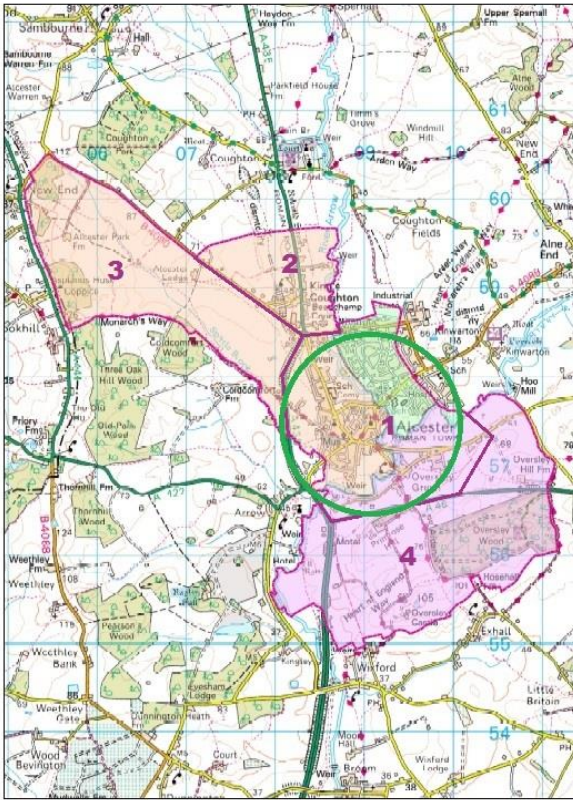


Alcester Parish

To keep the centre of the town as the centre of the town we drew a 1km circle centred on St Nicholas Church, this was considered as within a suitable walking distance from the centre of the town.

Then we have divided the Parish up into “zones” so that the needs of the different areas of the town could be addressed separately.



Zone 1 as the core area is where the majority of any development will take place (with the 3 SDC identified sites) the other zones are to remain as mainly rural/agricultural areas with no more housing and their needs considered separately.

Our Alcester needs you!

The local Parish Council, Alcester Town Council, are the responsible body for producing the [Neighbourhood Plan for the Parish of Alcester](#), Our Alcester has been set up as the Community Involvement group supporting the collection of evidence.

The neighbourhood plan is a land use plan specifically to show the government and potential developers what the local people want and where we want it. Saying “Nothing” isn’t an option, we have to show why an area should remain free from development if that is what we choose, we need to [protect our greenbelt!](#)

In 2008 the Town Council produced a very successful [Town Plan](#) and many of the needs identified in that have been addressed, such as an [improved health care facility and a Youth Club](#).

With 125 new homes currently being built in Kinwarton, another 350 soon to be built on the land north of Allimore Lane and new retirement apartments being planned within the town. We are [at the maximum housing in accordance to the emerging SDC core strategy](#) but are going to see our existing services stretched even further, should these be expanded and improved?

Community engagement is a huge part of the plan, and we need the people who use Alcester as well as those living in Alcester to support the plan, [it is after all your voice!](#)

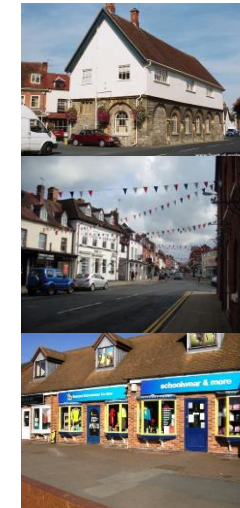
Look out for roadshows and other activities!

Right now we need a new logo, see:

New website: www.ouralcester.org.uk & find us on Facebook: [Our Alcester](#)



Our Alcester



Planning For
Alcester's
2015 – 2031
Vision

Where we
are now

ATC

June 2014

SDC.ALC1&2
Outline planning
for 350 Homes
granted at appeal

SDC.ALC.3
Expansion to the
industrial Estate

Kinwarton Farm
road
125 new homes
currently being
built

Old Moorfield
School site

Land around
Hopkins Precinct

Old Cycle Factory

Old Hospital
grounds

Priory Road
(Health centre/
Library/Police
station)

The Greig Centre

Seggs Lane Depot

Stratford Road
Land

-  Flood plain (No development)
-  Green belt (restricted development)
-  Brown field sites (which are currently unused areas and could be given a new use under windfall development)

