

















OUR AIMS AND AREAS OF FOCUS

KEY	
AREAS OF FOCUS	
Residents and Communities 	Health and Wellbeing 
Delivery of Service 	Affordable, Well Built and Maintained Homes 
Climate Change 	Local Economy 





















1 WE WILL LIVE BY

- 1.1 Be a transparent Council, fostering the levels of trust and understanding of responsibilities between the Council and the Public  
- 1.2 Making the best decisions in the public interest      
- 1.3 Holding ourselves and others providing public services to account more effectively for the benefit of the communities served      

2 WE WILL DELIVER

- 2.1 To improve access to Council services to those throughout the District   
- 2.2 To improve the effectiveness of the Council through innovation, engaging with our peers to improve service delivery      
- 2.3 To support the quality of our service by being a local employer of choice  
- 2.4 Increase and protect green spaces which positively affect nature recovery  
- 2.5 Be a Local Authority leader in the reduction of our own carbon footprint  
- 2.6 Build the relationship and proactively foster partnership working with others to influence areas where the Council cannot deliver success alone     
- 2.7 Support those most in need from inequality  
- 2.8 Make the most of Stratford District's rich cultural heritage as a national and international tourist destination   

3 WE WILL INFLUENCE

- 3.1 To improve the range and quality of social infrastructure e.g. town centres, health and social care, education, housing and transport within the District  
- 3.2 To reduce crime and anti-social behaviour through the Community Safety Partnership  
- 3.3 To enable those living and working in the district to live more environmentally sustainable lifestyles  
- 3.4 Facilitate more opportunities for residents to use alternative modes of transport   
- 3.5 Ensure that development is meeting local needs, attractive, environmentally sustainable and fit for purpose    
- 3.6 To increase the levels of valued employment and training  
- 3.7 To support Parish Councils for the benefit of communities     
- 3.8 To support opportunities for our residents to develop skills for the future 