

PERFORMANCE, CONSULTATION & INSIGHT UNIT

MID-YEAR ESTIMATED WARD POPULATION DATA FOR 2024 AND ANALYSIS OF 2016-24 POPULATION CHANGE

STRATFORD-ON-AVON DISTRICT

The estimated populations mid-2024 for each ward within Stratford-on-Avon District are shown in Table 1. The average population size was 3,750.

Table 1

Ward Name	Population
Alcester East	3,521
Alcester West	3,094
Bidford East	3,783
Bidford West	3,557
Bishop's Itchington, Fenny Compton & Napton	7,187
Brailes & Compton	3,467
Claverdon & Snitterfield	3,135
Gaydon, Kineton & Upper Lighthorne	6,611
Harbury	4,460
Henley-in-Arden	3,326
Kinwarton	3,881
Long Marston	3,189
Quinton (Stratford-on-Avon)	4,534
Salford Priors & Alcester Rural	3,328
Shipston North	3,441
Shipston South	3,356
Southam East, Central & Stockton	3,185
Southam North & Long Itchington	3,231
Southam South	3,878
Southam West	3,367
Stratford Avenue	3,652
Stratford Bishopton	2,976
Stratford Clopton	3,610
Stratford Guildhall & Bridgetown	4,096
Stratford Hathaway	4,258
Stratford Orchard Hill	4,606
Stratford Shottery	3,711
Stratford Tiddington	2,702
Stratford Welcombe	3,757
Studley North	3,072
Studley South	4,113
Tanworth-in-Arden	3,304
Tredington	3,499
Tysoe	3,345
Welford-on-Avon	3,161
Wellesbourne East & Rural	3,729
Wellesbourne North & Rural	3,644
Wellesbourne South	3,500
Wootton Wawen	3,992

Estimated population change in each ward 2021-24

Figure 1 below show the estimated population change based on the Census population data in 2021 to the ONS estimates for mid-2024, from largest increase to smallest; Table 2 also includes the percentage change in population over that time.

Figure 1

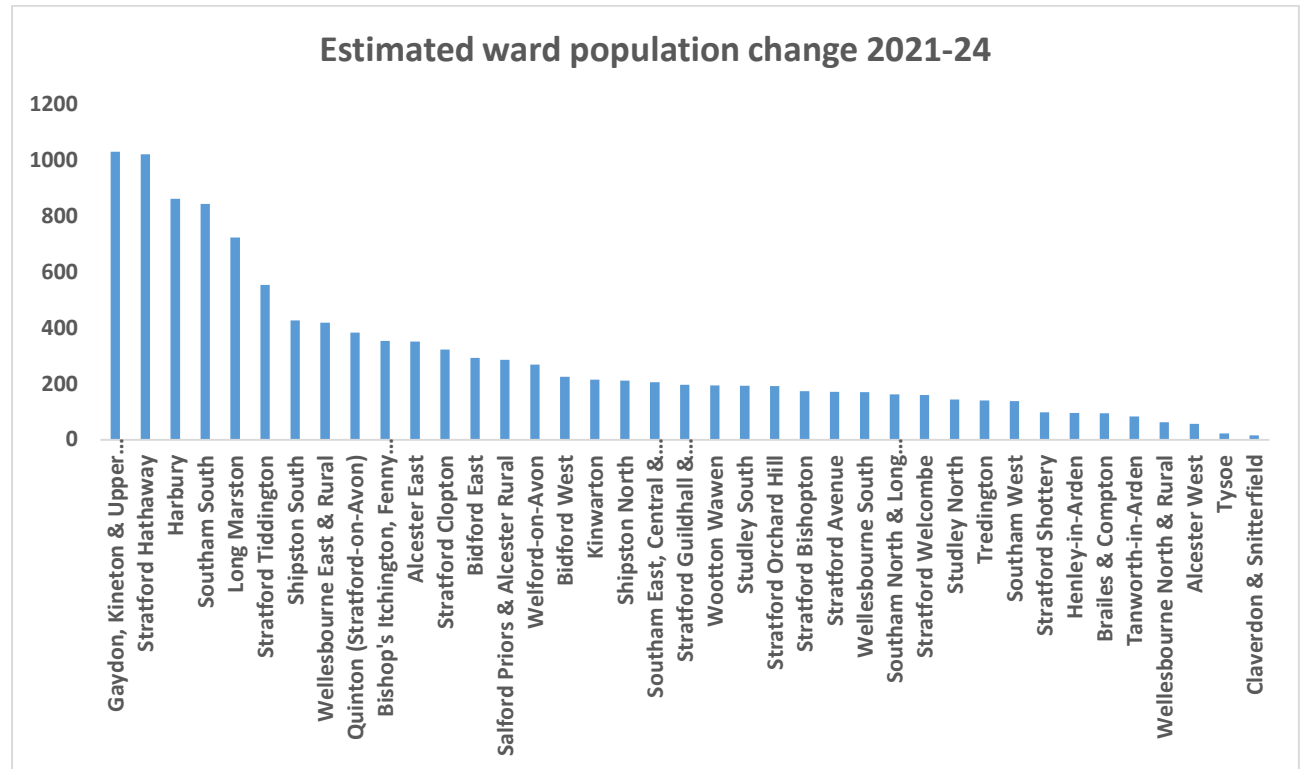


Table 2

Ward	Estimated Change	% change
Gaydon, Kineton & Upper Lighthorne	1031	18%
Stratford Hathaway	1021	32%
Harbury	862	24%
Southam South	844	28%
Long Marston	723	29%
Stratford Tiddington	554	26%
Shipston South	427	15%
Wellesbourne East & Rural	419	13%
Quinton (Stratford-on-Avon)	383	9%
Bishop's Itchington, Fenny Compton & Napton	353	5%

Alcester East	351	11%
Stratford Clopton	322	10%
Bidford East	292	8%
Salford Priors & Alcester Rural	285	9%
Welford-on-Avon	268	9%
Bidford West	225	7%
Kinwarton	214	6%
Shipston North	211	7%
Southam East, Central & Stockton	205	7%
Stratford Guildhall & Bridgetown	196	5%
Wootton Wawen	194	5%
Studley South	193	5%
Stratford Orchard Hill	192	4%
Stratford Bishopston	173	6%
Stratford Avenue	171	5%
Wellesbourne South	170	5%
Southam North & Long Itchington	162	5%
Stratford Welcombe	159	4%
Studley North	143	5%
Tredington	140	4%
Southam West	138	4%
Stratford Shottery	98	3%
Henley-in-Arden	95	3%
Brailes & Compton	94	3%
Tanworth-in-Arden	83	3%
Wellesbourne North & Rural	62	2%
Alcester West	56	2%
Tysoe	22	1%
Claverdon & Snitterfield	15	0%

Population change 2016-2020

Figure 2 below show the estimated population change using ONS population estimates for mid-2016 to 2020, from largest increase to smallest; Table 3 also includes the percentage change in population over that time.

Figure 2

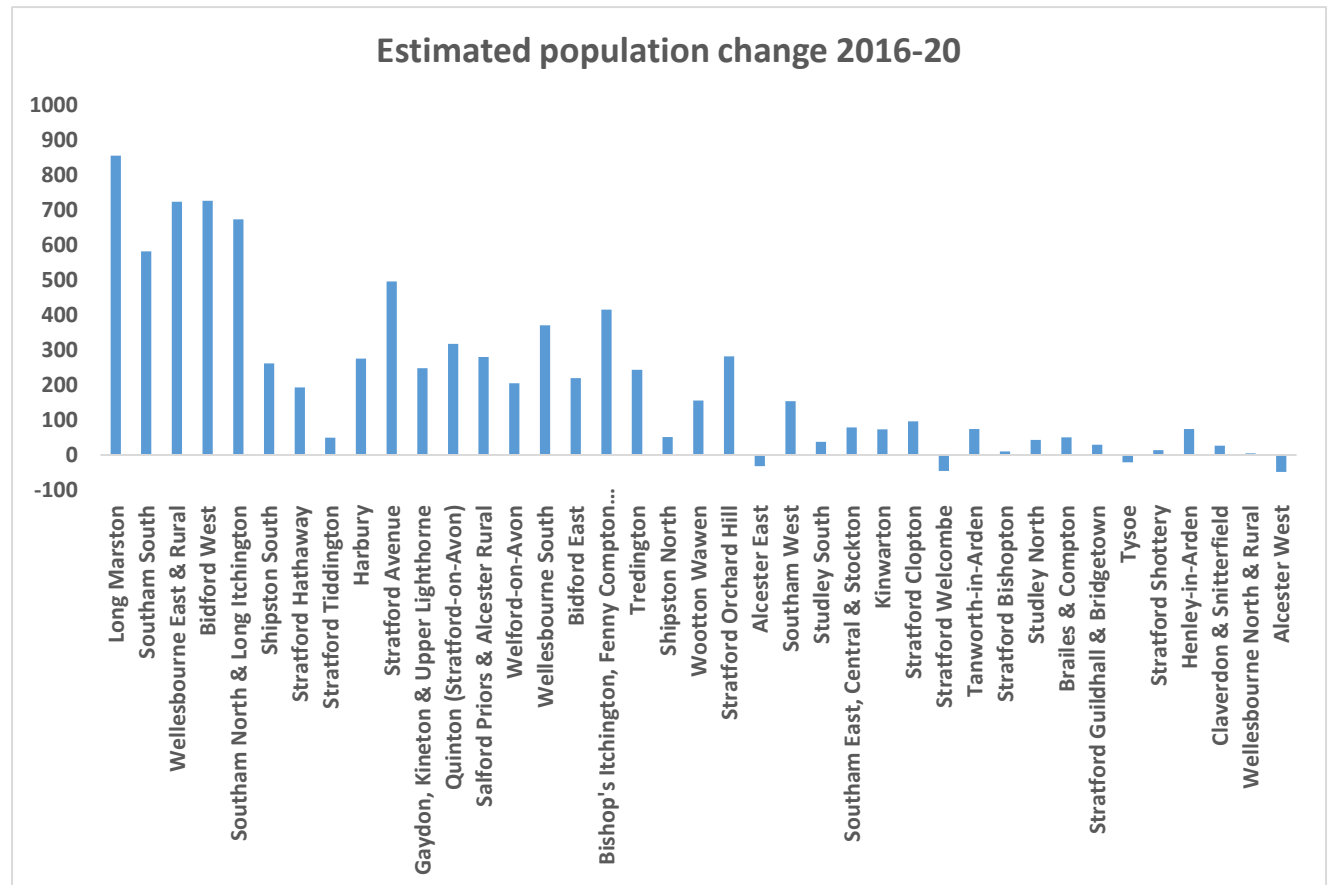


Table 3

Ward	Estimated Change	% change
Long Marston	857	61%
Bidford West	728	30%
Wellesbourne East & Rural	725	30%
Southam North & Long Itchington	675	30%
Southam South	583	30%
Stratford Avenue	497	17%
Bishop's Itchington, Fenny Compton & Napton	416	7%

Wellesbourne South	371	13%
Quinton (Stratford-on-Avon)	318	9%
Stratford Orchard Hill	282	7%
Salford Priors & Alcester Rural	280	10%
Harbury	276	8%
Shipston South	262	11%
Gaydon, Kineton & Upper Lighthorne	248	5%
Tredington	244	8%
Bidford East	220	7%
Welford-on-Avon	205	8%
Stratford Hathaway	193	6%
Wootton Wawen	156	4%
Southam West	154	5%
Stratford Clopton	96	3%
Southam East, Central & Stockton	79	3%
Henley-in-Arden	74	2%
Tanworth-in-Arden	74	2%
Kinwarton	73	2%
Shipston North	51	2%
Brailes & Compton	50	2%
Stratford Tiddington	49	2%
Studley North	43	1%
Studley South	37	1%
Stratford Guildhall & Bridgetown	29	1%
Claverdon & Snitterfield	26	1%
Stratford Shotton	13	0%
Stratford Bishopston	10	0%
Wellesbourne North & Rural	4	0%
Tysoe	-21	-1%
Alcester East	-32	-1%
Stratford Welcombe	-46	-1%
Alcester West	-49	-2%

Analysis of Population change 2016-24

Three wards saw population increases of over 50% between 2016-24, while a further four saw increases of between 40-50% (see Table 4 below)

Eight wards had increases of over 1,000 people between 2016-24 (highlighted in Table 4 below).

A handful of wards saw large population increases across both time periods: Long Marston's population increased in total by 127% or 1,784 from 2016-24, with an increase of 1,061 over 2016-21 and 723 from 2021-24; Southam South saw an overall increase of 98%, or 1,924 in total, 1,080 over 2016-21 and a further 844 over 2021-24; Wellesbourne East and Rural saw an overall increase of 55%, or 1,326 in real terms, including an increase of 907 over 2016-21 and a further increase of 419 from 2021-24; Shipston South saw a 43% increase in total over 2016-24, or 1,003 in real terms, quite evenly spread across each time period (576 from 2016-21, 427 from 2021-24).

Some wards saw a large increase in the earlier period of 2016-21, but then a much smaller increase later on: Bidford West saw an overall increase of 46% or 1,129 people over the whole 2016-24 period, with an increase of 904 in 2016-21, with a further smaller increase of 225 in 2021-24; Southam North & Long Itchington saw an overall increase of 43% or 968 in real terms, with the majority – 806- occurring between 2016-21.

Other wards have seen their populations increasing more rapidly over the later time period of 2021-24: Stratfor Hathaway saw an overall increase of 41%, or 1,229 in real terms, with an increase of 1,021 occurring between 2021-24; Harbury has seen an overall increase of 36% in total, or 1,174 in real terms, with the majority of this increase (862) occurring between 2021-24; Gaydon, Kineton & Upper Lighthorne saw an overall increase of 25% - a real terms increase of 1,324 – with 2021-24 seeing an increase of 1,031; and Stratford Tiddington increased by 38% between 2016-24, or 738 in real terms, 554 of which occurred between 2021-24.

Table 4

Ward (as of May 2025)	2016-21	2021-24	Overall change	Overall % change
Alcester East	-22	351	329	10%
Alcester West	-81	56	-25	-1%
Bidford East	213	292	505	15%
Bidford West	904	225	1,129	46%
Bishop's Itchington, Fenny Compton & Napton	539	353	892	14%
Brailes & Compton	85	94	179	5%
Claverdon & Snitterfield	75	15	90	3%
Gaydon, Kineton & Upper Lighthorne	293	1,031	1,324	25%
Harbury	312	862	1,174	36%
Henley-in-Arden	26	95	121	4%
Kinwarton	97	214	311	9%
Long Marston	1,061	723	1,784	127%
Quinton (Stratford-on-Avon)	440	383	823	22%
Salford Priors & Alcester Rural	289	285	574	21%

Shipston North	176	211	387	13%
Shipston South	576	427	1,003	43%
Southam East, Central & Stockton	52	205	257	9%
Southam North & Long Itchington	806	162	968	43%
Southam South	1,080	844	1,924	98%
Southam West	146	138	284	9%
Stratford Avenue	596	171	767	27%
Stratford Bishopston	1	173	174	6%
Stratford Clopton	-60	322	262	8%
Stratford Guildhall & Bridgetown	5	196	201	5%
Stratford Hathaway	208	1,021	1,229	41%
Stratford Orchard Hill	278	192	470	11%
Stratford Shottery	61	98	159	4%
Stratford Tiddington	184	554	738	38%
Stratford Welcombe	100	159	259	7%
Studley North	28	143	171	6%
Studley South	153	193	346	9%
Tanworth-in-Arden	124	83	207	7%
Tredington	285	140	425	14%
Tysoe	127	22	149	5%
Welford-on-Avon	261	268	529	20%
Wellesbourne East & Rural	907	419	1,326	55%
Wellesbourne North & Rural	0	62	62	2%
Wellesbourne South	410	170	580	20%
Wootton Wawen	248	194	442	12%