



BRIEFING NOTE

TO: All Management, All Members, All Managers, Enterprise, Housing & Planning Policy, Communities Team

FROM: Performance, Consultation & Insight Unit, SDC

SUBJECT: ANALYSIS OF MID-YEAR ESTIMATED POPULATION DATA FOR 2025

DATE: 5.8.26

Summary

Stratford-on-Avon in 2025:

Population estimate 148,800 people	Change since 2021 +9.4% compared to +3.9% across England and Wales.	Net internal migration +2,988 people the main contributor to population change in the year to 2025.
Median age 47.9 years down from 48.3 years in 2021.		

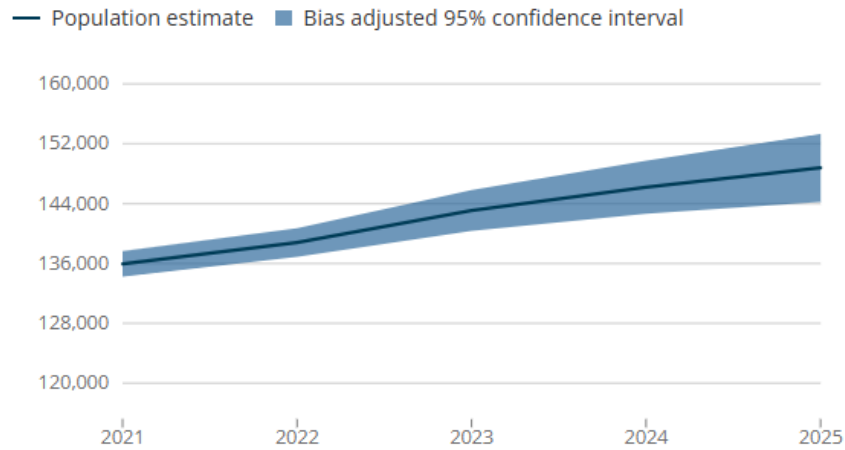
The population of Stratford-on-Avon was estimated to be 148,772 (+/- 4,519) at mid-2025.

In the period from mid-2021 to mid-2025, the population estimate of Stratford-on-Avon increased by 9.4%. This would place Stratford-on-Avon's rate of population change among the 10 percent fastest growing local authority districts in England and Wales.

Population Over Time

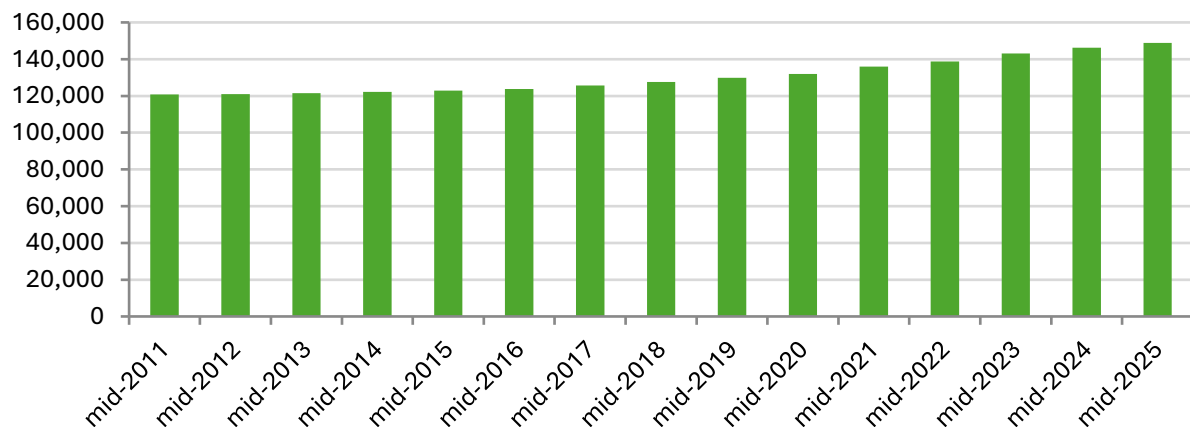
Population increased in Stratford-on-Avon

Population and uncertainty range for Stratford-on-Avon between 2021 and 2025

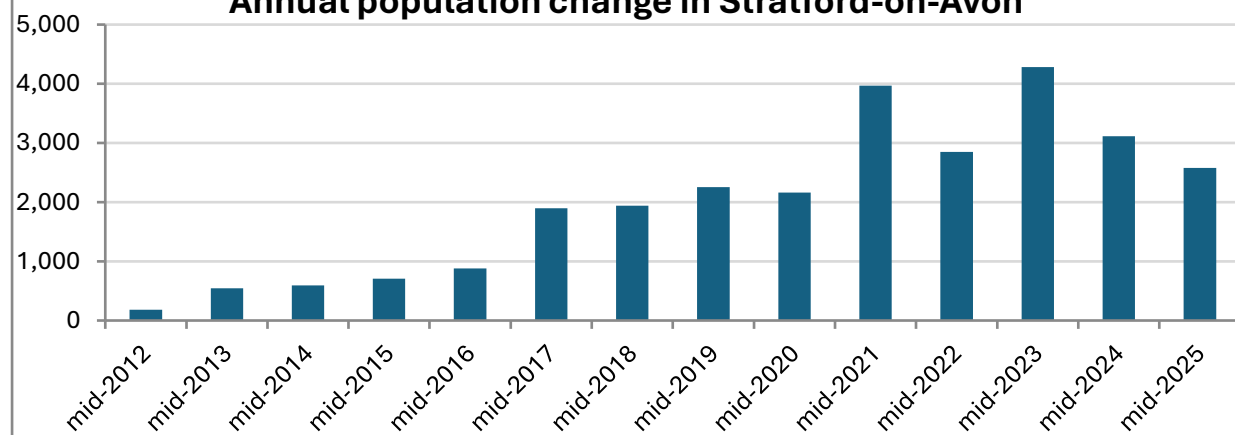


Source: Office for National Statistics.

Population-Stratford-on-Avon



Annual population change in Stratford-on-Avon



Population Compared with 2024

Since 2024 the population of Stratford-on-Avon increased by 2,576 (1.8%) from 146,196 to 148,772.

In the last year, there were 1,168 births and 1,587 deaths in Stratford-on-Avon. This makes natural change (the balance between births and deaths) -419.

In the last year, there were 10,489 internal in-migrants and 7,501 internal out-migrants in Stratford-on-Avon. This makes net internal migration 2,988.

In the last year, there were 744 international in-migrants and 728 international out-migrants in Stratford-on-Avon. This makes net international migration 16.

In the last year, changes to special populations (home armed forces, foreign armed forces and the prison population) reduced the population of Stratford-on-Avon by -9.

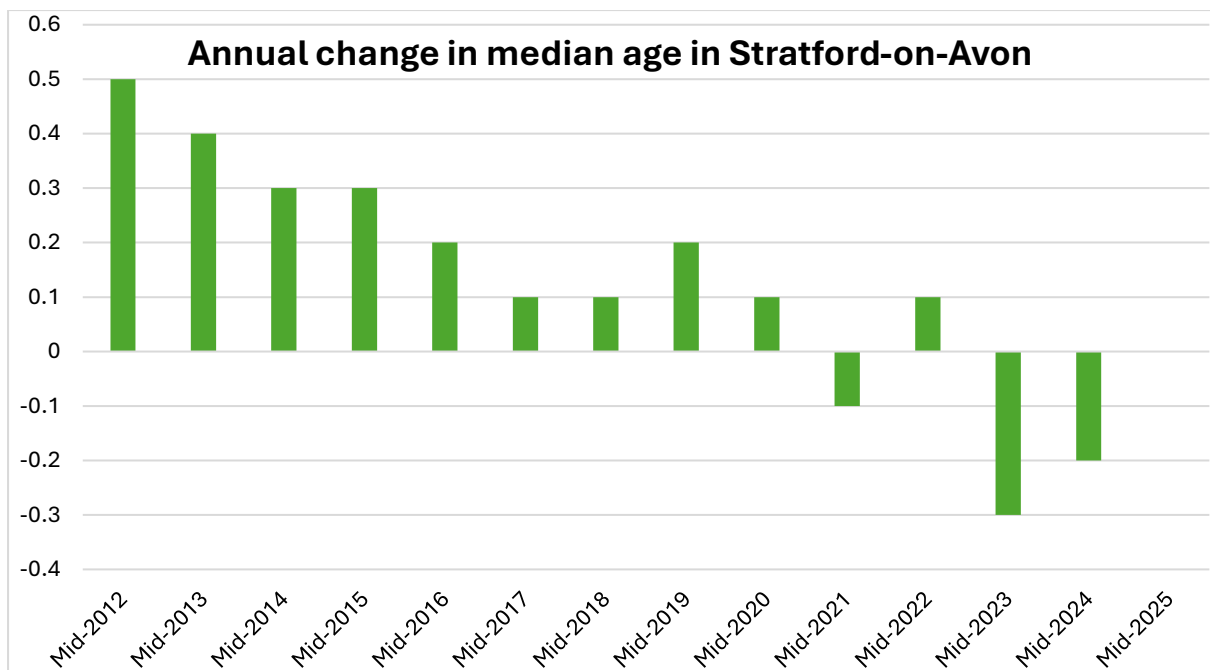
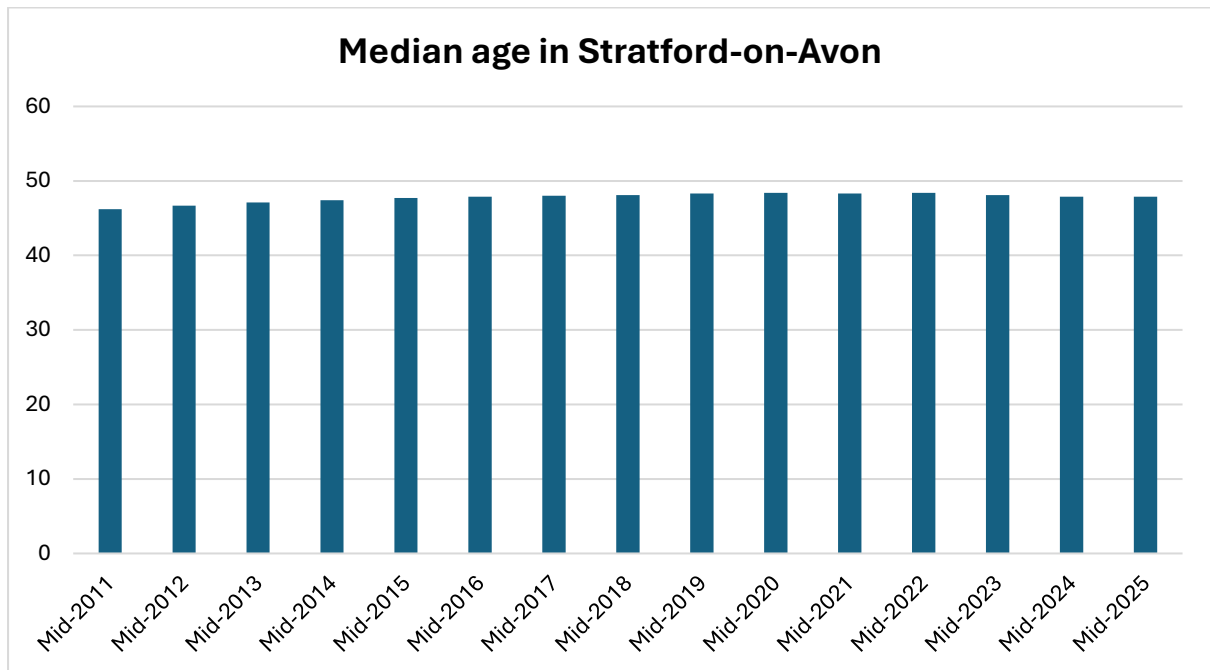
Population Change Since Mid-2021

In the period from mid-2021 to mid-2025, the population estimate of Stratford-on-Avon increased by 9.4%.

Since mid-2021, the population of Stratford-on-Avon increased by 12,826 (9.4%) from 135,946 to 148,772.
In the period since 2021, there were 4,679 births and 6,324 deaths in Stratford-on-Avon. This makes natural change (the balance between births and deaths) -1,645.
In the period since 2021, there were 42,240 internal in-migrants and 29,305 internal out-migrants in Stratford-on-Avon. This makes net internal migration 12,935.
In the period since 2021, there were 4,352 international in-migrants and 2,826 international out-migrants in Stratford-on-Avon. This makes net international migration 1,526.
In the period since 2021, changes to special populations (home armed forces, foreign armed forces and the prison population) increased the population of Stratford-on-Avon by 10.

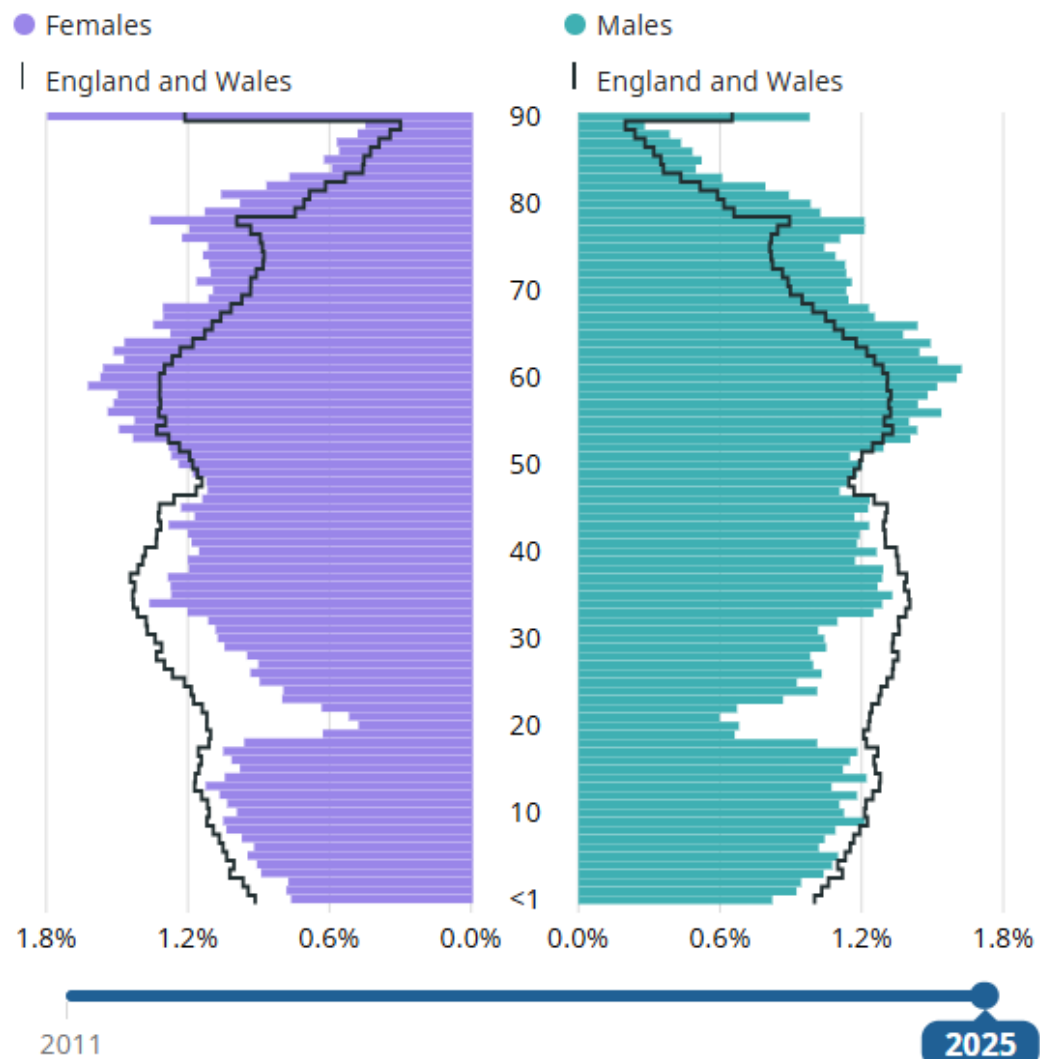
Age Profile of Stratford-on-Avon

The average (median) age was 47.9 years in 2025, down from 48.3 years in 2021.



You can see how the age profile of Stratford-on-Avon has changed since 2011 in the population pyramid below.

Population age structure by single year of age and sex for Stratford-on-Avon, 2011 to 2025



Select units:

- ☒ Percentage of population
- ☐ Number of people

Compare to:

- ☐ Population in 2025
- ☒ England and Wales

Source: Office for National Statistics – Mid-year population estimates

By age category, Stratford-on-Avon's population of 148,772 usual residents was made up of:

- 24,133 people aged 0 to 15 years (16.2%)
- 86,308 people aged 16 to 64 years (58%)
- 38,331 people aged 65 years and over (25.8%)

Compared with England and Wales as a whole, Stratford-on-Avon has a higher proportion of people aged 65 years and over (25.8% compared with 19.3% for England and Wales).

Stratford-on-Avon - mid-2025:

10 year age groups

Age	Males	Females	All
0 to 9	7,411	6,983	14,394
10 to 19	7,817	7,635	15,452
20 to 29	6,361	6,147	12,508
30 to 39	8,690	9,295	17,985
40 to 49	8,609	9,077	17,686
50 to 59	10,006	11,024	21,030
60 to 69	10,198	10,726	20,924
70 to 79	8,118	8,963	17,081
80 to 89	4,247	5,377	9,624
90 and over	707	1,381	2,088
Total	72,164	76,608	148,772

Stratford-on-Avon - mid-2025:

Broad age groups

Age	Males	Females	All
0 to 15	12,337	11,796	24,133
16 to 64	42,105	44,203	86,308
65 and over	17,722	20,609	38,331
Total	72,164	76,608	148,772

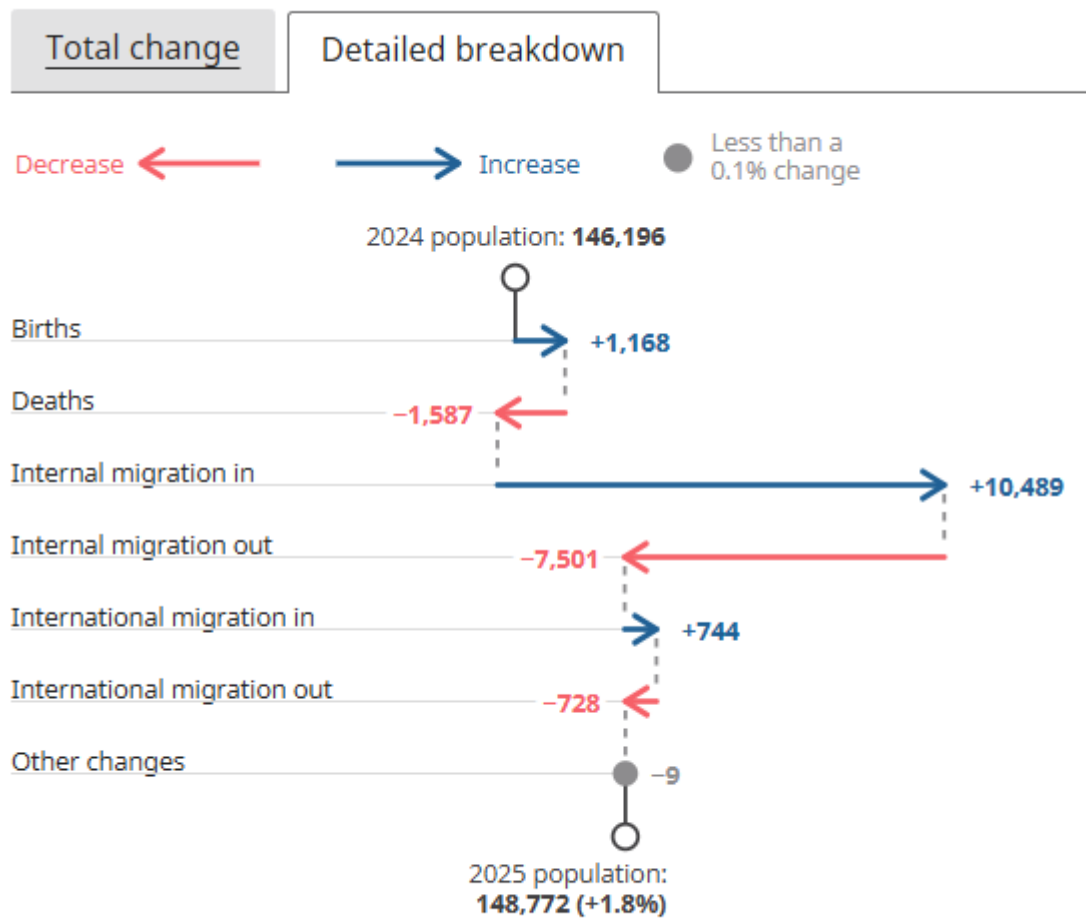
Contributors to Population Change

ONS look at different flows of people into and out of areas and births and deaths to see what is driving population change in each area.

In Stratford-on-Avon, the largest contribution to population change in the year to mid-2025 was from net internal migration.

Contributors to population change in Stratford-on-Avon

How the population changed, by component



Source: Office for National Statistics

ONS estimate that, for Stratford-on-Avon, between 2024 and 2025:

- **More deaths than births** led to a fall in the population of **419 people (-0.3%)**. In total, there were **1,168** births and **1,587** deaths in Stratford-on-Avon.
- **Net internal migration (people moving to and from other areas in the UK)** increased the population by **2,988 (2%)**. There were **10,489** people entering the area and **7,501** people leaving the area.
- **Net international migration** led to an increase in Stratford-on-Avon's population of **16 (0%)** as a result of **744** people entering the area and **728** people leaving the area.
- **Other change** (which includes changes to armed forces personnel and prisoners) for Stratford-on-Avon was less than 0.1%.

Components of Change 2015 to 2025

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