



Hyper-local Need Measure

March 2025

Introduction

As part of a project for the [Independent Commission on Neighbourhoods \(ICON\)](#), Oxford Consultants for Social Inclusion (OCSI) have developed the Hyper-local Need Measure. This is to help the Commission answer a key question “what do we know about how different socio-economic needs cluster and interact at the neighbourhood level?”

What is the Hyper-local Needs Measure?

The measure is a new way to assess deprivation and community challenges at a neighbourhood level and has been created in order to demonstrate the ways in which complex and multiple social and economic disadvantages cluster in particular communities around the country. It is aligned with Labour’s five mission objectives:

1. Kickstart economic growth: to secure the highest sustained growth in the G7 – with good jobs and productivity growth in every part of the country making everyone, not just a few, better off.
2. Make Britain a clean energy superpower: to cut bills, create jobs and deliver security with cheaper, zero-carbon electricity by 2030, accelerating to net zero.
3. Take back our streets: by halving serious violent crime and raising confidence in the police and criminal justice system to its highest levels.
4. Break down barriers to opportunity: by reforming our childcare and education systems, to make sure there is no class ceiling on the ambitions of young people in Britain.
5. Build an NHS fit for the future: that is there when people need it; with fewer lives lost to the biggest killers; in a fairer Britain, where everyone lives well for longer.

Overview of the methodology used to construct the Hyper-local Needs Measure

The measure has been developed by aligning the missions to dimensions with various sub-dimensions (Table 1). These have then been combined to create an overall measure of Hyper-local Need.

Table 1: Dimensions and sub-dimensions behind the Hyper-local Needs Measure

Dimension	Sub-dimensions
Kickstart economic growth	Employment and worklessness in the local economy, quality of jobs, economic, productivity and local infrastructure
Make Britain a clean energy superpower	Carbon footprint, fuel poverty and energy efficiency in housing
Take back our streets	Crime deprivation and high crime rates in local areas
Break down barriers to opportunity	Child education and barriers to learning, educational opportunities, quality of education, settings and adult skills outcomes
Build an NHS fit for the future	Disability and social care needs in local areas, general health, access to services and mortality



The measure is presented as a single overall figure and by each dimension. The Hyper-local Need Measure is available at lower super output area (LSOA) level with each LSOA being ranked from 1 (highest need) to 33,754 (lowest need).

A [methodological report](#) provides further details of the indicators included in the Hyper-local Needs Measure and in each dimension/sub-dimension. The indicators used are said to:

- have full national coverage and are collected on a consistent basis at national level
- be available at sufficient granularity in order to make meaningful comparisons between neighbourhoods
- represent the most up-to-date measure of this particular theme
- be non-disclosive and abide by the conditions of the data protection act and GDPR
- be relevant to the five Labour missions outlined above
- be sufficiently statistically robust to be included in a measure intended for use in resource allocation.

While all indicators were equally weighted within their respective dimensions, different weightings were applied across the five dimensions. Higher weightings were applied to four dimensions: 'Kickstart economic growth', 'Take back our streets', 'Break down barriers to opportunity' and 'Build an NHS fit for the future' (*0.225) and a lower weighting was applied to the 'Make Britain a clean energy superpower' dimension (*0.1) This is largely a policy driven decision - based on the relative prominence of these missions within the government's policy agenda.

The data set is available to download and can also be accessed on the [Local Insight Public Site](#) which can be used interactively

The Hyper-local Need Measure and LSOAs in Warwickshire

The LSOA in Warwickshire with the highest overall need is **Mancetter South & Ridge Lane** (E01031015) in North Warwickshire Borough. This LSOA was ranked **346 out of 33,754 LSOAs** in England. The LSOA with the lowest overall need is **Chase Meadow** (E01033254) in Warwick District. This LSOA was ranked **33,703 out of 33,754 LSOAs** in England. Warwickshire has **7 LSOAs** in the 10% of LSOAs with the highest need with a further **24 LSOAs** in the 10-20% of LSOAs with the highest need – **31** in the 20% of LSOAs with the highest need. Of these 31, **10** are in North Warwickshire Borough and **21** are in Nuneaton & Bedworth Borough.

Of the **20 areas** in Warwickshire with the highest need, **4** are in North Warwickshire and **16** are in Nuneaton and Bedworth. Table 2 lists the 20 LSOAs in Warwickshire with the highest need according to the Hyper-local Need Measure. It also shows the rank for the dimensions that make up the overall need score.



Table 2 - 20 LSOAs in Warwickshire with the highest need according to the Hyper-local Need Measure (1 =highest need; 33,574 = lowest need)

LSOA (WCC local name)	Local authority	Hyper-local need measure rank	Kickstart economic growth' rank	Make Britain a clean energy superpower' rank	'Take back our streets' rank	'Break down barriers to opportunity' rank	'Build an NHS fit for the future' rank
Mancetter South & Ridge Lane	North Warwickshire	346	1,035	12,886	5,633	348	405
Bar Pool North & Crescents	Nuneaton & Bedworth	946	1,453	15,607	802	2,360	3,683
Kingswood Grove Farm & Rural	Nuneaton & Bedworth	1,229	1,691	23,443	1,778	2,431	2,307
Camp Hill - St Mary & St John	Nuneaton & Bedworth	2,404	5,869	29,052	954	2,319	5,927
Nuneaton - Abbey & Town Centre	Nuneaton & Bedworth	2,495	2,787	6,652	1,936	13,743	2,485
Nuneaton - Abbey Priory	Nuneaton & Bedworth	3,220	6,114	4,387	293	12,622	10,971
Hill Top	Nuneaton & Bedworth	3,327	3,692	17,413	2,545	8,569	3,473
Kingswood - Stockingford Schools	Nuneaton & Bedworth	3,462	6,648	2,490	3,636	3,160	10,077
Middlemarch & Swimming Pool	Nuneaton & Bedworth	3,632	6,771	12,795	3,152	9,312	2,080
Bede East	Nuneaton & Bedworth	3,693	2,413	15,815	11,265	6,973	2,015
Bede - Bedworth Town Centre	Nuneaton & Bedworth	3,812	6,135	8,270	4,236	10,094	2,263
Poplar - Coalpit Field	Nuneaton & Bedworth	4,235	5,340	15,406	14,855	5,307	1,309
Ansley Common & Birchley Heath	North Warwickshire	4,558	9,008	4,485	5,881	4,419	5,919
Camp Hill - Queen Elizabeth Recreation Ground	Nuneaton & Bedworth	4,590	10,182	31,672	954	2,477	18,539
Corley	North Warwickshire	4,628	23,496	870	2,351	6,427	7,180
Camp Hill North West & Allotments	Nuneaton & Bedworth	4,704	4,760	4,709	7,157	6,101	7,319
Bede Cannons	Nuneaton & Bedworth	4,932	3,705	17,297	7,977	8,108	4,043
Bede North	Nuneaton & Bedworth	5,127	4,290	8,961	7,026	7,879	6,363
Exhall East	Nuneaton & Bedworth	5,150	6,107	7,319	12,250	8,217	2,623
Atherstone Town Centre	North Warwickshire	5,228	7,488	20,911	11,164	3,275	3,860



Dimension Scores and LSOAs in Warwickshire

Kickstart economic growth

This dimension covers employment and worklessness in the local economy, quality of jobs, economic productivity and local infrastructure. In Warwickshire, the 10 LSOAs with the highest need in this area are shown in Table 3.

Table 3: 10 LSOAs in Warwickshire with the highest need according to the ‘Kickstart Economic Growth’ dimension

LSOA	Local Authority	'Kickstart economic growth' dimension rank (1 = highest need)
Mancetter South & Ridge Lane	North Warwickshire	1,035
Bar Pool North & Crescents	Nuneaton & Bedworth	1,453
Kingswood Grove Farm & Rural	Nuneaton & Bedworth	1,691
Bede East	Nuneaton & Bedworth	2,413
Nuneaton - Abbey & Town Centre	Nuneaton & Bedworth	2,787
Hill Top	Nuneaton & Bedworth	3,692
Bede Cannons	Nuneaton & Bedworth	3,705
Lillington East	Warwick	4,072
Bede North	Nuneaton & Bedworth	4,290
Exhall West	Nuneaton & Bedworth	4,416

Make Britain a clean energy superpower

This dimension covers carbon footprint, fuel poverty and energy efficiency in housing. In Warwickshire, the 10 LSOAs with the highest need in this area are shown in Table 4.

Table 4: 10 LSOAs in Warwickshire with the highest need according to the ‘Make Britain a clean energy superpower’ dimension

LSOA	Local Authority	'Make Britain a clean energy superpower' dimension rank (1 = highest need)
Ladbroke & Priors	Stratford-on-Avon	50
Lapworth South, Bushwood, Lowsonford & Rowington	Warwick	101
Leek Wootton, Guys Cliffe & Beausale	Warwick	143
Dordon Rural	North Warwickshire	175
Long Itchington West & Ufton	Stratford-on-Avon	184
Wroxhall, Hasely & Honiley	Warwick	185
Fenny Compton, Farnborough & Avon Dassett	Stratford-on-Avon	205
Lapworth North, Baddesley Clinton & High Cross	Warwick	218
Baddesley Common, Baxterley & Merevale	North Warwickshire	226
Kineton, Chadshunt & Compton Verney	Stratford-on-Avon	255



Take back our streets

This dimension covers Crime deprivation and high crime rates in local areas. In Warwickshire, the 10 LSOAs with the highest need in this area are shown in Table 5.

Table 5: 10 LSOAs in Warwickshire with the highest need according to the 'Take back our streets' dimension

LSOA	Local Authority	'Take back our streets' dimension rank (1 = highest need)
Nuneaton - Abbey Priory	Nuneaton & Bedworth	293
Bar Pool North & Crescents	Nuneaton & Bedworth	802
Camp Hill - St Mary & St John	Nuneaton & Bedworth	954
Camp Hill - Queen Elizabeth Recreation Ground	Nuneaton & Bedworth	954
Kingswood Grove Farm & Rural	Nuneaton & Bedworth	1,778
Nuneaton - Abbey & Town Centre	Nuneaton & Bedworth	1,936
Corley	North Warwickshire	2,351
Leamington Town Centre - Portland Street	Warwick	2,361
Hill Top	Nuneaton & Bedworth	2,545
Camp Hill East & Quarry	Nuneaton & Bedworth	2,616

Break down barriers to opportunity

This dimension covers child education and barriers to learning, educational opportunities, quality of education settings and adult skills outcomes. In Warwickshire, the 10 LSOAs with the highest need in this area are shown in Table 6.

Table 6: 10 LSOAs in Warwickshire with the highest need according to the 'Break down barriers to opportunity' dimension

LSOA	Local Authority	'Break down barriers to opportunity' dimension rank (1 = highest need)
Mancetter South & Ridge Lane	North Warwickshire	348
New Arley West & Old Arley	North Warwickshire	2,155
Camp Hill - St Mary & St John	Nuneaton & Bedworth	2,319
Keresley North & Newlands	Nuneaton & Bedworth	2,355
Bar Pool North & Crescents	Nuneaton & Bedworth	2,360
Kingswood Grove Farm & Rural	Nuneaton & Bedworth	2,431
Camp Hill - Queen Elizabeth Recreation Ground	Nuneaton & Bedworth	2,477
Kingswood - Stockingford Schools	Nuneaton & Bedworth	3,160
Atherstone Town Centre	North Warwickshire	3,275
Hurley	North Warwickshire	4,214



Build an NHS fit for the future

This dimension covers disability and social care needs in local areas, general health, access to services and mortality. In Warwickshire, the 10 LSOAs with the highest need in this area are shown in Table 7.

Table 7: 10 LSOAs in Warwickshire with the highest need according to the 'Build an NHS fit for the future' dimension

LSOA	Local Authority	'Build an NHS fit for the future' dimension rank (1 = highest need)
Mancetter South & Ridge Lane	North Warwickshire	405
Poplar - Coalpit Field	Nuneaton & Bedworth	1,309
Bede East	Nuneaton & Bedworth	2,015
Middlemarch & Swimming Pool	Nuneaton & Bedworth	2,080
Bede - Bedworth Town Centre	Nuneaton & Bedworth	2,263
Kingswood Grove Farm & Rural	Nuneaton & Bedworth	2,307
Nuneaton - Abbey & Town Centre	Nuneaton & Bedworth	2,485
Baddesley Common, Baxterley & Merevale	North Warwickshire	2,509
Exhall East	Nuneaton & Bedworth	2,623
Atherstone North - St. Georges & Carlyon	North Warwickshire	2,661

Local authority profiles

Tables 8-12, show the LSOAs with the highest need according to the Hyper-local Need Measure in each district and borough in Warwickshire.

Table 8: 10 LSOAs in North Warwickshire Borough with the highest need according to the Hyper-local Need Measure

LSOA (WCC local name)	Dimension rank (1=highest need)					
	Hyper-local need measure	Kickstart economic growth	Make Britain a clean energy superpower	Take back our streets	Break down barriers to opportunity	Build an NHS fit for the future
Mancetter South & Ridge Lane	346	1,035	12,886	5,633	348	405
Ansley Common & Birchley Heath	4,558	9,008	4,485	5,881	4,419	5,919
Corley	4,628	23,496	870	2,351	6,427	7,180
Atherstone Town Centre	5,228	7,488	20,911	11,164	3,275	3,860
New Arley West & Old Arley	5,935	9,670	4,019	18,858	2,155	7,972
Fillongley & The Packingtons	6,076	24,087	422	7,020	7,067	6,474
New Arley East, Hill Top & Ansley	6,156	7,951	9,212	13,629	4,592	5,266
Atherstone North - St. Georges & Carlyon	6,170	5,510	19,196	19,223	6,417	2,661
Baddesley Common, Baxterley & Merevale	6,269	23,678	226	16,712	9,214	2,509
Hurley	6,368	10,102	2,000	20,773	4,214	6,285



Table 9: 10 LSOAs in Nuneaton & Bedworth Borough with the highest need according to the Hyper-local Need Measure

LSOA (WCC local name)	Dimension rank (1=highest need)					
	Hyper-local need measure	Kickstart economic growth	Make Britain a clean energy superpower	Take back our streets	Break down barriers to opportunity	Build an NHS fit for the future
Bar Pool North & Crescents	946	1,453	15,607	802	2,360	3,683
Kingswood Grove Farm & Rural	1,229	1,691	23,443	1,778	2,431	2,307
Camp Hill - St Mary & St John	2,404	5,869	29,052	954	2,319	5,927
Nuneaton - Abbey & Town Centre	2,495	2,787	6,652	1,936	13,743	2,485
Nuneaton - Abbey Priory	3,220	6,114	4,387	293	12,622	10,971
Hill Top	3,327	3,692	17,413	2,545	8,569	3,473
Kingswood - Stockingford Schools	3,462	6,648	2,490	3,636	3,160	10,077
Middlemarch & Swimming Pool	3,632	6,771	12,795	3,152	9,312	2,080
Bede East	3,693	2,413	15,815	11,265	6,973	2,015
Bede - Bedworth Town Centre	3,812	6,135	8,270	4,236	10,094	2,263

Table 10: 10 LSOAs in Rugby Borough with the highest need according to the Hyper-local Need Measure

LSOA (WCC local name)	Dimension rank (1=highest need)					
	Hyper-local need measure	Kickstart economic growth	Make Britain a clean energy superpower	Take back our streets	Break down barriers to opportunity	Build an NHS fit for the future
Newbold on Avon	7,503	11,112	18,456	10,307	10,570	2,988
Brownsover South - Lake District North	8,695	8,854	27,401	10,042	4,982	11,254
Rugby Town Centre	9,141	8,159	21,952	10,712	14,550	5,124
Overlade North West	9,453	9,120	26,102	6,570	9,486	11,934
Fosse West	9,688	16,397	871	9,441	15,720	12,126
Hillmorton West	9,868	9,458	24,026	9,424	17,257	5,206
Rugby - Cattlemarket	10,511	15,254	14,092	10,416	13,869	5,647
New Bilton East	11,043	10,096	7,262	7,544	15,742	16,485
Overlade North	11,273	12,209	17,254	8,848	11,730	11,521
Church Lawford, Kings Newnham & Long Lawford North	11,500	12,386	22,327	15,408	6,412	11,307



Table 11: 10 LSOAs in Stratford-on-Avon District with the highest need according to the Hyper-local Need Measure

LSOA (WCC local name)	Dimension rank (1=highest need)					
	Hyper-local need measure	Kickstart economic growth	Make Britain a clean energy superpower	Take back our streets	Break down barriers to opportunity	Build an NHS fit for the future
Stratford Old Town & Town Centre South	13,781	11,894	5,965	11,202	30,384	10,832
Studley North	15,077	11,757	7,260	16,303	23,948	11,600
Long Compton	15,902	19,821	325	31,242	23,697	12,369
Wootton Wawen	16,477	17,001	416	21,352	28,930	18,303
Ladbroke & Priors	16,535	28,386	50	31,244	21,522	13,040
Aston Cantlow	16,657	19,011	554	21,396	20,294	22,483
Tanworth	16,744	29,317	393	14,875	23,160	20,184
Brailes	17,459	20,036	458	26,958	24,386	17,045
Moreton Morrell, Ashorne & Newbold Pacey	17,660	28,373	306	24,789	19,475	18,485
Alcester East & Island	17,744	8,458	21,134	19,610	24,700	13,427

Table 12: 10 LSOAs in Warwick District with the highest need according to the Hyper-local Need Measure

LSOA (WCC local name)	Dimension rank (1=highest need)					
	Hyper-local need measure	Kickstart economic growth	Make Britain a clean energy superpower	Take back our streets	Break down barriers to opportunity	Build an NHS fit for the future
Brunswick North West & Foundry	9,073	19,339	16,051	3,457	17,252	6,101
Lillington East	9,111	4,072	18,324	12,055	12,687	11,141
Brunswick South East	12,885	10,236	19,432	8,171	17,038	14,898
Lapworth South, Bushwood, Lowsonford & Rowington	13,341	29,733	101	7,933	21,699	23,793
Brunswick South West & Kingsway	15,214	23,366	23,554	3,040	23,460	18,305
Leamington Town Centre - Portland Street	15,928	25,479	7,545	2,361	31,125	30,304
Milverton South East	17,190	22,616	13,248	3,299	31,266	24,979
Leamington - Old Town North West	17,349	31,922	7,811	2,627	30,805	28,354
Wroxhall, Hasely & Honiley	17,354	23,819	185	23,754	31,286	14,659
Sydenham West	17,796	15,846	24,923	13,529	17,652	14,045