

Our Alcester

Working together

Name of business _____

Address _____

1. Type of Business?

Agriculture/horticulture	Food processing	Retail
Construction	Finance/business services	Manufacturing
Transport	Distribution	Tourism
Other Services		
SIC code if known?		

2. Is the Company?

Locally Owned	EU Company
UK Owned	Non-EU company

3. When was the Company established? _____

4. Can you estimate broadly what proportion of your sales are:

To customers in the Alcester area	
To customers in the Warwickshire area	
To customers in the West Midlands	
To customers elsewhere in the UK	
To customers elsewhere in the EU	
To customers outside of the EU	

5. How many people are employed at this site?

0	1-3	4-10	11-25	26-50	50-99	100+
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6. What percentage of your workforce would you estimate live locally? _____

7. Over the past 12 months has your workforce:

Increased	Remained the same	Decreased
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8. Over the next 12 months do you anticipate your workforce will:

Increased	Remained the same	Decreased
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9. If you had a problem filling vacancies over the past 12 months, was it because:

Lack of applicants with required qualifications/skills	Unsociable hours
Lack of applicants with required experience	Transport
Lack of suitable candidates/basic ability	Other

10. How do you advertise your job vacancies:

Job Centre	Word of mouth
Local Press	County Press
National Press	Other

11. Over the next 10 years are you likely to enlarge your premises? Yes No

12. Over the next 10 years, do you intend to move to another premises? Yes No

If yes, would it be:

In Alcester	Within Stratford-upon-Avon	Elsewhere
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13. What are the major constraints on the expansion of your business:

Finance	Premises	Finding clients
Marketing	Planning	Labour supply
Parking	Crime/security	Other

14. What would you say are the strengths and weaknesses of the Alcester area as a business location?

	Strength	weakness	comment
Available premises			
Labour supply			
Workforce qualifications			
Transport links			
Public transport			
Environment			
Town centre			
Car parking			
Local Business Services			
Proximity to markets			
Vocational training			
Business Support Services			
Favourable planning policies			
Local business networks			
Start up/ expansion finance			

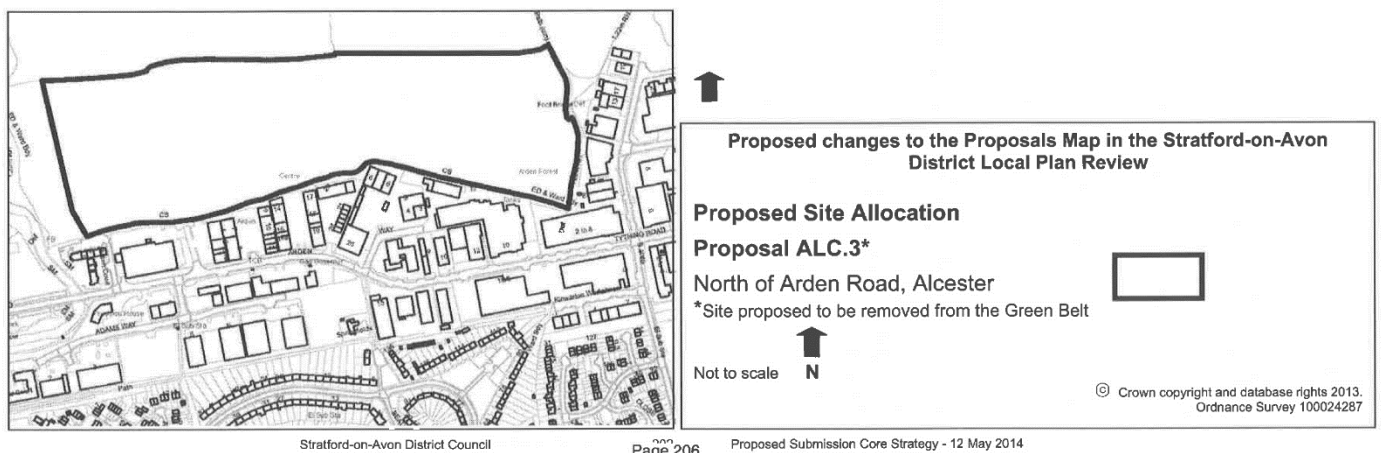
15. What could be done to improve the competitiveness of the Alcester area as a business location?

	Very important	Somewhat important	Not important
Better links with schools/collages			
Range of premises			
Improved local labour supply			
Workforce qualifications			
Improved transport links			
Better public transport			
Business networking			
Security and Policing			
Support services			
Car parking			
Town centre improvements			

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As you may be aware Alcester Town Council are in the process of preparing a Neighbourhood Development Plan, which follows on from the Stratford-on-Avon District Council Core Strategy Plan, in which a site north of the existing Arden Industrial Estate has been identified and removed from the green belt for the purpose of providing additional space for more business sites in the district.



Alcester Town Council have the opportunity through the Neighbourhood Development Plan to put forward suggestions of what it feels would best benefit the local community. We are therefore asking local businesses their opinions on what they would like to see in this expansion.

If you would please complete the attached questionnaire and then return it to **Alcester Town Council at Globe House, Priory Road, Alcester, B49 5DZ**, alternatively if you would prefer a digital copy of the questionnaire please contact the **Town Clerk, Mr Chris Wright, on 01789 766084** or at **administration@alcester-tc.gov.uk** . If you have and additional comments then please do send them in as well or if you would like to participate in further discussions regarding the future of the Alcester area.

Many thanks for all your time and involvement.

The Our Alcester Working Team of Alcester Town Council