

CENSUS 2021:  
UNDERSTANDING OUR WARDS  
STRATFORD-ON-AVON  
DISTRICT

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*August 2023*

# INTRODUCTION

The most recent Census for England and Wales took place in March 2021. Results started to be published by the Office for National Statistics (ONS) in July 2022 and continue to be updated on an ongoing basis.

This report examines the data published so far to try to explore the similarities and differences across the populations in each ward of Stratford-on-Avon District. The data used in this report relates to the new ward boundaries, which were put in place prior to the last local election taking place in May 2023. When using data from both Census 2011 and 2021 to look at changes between 2011 and 2021, the 2011 data also refers these new ward boundaries rather than previous ones, to allow for a fair and true comparison. This means that, for those councillors who have represented wards prior to the last local elections, some results may not seem to tally with historic projections, estimates or actual data; this is potentially due to the significant re-drawing of ward boundaries.

## Overall Population of Each Ward

Table 1 below shows the population of each ward in both 2021 and 2011, and the change between the two (using the new ward boundaries for both dates), in order of largest population first.

The two-member wards have the largest populations.

Single-member wards vary in population size, the smallest having a population of 2,148 (Tiddington) and the largest having 4,422 (Stratford Orchard Hill).

The new ward of Long Marston saw the biggest population increase since 2011, growing 184% (+1,595 population). Four other wards saw population increases of over 50% / over 1,000 people. These are highlighted in yellow in Table 1 below.

Seven wards saw small falls in their populations with 5% (168 people) being the largest drop seen (Southam East, Central & Stockton).

Table 1: Ward populations: largest first

Ward	2021	2011	Change	% change
Bishop's Itchington, Fenny Compton & Napton	6,828	5,968	+860	+14.41%
Gaydon, Kineton & Upper Lighthorne	5,576	5,235	+341	+6.51%
Stratford Orchard Hill	4,422	3,839	+583	+15.19%
Quinton	4,154	3,589	+565	+15.74%
Studley South	3,922	3,797	+125	+3.29%
Stratford Guildhall & Bridgetown	3,905	3,812	+93	+2.44%
Wootton Wawen	3,796	3,616	+180	+4.98%
Kinwarton	3,664	3,318	+346	+10.43%
Stratford Shottery	3,612	3,575	+37	+1.03%
Stratford Welcombe	3,599	3,612	-13	-0.36%
Harbury	3,596	3,130	+466	+14.89%
Wellesbourne North & Rural	3,578	3,637	-59	-1.62%
Bidford East	3,490	3,383	+107	+3.16%
Stratford Avenue	3,484	2,190	+1,294	+59.09%
Brailes & Compton	3,374	3,265	+109	+3.34%
Tredington	3,356	3,032	+324	+10.69%
Wellesbourne South	3,333	2,710	+623	+22.99%
Bidford West	3,328	1,967	+1,361	+69.19%
Tysoe	3,317	3,211	+106	+3.30%
Wellesbourne East & Rural	3,313	2,417	+896	+37.07%
Stratford Clopton	3,292	3,341	-49	-1.47%
Southam West	3,236	2,959	+277	+9.36%
Stratford Hathaway	3,231	3,066	+165	+5.38%
Henley-in-Arden	3,230	3,064	+166	+5.42%
Tanworth-in-Arden	3,228	3,104	+124	+3.99%
Shipston North	3,227	3,290	-63	-1.91%
Alcester East	3,168	3,244	-76	-2.34%
Claverdon & Snitterfield	3,119	2,988	+131	+4.38%
Southam North & Long Itchington	3,068	2,013	+1,055	+52.41%
Salford Priors & Alcester Rural	3,043	2,812	+231	+8.21%
Alcester West	3,036	3,186	-150	-4.71%
Southam South	3,035	1,803	+1,232	+68.33%
Southam East, Central & Stockton	2,984	3,152	-168	-5.33%
Studley North	2,936	2,926	+10	+0.34%
Shipston South	2,927	2,053	+874	+42.57%
Welford-on-Avon	2,893	2,526	+367	+14.53%
Stratford Bishopton	2,802	2,780	+22	+0.79%
Long Marston	2,463	868	+1,595	+183.76%
Stratford Tiddington	2,148	2,007	+141	+7.03%

## Age breakdown of populations in each ward

Table 2: Ward populations broken down into basic age groups.

Ward	% 0-15 years	% 16-64 years	% 65 years+	% 85 years +
Alcester East	17%	55%	28%	4.27%
Alcester West	12%	54%	34%	5.85%
Bidford East	17%	60%	23%	2.93%
Bidford West	21%	61%	18%	1.41%
Bishop's Itchington, Fenny Compton & Napton	17%	61%	21%	2.22%
Brailes & Compton	13%	56%	31%	2.87%
Claverdon & Snitterfield	18%	53%	29%	3.47%
Gaydon, Kineton & Upper Lighthorne	17%	63%	20%	2.27%
Harbury	16%	57%	27%	2.92%
Henley-in-Arden	14%	57%	30%	5.31%
Kinwarton	15%	55%	30%	3.20%
Long Marston	26%	62%	12%	0.89%
Quinton	17%	59%	24%	2.75%
Salford Priors & Alcester Rural	15%	57%	29%	4.10%
Shipston North	15%	58%	27%	4.71%
Shipston South	17%	55%	28%	3.39%
Southam East, Central & Stockton	15%	63%	22%	2.25%
Southam North & Long Itchington	22%	59%	19%	1.92%
Southam South	20%	67%	14%	2.53%
Southam West	17%	59%	24%	4.27%
Stratford Avenue	20%	69%	11%	1.32%
Stratford Bishopton	15%	61%	24%	2.85%
Stratford Clopton	14%	59%	26%	5.22%
Stratford Guildhall & Bridgetown	12%	53%	35%	7.82%
Stratford Hathaway	18%	62%	20%	2.50%
Stratford Orchard Hill	18%	61%	21%	2.63%
Stratford Shottery	16%	59%	26%	3.05%
Stratford Tiddington	16%	53%	30%	7.02%
Stratford Welcombe	11%	60%	30%	5.12%
Studley North	17%	57%	27%	3.38%
Studley South	18%	57%	25%	4.13%
Tanworth-in-Arden	14%	56%	30%	3.24%
Tredington	17%	57%	26%	3.18%
Tysoe	13%	57%	30%	3.39%
Welford-on-Avon	14%	52%	33%	4.87%
Wellesbourne East & Rural	18%	56%	26%	3.05%
Wellesbourne North & Rural	16%	61%	24%	3.04%
Wellesbourne South	18%	58%	23%	3.60%
Wootton Wawen	14%	53%	29%	3.98%
<b>DISTRICT AVERAGE</b>	<b>16%</b>	<b>58%</b>	<b>25%</b>	<b>3.50%</b>

## Young people (birth - 15 years)

There was a significant difference between wards in how young they were. Long Marston saw the greatest proportion of young people, with 25.5% population aged between 0-15 years old. Stratford Welcombe had the smallest proportion of young people, with only 11% aged between 0-15 years (Figure 1 below shows how each ward compares on their population of young people).

## People of working age (16-64 years)

Stratford Avenue saw the largest proportion of working-age people, with 69% falling into this category. Welford-on-Avon had the lowest proportion, with 52% (Figure 2 shows how each ward compares on their population of working-age people).

## Older people (65 years +)

Stratford Guildhall & Bridgetown had the largest proportion of older people, with 35% population aged 65 years or above. Stratford Avenue had the smallest proportion of older people, with just 11% (Figure 3 shows how each ward compares on their population of older people).

Stratford Guildhall & Bridgetown also saw the largest proportion of their population aged 85 years or above, at 7.82%. Stratford Tiddington followed, with 7.02% aged 85 years+. Long Marston had the smallest proportion aged 85 years and above, with 0.89%.

Figure 1: Wards ordered by % population aged 0-15 years, largest first.

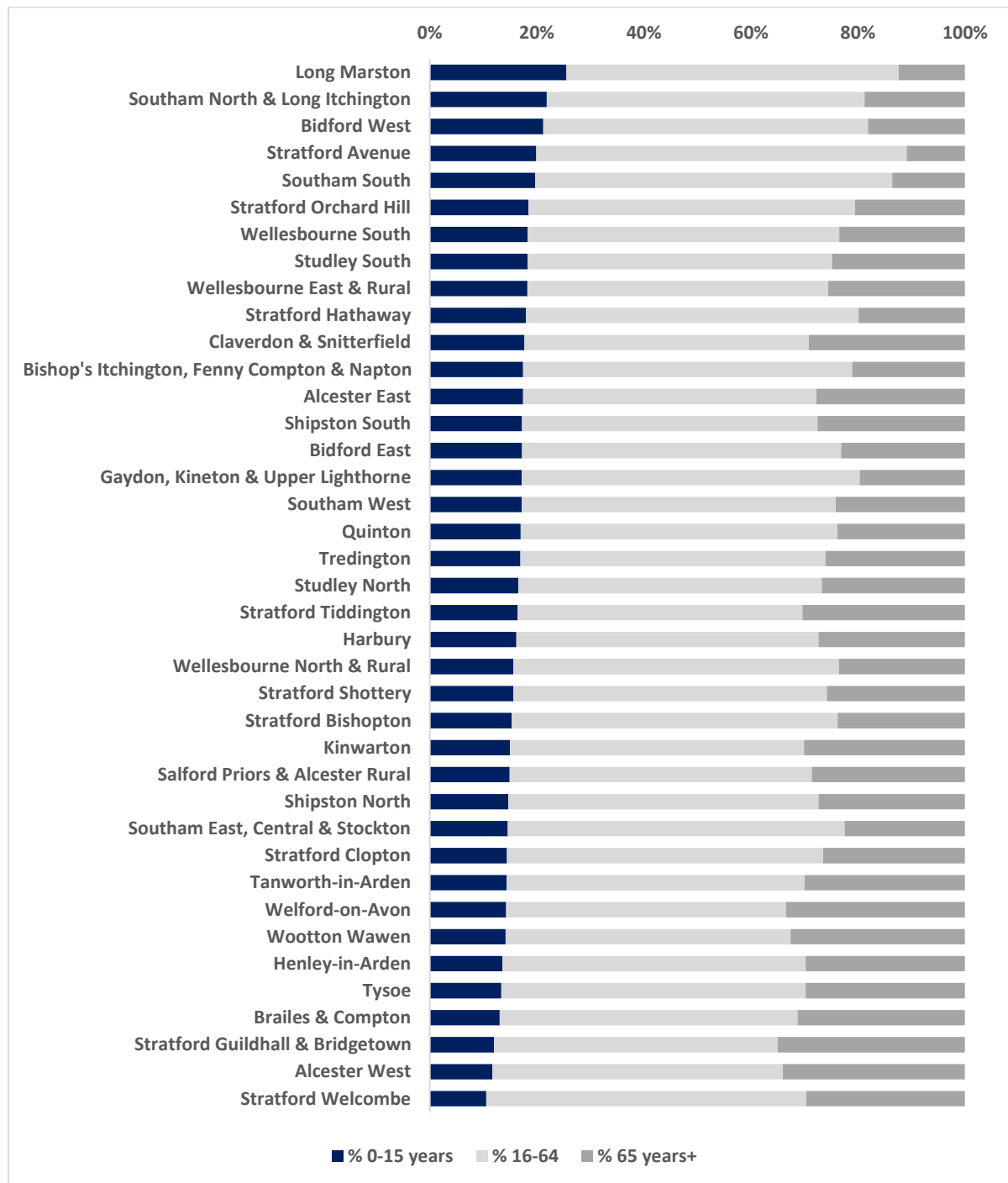


Figure 2: Wards ordered by % population aged 16-64 years, largest first

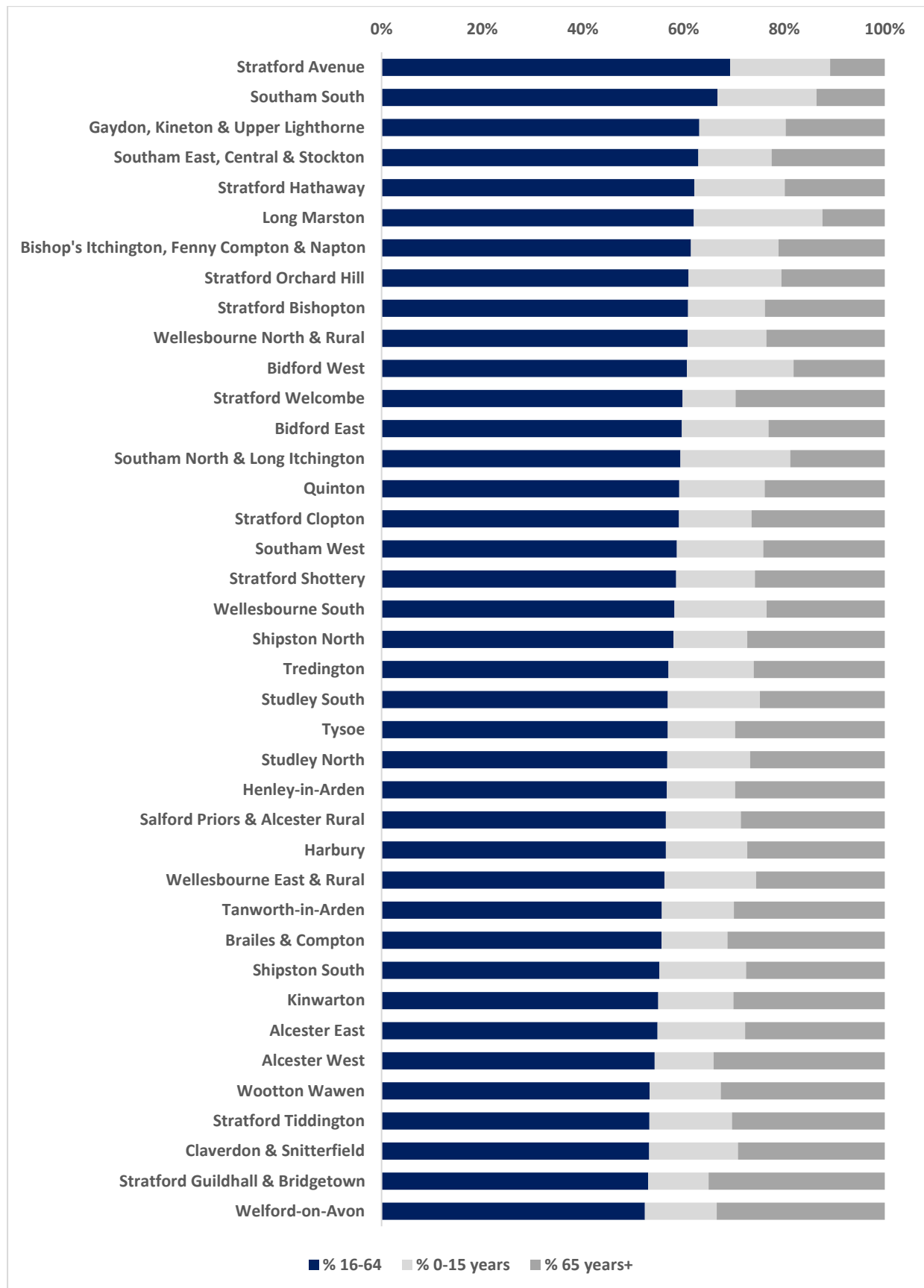
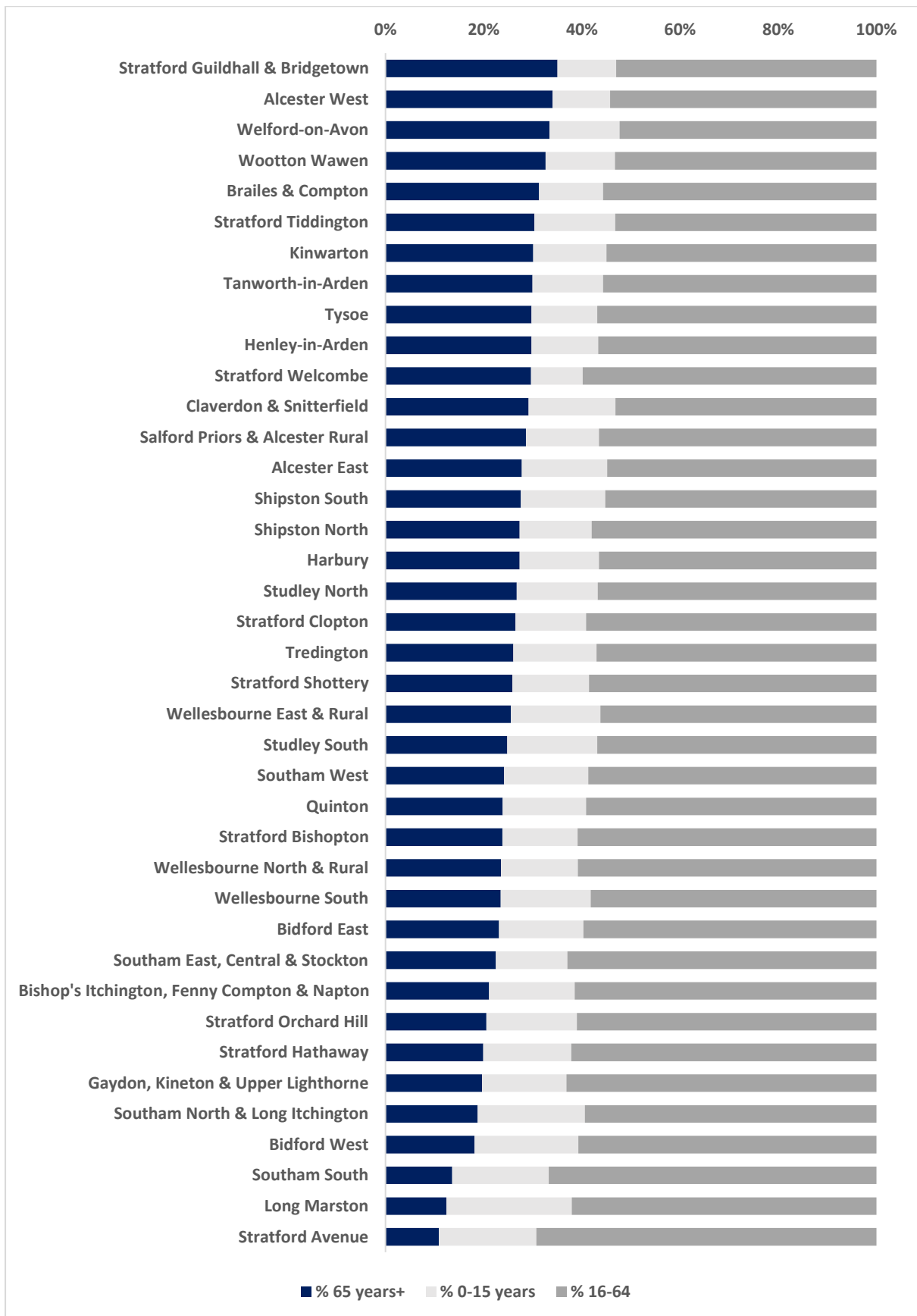


Figure 3: Wards ordered by % population aged 65 years+, largest first.





## Disability & Health

According to ONS, people who assess their day-to-day activities as limited by long-term physical or mental health conditions or illnesses are considered disabled. This definition of a disabled person meets the harmonised standard for measuring disability and is in line with the Equality Act (2010).

In the Census, residents were asked if their daily lives are limited a lot, a little or not at all by long-term physical or mental health conditions or illnesses, as per the above definition. They were also asked to rate their health from very good to very bad. Table 3 below shows the results for each ward in our district on day-to-day life limitations plus the proportion of the ward population who said that they suffered from bad or very bad health. Unsurprisingly there is a close relationship between those who said that they were limited a lot in daily life and those who rated their health as bad or worse.

On average, 16% of population across the district could be considered disabled according to the definition above. This varied across the wards, from 21% in Alcester East and Shipston North to 12% in Long Marston.

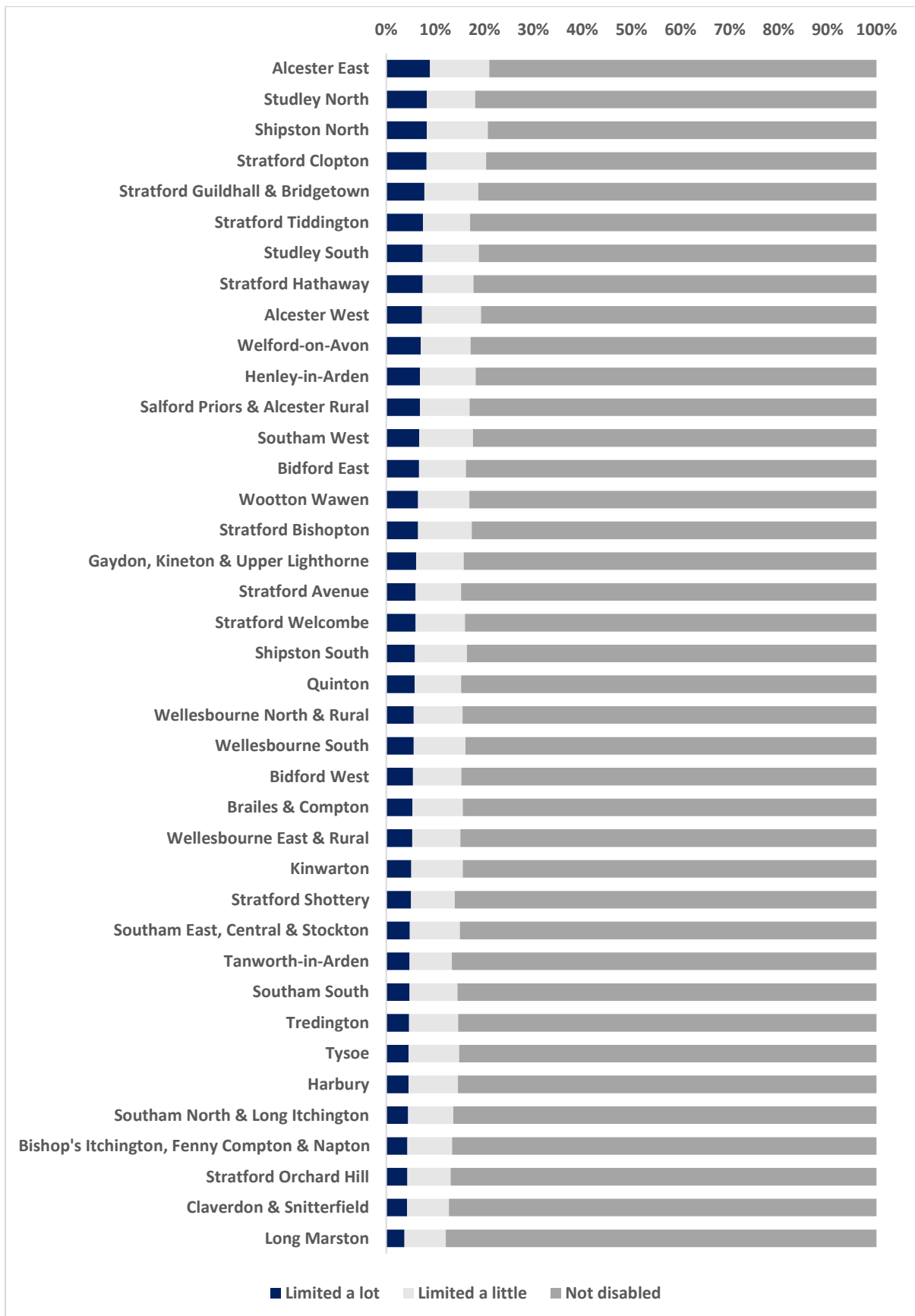
Figure 4 below shows how the wards compare in the proportion of their populations whose daily lives are limited a lot, largest to smallest. Alcester East saw the highest proportion of people who said that their day-to-day lives were limited a lot. At 8.9%, while Long Marston had the smallest proportion at 3.7%. The average across the district as a whole was 6%.

Studley North saw the largest proportion rating their health as bad or very bad, with 5.8% saying so. Long Marston had the lowest proportion at 2.4% (see Table 3).

Table 3: Proportion of population whose daily lives are limited a lot, a little or not at all.

Ward	Limited a lot	Limited a little	Not disabled	% bad health
Alcester East	8.9%	12.1%	79.0%	5.6%
Alcester West	7.3%	12.1%	80.7%	5.2%
Bidford East	6.7%	9.5%	83.8%	4.6%
Bidford West	5.5%	9.9%	84.7%	2.9%
Bishop's Itchington, Fenny Compton & Napton	4.3%	9.1%	86.6%	3.2%
Brailes & Compton	5.3%	10.3%	84.4%	4.3%
Claverdon & Snitterfield	4.3%	8.5%	87.2%	2.8%
Gaydon, Kineton & Upper Lighthorne	6.1%	9.7%	84.2%	4.4%
Harbury	4.5%	10.1%	85.4%	2.9%
Henley-in-Arden	6.9%	11.3%	81.8%	5.1%
Kinwarton	5.1%	10.5%	84.4%	4.1%
Long Marston	3.7%	8.4%	87.9%	2.4%
Quinton	5.8%	9.5%	84.7%	3.7%
Salford Priors & Alcester Rural	6.9%	10.1%	83.0%	4.1%
Shipston North	8.3%	12.5%	79.3%	5.4%
Shipston South	5.8%	10.6%	83.5%	4.1%
Southam East, Central & Stockton	4.8%	10.2%	85.0%	3.2%
Southam North & Long Itchington	4.5%	9.2%	86.3%	3.6%
Southam South	4.8%	9.7%	85.5%	3.1%
Southam West	6.7%	11.0%	82.3%	4.9%
Stratford Avenue	6.0%	9.3%	84.7%	4.2%
Stratford Bishopton	6.5%	10.9%	82.6%	4.5%
Stratford Clopton	8.2%	12.1%	79.6%	5.6%
Stratford Guildhall & Bridgetown	7.8%	11.0%	81.2%	5.3%
Stratford Hathaway	7.4%	10.4%	82.2%	5.2%
Stratford Orchard Hill	4.3%	8.9%	86.9%	3.0%
Stratford Shottery	5.1%	8.9%	86.0%	3.2%
Stratford Tiddington	7.5%	9.6%	82.9%	4.1%
Stratford Welcombe	6.0%	10.1%	83.9%	3.9%
Studley North	8.3%	9.9%	81.8%	5.8%
Studley South	7.4%	11.5%	81.1%	5.0%
Tanworth-in-Arden	4.8%	8.6%	86.6%	2.9%
Tredington	4.6%	10.0%	85.3%	3.4%
Tysoe	4.6%	10.3%	85.1%	3.8%
Welford-on-Avon	7.0%	10.2%	82.8%	4.9%
Wellesbourne East & Rural	5.3%	9.8%	84.9%	3.4%
Wellesbourne North & Rural	5.6%	10.0%	84.4%	4.1%
Wellesbourne South	5.6%	10.5%	83.9%	3.5%
Wootton Wawen	6.5%	10.4%	83.1%	4.7%
<b>DISTRICT AVERAGE</b>	<b>6.0%</b>	<b>10.1%</b>	<b>83.9%</b>	<b>4.1%</b>

Figure 4: Wards in order of proportion of population limited a lot in daily life: largest first



## Household Size

Table 4 below shows the proportion of households in each ward from those which are single- person all the way through to households of 6 people or more. Across the district, more households were 2-person households than any other size at just under 40% all households. 1-person households were the next most common type, at just under 30%. So 69% of all households in the district are either 1 or 2-person households. The remaining 31% of households are mainly either 3 or 4-person (27%) while the proportion of households which are 5 and 6-person is relatively small (4%).

While on average 1-person households accounted for 30% of all households across the district, there was some variance between wards: Alcester West saw the largest proportion of single-person households with just over 41%, while Claverdon & Snitterfield had the lowest proportion at just over 20%

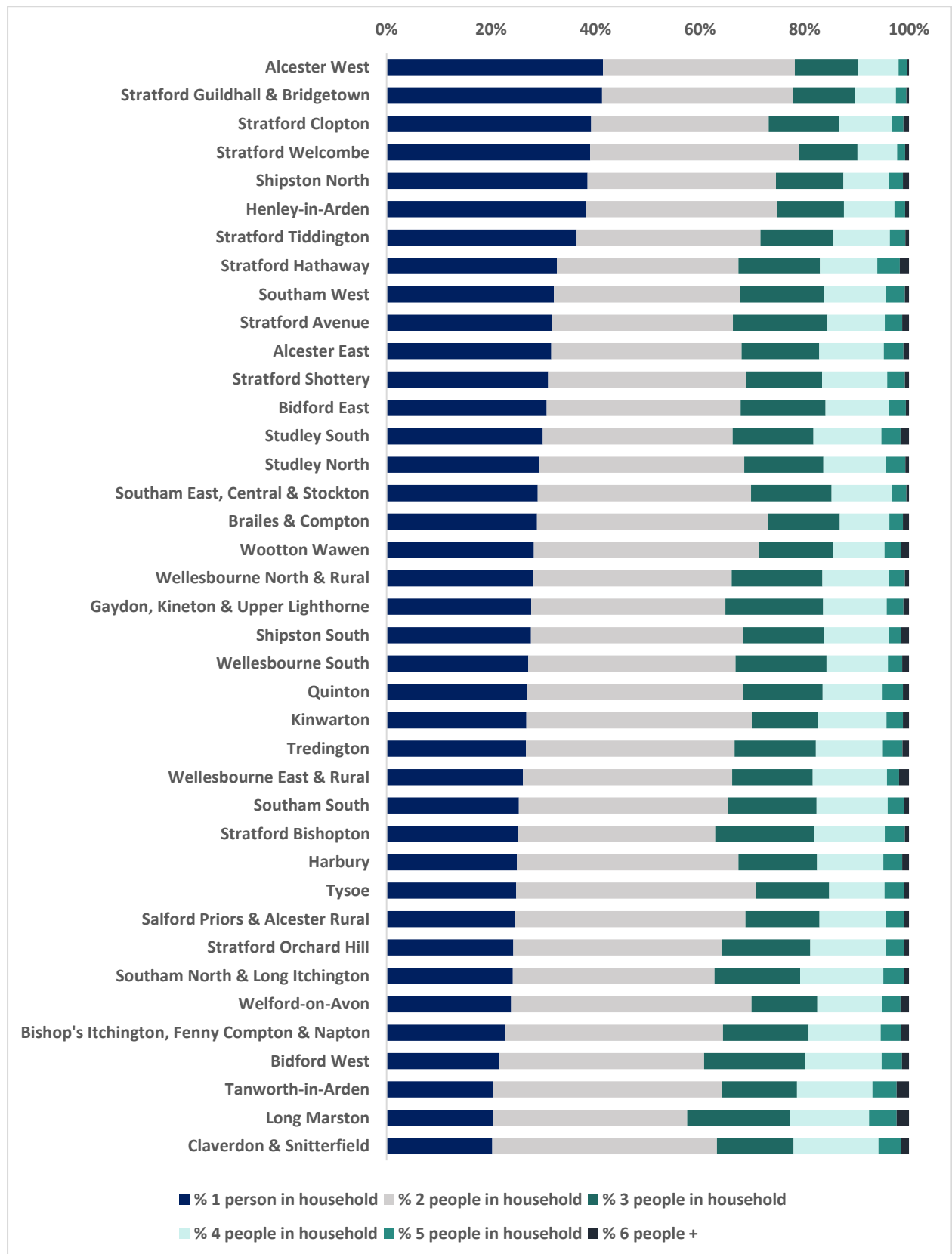
Long Marston and Claverdon & Snitterfield had the highest proportions of households with 4 or more people, both at just over 22%. Alcester West and Stratford Welcombe had the lowest proportion of larger households of 4 or more people, at just under 10%.

The proportion of households consisting of 2 people varied from 46% in Welford-on-Avon and Tysoe wards to 34% in Stratford Clopton and 35% in Stratford Avenue.

Table 4: Proportion of households in each ward

Ward	% 1 person household	% 2 person household	% 3 person household	% 4 person household	% 5 person household	% 6 person+
Alcester East	31.5%	36.4%	14.9%	12.4%	3.7%	1.1%
Alcester West	41.4%	36.7%	12.1%	7.8%	1.6%	0.4%
Bidford East	30.7%	37.1%	16.2%	12.2%	3.2%	0.6%
Bidford West	21.6%	39.1%	19.3%	14.7%	3.9%	1.3%
Bishop's Itchington, Fenny Compton & Napton	22.8%	41.6%	16.4%	13.8%	3.8%	1.6%
Brailes & Compton	28.8%	44.2%	13.8%	9.5%	2.6%	1.2%
Claverdon & Snitterfield	20.2%	43.0%	14.7%	16.3%	4.3%	1.5%
Gaydon, Kineton & Upper Lighthorne	27.7%	37.2%	18.7%	12.2%	3.2%	1.0%
Harbury	24.9%	42.4%	15.1%	12.7%	3.6%	1.3%
Henley-in-Arden	38.1%	36.6%	12.8%	9.7%	2.0%	0.8%
Kinwarton	26.8%	43.1%	12.7%	13.0%	3.1%	1.2%
Long Marston	20.4%	37.2%	19.6%	15.2%	5.3%	2.4%
Quinton	27.0%	41.3%	15.2%	11.5%	3.9%	1.2%
Salford Priors & Alcester Rural	24.6%	44.1%	14.1%	12.8%	3.5%	0.9%
Shipston North	38.5%	36.1%	12.9%	8.6%	2.7%	1.2%
Shipston South	27.6%	40.6%	15.6%	12.3%	2.3%	1.5%
Southam East, Central & Stockton	28.9%	40.8%	15.4%	11.5%	2.8%	0.5%
Southam North & Long Itchington	24.2%	38.6%	16.4%	15.9%	4.1%	0.9%
Southam South	25.3%	40.0%	17.0%	13.6%	3.2%	0.9%
Southam West	32.0%	35.6%	16.0%	11.8%	3.7%	0.8%
Stratford Avenue	31.6%	34.7%	18.1%	11.0%	3.3%	1.3%
Stratford Bishopton	25.2%	37.7%	19.0%	13.5%	3.8%	0.8%
Stratford Clopton	39.2%	34.0%	13.5%	10.2%	2.1%	1.1%
Stratford Guildhall & Bridgetown	41.3%	36.5%	11.8%	7.9%	2.0%	0.5%
Stratford Hathaway	32.6%	34.8%	15.6%	11.0%	4.3%	1.7%
Stratford Orchard Hill	24.3%	39.9%	17.0%	14.4%	3.5%	1.0%
Stratford Shottery	30.9%	38.0%	14.5%	12.5%	3.3%	0.8%
Stratford Tiddington	36.4%	35.2%	14.0%	10.8%	2.9%	0.7%
Stratford Welcombe	39.0%	40.0%	11.1%	7.6%	1.5%	0.7%
Studley North	29.3%	39.2%	15.1%	11.9%	3.8%	0.7%
Studley South	29.9%	36.4%	15.4%	13.0%	3.6%	1.6%
Tanworth-in-Arden	20.4%	43.8%	14.4%	14.4%	4.6%	2.4%
Tredington	26.7%	40.0%	15.5%	12.9%	3.8%	1.2%
Tysoe	24.8%	46.0%	14.0%	10.6%	3.6%	1.0%
Welford-on-Avon	23.8%	46.0%	12.6%	12.4%	3.6%	1.6%
Wellesbourne East & Rural	26.1%	40.1%	15.4%	14.2%	2.3%	1.9%
Wellesbourne North & Rural	28.0%	38.1%	17.4%	12.7%	3.1%	0.8%
Wellesbourne South	27.1%	39.7%	17.4%	11.8%	2.7%	1.3%
Wootton Wawen	28.2%	43.2%	14.1%	9.9%	3.1%	1.5%
<b>DISTRICT AVERAGE</b>	<b>29.1%</b>	<b>39.4%</b>	<b>15.2%</b>	<b>12.0%</b>	<b>3.2%</b>	<b>1.1%</b>

Figure 5: Wards in order of proportion of households being 1-person households: largest first.



## Household Tenure

Table 5 below shows the breakdown for each ward of household tenure.

Across the district, the most common tenure for households was to own their home outright, with 41% households owning their homes fully. This proportion varied from ward to ward: Welford-on-Avon saw the greatest proportion of their population owning their homes outright with 54% doing so. In Stratford Avenue only 17% households owned their own homes outright (see Figure 6 below to see how wards compare).

In total, 33 out of 39 wards saw a greater proportion of homes being owned outright than being owned via a mortgage; this aligns with the national average for England & Wales, which saw 33% owning their homes outright compared to 29% owning via a mortgage.

Owning a home via a mortgage or loan was the second most common household tenure with 30% households owning their home that way, slightly higher than the national average. Again this varied across our wards, with Southam South seeing the greatest proportion of mortgaged homes at 44%, while Stratford Clopton had the lowest proportion at 20% (see Figure 7 below to see how wards compare on their proportion of mortgaged homes).

6 wards saw a greater proportion of homes being owned via a mortgage compared to being owned outright: Southam South, Long Marston, Bidford West, Southam North & Long Itchington, Gaydon, Kineton & Upper Lighthorne and Stratford Avenue. Of these, Stratford Avenue is the only ward to see less than 65% homes owned (either outright or via a mortgage).

The proportion of homes that were privately rented across the district (14%) was slightly higher than those which were rented through social rent (13%). These proportions are lower than the national averages, both for private rent (18%) or social rent (17%). Again, the district averages hide quite wide differences between wards. Privately rented homes made up just 6% homes in Claverdon & Snitterfield but accounted for 30% homes in Stratford Welcombe (see Figure 8 below to see how all wards compared on privately rented homes). Socially rented homes only accounted for 4% homes in Tanworth-in-Arden, but 29% in Alcester East (see Figure 9 to see how all wards compare on socially rented homes).

Table 5: Household Tenure breakdown for each ward

Ward	% Owned outright	% Owned via Mortgage	% Social rented	% Private rented	% Shared Ownership
Alcester East	36%	22%	29%	12%	0.50%
Alcester West	45%	24%	11%	20%	0.71%
Bidford East	38%	33%	14%	11%	4.11%
Bidford West	32%	39%	15%	10%	3.69%
Bishop's Itchington, Fenny Compton & Napton	39%	35%	9%	15%	1.26%
Brailes & Compton	46%	27%	11%	14%	0.83%
Claverdon & Snitterfield	51%	33%	8%	6%	1.11%
Gaydon, Kineton & Upper Lighthorne	33%	35%	15%	16%	1.12%
Harbury	46%	33%	9%	10%	1.55%
Henley-in-Arden	41%	25%	16%	16%	1.40%
Kinwarton	53%	28%	8%	10%	1.42%
Long Marston	24%	43%	20%	10%	3.74%
Quinton	36%	30%	14%	18%	3.46%
Salford Priors & Alcester Rural	44%	28%	11%	15%	1.00%
Shipston North	35%	24%	20%	19%	2.28%
Shipston South	45%	33%	13%	7%	2.70%
Southam East, Central & Stockton	42%	32%	10%	13%	2.53%
Southam North & Long Itchington	35%	37%	16%	10%	3.19%
Southam South	25%	44%	19%	8%	4.77%
Southam West	34%	32%	22%	8%	3.67%
Stratford Avenue	17%	29%	24%	25%	5.16%
Stratford Bishopton	41%	30%	15%	14%	0.77%
Stratford Clopton	35%	20%	25%	17%	2.70%
Stratford Guildhall & Bridgetown	47%	21%	7%	24%	0.36%
Stratford Hathaway	31%	27%	25%	15%	1.12%
Stratford Orchard Hill	39%	33%	10%	16%	2.36%
Stratford Shottery	47%	29%	6%	17%	0.62%
Stratford Tiddington	47%	29%	10%	12%	2.20%
Stratford Welcombe	43%	21%	7%	30%	0.38%
Studley North	42%	31%	13%	14%	0.39%
Studley South	42%	31%	13%	12%	1.52%
Tanworth-in-Arden	53%	33%	4%	9%	0.23%
Tredington	46%	33%	10%	10%	0.96%
Tysoe	46%	30%	10%	14%	0.54%
Welford-on-Avon	54%	30%	7%	8%	1.21%
Wellesbourne East & Rural	40%	33%	12%	14%	0.91%
Wellesbourne North & Rural	39%	31%	15%	14%	0.86%
Wellesbourne South	40%	33%	17%	8%	2.60%
Wootton Wawen	53%	27%	8%	11%	0.95%
<b>DISTRICT AVERAGE</b>	<b>41%</b>	<b>30%</b>	<b>13%</b>	<b>14%</b>	<b>1.76%</b>



Figure 6: Wards ordered by proportion of homes owned outright: largest first

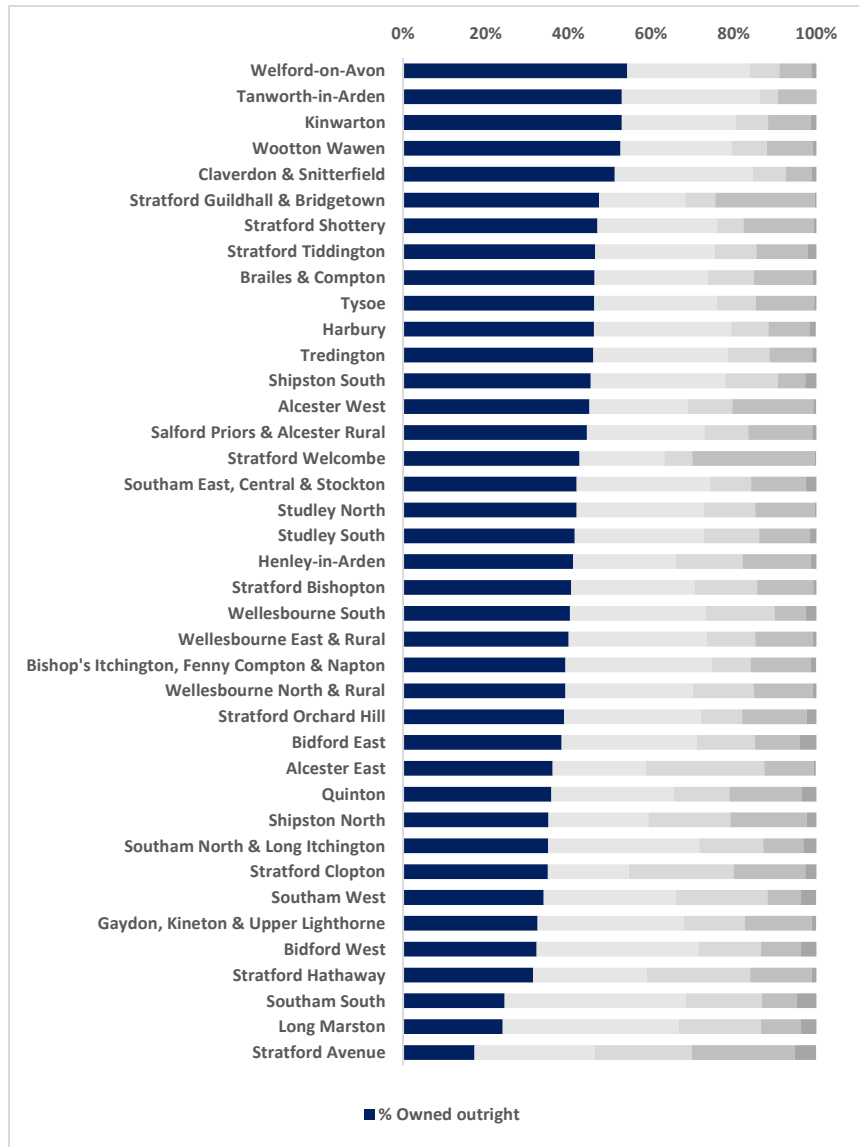


Figure 7: Wards ordered by proportion of homes owned via mortgage largest first

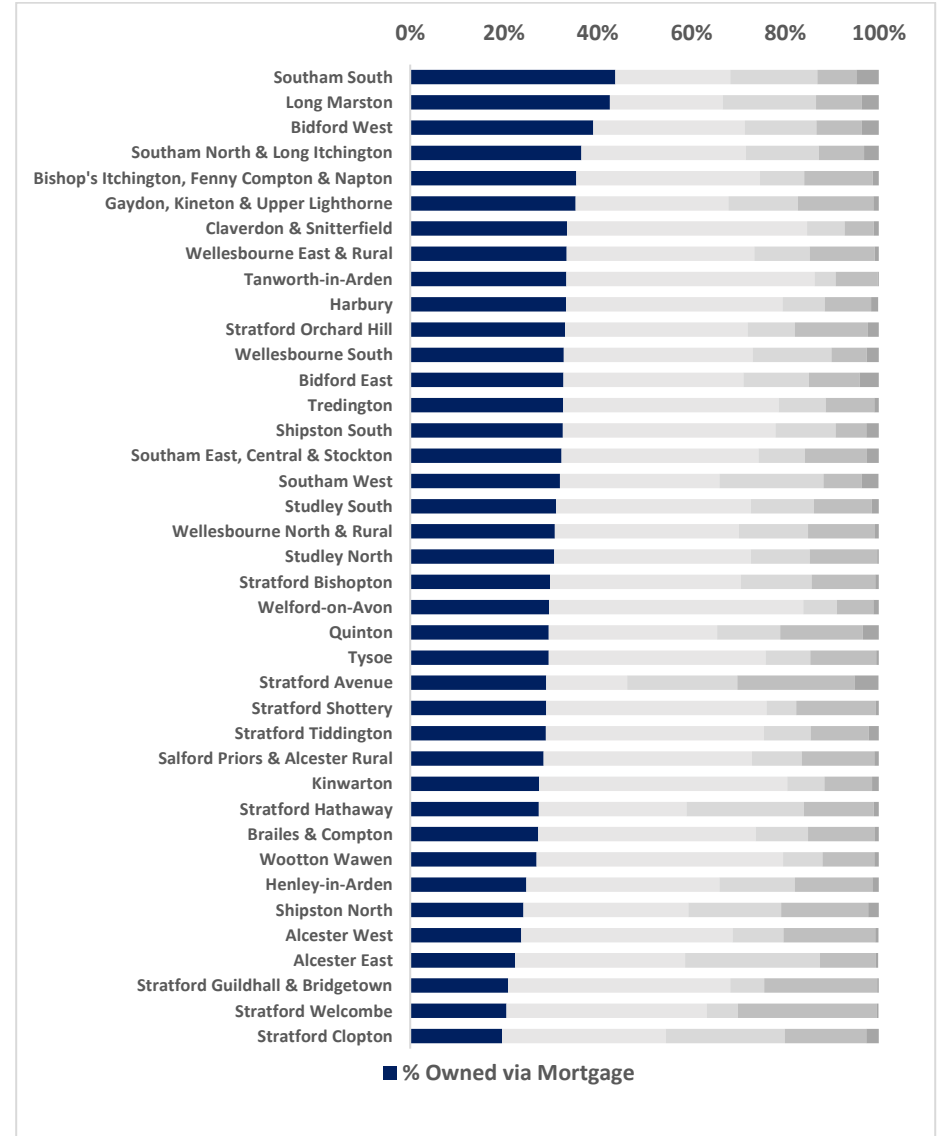


Figure 8: Wards ordered by proportion of homes socially rented: largest first.

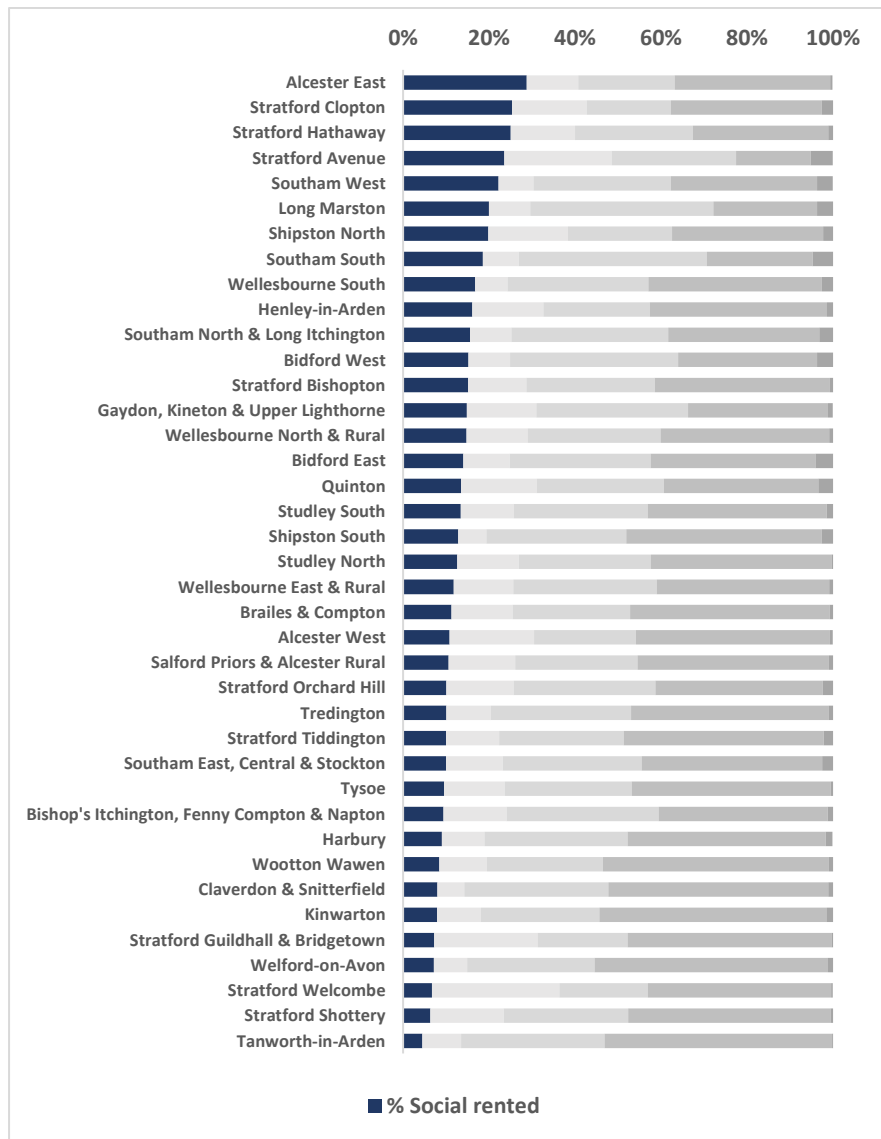
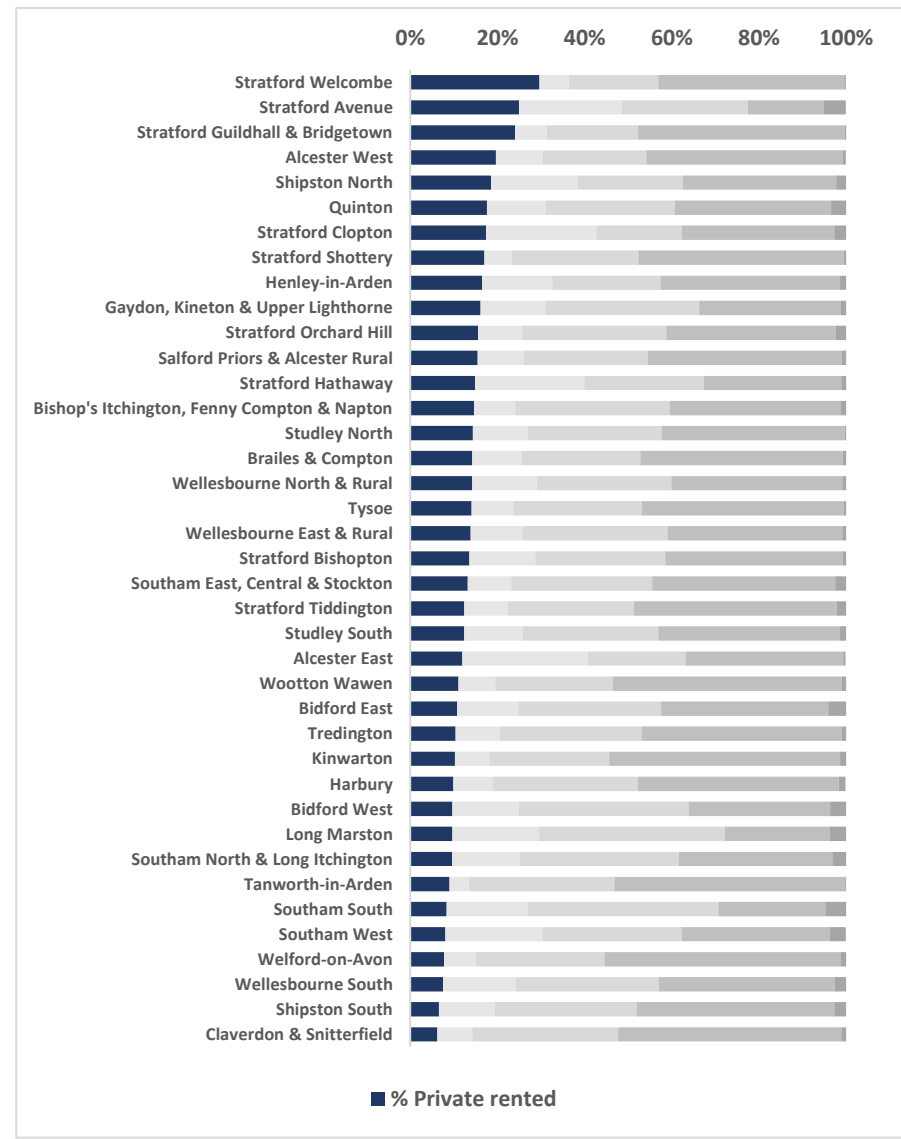


Figure 9: Wards ordered by proportion of homes privately rented: largest first.



## Home Type

Table 6 below shows the breakdown of home types for each ward.

The most common home type on average across the district was a detached home, with 38% all homes in this category. Again, there was large variation across wards as to the predominance of detached homes: while Tanworth-in-Arden saw the greatest proportion at 67%, Alcester East had only 13% of homes being detached properties (see Figure 10 to see how wards compare for detached homes). For comparison, the average proportion of detached properties across England and Wales was 23%.

Semi-detached homes accounted for 32% of homes across the district. This aligns with the average across England and Wales of 32%. Studley North saw the greatest proportion of homes being semi-detached, with 44% of homes falling into this category, while Stratford Welcombe saw the lowest proportion at 20%.

Terraced homes accounted for 18% of homes across the district. This is lower than the national average across England and Wales of 23%. Shipston North had the greatest proportion of homes which were terraced properties at 31% while Tanworth-in-Arden had the smallest proportion at 5%.

'Other' home type accounted for 13% homes across the district. This is lower than the national average across England and Wales of 22%. This 'other' category includes flats (either purpose built blocks or homes converted into apartments or bedsits), homes in a commercial building (e.g. over a shop) and caravans/other mobile or temporary structures. Stratford Clopton saw the largest proportion of homes falling into this 'other' category, with 35% while Claverdon & Snitterfield had only 1.7% homes falling into this category.

Caravans/mobile or temporary structures were the homes for a significant number of households in certain wards: Wootton Wawen had the greatest number of households living in this home-type with 244 households (15%); Welford-on-Avon was second with 145 households (12%) (see Figure 11 to see how wards compare on households living in caravans/mobile or temporary structures).

Table 6: Home type breakdown for each ward

Ward	% Detached	% Semi-detached	% Terraced	% Other
Alcester East	13.4%	44.1%	29.5%	13.0%
Alcester West	26.0%	28.9%	24.2%	20.8%
Bidford East	37.6%	30.0%	25.0%	7.4%
Bidford West	44.8%	32.7%	14.9%	7.5%
Bishop's Itchington, Fenny Compton & Napton	44.5%	36.5%	13.4%	5.5%
Brailes & Compton	47.9%	32.1%	17.2%	2.8%
Claverdon & Snitterfield	55.8%	26.6%	15.8%	1.7%
Gaydon, Kineton & Upper Lighthorne	34.5%	30.3%	28.4%	6.8%
Harbury	54.7%	29.3%	10.7%	5.3%
Henley-in-Arden	23.2%	31.7%	23.2%	22.0%
Kinwarton	43.7%	33.4%	13.3%	9.7%
Long Marston	40.4%	36.3%	14.4%	8.9%
Quinton	40.7%	32.7%	18.1%	8.4%
Salford Priors & Alcester Rural	44.0%	34.6%	16.5%	4.9%
Shipston North	21.1%	31.7%	31.1%	16.0%
Shipston South	63.8%	21.8%	11.9%	2.6%
Southam East, Central & Stockton	32.5%	36.8%	18.9%	11.8%
Southam North & Long Itchington	41.1%	34.7%	19.6%	4.6%
Southam South	39.9%	36.0%	15.7%	8.5%
Southam West	15.4%	42.8%	19.1%	22.7%
Stratford Avenue	20.4%	26.9%	25.7%	27.0%
Stratford Bishopton	35.0%	36.5%	17.0%	11.6%
Stratford Clopton	16.2%	28.8%	19.7%	35.3%
Stratford Guildhall & Bridgetown	23.2%	21.5%	29.7%	25.6%
Stratford Hathaway	23.3%	36.7%	13.7%	26.4%
Stratford Orchard Hill	43.3%	28.2%	13.7%	14.9%
Stratford Shottery	37.5%	33.2%	20.3%	9.0%
Stratford Tiddington	31.4%	40.3%	12.9%	15.3%
Stratford Welcombe	26.2%	20.3%	19.5%	34.0%
Studley North	26.8%	44.1%	16.5%	12.5%
Studley South	28.7%	40.0%	19.3%	12.0%
Tanworth-in-Arden	66.9%	20.7%	4.8%	7.6%
Tredington	51.3%	30.7%	15.3%	2.7%
Tysoe	55.9%	29.3%	12.6%	2.2%
Welford-on-Avon	55.6%	23.4%	7.8%	13.2%
Wellesbourne East & Rural	46.3%	31.3%	12.9%	9.5%
Wellesbourne North & Rural	42.9%	28.3%	19.0%	9.8%
Wellesbourne South	49.2%	33.6%	14.4%	2.9%
Wootton Wawen	46.1%	22.2%	11.3%	20.4%
<b>DISTRICT AVERAGE</b>	<b>37.9%</b>	<b>31.5%</b>	<b>18.0%</b>	<b>12.6%</b>

Figure 10: Wards in order of proportion of homes being detached properties: largest first.

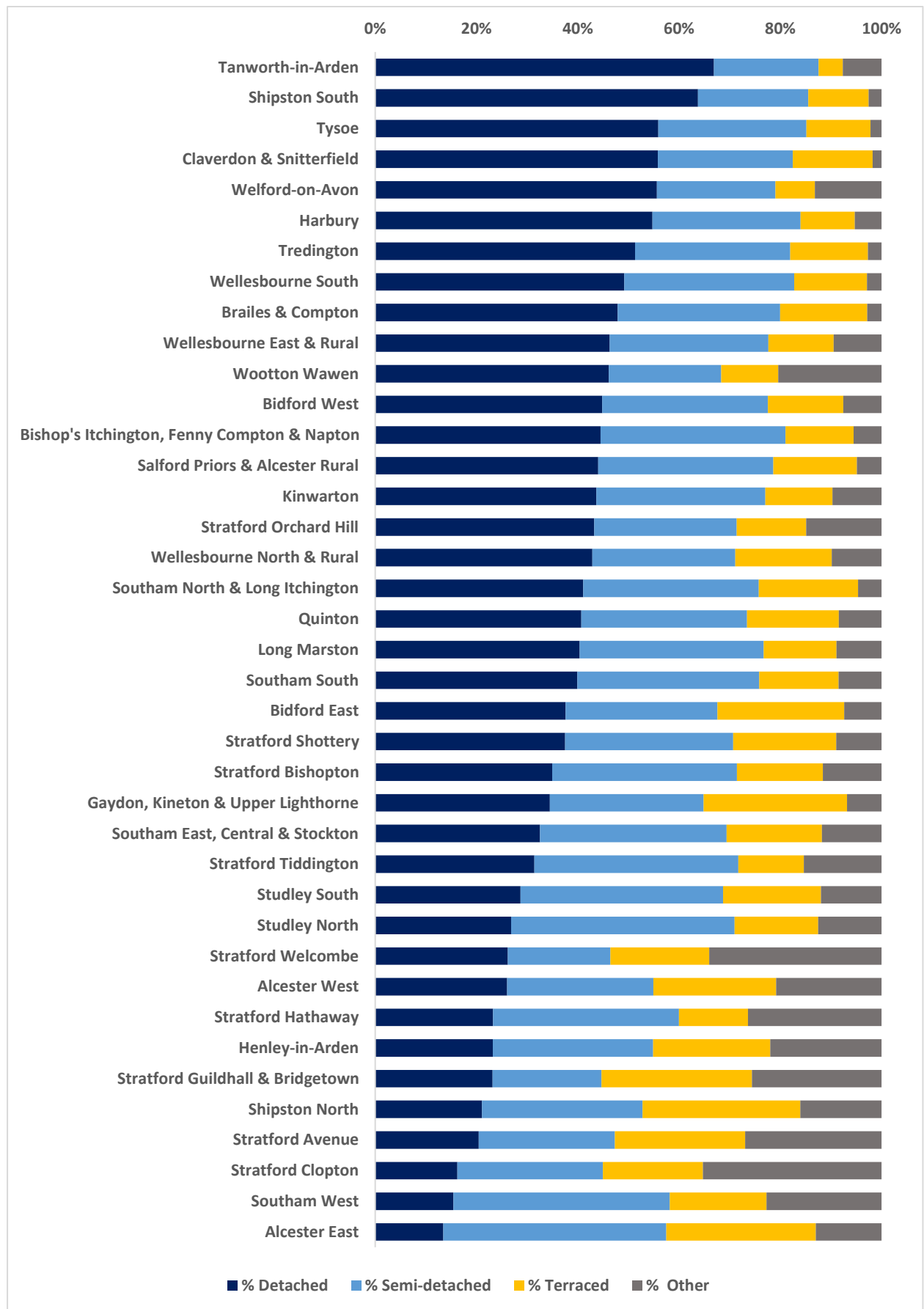
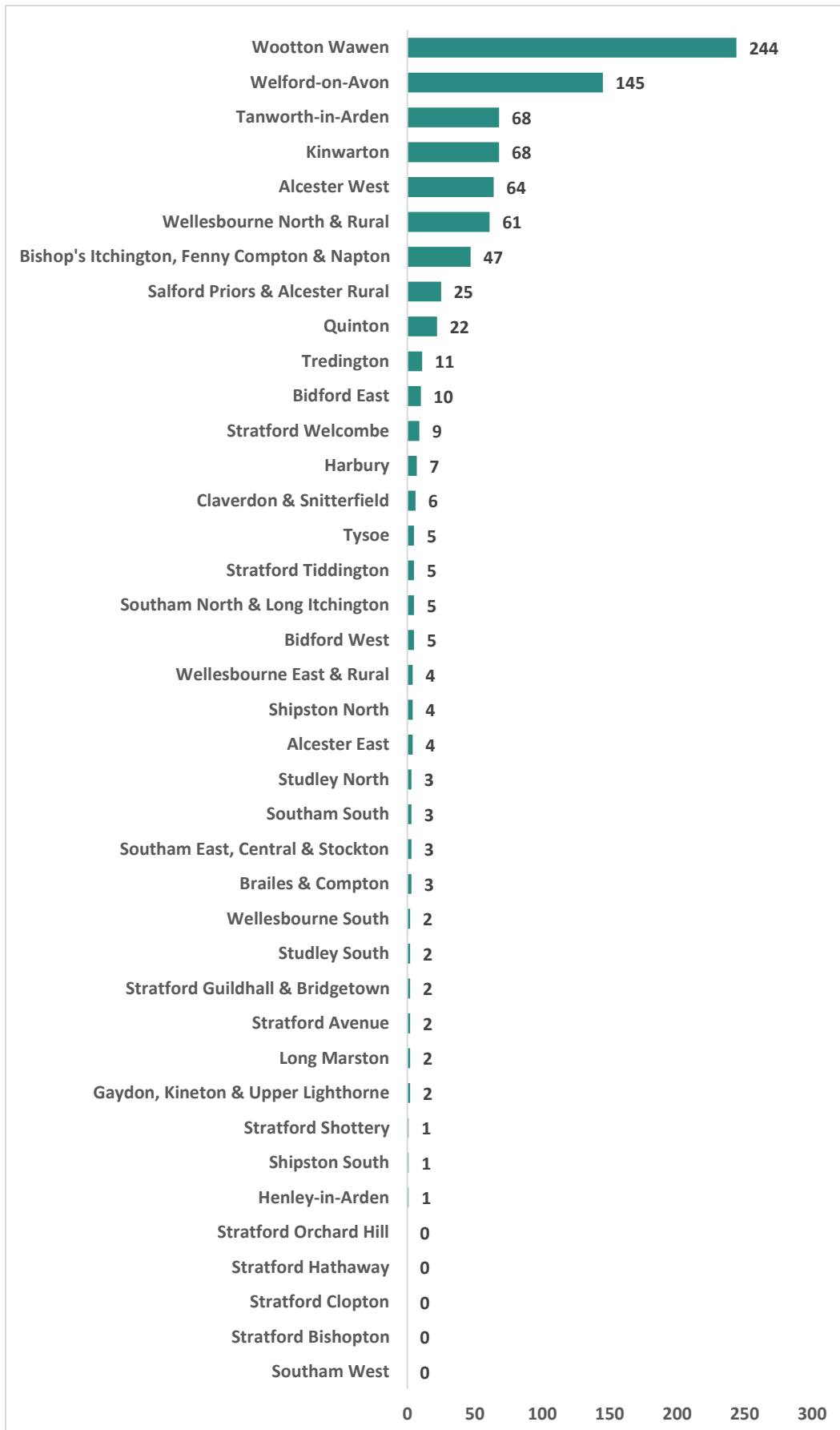


Figure 11: Number of households living in caravans or mobile/temporary structures in each ward.



## Number of cars/vans per household

Table 7 below shows a breakdown for each ward of car/van ownership per household.

38% households across the district own one car/van, while 36% own two. This compares to the national averages across England and Wales of 41% owning one car/van and 26% owning two.

Just over 5% households in our district own 4 cars/vans or more. This compares to the England and Wales average of 2.7%. This proportion varies widely from ward to ward: Tanworth-in-Arden had the greatest proportion of households owning 4 or more cars/vans with 12%, while Stratford Avenue had the smallest proportion at just under 1% (see Figure 12 to compare all wards on ownership of 4 or more cars/vans).

So it can be said that Stratford-on-Avon district households have more cars/vans than the average across England and Wales.

Just over 11% households in our district do not own a car/van at all. This compares to the England and Wales average of 23%. Unsurprisingly the wards which saw the greatest proportion of households not owning cars/vans were mainly found in Stratford-upon-Avon: Stratford Clopton ward had the greatest lack of car ownership, with 28% households not owning a car/van, closely followed by Stratford Welcombe with 22%, and Stratford Hathaway and Stratford Guildhall & Bridgetown with 21%. Tanworth-in-Arden and Claverdon & Snitterfield had the smallest amounts of zero car-ownership, at just under 5% (see Figure 13 to see how all wards compare on zero car/van ownership).

Table 7: Breakdown of car/van ownership for households in each ward

Ward	% 1 car or van	% 2 cars or vans	% 3 cars or vans	% 4+ cars or vans	% no cars or vans
Alcester East	41.6%	28.7%	8.1%	4.4%	17.2%
Alcester West	48.8%	28.9%	6.8%	3.2%	12.5%
Bidford East	37.8%	36.9%	9.9%	4.1%	11.4%
Bidford West	35.6%	43.2%	9.8%	4.7%	6.4%
Bishop's Itchington, Fenny Compton & Napton	31.9%	41.2%	13.6%	8.0%	5.0%
Brailes & Compton	35.7%	37.0%	13.7%	7.3%	6.6%
Claverdon & Snitterfield	28.7%	42.6%	14.7%	9.3%	4.8%
Gaydon, Kineton & Upper Lighthorne	36.4%	37.7%	11.6%	6.2%	7.8%
Harbury	34.8%	39.4%	12.1%	6.7%	6.7%
Henley-in-Arden	42.7%	30.4%	8.3%	3.1%	15.7%
Kinwarton	35.8%	38.7%	12.0%	6.0%	7.5%
Long Marston	33.4%	42.9%	10.7%	5.2%	7.6%
Quinton	37.3%	38.9%	11.7%	5.7%	6.8%
Salford Priors & Alcester Rural	31.7%	38.9%	15.0%	7.7%	6.9%
Shipston North	42.9%	32.1%	6.1%	3.8%	15.1%
Shipston South	38.6%	37.0%	10.5%	5.1%	8.3%
Southam East, Central & Stockton	37.2%	36.7%	10.8%	4.8%	10.5%
Southam North & Long Itchington	33.1%	42.3%	12.5%	4.5%	7.1%
Southam South	38.5%	40.8%	8.4%	4.6%	7.4%
Southam West	38.8%	32.2%	8.6%	2.7%	17.9%
Stratford Avenue	44.9%	30.3%	5.5%	0.9%	18.6%
Stratford Bishopton	41.6%	33.5%	9.4%	2.6%	12.8%
Stratford Clopton	40.8%	24.8%	5.7%	1.6%	27.5%
Stratford Guildhall & Bridgetown	46.1%	25.6%	6.3%	1.4%	20.9%
Stratford Hathaway	39.4%	28.9%	7.8%	3.3%	20.9%
Stratford Orchard Hill	38.7%	38.2%	10.4%	3.0%	9.4%
Stratford Shoterly	41.7%	35.6%	7.6%	2.8%	12.5%
Stratford Tiddington	39.7%	32.7%	8.2%	4.3%	14.8%
Stratford Welcombe	46.0%	25.1%	4.7%	2.7%	21.6%
Studley North	37.4%	35.2%	9.3%	4.8%	13.2%
Studley South	39.6%	32.7%	10.0%	6.0%	11.9%
Tanworth-in-Arden	27.4%	40.0%	16.0%	12.0%	4.8%
Tredington	33.0%	41.6%	13.3%	6.9%	5.1%
Tysoe	29.1%	42.0%	14.3%	9.4%	5.0%
Welford-on-Avon	32.9%	40.4%	12.0%	8.3%	7.1%
Wellesbourne East & Rural	35.2%	40.6%	10.3%	5.4%	9.1%
Wellesbourne North & Rural	33.6%	35.6%	13.8%	8.1%	8.6%
Wellesbourne South	37.9%	40.8%	9.8%	2.4%	9.2%
Wootton Wawen	31.9%	36.8%	13.4%	8.6%	9.1%
<b>DISTRICT AVERAGE</b>	<b>37.5%</b>	<b>36.0%</b>	<b>10.3%</b>	<b>5.2%</b>	<b>11.1%</b>



Figure 12: % households owning 4+ cars/vans in each ward: largest % first.

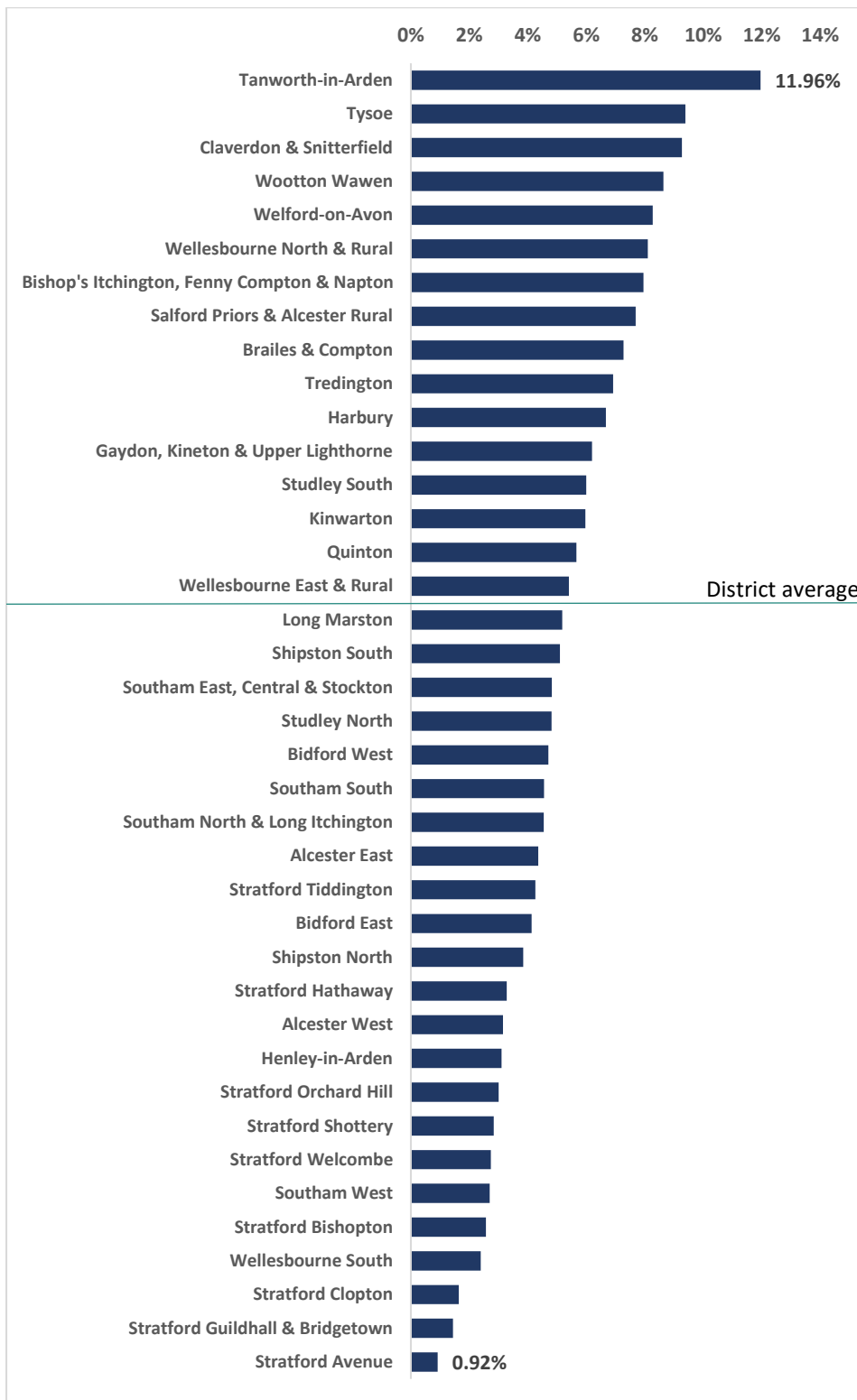
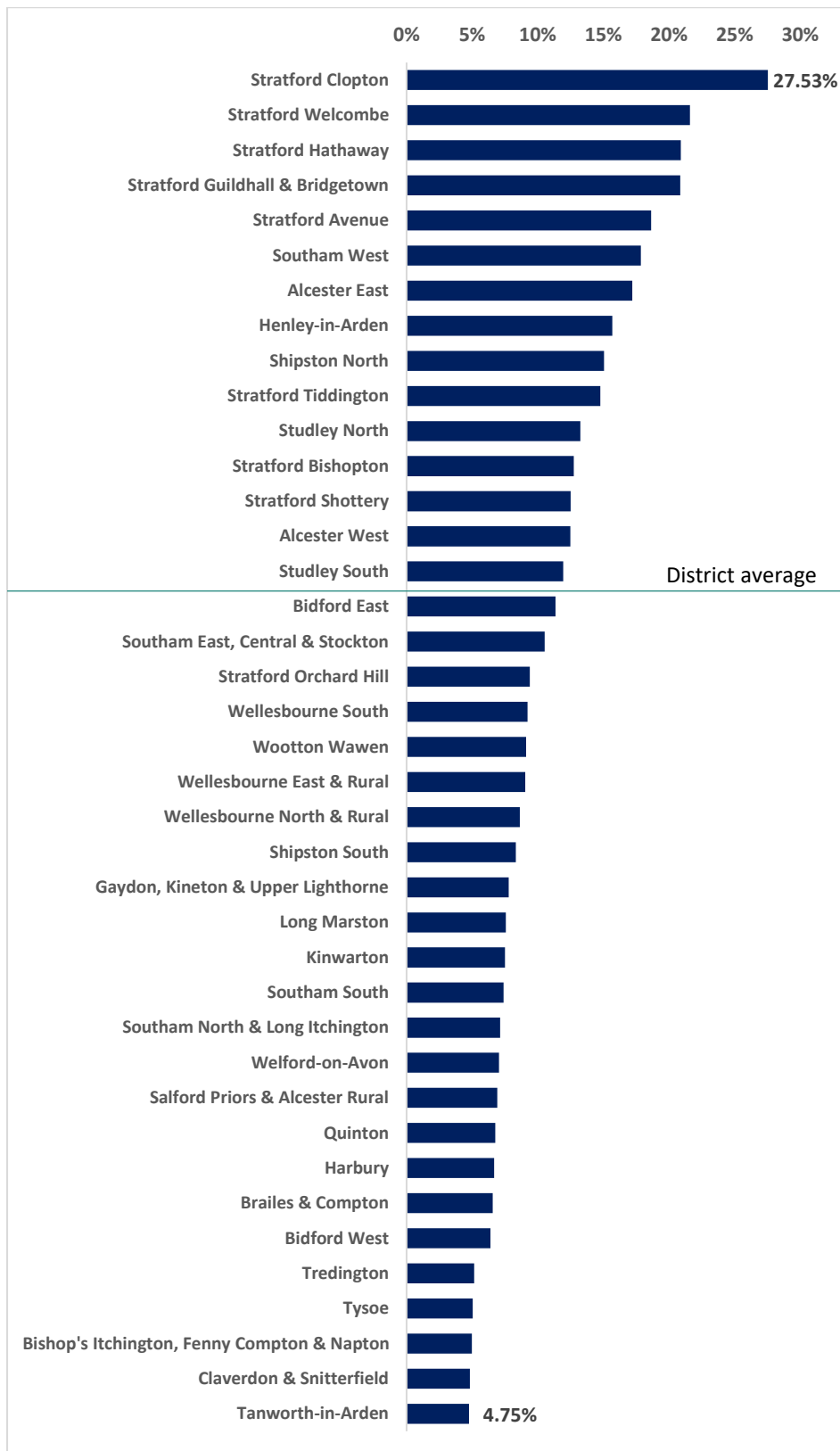


Figure 13: % households owning no cars/vans in each ward: largest first.



## Central Heating

Table 8 below shows the breakdown in each ward of the central heating source for each household where households have a single source, and for those households with 2 or more sources, with these either including renewables or not.

While gas central heating was the most common source across the district, this was not the case in all wards (Figure 14 below shows how the proportion of gas central heating varies across all the wards). Three wards saw less than 10% households using mains gas as their single source of central heating: Gaydon, Kineton & Upper Lighthorne, Tysoe and Brailes & Compton.

In 5 wards oil-fired heating was the most common type: Brailes & Compton, Gaydon, Kineton & Upper Lighthorne, Quinton, Tysoe and Welford-on-Avon.

3 wards saw 20% or more households using electric heating: Gaydon, Kineton & Upper Lighthorne, Quinton and Stratford Clopton.

Welford-on-Avon saw the greatest proportion of households who had renewable-powered central heating, either as a sole source of energy or as one within a group of sources, with just under 9% households using it. A further 11 wards saw between 3% -6.3% (see Figure 15).

In each ward there are still some households who are living without any form of central heating. The number of households in each ward without central heating can be seen in Figure 16 below. Bishop's Itchington, Fenny Compton & Napton saw the greatest number at 36 households; the lowest figure for any ward was 5.

Table 8: Breakdown of Central Heating types per household in each ward

Ward	% Mains				% LPG	% Renewables only	% No CH	% Other	% 2 types not including renewables	% 2 types including renewables
	Gas	% Electric	% Oil							
Alcester East	77%	9%	3%	0.9%	0.4%	1.6%	1.3%	6%	0.4%	
Alcester West	73%	9%	4%	3.3%	0.4%	0.5%	0.3%	10%	0.4%	
Bidford East	79%	5%	3%	2.6%	0.5%	1.1%	0.6%	8%	0.5%	
Bidford West	81%	4%	2%	0.9%	1.0%	0.9%	0.4%	8%	0.8%	
Bishop's Itchington, Fenny Compton & Napton	47%	9%	21%	4.5%	2.1%	1.3%	1.6%	13%	1.4%	
Brailes & Compton	8%	14%	46%	5.9%	4.6%	1.4%	2.7%	16%	1.2%	
Claverdon & Snitterfield	36%	5%	34%	6.7%	2.6%	0.6%	1.2%	12%	2.1%	
Gaydon, Kineton & Upper Lighthorne	7%	25%	33%	12.7%	3.9%	1.4%	3.9%	12%	1.3%	
Harbury	69%	4%	8%	1.7%	3.1%	0.3%	0.8%	11%	1.3%	
Henley-in-Arden	76%	6%	3%	0.6%	0.5%	0.9%	0.5%	11%	0.5%	
Kinwarton	53%	9%	14%	6.0%	2.1%	1.4%	1.7%	11%	1.0%	
Long Marston	61%	5%	12%	8.7%	1.1%	0.8%	0.8%	11%	0.6%	
Quinton	22%	21%	28%	10.1%	2.0%	1.4%	2.1%	11%	1.6%	
Salford Priors & Alcester Rural	42%	7%	22%	9.6%	1.1%	1.2%	2.9%	15%	0.6%	
Shipston North	76%	9%	2%	0.9%	0.6%	0.7%	0.8%	8%	1.2%	
Shipston South	81%	4%	5%	1.2%	0.6%	0.4%	0.3%	7%	0.4%	
Southam East, Central & Stockton	72%	12%	3%	0.7%	0.7%	0.7%	0.7%	9%	0.8%	
Southam North & Long Itchington	74%	5%	8%	0.7%	0.9%	0.8%	0.9%	10%	0.6%	
Southam South	75%	10%	2%	1.9%	0.5%	0.9%	0.4%	8%	0.5%	
Southam West	78%	7%	2%	0.4%	0.1%	0.6%	0.7%	9%	0.7%	
Stratford Avenue	73%	14%	0%	0.8%	0.3%	1.1%	0.8%	8%	0.8%	
Stratford Bisopton	83%	5%	1%	0.4%	0.3%	1.1%	0.5%	8%	0.3%	
Stratford Clopton	68%	20%	1%	0.6%	0.3%	1.2%	0.8%	6%	0.3%	
Stratford Guildhall & Bridgetown	78%	11%	1%	0.3%	0.4%	0.7%	0.3%	7%	0.4%	
Stratford Hathaway	79%	6%	3%	0.6%	0.3%	1.0%	0.7%	9%	0.6%	

<b>Stratford Orchard Hill</b>	81%	6%	2%	1.2%	0.2%	0.3%	0.7%	7%	1.0%
<b>Stratford Shottery</b>	83%	5%	1%	0.4%	0.3%	0.7%	0.1%	8%	0.9%
<b>Stratford Tiddington</b>	81%	4%	1%	1.2%	0.2%	1.2%	0.5%	8%	1.2%
<b>Stratford Welcombe</b>	72%	13%	2%	0.9%	0.4%	1.5%	0.4%	9%	0.7%
<b>Studley North</b>	80%	4%	2%	1.2%	0.1%	0.9%	0.5%	10%	0.5%
<b>Studley South</b>	80%	7%	1%	0.8%	0.2%	1.2%	0.9%	8%	0.6%
<b>Tanworth-in-Arden</b>	55%	3%	19%	7.2%	1.2%	0.8%	0.6%	13%	0.8%
<b>Tredington</b>	36%	9%	29%	7.5%	3.4%	1.0%	1.7%	11%	1.4%
<b>Tysoe</b>	7%	9%	50%	9.2%	4.4%	1.5%	3.4%	14%	1.8%
<b>Welford-on-Avon</b>	10%	11%	35%	20.4%	6.1%	1.0%	2.2%	11%	2.7%
<b>Wellesbourne East &amp; Rural</b>	67%	6%	11%	2.0%	0.6%	0.4%	0.6%	10%	1.8%
<b>Wellesbourne North &amp; Rural</b>	43%	8%	20%	10.3%	3.1%	1.1%	1.2%	11%	1.5%
<b>Wellesbourne South</b>	85%	3.34%	2%	0.3%	0.3%	0.6%	0.6%	7%	0.8%
<b>Wootton Wawen</b>	29%	6%	25%	20.4%	2.2%	0.8%	2.2%	13%	1.4%
<b>DISTRICT AVERAGE</b>	<b>60%</b>	<b>9%</b>	<b>12%</b>	<b>4.3%</b>	<b>1.4%</b>	<b>1.0%</b>	<b>0.7%</b>	<b>10%</b>	<b>1.0%</b>

Figure 14: % households using mains gas central heating only in each ward: largest % first.

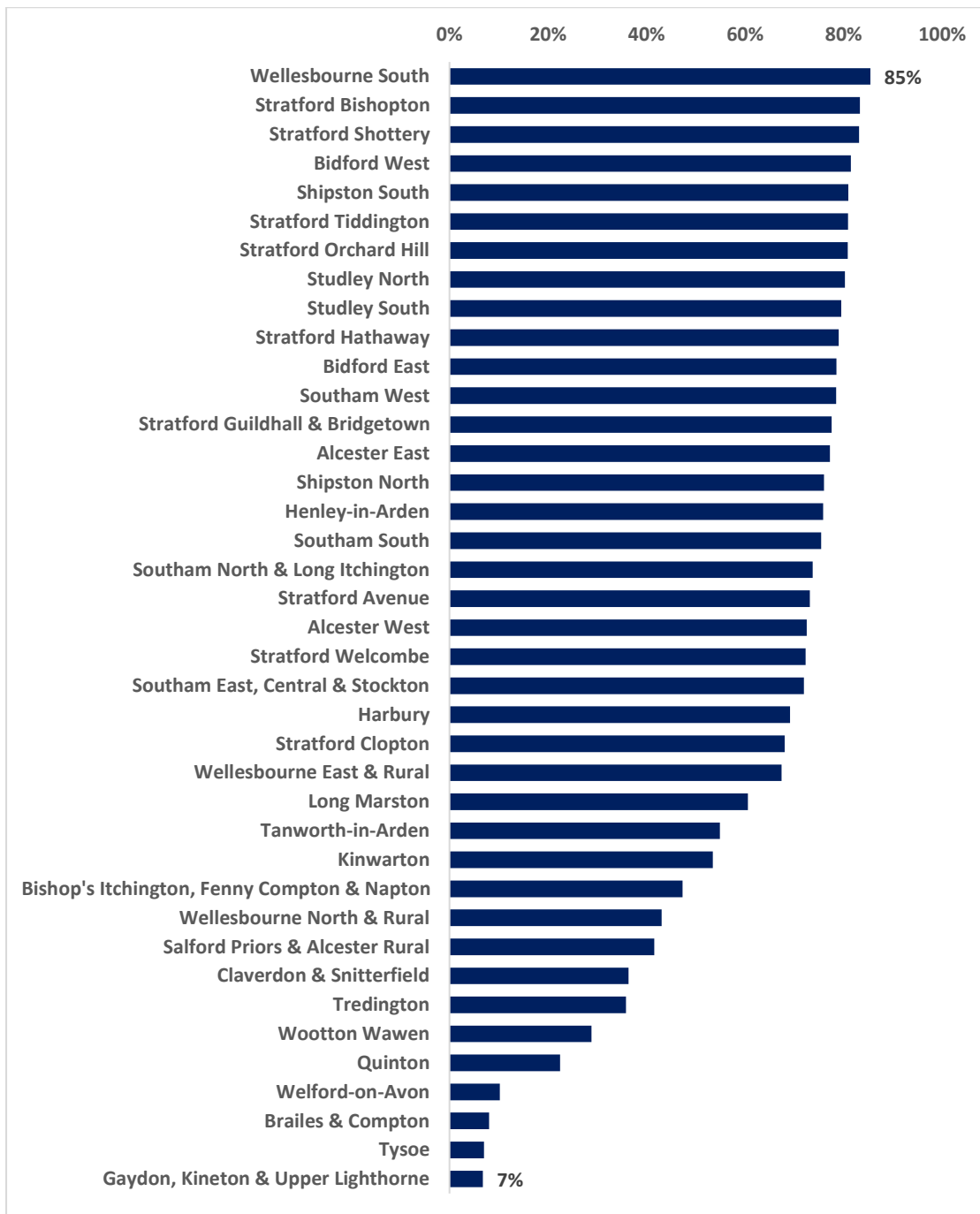


Figure 15: % households using renewable energy for central heating in each ward: largest % first.

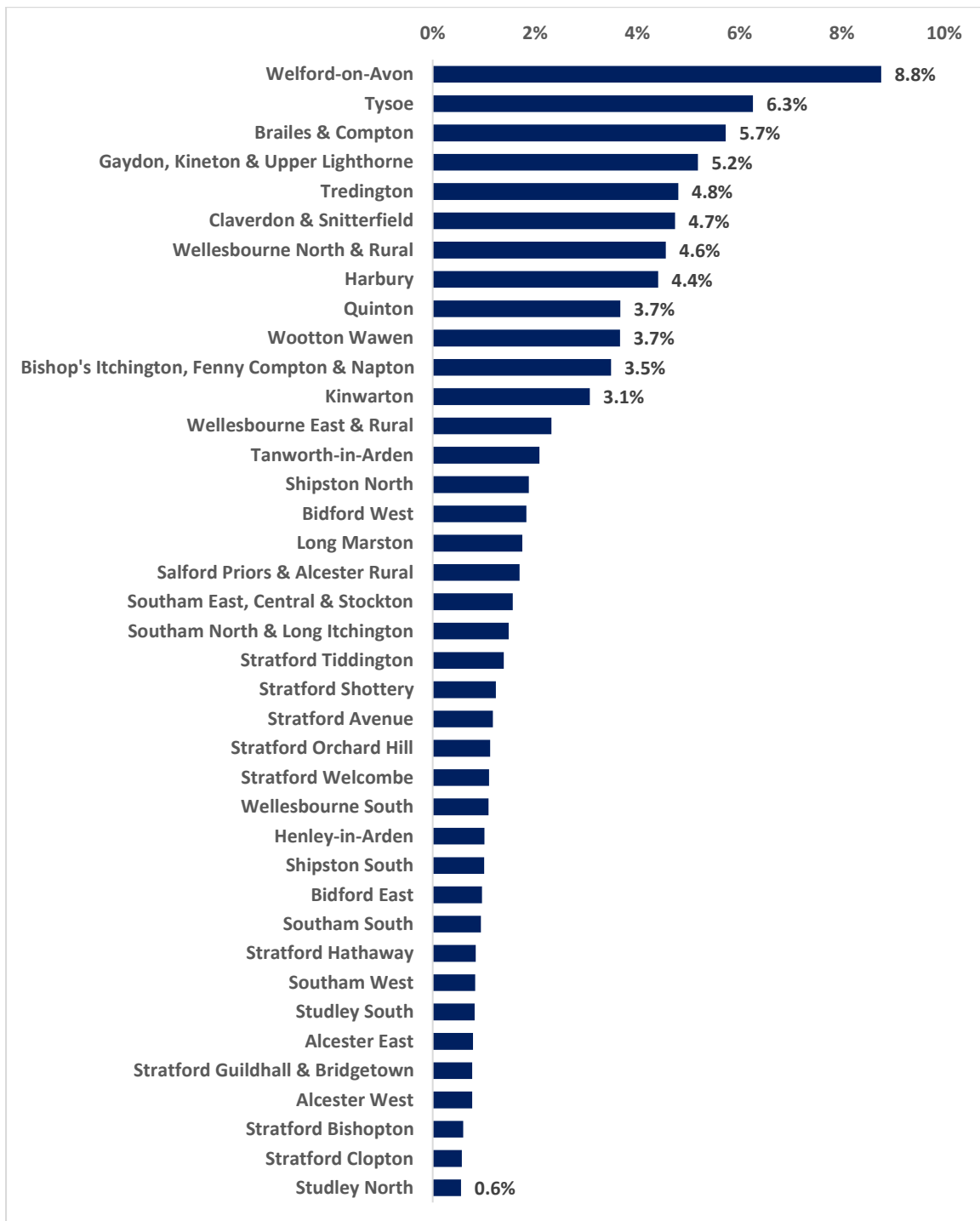
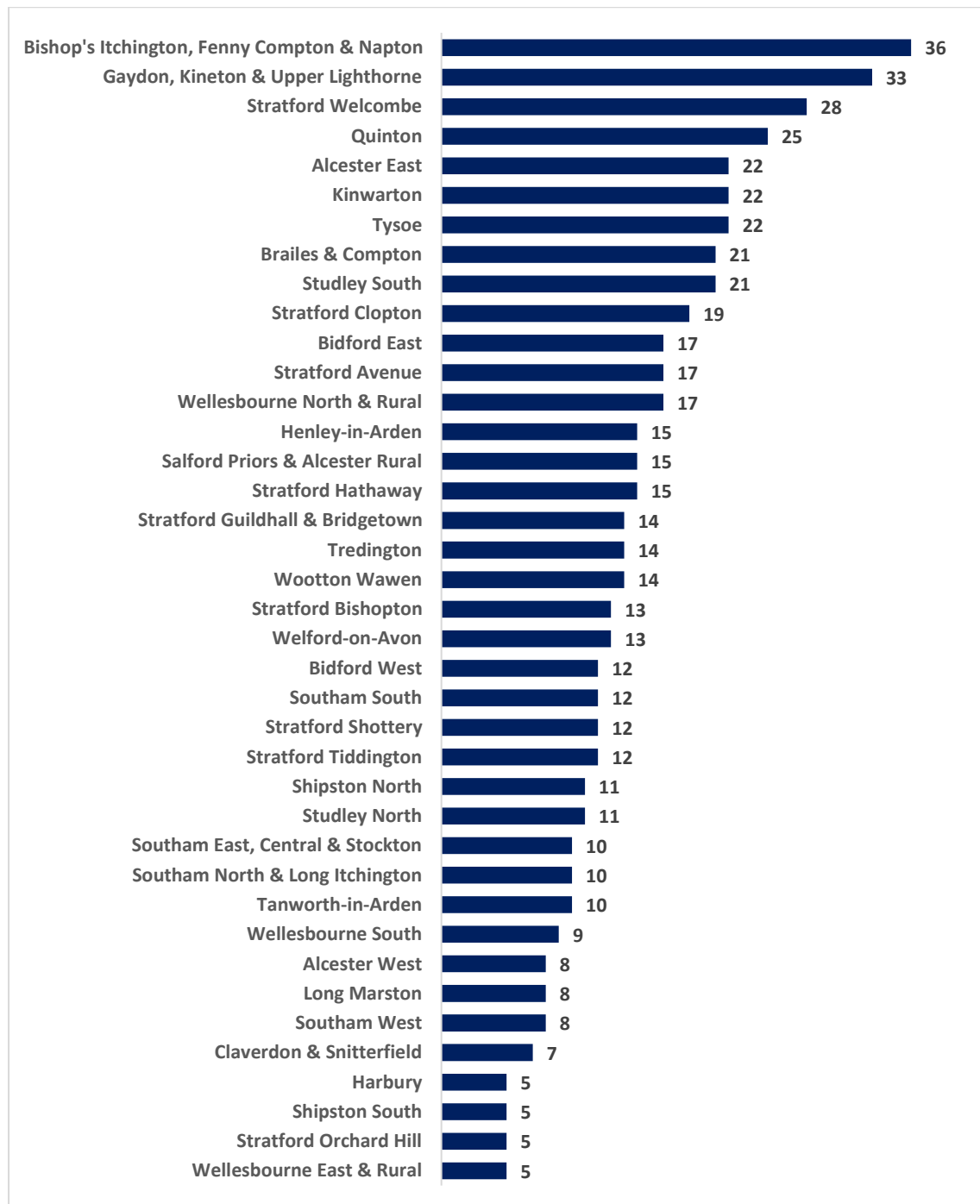


Figure 16: Number of households who do not have central heating in each ward: largest first.





## Economic Activity

Table 9 below shows the breakdown in economic activity status for residents in each ward i.e. what proportion of the population are employed (full or part-time), self-employed, unemployed, not working due to being long-term sick or disabled, retired, a student or looking after family/home.

34% of the district population on average were full-time employees. This varied across wards, with the lowest proportion of 26.72% in Welford-on-Avon and the highest proportion of 48.18% in Southam South (see Figure 17 for a full comparison.)

The proportion of district population who were part-time employees was pretty flat across all wards, somewhere between 10-14%.

On average, 12% population across the district were self-employed. This varied from 7.8% in Wellesbourne South to 17.7% in Brailes & Compton (see Figure 18 for a full comparison).

Unemployment was fairly flat across the district, ranging from 0.7% in Claverdon & Snitterfield to 2.9% in Southam South.

2.5% population across the district were not working due to long-term sickness or disability. This varied from 1.5% in Welford-on-Avon to 4.7% in Stratford Avenue.

On average 3.5% district population were not working due to looking after family and home. This varied across wards, from 1.6% in Alcester West to 5.1% in Long Marston.

The proportion of the population across the district who were retired was 28%. This ranged from 12% in Stratford Avenue to 38% in Welford-on-Avon (see Figure 19 for a full comparison).

The student population across the district was fairly flat, somewhere between 0.8% (Tanworth-in-Arden) to 3.5% (Stratford Orchard Hill).

Table 9: Breakdown of residents' economic activity status for each ward

Ward	% Employee: full time	% Employee: Part time	% Self-employed	% Un-employed	% Long-term sick or disabled	% Looking after home or family	% Retired	% Student
Alcester East	31%	13%	9%	2%	4%	4%	30%	2%
Alcester West	30%	12%	12%	1%	3%	2%	35%	2%
Bidford East	34%	13%	13%	2%	3%	4%	25%	3%
Bidford West	38%	13%	12%	2%	3%	4%	22%	3%
Bishop's Itchington, Fenny Compton & Napton	36%	12%	14%	2%	2%	4%	24%	2%
Brailes & Compton	27%	10%	18%	1%	2%	4%	31%	1%
Claverdon & Snitterfield	29%	13%	13%	1%	2%	4%	32%	3%
Gaydon, Kineton & Upper Lighthorne	41%	11%	12%	2%	3%	4%	22%	2%
Harbury	32%	11%	13%	1%	2%	3%	31%	2%
Henley-in-Arden	29%	11%	12%	2%	3%	4%	33%	2%
Kinwarton	29%	11%	13%	2%	2%	4%	33%	2%
Long Marston	42%	12%	13%	1%	2%	5%	17%	3%
Quinton	34%	12%	15%	2%	2%	4%	26%	2%
Salford Priors & Alcester Rural	30%	11%	15%	2%	3%	3%	30%	3%
Shipston North	32%	12%	12%	2%	4%	3%	29%	1%
Shipston South	33%	12%	11%	1%	2%	3%	32%	2%
Southam East, Central & Stockton	41%	11%	10%	2%	2%	3%	26%	2%
Southam North & Long Itchington	41%	13%	11%	1%	2%	4%	23%	3%
Southam South	48%	12%	10%	3%	2%	3%	16%	3%
Southam West	38%	12%	8%	2%	3%	3%	27%	3%
Stratford Avenue	45%	14%	10%	2%	5%	5%	12%	3%
Stratford Bisopton	34%	13%	10%	2%	2%	4%	27%	3%
Stratford Clopton	33%	13%	9%	1%	3%	4%	29%	2%
Stratford Guildhall & Bridgetown	27%	10%	12%	2%	3%	3%	37%	2%
Stratford Hathaway	35%	14%	12%	2%	4%	4%	22%	3%

<b>Stratford Orchard Hill</b>	37%	12%	10%	3%	2%	4%	25%	4%
<b>Stratford Shottery</b>	33%	12%	12%	2%	2%	3%	29%	3%
<b>Stratford Tiddington</b>	31%	11%	12%	1%	3%	3%	34%	2%
<b>Stratford Welcombe</b>	32%	12%	10%	2%	2%	3%	32%	1%
<b>Studley North</b>	34%	13%	9%	2%	3%	3%	30%	2%
<b>Studley South</b>	33%	13%	10%	2%	3%	4%	29%	3%
<b>Tanworth-in-Arden</b>	29%	12%	15%	1%	2%	3%	32%	1%
<b>Tredington</b>	30%	12%	16%	2%	2%	4%	28%	2%
<b>Tysoe</b>	29%	10%	18%	1%	2%	4%	30%	2%
<b>Welford-on-Avon</b>	27%	10%	13%	1%	2%	3%	38%	1%
<b>Wellesbourne East &amp; Rural</b>	34%	11%	11%	1%	2%	4%	30%	3%
<b>Wellesbourne North &amp; Rural</b>	32%	13%	14%	1%	3%	3%	24%	3%
<b>Wellesbourne South</b>	38%	13%	8%	1%	3%	3%	28%	3%
<b>Wootton Wawen</b>	27%	11%	15%	2%	2%	3%	34%	2%
<b>DISTRICT AVERAGE</b>	<b>34%</b>	<b>12%</b>	<b>12%</b>	<b>2%</b>	<b>2%</b>	<b>4%</b>	<b>28%</b>	<b>2%</b>

**Figure 17: % population in each ward who are a full-time employee: largest first**

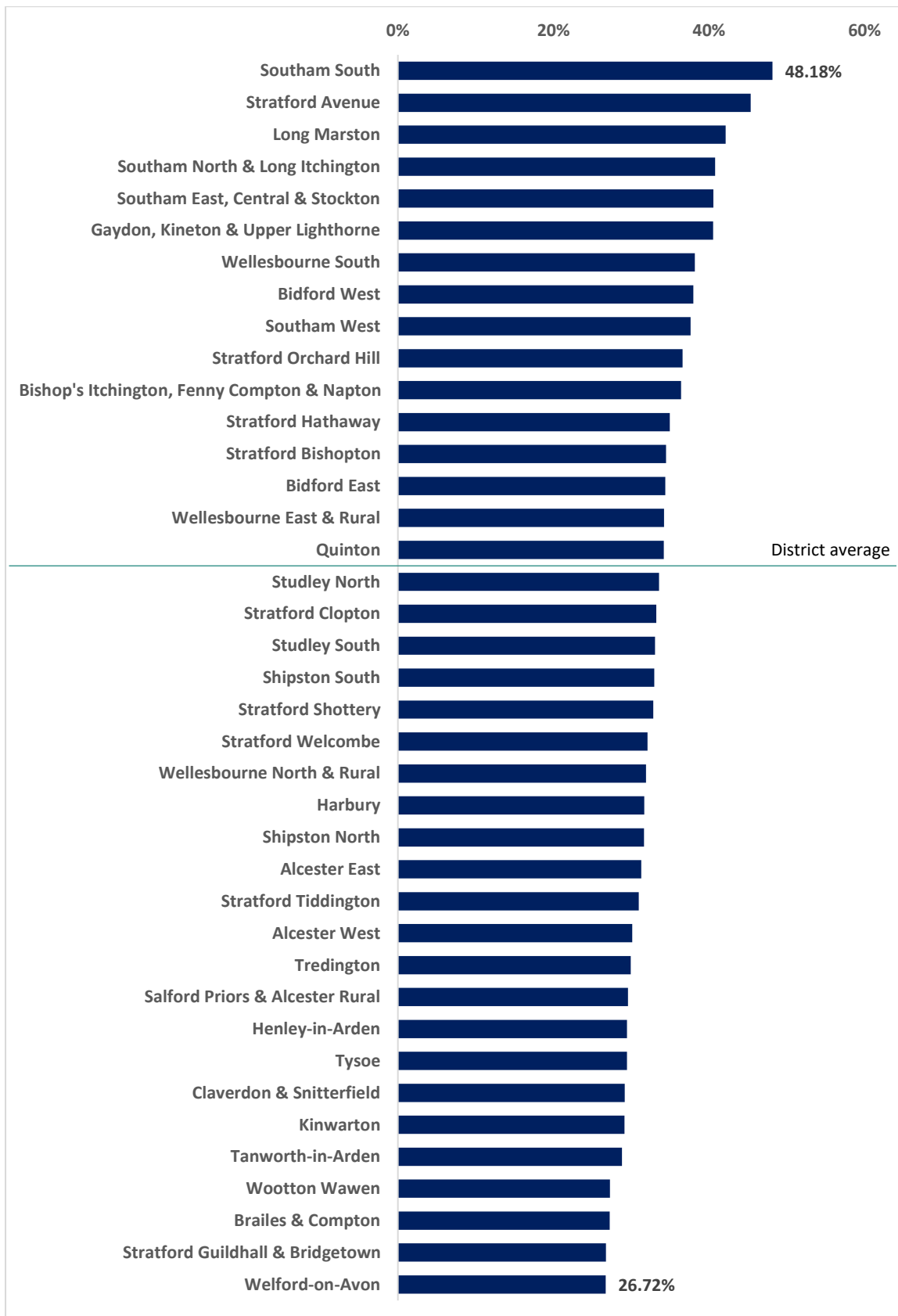


Figure 18: % Population in each ward who are self-employed: largest first.

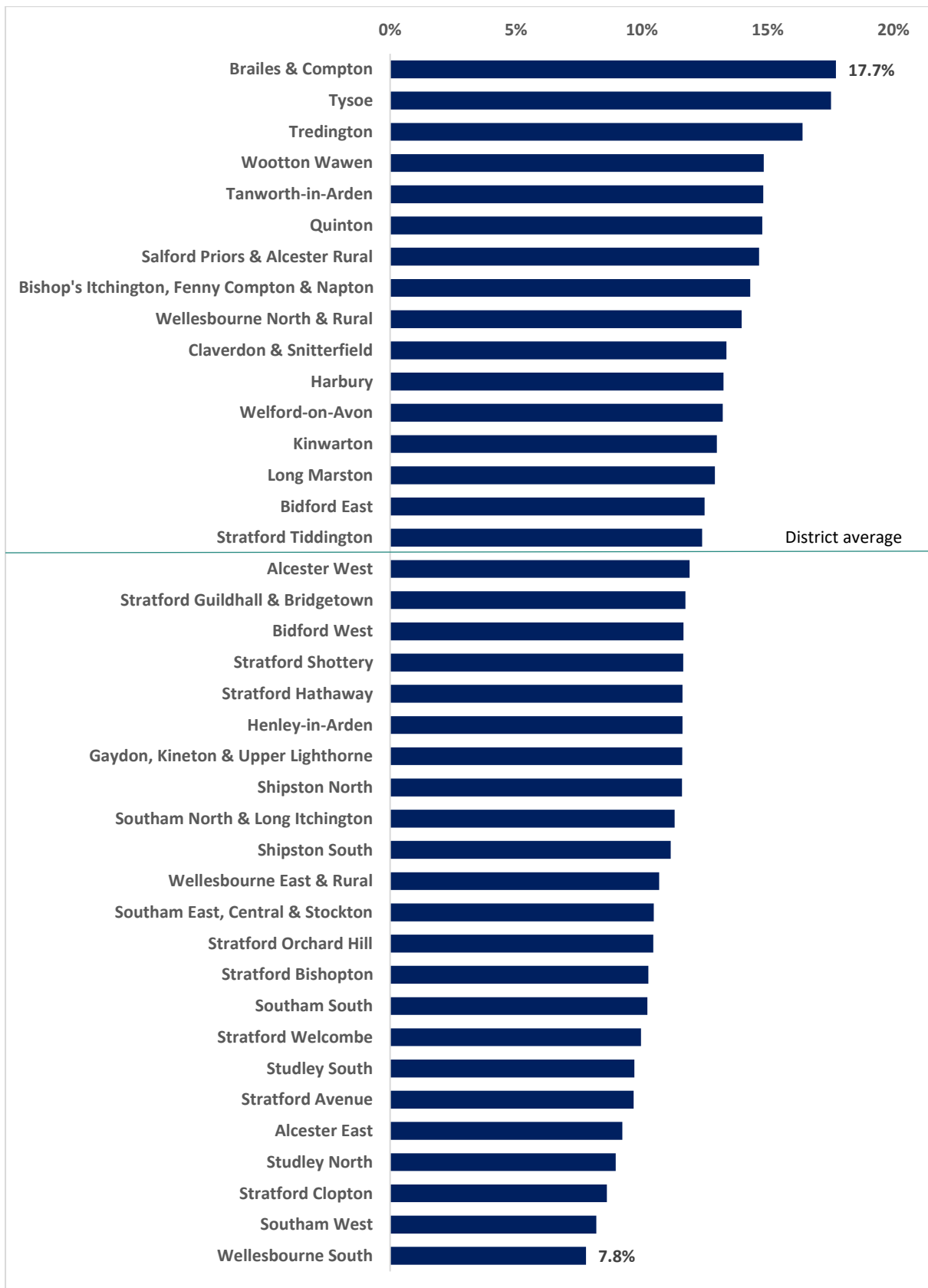


Figure 19: % population in each ward who are retired: largest first.

