

Covid-19 Community Recovery Action Plan - Stratford-on-Avon Social Inclusion Partnership (SIP)

The Council recognises the significant impact of the Covid -19 pandemic on local residents and communities. The Community Recovery Plan outlines the Council's work to respond to the impact.

The Covid-19 Community Recovery Plan has been developed through Stratford-on-Avon District Social Inclusion Partnership (SIP) working from a framework of evidenced need and identified priorities within Stratford-On-Avon District Social Inclusion Statement (SIS) 2019-2024.

Many of the themes within the plan align to the SIS with two new themes, acknowledging specific impacts around domestic abuse and the challenges young people will face.

Stratford-on-Avon District Social Inclusion Partnership will be key in the delivery of the plan to support the most socially disadvantaged communities, predicted to be significantly impacted by non-health effects of Covid-19.

Insight and data supports the plan and is collated on a monthly basis to enable the Council and partners to understand the local picture and to work collectively to achieve the best outcomes for our residents and communities during this difficult time.

Cabinet approved 5th October 2020

Review September 2021

Working document reviewed 01 March 2021

Key actions across all priority themes

Data Analysis

Understanding the local picture

Information Campaign

Communicate and Inform

Priority Themes

Celebration of Community Contribution

Recognise, Acknowledge, Record

Community Venues

Support, Inform, Promote

Domestic Abuse

Support, Understand, Evaluate, Commission

Financial Hardship

Engage, Support, Inform

Health and Wellbeing

Commission, Campaign

Isolation

Communicate, Locate, Develop

Under and Unemployment

Promote, Deliver, Increase Digital Inclusion

Younger People

Engage, Identify, Promote, Commission

Key actions across all priority themes

Data - economic and social						
Understanding the local picture						
Objective	Action	Key Partners / Data sources	Resources		Performance	
			Identified	Required	Target	Status
Understand challenges and target interventions.	D1 Establish meaningful data set and dashboard.	CASW, DWP, SDC, Foodbanks, Orbit, WCC -FIP & Commissioners, Age UK, Stratford Support and similar befriending services, SW Mental Health Partnership, Springfield Mind, SWFT, Lifespace, Samaritans	SDC Insight & Consultation Team, WCC FIP		May 2020	Achieved
	D2 Establish shared access portal for SIP providing source of relevant information.				October 2020	Achieved

Information Campaign Communicate and Inform						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
To get relevant information to an appropriate audience when it's needed.	IC1 Prepare information plan for sustained approach	SDC, WCC, SIP	View Magazine, Parish & Partners, Local media, SIP	Social Media support (0.5 FTE)	September 2020	Achieved
	IC2 Develop SIP webpage on SDC website or SIP Microsite	SDC, SIP		SDC Communities Social Media Identity	October 2020	Achieved / ongoing

Priority Themes

Celebration of Community Contribution Recognise, Acknowledge, Record						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
Recognise and acknowledge exceptional role played by individuals, organisations and businesses in the community response to the global Covid-19 pandemic.	C1 District Council to acknowledge VCS and Mutual Aid Group volunteer contributions highlighted by those groups.	WCC, WCAVA, SDC Comms, Parish Councils, WRCC, STT, Mutual Aid Groups		Dependent on outcome of C1 – C3	August 2020 - August 2021	Un-commenced
	C2 Prepare a 'Roll of Honour' recognising the contribution of individuals, organisations and businesses to the district wide community response to the global Covid-19 pandemic.				From July 2020 over next 12 months	Un-commenced
	C3 Post pandemic determine the most appropriate method of recording contributions for the long-term.				September 2021	Un-commenced

Community Venues Support, Inform, Promote						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
Support community venues and ensure long-term viability.	Note: Community venues are beginning to reopen with limited capacity due to need to adhere to strict government guidelines CV1 Survey community venues to determine plans for reopening and support required	SDC, WRCC, WCAVA, WALC, WCC WRCC, WCAVA		Dependant on outcome of CV1 and CV2.	September 2020	Underway
	CV2 Promote guidance on safe reopening of community venues	WRCC, WCAVA			July-September 2020	Underway

Domestic Abuse Support, Understand, Evaluate						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
Raise awareness of existing DA services.	D1 Support move-on from local Refuge to permanent housing to free Refuge capacity.	SDC Housing Service	Housing Service		August 2020 – August 2021	Achieved / ongoing
Encourage more interventions and improved outcomes of victims.	D2 Understand local impact through weekly emerging trends meetings.	SDC Community Safety Team	Community Safety Team		August 2020 – August 2021	Achieved / ongoing
	D3 Evaluate impact of Rural Outreach worker (SDC) and review funding options from Oct 2020 when service ceases.	SDC Communities and Community Safety Team, Refuge		Evaluation of Rural Outreach Worker and potential funding	September 2020	Achieved

Financial Hardship						
Engage, Support, Inform						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
<p>Identify greatest need areas. (Purpose – to validate approach).</p> <p>Alleviate worst impacts of lowering incomes.</p> <p>Increase access to the Credit Union.</p>	<p>F1 Identify local anchor organisations/individuals/settings best placed in each priority geography and co-produce local 'action steps'.</p>	<p>SDC, WCAVA, Anchor Organisations, Mutual Aid Organisations, WCC</p>	<p>SDC VCS funding committed:</p> <ul style="list-style-type: none"> - CASW Core £30,000 - CASW Court Desk Worker £38,600 - CASW ROAH £5150 - Act on Energy £10,000 		<p>August 2020 - November 2020</p>	<p>Underway</p>
	<p>F2 Provide support for fledgling Anchor Organisations / Mutual Aid Organisations.</p>	<p>SIP, SDC, WCAVA, WCC</p>			<p>August 2020 – November 2020</p>	<p>Achieved / ongoing</p>
	<p>F3 Develop award mechanism for Fuel Vouchers (900) – for prepayment meters. 500 x £28 400 £49.</p>	<p>Act On Energy</p>			<p>October 2020</p>	<p>Achieved</p>
	<p>F4 Distribute key information packs through foodbanks and Community Groups to include</p> <ul style="list-style-type: none"> • P.h.i.l. (housing) • Free school meals • Citizens Advice SW • MH Wellbeing support • Credit Union • Warwickshire Local Welfare Scheme 	<p>SDC to prepare – Foodbanks, Anchor Organisations, Mutual Aid Organisations to distribute.</p>		<p>Fuel Vouchers £33,600</p>	<p>October 2020 then ongoing</p>	
	<p>F5 Promotion of Green Homes Grant</p>			<p>SDC Private Sector Housing</p>		<p>Aug - Sept 2020</p>

Health and Wellbeing Commission, Campaign						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
Promote good mental and physical health.	H1 Commission services to deliver interventions to support people's mental health.	SDC, WCC, WCAVA, SWMHF, SWHW Delivery Group	SDC VCS funding uncommitted: £18,000		November 2020	Underway
	H2 Support using SDC resident information, a multi-agency campaign around flu & wider vaccination programs (incl. venues), screening uptake and visiting GP.	SDC, SIP, GP clusters, WCC Public Health,	SDC Corp Coms		August 2020 – August 2021	Achieved and ongoing
	H3 As environment permits, develop plan to promote activities to communities and former shielding groups to increase physical activity.	SDC Active Communities Team, SIP, WCAVA Development Officer	SDC Active Communities Team		August 2020 – August 2021	Underway

Isolation						
Communicate, Locate, Develop						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
<p>Ensure carers can continue their caring responsibilities.</p> <p>Enable people to have meaningful connections – actual / virtual.</p> <p>Acknowledge that different groups may require different support – carers, rural residents, older people.</p>	<p>I1 Publicise the range of ways people can stay in touch socially distanced, or using the internet or other alternatives to face to face.</p> <p>I2 Have a district wide campaign to identify carers & link unsupported carers to support available.</p> <p>I3 Investigate with local organisations new initiatives to reduce isolation.</p> <p>I4 Seek additional resources to enable carer’s organisations to fulfil a growing role, where identified through I2.</p>	<p>SDC View, Age UK, Parish & Partners, SIP, WCAVA, all dementia cafes, all groups supporting carers, carers trust, faith communities</p> <p>SDC, SIP, Age UK, Carers Trust, Warwickshire Young Carers, Faith Communities, VASA</p> <p>SDC, SIP, Carers and Young Carers support groups.</p> <p>SDC, WCAVA Development Officer, WCC</p>	<p>SDC VCS funding committed:</p> <ul style="list-style-type: none"> - UBus £20,000 - VASA £9500 <p>SDC / Orbit Digital Inclusion funding uncommitted £3500</p>		September 2020 – December 2020	Achieved and ongoing
					November 2020 – Feb 2021	Underway
					SIP agenda item November 2020	Underway
					March 2021	Un-commenced

Under and Unemployment				
Promote, Deliver, Increase Digital Inclusion				
Objective	Action	Key Partners	Resources	Performance

			Identified	Required	Target	Status
Identify greatest need areas.	U1 Commitment from SIP members to promote all vacancies through DWP virtual job fairs.	DWP, SDC, SIP, SDC, Business Team, Stratford BID Shakespeare's England	SDC VCS funding committed: - WCAVA Development Officer		Align to DWP jobs fairs	Underway
Support residents to identify education and training opportunities.	U2 Deliver virtual volunteering fair.	WCAVA			September 2020	Achieved
Support residents to access the jobs market and volunteering opportunities.	U3 Promote ESF community grants funding.	WCAVA Development Officer			August 2020 - October 2020	Achieved
	U4 Establish an SDC scheme to recycle used computers to digitally excluded residents and community groups.	SDC / SIP / Business Community		SDC IT resource	January 2021 - March 2021	Underway

Younger People Engage, Identify, Promote, Commission						
Objective	Action	Key Partners	Resources		Performance	
			Identified	Required	Target	Status
Support younger people (18-	Y1 Engage with Stratford Youth Forum – steering groups to:	Stratford Youth Partnership,	SDC VCS funding uncommitted:		September 2020	Achieved and ongoing

<p>24) to achieve their potential.</p> <p>Improve mental wellbeing.</p> <p>Improve access to education, employment and training opportunities.</p>	<ul style="list-style-type: none"> develop communications with young people develop initiatives to meet the needs of young people. <p>Y2 Identify and promote Education, Employment and Training provider offers.</p> <p>Y3 Identify and promote volunteering opportunities/ internships/apprenticeships 18-24.</p> <p>Y4 Commission services to deliver interventions to support younger people's mental health.</p>	<p>Stratford Youth Forum, SDC, WCC</p> <p>DWP, SIP, CASW, Groundworks, BBO, National Careers Service,</p> <p>DWP, WCAVA, SDC, SIP, BBO, National Careers Service, WCC (apprenticeships)</p> <p>SDC, SIP, WCAVA Development Officer</p>	<p>£20,000</p> <p>ESF Community Grants programme (EET)</p> <p>WCC Community Development Worker</p>		<p>November 2020</p> <p>August 2020 – August 2021</p> <p>September 2020 – August 2021</p> <p>January 2021</p>	<p>Achieved and ongoing</p> <p>Underway</p> <p>Underway</p>
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Appendix 1: Social Inclusion Statement 2019 – 2024 (Summary) and additional Covid-19 priorities.

Geographic Specific Interventions:

Priority ONE - Improving education, employment and training and increasing income/reducing debt (incl. boosting the alternatives to high cost credit) within:

- Stratford-upon-Avon - Maybird & Bishopton
- Alcester and Henley
- Southam and Lighthorne Heath
- Studley and Bidford.

Priority TWO - Combating social isolation within Stratford-upon-Avon, Alcester, Studley and Henley-in-Arden.
Combating rural isolation within Lighthorne Heath and Kineton, Quinton and Long Itchington.

Thematic Interventions:

Priority THREE - Supporting older people through

- Delivery of support and information
- Expansion of Dementia Friendly Communities.

Priority FIVE - Improving mental wellbeing through

- Building resilience and promoting wellbeing at all ages
- Raising awareness of services and support.

Blended Thematic and Geographic Interventions:

Priority FOUR - Empowering communities to harness local resources and expertise to help themselves

- Thematically across communities of interest
- Geographically within priority 1 areas
- Within new communities.

Additional Interventions based on anticipated challenges:

Priority SIX - protecting people from the impact of domestic abuse.

Priority SEVEN – addressing the needs of young people coping with the impact of Covid-19.

Appendix 2 - Glossary

BBO	Building Better Opportunities European Social Investment Funding
CASW	Citizens Advice South Warwickshire
DWP	Department of Work and Pensions
Foodbanks	Arden, Fosse Stratford-upon-Avon
P.h.i.l.	Preventing Homelessness, Improving Lives
SDC	Stratford-on-Avon District Council
SIP	Stratford-on-Avon District Social Inclusion Partnership
Stratford BID	Stratford-upon-Avon Business Improvement District
STT	Stratford- upon-Avon Town Trust
SWHW	South Warwickshire Health & Wellbeing Delivery Group
SWMHP	South Warwickshire Mental Health Partnership
SWFT	South Warwickshire Foundation Trust
VASA	Voluntary Action Stratford-upon-Avon
WCAVA	Warwickshire Community and Voluntary Action
WCC	Warwickshire County Council
WCC – FIP	Warwickshire County Council Financial Inclusion Partnership
WRCC	Warwickshire Rural Community Council