

Long Marston Airfield

Stakeholder Workshop - Spatial Vision and Development Objectives

15 June 2017

4.45pm – 7pm Quinton Village Hall, Lower Quinton

Background

Long Marston Airfield is allocated as a new settlement in the Stratford-on-Avon Core Strategy, adopted in July 2016. Proposal LMA specifies that the development will comprise 3,500 homes, two primary schools, a secondary school, a new neighbourhood centre, 13 hectares of employment development and the provision of significant areas of open space. The Core Strategy is available at view at www.stratford.gov.uk/corestrategy.

In March 2016 the Government published its 'Locally-Led Garden Villages, Towns and Cities prospectus' inviting Local Authorities to submit expressions of interest for the designation of a "Garden Village" for sites of 1500 to 10,000 homes. The prospectus was clear that it was for Local Authorities working with their communities to take the lead and establish a clear vision and identity innovative solutions to create attractive and well-designed Garden Villages. In response to the prospectus, Stratford-on-Avon District Council submitted an expression of interest with the support of CALA Homes. In January 2017 it was announced that Long Marston Airfield was one of the successful Garden Villages, which would receive government support.

The District Council has also committed to prepare a Framework Masterplan Supplementary Planning Document (SPD) for Long Marston Airfield which will include guidance on layout, design and the key parameters that any subsequent planning applications will have to adhere to. In addition the SPD will also contain an overall Vision and set of development objectives for the whole of the site.

To assist with this, Stratford-on-Avon District Council has asked the Homes and Communities Agency (HCA), as the national housing, land and regeneration agency, to facilitate a stakeholder workshop with elected representatives of the local area in order to formulate a vision and set of development objectives for Long Marston Airfield.

Main purposes of the workshop:

- Gain a shared understanding and appreciation of the site;
- Identify the broad aspirations and Garden Village principles for the site;
- Explore the potential for the identification of specific development opportunities within the site;
- Develop a spatial vision and set of development principles for the site, (i.e. explore what kind of place Long Marston Airfield Garden Village should become.

Please note that this session will focus solely on the Long Marston Airfield site and **will not** consider the South Western Relief Road.

Anticipated outcomes of the Workshop:

- A realistic **HIGH LEVEL VISION and KEY OBJECTIVES** for the site, mindful of known constraints and opportunities;
- how this can be translated into a spatial plan which will form part of the Framework Masterplan Supplementary Planning Document.

Preparation

In order to prepare for the event, councillors are asked to give consideration to places that they think of as being a great place; and what makes them great. These may be places you have visited or lived in; they may be at home or abroad; they may be towns, cities, villages or quiet places.

Agenda for Workshop

Time	Agenda	Lead / Facilitator
16.45	Arrival - Teas and Coffees	
17.00	Welcome and introduction to workshop plus policy context	SDC
17.05	Outline of the workshop, including key objectives and implications of the Garden Village designation	HCA
17.15	Presentation: The importance of establishing a clear vision and development objectives	HCA
17.25	GROUP ACTIVITY 1: Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis of the site	HCA ALL
17.45	Components of sustainable communities	HCA
17.55	GROUP ACTIVITY 2: Developing a spatial vision and development objectives for the site	HCA ALL
18.35	Key issues arising and next steps: actions, responsibilities and timelines	HCA
18:45	Discussion on a name for the Garden Village	ALL
18.55	Summary and Any Other Business	HCA/ SDC
19.00	Close	

Next steps

The HCA will produce a report on the outcomes of the workshop that can be used by the District Council, CALA Homes and other stakeholders with a view to pursuing a shared vision and development objectives for the site that can be reflected in the Masterplan SPD.