Walking for health
UBUS milestone journey
Supported Villages scheme
Sign up to a free diet plan to help you waste less, recycle more and earn points to win prizes for yourself and local charities.

www.warwickshire.slim-your-bin.com
Welcome to the summer issue of Stratford-on-Avon District Council’s magazine, Stratford View. This magazine is produced twice a year to keep you informed about Your District Council services. The cost of producing the magazine has been covered by advertising income and only a small amount of money has been spent on distribution. We are always keen to receive ideas for content in future issues and receive feedback on the magazine; contact us at corporate.communications@stratford-dc.gov.uk

Sign up for My District...

Your online customer account portal

Make life easier

www.stratford.gov.uk/mydistrict

With My District you can:
- access and use council services 24/7
- find useful information about your local area, including bin collections and nearest GP surgery
- tell us about any problems in your area
- pay for services
- keep up-to-date about what’s going on in your area
Wheels on UBUS go round to reach **milestone journey**

Your District Council’s UBUS service has just made its 50,000th journey. Among those on the milestone journey was Brenda Porter from Welford-on-Avon (pictured), who has been a UBUS user since the service began back in 2014.

UBUS is a community transport service designed for residents of any age - irrespective of where they live in the district - who are stuck for transport and need to travel locally.

It runs on weekdays between 9.30am and 2.30pm and helps residents who are either unable to access public transport because of mobility problems or other issues, or who live in an isolated location with no (or infrequent) public transport.

**Now in its fifth year, UBUS has travelled 269,010 miles - or the equivalent of driving from Land’s End to John O’Groats more than 300 times - and transported almost 800 people.**

The top reasons for travel include: shopping, visiting local markets and getting to social activities.

**The UBUS Service**

UBUS operates on a zone basis - providing transport in different parts of Stratford-on-Avon district on specific days:

- **West of district** - Mondays, Tuesdays, Wednesdays, Thursdays and Fridays
- **East of district** - Mondays, Wednesdays and Fridays
- **South of district** - Tuesdays, Wednesdays and Thursdays
- **Stratford Town** - Mondays, Tuesdays, Wednesdays, Thursdays and Fridays

People who wish to use the UBUS service can register by phoning **01789 264491**. There’s no registration charge and once registered further details of the service will be sent together with a membership number.

**To book please call 01789 264491** - subject to vehicle availability, you can book your journey up to 24 hours before you wish to travel and up to seven days in advance.

---

**Corporate Strategy consultation**

Your District Council’s Corporate Strategy is a guiding document that sets the overall direction for the authority. As it is now due an update, The Cabinet has been working extremely closely with the management team to create a new draft strategy, which is due to go out for a six-week public consultation later this summer - please keep an eye on stratford.gov.uk/news for the latest.

---

**Council Tax Help**

Are you, or someone in your household, living with:

- a degenerative brain disorder such as Alzheimer’s
- other kinds of dementia
- a learning disability
- a severe stroke
- severe or chronic mental illness

and are entitled to one of the following benefits:

- Employment Support Allowance
- Severe Disablement Allowance
- increased Disability Pension
- Personal Independence Payments (PIP)
- Income Support that includes a disability premium
- the care component of high or middle rate Disability Living Allowance
- Constant Attendance Allowance
- Incapacity Benefit

then you may be entitled to a Council Tax discount and save money off your Council Tax bill

For more information please contact Revenues on:

 **01789 260990**

 **revenues@stratford-dc.gov.uk**
Stratford-upon-Avon is to host the prestigious National Young Traders Market in August.

Markets are ideal platforms to launch new start-up businesses and The National Market Traders Federation (NMTF) works with operators of traditional retail markets across England to offer trading opportunities and business support to entrepreneurs between the age of 16 and 30.

It is a collaborative approach to help nurture young talent, which advocates market trading as a business model while encouraging the next generation of entrepreneurs to trade on the nation’s traditional retail markets.

Best of all - it’s a competition! There are big prizes to be won for young traders who make it all the way to the national finals; plus big kudos for the operators who help to get them there.

Local heats were held across the country during May and June with the best traders from these markets now featuring at regional young traders markets during July and August.

The best of the best then go on to the National Young Traders Market final, which will be held on 30 and 31 August in Stratford-upon-Avon.

This is the second year the final has come here and Your District Council, together with Stratford-upon-Avon Town Council, is happy to support the event, which promotes young people in business.

Your Pest Control service

Want a highly trained and professional pest control service?

Call Your District Council’s Pest Control officers, who can treat a wide range of pests including: rats, mice, squirrels, fleas, bedbugs, wasps/hornets, cluster flies, carpet beetles, and clothes moths.

To book a treatment please call Your District Council on **01789 267575** or visit [www.stratford.gov.uk/environment/pest-control.cfm](http://www.stratford.gov.uk/environment/pest-control.cfm)

Your District Council’s pest control team also offers contracts to businesses and farms.

Each contract is tailored to your needs and will help to keep your business pest-free throughout the year.
Are you a charity or community group that needs a space to come together in Stratford town?

Join us at

FOUNDATION HOUSE

A SPACE TO CREATE, SHARE IDEAS AND MAKE A DIFFERENCE

www.foundationhouse.co.uk
Call us on 01789 295011

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At Warwickshire County Council, we launch careers.

We offer an array of apprenticeships in a large number of professions, covering a range of levels. From entry level opportunities to higher apprenticeships, we’ve got so much to offer!

Every apprenticeship we provide is designed to give you the skills, knowledge and behaviours required to progress into further employment with us at Warwickshire County Council.

Over 200 apprentices recruited since 2012

76% of our apprentices are retained by WCC

95% of our apprentices stay in employment or education

96% would recommend an apprenticeship at WCC

Completing my apprenticeship has given me great confidence and I have learnt to push myself further.”

Applying for my WCC apprenticeship was a no brainer!”

Doing this apprenticeship has allowed me to turn my passion into a career”

Who wouldn't want to get paid for something they enjoy?”

The hands on nature of an apprenticeship means that you do a lot more than you would just sitting in a classroom”
Your guide to household recycling

Items that **CAN** be recycled from your blue-lidded bin or black box:

- Empty, clean plastic pots, tubs and trays of any colour
- Empty, clean cartons and Tetra Paks
- Empty, clean glass jars and bottles with or without lids
- Paper and cardboard
- Empty, clean tins and cans
- Empty aerosols
- Clean foil and foil trays
- Empty plastic bottles

Items that **CANNOT** be recycled from your blue-lidded bin or black box:

- Nappies
- Shredded paper
- Metallic plastics used for crisp packets and pet food pouches
- Any sort of food waste
- Scrap metal, such as baking trays, pans and car parts
- Plastic bags and film
- Electronics
- Expanded polystyrene
- Textiles
- Crockery, cutlery and drinks glasses

Textiles, batteries and small electrical goods can be recycled by putting them in a tied, standard-sized carrier bag placed next to any wheeled bin on your normal collection day.

Maximise the use of your green bin.

Items that **CAN** go in your green bin:

- All food waste
- Grass cuttings
- Shrub / hedge cuttings
- Plants, flowers, leaves and prunings
- Bedding from non-meat eating pets
- **NO** rubble
- **NO** soil
- **NO** turf

Visit [www.stratford.gov.uk/recycling](http://www.stratford.gov.uk/recycling) for more on our recycling service, including a full guide to what you can and can’t recycle as part of your kerbside collection.

Follow us on Facebook and Twitter for daily hints and tips on recycling and information about environmental issues.

#RecycleRight   #EnviroRight
### Stratford-on-Avon District Health Walks Programme

<table>
<thead>
<tr>
<th>Walk</th>
<th>Meeting Point</th>
<th>Time and Duration</th>
<th>Further Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mondays at Stratford-upon-Avon</td>
<td>Stratford-upon-Avon Leisure Centre CV37 6YX</td>
<td>10am, lasting 30-60 minutes</td>
<td>This walk takes in the paths around the Recreation Ground, alongside the River Avon and the canal.</td>
</tr>
<tr>
<td>Mondays at Bidford-on-Avon</td>
<td>Next to the Bridge Restaurant B50 4BG</td>
<td>10:30am, lasting 60-90 minutes</td>
<td>The group often splits to accommodate both faster and slower walkers. This walk varies between a small number of popular scenic routes.</td>
</tr>
<tr>
<td>Tuesdays at Southam</td>
<td>Southam Leisure Centre CV47 0JW</td>
<td>2pm, lasting 60-90 minutes</td>
<td>The walk goes through the town and out to local parks and historical attractions such as the Merestone, the Holy Well, and along parts of the Heritage Trail.</td>
</tr>
<tr>
<td>Wednesdays at Stratford-upon-Avon</td>
<td>Stratford-upon-Avon Leisure Centre CV37 6YX</td>
<td>10am, lasting 60-90 minutes</td>
<td>The group often splits into two to accommodate faster and slower walkers. Walks include the tramway and Recreation Ground or by the canal and river, on mainly flat pathways.</td>
</tr>
<tr>
<td>Fridays at Wellesbourne</td>
<td>Wellesbourne Village Hall CV35 9NH</td>
<td>9:45am, lasting 75-90 minutes</td>
<td>This group frequently chooses to start and finish the walk outside Wellesbourne (so the start time of the walk will vary). Please contact the Leisure team to find out about the plan for the next walk.</td>
</tr>
</tbody>
</table>

Our Ramblers Walking for Health walks are free to all and do not require pre-registration.

To join one of our walks, arrive ten minutes before the start and let the walk leader know you would like to join.

Further information:
www.stratford.gov.uk/sport-leisure-arts
T: 01789 260115
E: leisure@stratford-dc.gov.uk
Spinal Muscular Atrophy (SMA) is a rare inherited neuromuscular condition. There are several distinct types which vary in severity. It may affect crawling and walking ability, arm, hand, head and neck movement, breathing and swallowing.

At any one time there are 2,000 - 2,500 children and adults in the UK living with SMA. Approximately one in 40 - 60 people carry the SMA gene. This is about 1.5 million in the UK. Spinal Muscular Atrophy Support UK offers an information and support service to anyone in the UK affected by SMA.

We also work with other charities, clinicians and researchers to fund and draw attention to the need for more to be spent on research. This includes how to manage better the symptoms of SMA, improve our understanding of the disease mechanisms and testing of potential treatments.

Help us to continue our essential work, donate now

www.smauk.org.uk | smauk.org.uk/donation/your-donation

Ends 30 September 2019. Cannot be used with other offers. Second pair from £69-£169 ranges, from the same price range or below and to the same prescription with free tinted prescription lenses and UV filter – usually £24. £69-£169 ranges: standard 1.5 single-vision lenses included in both pairs. Varifocal/bifocal: you pay for the lenses in your first pair only. £169 Fineform and Rimless ranges: standard 1.6 single-vision lenses included in both pairs. Varifocal/bifocal: you pay for the lenses in your first pair only. All lenses scratch-resistant. Extra Options available at an additional charge on both pairs. Excludes safety eyewear.
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Classes are held in and around the Stratford-upon-Avon area and you can join at any time.
Classes cost £5
Contact Lesley Nattris for more details or to book a place
Tel: 07801 265399;
Lesley.nattris@moveitorloseit.co.uk

www.stratford.gov.uk
Your District Council has a long history of licensing certain businesses involving animals, but until the introduction of the Animal Welfare (Licensing of Activities Involving Animals) (England) Regulations on 1 October 2018, the systems had not been changed by Government for almost 50 years.

The introduction of the new regulations, which are designed to help raise standards of animal welfare, means some activities that did not previously require a licence now do.

The five areas of licensed activities with animals by businesses are:

- selling animals as pets
- providing or arranging for the provision of boarding for cats or dogs
- hiring out horses
- breeding dogs
- keeping or training animals for exhibition

Some advantages of the licensing system:

- Premises may only be inspected by suitably qualified and experienced officers.
- The inspection criteria are now set centrally by the Department for Environment, Food & Rural Affairs (DEFRA) and are designed to deal with every aspect of an animal’s welfare.
- The inspectors will risk rate a premises and, depending on the standard of animal welfare they find, the premises will then be awarded a ‘star rating’ from one to five stars. Lower rated establishments will have shorter licences and require more frequent inspections.

This rating will be displayed on the licence for the premises, and on Your District Council’s website, allowing the public to check the ratings.

The new regulations have resulted in a number of changes. Below are some of the things Your District Council advises you to look out for when considering buying a new pet:

- Puppy sales must be made in the presence of the prospective buyer (no online sales) and the puppy must be shown alongside the biological mother of the puppy.
- Puppies, kittens, ferrets or rabbits under the age of eight weeks may not be sold.
- Unweaned mammals cannot be sold, or mammals that have been weaned before they should have been.
- Licence holders cannot advertise for sale a dog they haven’t bred themselves.
- Puppies must not be advertised by a breeder without:
  - their breeder licence number (issued by Your District Council)
  - the name of the issuing authority
  - a recognisable photograph of the dog
  - the dog’s age

If you are using a business involving animals, check they are licensed and have been inspected by Your District Council and be sure they are operating lawfully and providing appropriate standards of animal welfare.

If you think you might need a licence to run a business involving animals please contact Your District Council’s Licensing team on:

01789 267575 or email licensing@stratford-dc.gov.uk
Your health, our food safety

The Environmental Health Food and Safety team is part of Your District Council’s regulatory services. The team carries out a wide range of statutory and advisory functions to ensure all food produced, prepared and sold in the district is safe and without risk to health.

What do we do?

The Food and Safety Team works hard to ensure that, when residents dine out, the food they eat is safe and that, if things do go wrong, they are dealt with effectively.

The team enforces legislation to ensure legal compliance and uses a range of interventions, from advice and education through to closure of businesses and prosecution in the worst cases. It also investigates cases of notifiable diseases such as food poisoning to prevent disease spreading and more people becoming ill.

Success story – Your District Council investigates suspected food poisoning outbreak

The team recently dealt with a case involving members of a party attending a function at a local hotel, which resulted in 42 of the 73 people suffering with diarrhoea and vomiting.

The food safety standards at the hotel were assessed but were shown to be satisfactory.

The Food and Safety team took a large number of food samples and swabs from the kitchen and results showed these were also free from food poisoning bacteria.

Advice was given on cleaning regimes at the hotel, as additional cleaning and disinfection are required during outbreak situations.

Food histories were taken from a large number of the party in a bid to identify common food sources. In addition, they were given hygiene advice and checked to ensure they weren’t in occupations where there was a high risk of passing the illness onto others.

Stool samples were arranged for analysis, both directly with the patients and through a number of other local authorities, while other premises were visited where members of the group had previously eaten.

All this data was gathered and the team liaised with colleagues at Public Health England to ensure that all sensible courses of action had been followed.

When the stool samples were analysed, it was established there had been an outbreak of norovirus – a highly contagious stomach bug, which spreads directly from person to person.

As one member of the party had become ill shortly after arrival, it was deemed most likely they were already incubating the illness and had inadvertently passed it onto other members of the group.

After a short monitoring period to ensure there were no further cases, the investigation was closed and the hotel was not held responsible.

Although it wasn’t on this occasion, in cases where the cause of an outbreak is food poisoning, such swift and robust action from the Food and Safety team would have helped to identify the source, and in turn, prevent more people becoming ill.
Empowering people with disabilities and ensuring inclusiveness and equality

Your District Council is continuously looking at new and different ways of working, always ensuring that the communities of Stratford-on-Avon are at the heart of how it works, the decisions it makes and the services it provides.

Your District Council is committed to improving equality in its services and is taking active steps to create equality, ensuring equal access and opportunity for all.

Here's a snapshot of some of the services offered to ensure inclusiveness and equality for people with disabilities.

Your District Council is recognised as a Disability Confident employer.

Accessible facilities at our Leisure Centres in Shipston, Southam, Stratford-upon-Avon and Studley include:

- Blue Badge parking bays
- easy entrance access
- accessible reception desks with hearing loops
- dedicated changing rooms
- accessible showers
- accessible toilets
- pool hoists with sloping steps and adjacent handrails to help users get in and out of the water
- gyms with Inclusive Fitness Initiative accredited equipment
- wide range of additional activities, opportunities and events where everyone is welcome

Stratford-upon-Avon also has:

- a Changing Places toilet
- accessible cubicles by the main swimming pool
- accessible counter in the café
- lift access to the first floor, leading to gym and pool spectator area with space for pushchairs, wheelchairs and mobility scooters

For more information, please see www.everyoneactive.com

Wheelchair accessible licensed Hackney Carriage fleet, with all drivers required to attend disability awareness training to help them assist people with a range of disabilities.

All council buildings with public access comply with AccessAble accessibility recognition – such as contrasting colour entrances, ramps and low threshold access ways, low level desking and trained staff to support with hearing and sight difficulties.

Accessible Stratford’s Elizabeth Dixon has just updated the ‘My’ Accessible Stratford-upon-Avon guide, supported by Stratford Town Trust. Copies are at Shopmobility and the Visitor Information Centre and can be downloaded from www.accessiblestratforduponavon.co.uk

Your District Council can provide publications and leaflets in alternative formats best suited to individual needs. Please contact us for details.

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Stratford Shopmobility service
Bridgeway car park, CV37 6YX. Mobility scooters, wheelchairs and other equipment available for hire - call 01789 414534 or see www.stratford.gov.uk/shopmobility for charges and more information
looking at new and different ways of communities of Stratford-on-Avon are at it makes and the services it provides.

- Assisted bin collection service for those who, due to age, infirmity, disability or a medical condition, are unable to leave their wheeled bins, recycling boxes or sacks in the normal location on the property boundary for collection
- Access to voting:
  - Accessible polling stations
  - Availability of postal votes
  - Tactile templates in all polling stations to assist people who are blind or who have sight impairments
  - Large print ballot papers at all polling stations
  - Presiding Officers at polling stations can assist voters with physical or learning difficulties
- Dementia services:
  - Dementia services leaflet – listing all the dementia cafés and carers’ services in the district
  - Dementia Voices group
  - Local Dementia Arts Network
- Accessible polling stations
- Availability of postal votes
- Tactile templates in all polling stations to assist people who are blind or who have sight impairments
- Large print ballot papers at all polling stations
- Presiding Officers at polling stations can assist voters with physical or learning difficulties

Your District Council is a Disability confident employer.

AccessAble - an online accessibility guide giving details of how accessible venues are – www.accessable.co.uk

UBUS – a community transport scheme enabling wheelchair users or those with mobility issues to travel independently – www.stratford.gov.uk/ubus.

Assisted bin collection service for those who, due to age, infirmity, disability or a medical condition, are unable to leave their wheeled bins, recycling boxes or sacks in the normal location on the property boundary for collection

Contact us:
Telephone: 01789 267575
Minicom: 01789 260747

www.stratford.gov.uk
Free workshops for local businesses

A new programme of varied workshops has launched at Venture House as part of Your District Council’s strategy to support local businesses in the district.

Initially the programme will consist of eight three-hour workshops that businesses can dip into, which will include such topics as Sales and Marketing Skills, Planning for Growth, Social Media, Negotiating Skills and Goal Setting, the plan then being to continue the programme after a pilot review.

These free workshops are available to businesses located in the Coventry and Warwickshire area and are booked via the Venture House website and social media channels.

Additional free workshops are also run at Venture House by the Chamber of Commerce for New Business Start-ups and ICT Support, as well as the venue hosting a number of public events organised by private companies.

Keep an eye on our Events Calendar to stay up-to-date with the new workshop dates.

www.venturehousestratford.co.uk

Donut Time networking

Venture House’s monthly business networking event is going from strength to strength with around 30 businesses attending each month.

The benefits of networking are quite apparent with regular faces enjoying the connection with other local entrepreneurs and small business owners. New faces are always welcome and, if networking is new for you, don’t worry, we’ll guide you through! Guest speakers introduce a new topic each month, several businesses get the chance to be in the spotlight, and there is also the opportunity to promote events and activities that you’re involved with. Book early, because this event is popular and we wouldn’t want you to miss out!

Held on the second Wednesday of each month at 10am; book your space for the next event at www.bit.ly/donutt imevh
David Lawrence created Write Angle Media in 2000 after a number of years working for the Worcester Evening News and Coventry Telegraph.

He discovered Venture House Business Centre in December 2016 when he needed workspace on a more ad-hoc basis.

“...I had tried permanent offices in the past, but didn’t spend enough time in them to warrant it,” he said. “So Venture House seemed like a perfect solution with its hotdesking facilities meaning I could have the flexibility I needed.

“You can pay as you go, so it means that you are not constrained by time, there’s free Wi-Fi, which is an added bonus, along with free parking.

“Another positive with Venture House is the fact that if you need something a bit more private for a period of time, there are also the small offices upstairs as well.

“Other facilities such as the chill zone, meeting space and staffed reception are a real benefit too.”

Venture House is Your District Council’s business centre which opened on the Avenue Farm Industrial Estate in Birmingham Road in 2016 after receiving £450,000 of funding from the Government’s Local Growth Fund through the Coventry and Warwickshire Local Enterprise Partnership (CWLEP).

Unexpected benefits
There have been a number of added benefits that David has experienced since hotdesking at Venture House and they came as a pleasant surprise.

“Venture House is so much more than just a temporary base that can be used by business people,” David added.

“I saw it as a convenient office space, but there is so much more added value to it than that such as the networking opportunities that it offers.

“The events that are hosted at Venture House have also been extremely worthwhile for meeting new people and getting business ideas.”

David will continue to produce the sports reporting he is known for across the region, but will be pushing the news side as he also continues working for the Local Democracy Reporting Scheme in conjunction with the BBC.

Flexible working space
Anne Solomon, Business Centre Administrator, said:

“Our facility is an innovative space and can work better than traditional commercial spaces as people can come and go as they please and pay for the time that they spend here.”

“Venture House also provides free business support from advisors at the Coventry and Warwickshire Local Enterprise Partnership Growth Hub as well as a busy event calendar with monthly networking events, a variety of largely free workshops and a new Co-working Club.”

Local Enterprise Partnerships are playing a vital role in driving forward economic growth across the country, helping to build a country that works for everyone.

That’s why by 2021 Government will have invested over £12bn through the Local Growth Fund, allowing LEPs to use their local knowledge to get all areas of the country firing on all cylinders.

Analysis has shown that every £1 of Local Growth Fund invested could generate £4.81 in benefits.

LEPs are investing in a wide range of projects informed by detailed analysis of the most pressing economic needs in each of their areas, including transport, skills, business support, broadband, innovation and flood defences.

For further information visit: www.cwlep.com
CRIME

Three in five UK hate crimes go unreported
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Opening Times

**Alcester**
Mon, Wed, Thurs, Fri: 9.30 - 17.30
Sat: 10.00 - 16.00 (Limited service 13.00 - 16.00)

**Shipston**

**Southam**
Mon, Tues, Thurs, Fri: 9.30 - 17.30. Sat: 9.30 - 12.30

**Stratford**
Mon, Tues, Wed, Thurs, Fri: 9.00 - 17.00. Sat: 10.00 - 15.00

**Wellesbourne**

www.stratford.gov.uk
0300 555 8171

If you are experiencing domestic violence, you are not alone.

Refuge-Domestic Violence Service
Warwickshire Helpline 0800 408 1552

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Image © Julian Niemann for Refuge
Neighbourhood planning was introduced through the Localism Act of 2011.

A Neighbourhood Development Plan (NDP) is designed to help establish a vision and planning policies for an area as well as proposals for the future development and use of land.

The policies within an adopted or ‘made’ NDP are a significant consideration when Your District Council makes decisions on planning applications within that area.

As Stratford District is a parished area, NDPs in the district are developed by communities in partnership with their town or parish council.

It is up to individual communities to decide whether they wish to produce an NDP or use other existing planning tools (such as parish plans or village design statements) to achieve their aspirations.

Since 2012, a considerable amount of community work has taken place to produce NDPs.

This continues with an ever-increasing number of additional plans now reaching the latter stages of the legislative process in addition to those that have previously been adopted.

Thirteen Neighbourhood Plans have been ‘made’ to date, and these form part of the Development Plan for the district alongside Your District Council’s Core Strategy.

‘Made’ NDPs cover the following parishes:

- Bidford-on-Avon - adopted 17 July 2017
- Ettington and Fulready - adopted 17 December 2018
- Harbury and Deppers Bridge - adopted 17 December 2018
- Kineton - adopted 24 October 2016
- Salford Priors - adopted 17 July 2017
- Shipston-on-Stour - adopted 15 October 2018
- Snitterfield - adopted 24 April 2018
- Stratford-upon-Avon - adopted 17 December 2018
- Welford-on-Avon - adopted 27 November 2017
- Wellesbourne and Walton - adopted 17 December 2018
- Wilmecote and Pathlow - adopted 26 February 2018
- Wootton Wawen - adopted 26 February 2018

A number of other plans are continuing to progress through the various statutory planning stages – culminating in referendum and, if approved, eventual adoption.

- Alcester
- Bearley
- Beaudesert and Henley-in-Arden
- Claverdon
- Clifford Chambers and Milcote
- Ilmington
- Loxley
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10 CLOPTON
Jason Fojtik
T: 07521 128 638
E: jason.fojtik@stratford-dc.gov.uk

19 NAPTON AND FENNY COMPTON
Nigel Rock
T: 07971 343 085
E: nigel.rock@stratford-dc.gov.uk

28 STUDLEY WITH MAAPPLEBOROUGH GREEN
Peter Hencher-Serafin
T: 07971 342 943
E: peter.hencher-serafin@stratford-dc.gov.uk

2 ALCESTER TOWN
Susan Juned
T: 07971 343 061
E: susan.juned@stratford-dc.gov.uk

11 ETTINGTON
Penny-Anne O’Donnell
T: 07792 884 167
E: penny-anne.o’donnell@stratford-dc.gov.uk

20 QUINTON
Edward Fitter
T: 07976 693 080
E: edward.fitter@stratford-dc.gov.uk

29 STUDLEY WITH SAMBOURNE
Neil Edden
T: 07971 343 056
E: neil.edden@stratford-dc.gov.uk

3 AVENUE
John Riley
T: 07971 342 938
E: john.riley@stratford-dc.gov.uk

12 GUILDFORD
Jenny Fradgley
T: 01789 262 522
E: jenny.fradgley@stratford-dc.gov.uk

21 RED HORSE
John Felling
T: 07966 698 239
E: john.felling@stratford-dc.gov.uk

30 TANWORTH-IN-ARDEN
Tony Dixon
T: 07971 342 942
E: tony.dixon@stratford-dc.gov.uk

4 BIDFORD EAST
Daren Pemberton
T: 07970 064 759
E: daren.pemberton@stratford-dc.gov.uk

13 HARBURY
Jacqui Harris
T: 07773 201 795
E: jacqui.harris@stratford-dc.gov.uk

22 SHIPSTON NORTH
Trevor Harvey
T: 07969 167 720
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31 TIDDINGTON
Kate Rolle
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5 BIDFORD WEST AND SALFORD
Bill Fleming
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E: sarah.whalley-hoggins@stratford-dc.gov.uk

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Gillian Forman
T: 07971 342 950
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Danny Kendall
T: 01789 691 293
E: danny.kendall@stratford-dc.gov.uk

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Supported Villages is a rural community crime prevention initiative funded jointly by the Warwickshire Police and Crime Commissioner Philip Seccombe and parish councils. The project is also being supported by SmartWater, Cremark and BikeRegister.

In gaining Supported Village status, residents are demonstrating that their community is not a soft touch for rural crime, with households and communities being offered crime prevention advice on how to protect themselves and improve their security with a number of proven crime reduction techniques.

The Supported Villages programme is being driven by Your District Council’s Rural Crime Advisors in close partnership with Warwickshire Police, local parish councils and Neighbourhood Watch.

This proactive and sustainable initiative has been launched in the village of Long Itchington, where several events have taken place and residents have benefited from having their belongings security marked.

The aim is to get at least 50% of the village to sign up to the project, which will provide a real deterrent to any would-be-thieves intent on targeting rural communities.

Village, street and household signage will provide additional deterrents to criminals who will quickly identify that the Supported Village has taken a robust stand against acquisitive rural crime.

The village of Oxhill is scheduled to become the next Supported Village, with several other parish councils now expressing a real interest in bringing this initiative to their villages in the coming summer months.

Your District Council’s Rural Crime Advisors, who are funded by the Police and Crime Commissioner, have been engaging with parish councils in the district and providing presentations on the Supported Villages initiative at a number of parish council meetings.

Rural Crime Advisor Bob Church said:

“This initiative provides villages and communities with a real deterrent to rural crime. Security marking items using industry recognised methods is proven to significantly reduce your chances of having valuables stolen.

I am pleased that parish councils have been so receptive to the project and working closely with Warwickshire Police and partners has added real value and momentum to the initiative.

I am also pleased that these community events have provided an opportunity for Neighbourhood Watch schemes to engage with new residents to our expanding villages – you cannot overestimate the importance of having vigilant local residents in combating rural crime.

At the conclusion of each village initiative, parish councils will be provided with a community crime prevention toolbox, which will ensure that anyone in the community can have their items marked in the future.

Warwickshire Police and Crime Commissioner Philip Seccombe said:

“Communities can play a major part in the fight against crime by ensuring they take sensible precautions to protect their valuables and ensure that everyone knows that the village as a whole is security-conscious and working together with the local police to deter criminal activity.

I’m delighted that Long Itchington has become the first to roll-out Supported Village status in South Warwickshire, closely followed by Oxhill, and I look forward to seeing more areas coming on board in the future.”

Barbara Atkins, from Long Itchington Parish Council, said: “We are delighted to take part in the Supported Villages initiative in Long Itchington as we want to encourage residents to get more involved in taking action to protect their own property and possessions.

“At both the events we have hosted so far it is clear that the community have welcomed the extra measures on offer and it has shown a visible police presence, which is very reassuring.”

Martin Newman from Long Itchington Neighbourhood Watch added: “The residents appreciated the opportunity to securely mark their property with overt and covert security marking products and were reassured by the additional police presence.”

Inspector Allison Wiggin, Warwickshire Police, said: “The police and partners work closely to protect rural communities from harm, so it is great to see the rural communities empowering themselves in the fight against crime in their area. I look forward to seeing more of these coming online as the year progresses.”

For more information about the Supported Villages initiative please contact: Bob Church on 01789 260200 or robert.church@stratford-dc.gov.uk

For further advice on tackling rural crime please visit the Warwickshire Rural Watch website at: www.warwickshireruralwatch.co.uk.
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