

**STRATFORD-ON-AVON DISTRICT COUNCIL**  
**(OFF-STREET PARKING PLACES) ORDER 2023**

The Stratford-on-Avon District Council (“the Council”) in exercise of its powers under Sections 32, 35 and 35A and under Part IV of Schedule 9 of the Road Traffic Regulation Act 1984 (as amended) hereinafter referred to as “the 1984 Act” and under the Traffic Management Act 2004, Part 6 Civil Enforcement of Traffic Contraventions (whether generally or in relation to the area of the Council) and of all other enabling powers, with the consent of the Warwickshire County Council in accordance with Section 39(3) of the 1984 Act and after consulting the Chief Officer of Police in accordance with Part III of Schedule 9 to the 1984 Act, hereby proposes the following changes to the Order.

**STATEMENT OF REASONS**

The last increase to car park fees and charges was implemented in April 2021. The proposed increases have taken into account current market conditions and remain appropriate and proportionate to current demographic, user and budgetary demands.

In accordance with its general function as to the provision of off-street car parking arrangements within Stratford-on-Avon District and its ongoing responsibility to review such arrangements, the proposals detailed in the Notice of Proposals and contained in the proposed Order are summarised as follows:

1. To increase charges at the Stratford Town Centre Car Parks and Telegraph Street Car Park in Shipston-on-Stour.  
**Reason:** to allow the management of demand and offset rising operational costs, which include the management, repair and maintenance of the car parks and associated infrastructure.
2. To add charges and restrictions at Fisherman’s Car Park in Stratford-upon-Avon.  
**Reason:** to allow the management of demand and offset rising operational costs, which include the management, repair and maintenance of the car park and associated infrastructure.
3. To add restrictions at The Greig Leisure Centre Car Park in Alcester; Shipston Leisure Centre Car Park in Shipston-on-Stour and Studley Leisure Centre Car Park in Studley.  
**Reason:** to eliminate the use of the car parks by non-leisure centre users.
4. To change the name of the main Leisure Centre Car Park and the Leisure Centre Coach & Lorry Park in Stratford-upon-Avon to “Riverside Car Park” and “Riverside Coach & Lorry Park” respectively.  
**Reason:** to encourage visitors to utilise the adjoining Riverside Walk as a means of accessing the town centre to manage traffic flows.
5. To restrict motorhome parking in the renamed “Riverside Motorhome Parking” area in Stratford-upon-Avon to 72 hours with no return within 72 hours.  
**Reason:** to enable more motorhome owners to park in this area (some motorhome owners have previously parked in this area for extended periods of time).

**How can people have their say?**

People can give their views/objections on the proposed Order in writing by no later than Thursday 22 June 2023 to:

The Chief Executive  
Stratford-on-Avon District Council  
Elizabeth House  
Church Street  
Stratford-upon-Avon  
Warwickshire  
CV37 6HX