

Corporate Strategic Action Plan
Year-End Performance Report (April 2016 – March 2017)

Priorities	Year 2 (2016/17) Task	2016/17 Performance		
		Target	Status	Comments
Key Objective 1: A flourishing local economy				
To positively embrace the Local Enterprise Partnership to influence its plans, priorities and impact upon our District and maximise the use of National funding opportunities such as the City Deal and Regional Growth Fund to boost business opportunities in our area	Implementation of Warwickshire Growth Plan	Funding secured for Growth Plan	Ongoing – On Target	<p>Meeting has taken place with Coventry & Warwickshire Local Enterprise Partnership (CWLEP) – a schedule of infrastructure projects had been provided for information. CWLEP to advise on criteria regarding bid submission evaluation. Next meeting is scheduled to take place during Quarter 1 2017/8.</p> <p>CWLEP to advise on criteria regarding bid submission evaluation. Next meeting is scheduled to take place during Quarter 1 2017/18.</p>
	Influence Local Enterprise Partnership to secure growth bids for SDC area	120 engagements with businesses & 40 business assists	Achieved	316 businesses were engaged and 99 businesses were assisted during 2016/17.
Work with our partners to ensure that new development provides the necessary schools and transport infrastructure for local residents, especially the working population	Implementation of the Community Infrastructure (CIL) arrangements	Approval of arrangements Summer/Autumn 2017	Ongoing – On Target	Awaiting publication of Examiners Report.
	Contribute to the development of the County Transport Plan	March 2017 (WCC lead agency)	Not Achieved	A draft Stratford Area Transport Strategy has been developed in conjunction with Warwickshire County Council. The draft strategy was consulted on in February 2017 and adoption is scheduled for Quarter 2 2017/18.

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Maximise the benefit of the local tourist industry including support for the local Destination Management Organisation, Shakespeare's England	Implementation of Destination Management Plan	Ongoing – as per action plan	Ongoing – On Target	The DMP Priority leads have reported their activity updates via Trello which has been set up to monitor progress against the DMP. New Shakespeare's England website to be launched during Quarter 1 2017/18. Waterways bid submitted to VE. Visitor pass in development approach. Approach to research and data collected being reviewed for implementation in Quarter 2 2017/18. Consultation on draft Stratford Area Transport Strategy completed this quarter. Feedback will be evaluated during Quarter 1 2017/18.
To support further development of the broadband infrastructure across our District which will assist businesses with the connections they require	Implementation of BDUK Contract 2 Phase 2	March 2017	Achieved	Contract 2 Parts 1 and 2, in line with plan, due for completion in 2019. Contract 3 out to Tender, responses by 2nd May 2017.
Key Objective 2: People and their environment				
Facilitate the delivery of housing targets including working with developers to identify suitable land and locations for developments and ensuring 35% affordable housing provision	Adoption of the Canal Quarter Supplementary Planning Document (SPD)	Spring 2018	Ongoing – On Target	Revised Local Development Scheme (LDS) approved December 2016 with adoption expected in April 2018. Consultants appointed to undertake urban design analysis and work underway. Preparation of SPD on track.
	Adoption and implementation of Core Strategy	June 2016	Achieved	Core Strategy adopted July 2016.

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Embrace the landscape and environmental protection provided by our Core Strategy when considering new development	Undertake a review in relation to the implementation of the landscape and environmental issues included within Core Strategy	March 2017	Achieved	All planning decisions are now made in accordance with all provisions of the Core Strategy including the landscape and environmental policies. All planning appeal decisions are reviewed to assess correct application of these policies.
	Undertake the Green Belt review following the adoption of Core Strategy	March 2017	Achieved	Technical work undertaken by LUC on behalf of the Coventry and Warwickshire authorities completed.
	Development of design guides required to implement Core Strategy	Spring 2018	Ongoing – On Target	Revised timetable for preparation of SPDs agreed December 2016: Canal Quarter SPD - stakeholder engagement ongoing & public consultation scheduled from September 2017; Long Marston Airfield SPD - stakeholder engagement from March 2017; Development Requirements SPD - stakeholder engagement ongoing and member workshop held February with public consultation June 2017.
Promote Health and Wellbeing including playing an active role in the Warwickshire Health and Wellbeing Board	Continue to participate in the Warwickshire Health & Wellbeing Board	Ongoing	Achieved	The role is currently being undertaken by the Chair of OSC and reporting back to the Portfolio Holder.
	Develop the Warwickshire Health & Wellbeing Action Plan	September 2016	Achieved	The Action plan was presented to the Health and Wellbeing Board in September.

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	Implement appropriate actions identified by the Overview & Scrutiny Committee and approved by The Cabinet in terms of being a Dementia Friendly Organisation	Ongoing – as per action plan	Ongoing – On Target	<p>Actions which have been started or are ongoing – 6;</p> <p>Completed actions – 27;</p> <p>Uninitiated actions – 1</p> <p>The Action Plan has been delivered with the exception of one activity that can no longer be completed.</p>
Ensure the Crime and Disorder reduction strategy actions are delivered	Implement the Action Plans for Violence, Anti-Social Behaviour and Rural Crime	Ongoing – as per action plan	Ongoing – On Target	<p>1) Violence Action Plan - 43 point plan consisting of education, prevention and enforcement. Key achievements incl. busy nights calendar to target partner and volunteer resources to key dates and hotspots. Re-launch of the Bardwatch pub and retail watch scheme. Promoting the 'Going out staying safe' campaign.</p> <p>2) ASB Action Plan - 25 point plan, key achievements include: relaunch of the street begging campaign; partnership working resulted in 89% of high risk ASB victims reducing their risk within 6 months.</p> <p>3) Rural Crime Action Plan – Police and Crime Commissioner funding secured for the Rural Crime Coordinator post for 2016/17 and 2017/18.</p> <p>5 point plan addressing:</p> <ul style="list-style-type: none"> • Vulnerable adults – awareness campaigns re. bogus callers, domestic abuse and hate crime;

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				<ul style="list-style-type: none"> • High Risk /Vulnerable Victims – targeted crime prevention advice and security equipment loan; • Community Sustainability – property marking kits provided to over 40 town & parish councils and community groups. Eyes and Paws Watch campaign launched; • Responding to crime trends – successful interventions re. vehicle and equipment thefts; • Agricultural Crime – training event provided for over 40 participants. Farmers event (in partnership with NFU) – over 60 farmers attended.
	Continue to review funding opportunities in relation to the CCTV function	Ongoing	Ongoing – On Target	Town & Parish Councils with CCTV have continued to contribute to the scheme (£49,000 pa). S106 requests for CCTV sought from developers for new cameras to mitigate the crime and disorder impact of new developments - (£494,554 secured over 10 years).
Minimise the amount of waste going to landfill	Support Warwickshire Waste Partnership initiatives relating to waste minimisation and recycling	Ongoing	Achieved	The Council has continued to be represented at the SWWP.

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Identify long term solutions to particular sites throughout the District which are detrimental to the local community	Examine the potential for a solution to improve the Co-Op site in Studley	April 2016	Achieved	Following the success of the bid, arrangements are underway to implement improvements.
	Examine the potential for solutions to the old HMV store in Stratford	October 2016	Achieved	A new retail outlet is now operating at this site.
Key Objective 3: Responsible community leadership				
Seek opportunities to work with our partners to achieve benefits for our residents. Expand our programme of sharing services with other Councils	Harmonisation of Financial Management System (Phase 1)	April 2016	Achieved	
	Implementation of Land and Property Project across 4 Councils	March 2017	N/A	This was relevant when we shared resources with Cherwell and South Northants whilst working with South Staffordshire Councils. This was based on a Transformation Challenge Award funding across the four Councils. Following CDC and SNC no longer sharing, and following an IEWM review of our land and property systems, it was concluded that there wasn't sufficient scope for a single shared system between the remaining two authorities.
	Determine an approach to shared services	March 2017	Not Achieved	This item is deferred pending the outcome of the Strategic Review. A report will be presented to the Work Stream 3 at the end of May 2017.

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Supporting vulnerable people especially those becoming homeless, those adjusting to benefit changes and those needing supported accommodation	Implement a strategy to set out a programme for improving services for homeless people and rough sleepers and aim to ensure that improved outcomes are available to the least privileged households	Ongoing – as per action plan	Ongoing - Not on Target	Initial work has commenced but there are limited resources to continue this work due to the re-focussing of priorities regarding additional demand for temporary accommodation.
Work with our partners to improve the District's infrastructure including broadband, transportation, education, utilities and emergency services	Identification of a programme for the development of infrastructure needs for the District	March 2017	Achieved	Report to Cabinet in Quarter 1 2017/18 which will include list of 'shovel ready' project proposals.
Identify opportunities to improve access to local services, especially those in remote communities	Roll out additional Customer Access Terminals (CAT) across the District	Wellesbourne, Kineton and 1 Rural (Long Compton proposed)	Not Achieved	Review of CAT effectiveness to be undertaken before further sites rolled out (scheduled 1st quarter of 2017/18).
	Maintenance of existing Customer Access Terminals (CAT) already in place within the District	Ongoing	Achieved	All current sites are operational. On-going maintenance and support is being provided when required.
Speak up for residents locally and nationally so that local communities are in a better position to help themselves	Continue to represent the Council at the Local Government Association and the District Council's Network	Ongoing	Achieved	Increased representation at regional District Council Network (DCN) events. Arrangements confirmed for attendance at DCN Conference in February 2017 and DCN Assembly in May 2017.

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	Participation with partner organisation activities in line with annual review	Ongoing	Achieved	Stakeholder lunch forums commenced in February 2017, unfortunately this event was cancelled due to lack of numbers. Another event is planned for June 2017.