

# WOOTTON WAWEN PARISH PLAN



**Wootton Waven Parish Council  
2010**

# WOOTTON WAWEN PARISH PLAN 2010

## FOREWORD

This document represents over eighteen months of hard work by the Wootton Wawen Parish Plan Working Party, a dedicated group of volunteers operating with their chairman Parish Councillor Phil Holt. The result is a professional publication of which they, and the many other people who helped them, may feel proud. Our thanks go to all of them, as well as to the substantial majority of households and businesses who took part in the survey on which the Plan has been based.

This must be one of the most thoroughly researched Parish Plans, based on statistically reliable input and conclusions, to be produced by such a relatively small community as ours. The Parish Council now has the responsibility for implementing the Plan. In order to do this effectively we will be seeking your support and active assistance to help carry it through. I most seriously commend the plan to your attention. It will, I am sure, ensure that Wootton Wawen's voice will be heard in the chambers and offices of both district and county councils.

### **John Bacchus**

Chairman

Wootton Wawen Parish Council - February 2010

## INTRODUCTION

A Parish Plan provides a good opportunity for residents and businesses in a village to express their opinions as to the state of the community and identify any concerns and priorities for the future.

As with the 2001 *Appraisal*, there remains a strong body of opinion in the village to 'keep Wootton Wawen as it is'. Also revealed is an obvious pride in our agricultural inheritance and a desire to see that any development in the village is carefully managed and controlled.

The results of the questionnaire demonstrate that residents and businesses care greatly about Wootton Wawen. The householder questionnaire generated a response level of 78%, with the business survey weighing in at 81% - figures which can both be considered statistically outstanding.

Delivering the Parish Plan has been a major team effort and I should like to express my thanks to the Parish Plan Working Party: John Alcock, Margaret Bennett, Joe Grimes, Judith Lindley, Julia Stanley and Stephen Thirlwell, for their unstinting work on behalf of the village and Parish Council. We have travelled a long way over the past 18 months and it has been a pleasure and a privilege to be a part of a process which has told us so much about Wootton Wawen and the people who live and work in our village.

### **Phil Holt**

Chairman

Wootton Wawen Parish Plan Working Party - February 2010

*The 'Blue Quotes': all the individual quotations used in this document are taken directly from replies received in response to the questionnaire circulated in July 2009 and, as such, genuinely reflect the opinions of residents in the parish of Wootton Wawen.*

## METHODOLOGY

### Who we spoke to and why, and what they said

A group of volunteers came together mid-2008 to form a Parish Plan Working Party (WP). This came about as a result of discussions between Wootton Waven Parish Council and village residents earlier in the year and to satisfy a requirement from Stratford District Council in planning future strategy.

At the same time discussions with Stratford District Council (SDC) and Warwickshire Rural Communities Council (WRCC) took place and provided:

- Helpful guidance on the Parish Plan process
- Identification of sources of potential financial support
- Some 10 current Parish Plans which were reviewed and discussed over a period of months

A considerable amount of time and effort was put into researching potential funding (community grants etc). We were successful in securing:

- Support of £1600 from WWPC
- Grants of £1000 and £500 respectively made available by SDC and Warwickshire Association of Local Councils (WALC)

Initial meetings focussed on reviewing the 2001 village *Appraisal*. Discussions revealed two main development issues for the plan:

- A strong and widely held opinion by residents that all paperwork should be clear, simple and concise
- Identification of the questionnaire's key areas for discussion and review – analysis of which forms the main body of the plan

This led naturally to the development and structure of a Parish Plan questionnaire which was published and circulated to every dwelling in the parish in July 2009. A shorter business survey was distributed at the same time. At this point we had two particular short-term objectives:

- To strike a balance between 'box ticking' questions and open-ended questions; the latter of which allowed residents and businesses to express opinions which, in many cases, were very strong
- A deliberate policy to knock on all the doors of both residents and businesses and engage face to face – to give people the opportunity to have their 'say'. This rewarding process led to some interesting and animated doorstep debates!

Delivery and collection was undertaken by the Working Party with the assistance of a team of volunteers who played a considerable role in the process and their contribution has been acknowledged elsewhere in this document.

With collection of 487 completed questionnaires and 55 business surveys, the task then was to process the results. SDC was helpful in delivering a spreadsheet format to enable us to input statistical information. The open-ended questions were tackled via workshop sessions.

An Open Morning was planned for November 7th 2009 and, in the run up, leaflets were distributed to all households and businesses, inviting them to the event in the Village Hall. Leaflets were also posted on the parish notice boards and in local shops.

The Open Morning attracted a good turnout, giving the Working Party the opportunity to report the findings of the questionnaire responses with subsequent discussions resulting in serious questioning and debate. All Working Party members attended and were delighted that some 20 residents expressed an interest in taking part in the development of the PP, post adoption.

Since its inception the Working Party has reported on its progress, narrated above, to the monthly Parish Council meetings and in the *Wootton Wawen Magazine*.



## HISTORY

Wootton Wawen is one of the oldest villages in Warwickshire. Lying in the basin of the River Alne, the name is derived from: 'Wudutun', a settlement in a wood (the Forest of Arden) belonging to the Saxon thegn (freeholder) 'Wagen'. An early 8th century charter established a minster church here which became St Peter's, at the heart of which lies the Saxon Sanctuary, built in the pre-Conquest 11th century.

After the Conquest, the church and its lands were given to the Abbey of Conches in Normandy. Later, the living was placed under the patronage of King's College, Cambridge, which still appoints the vicar. The manor of Wootton Wawen passed through the hands of several families dwelling at Wootton Hall: the Harwells, Smiths, Caringtons and Smythes. Through them an unbroken Roman Catholic connection has remained, hence the presence of St Benedict's.

Situated on a major road, the former A34 trunk road, now the A3400, the village has always been a stopping point between the midlands and the south. Although the main occupations were traditionally based in agriculture, carting and carrying were popular trades as were a variety of crafts, including chair making, basket weaving and especially wattle fencing, owing to the many osier beds along the Alne.



Today, the village is largely residential although there are a surprising number of small businesses in the area. Because of its proximity to Stratford, the Saxon Sanctuary and canal holiday base attract a flow of tourists. About half the population of around 1,300 lives beside or near the Stratford and Alcester roads, the other half, mainly retired, in Wootton Hall Park Home Estate.



# VILLAGE PROFILE

## Age distribution

Analysis of the Questionnaire shows that 52% of Wootton Wawen’s residents are female and 48% male. The age distribution is demographically untypical, with 16% under 17, 38% 18-60 and 46% over 60, with a high proportion of these in advanced age. This is partly due to the number of residents living in retirement in Wootton Hall Park Home Estate. This unusual age distribution does have some plusses – e.g: a very low crime rate – but it also affects how people think about change and the impact of increased housing and employment opportunities. 42% of responding households have someone who is working and 43% have none. 15% have someone in full time education.

## Residency

- 63% live in one of the following:
- 56% in houses (90% owner-occupied)
  - 5% in bungalows (96% owner-occupied)
  - 2% in flats (33% owner-occupied)
- 37% live in park homes (97% owner-occupied).



## Amenities

Residents are loyal customers of local amenities. 22% use local shops at least once a week and 47% more frequently. Only 44% use the local post office regularly but this may be due to the decline in counter services and rise of the internet. Two-thirds drop into the local pubs and clubs but only occasionally, perhaps as a result of changing social habits.



*‘I would like more of the community to use our pubs and clubs so that these local businesses can remain economically viable.’*

## New Housing

Wootton Wawen residents are well aware that housing is a high priority, locally and nationally, with a particular need to provide accessibly priced accommodation. It is also highly desirable for younger residents to have the opportunity of remaining and working in their community. It is acknowledged that there has been no significant new housing development here, suitable for first time buyers, since 1960. It is, therefore, important to look at the potential for future development. The conclusions are:

- 53% agree that new housing should be in the less expensive sector
- 55% feel any new developments should favour people with family ties to the parish, perhaps because many residents are parents and grandparents
- Feelings are mixed about property aimed specifically at first-time buyers but almost half expressed support for rentable accommodation
- There is little support for so-called 'executive' dwellings
- Three-quarters agree that future building should embody the latest thinking in quality of materials and energy efficiency



Potential site identification cannot be included at this stage. A large proportion of Wootton Wawen lies within a conservation area and the village is surrounded by working agricultural land. Planners and landowners would, therefore, need to negotiate within the constraints of present land use and local authority regulations.

*'Residential development must not be on the fringes, thereby increasing village sprawl.'*

### CONCLUSION

**Wootton Wawen people are a settled community of home-owners who make regular use of local facilities and wish to preserve them. They are not against change, however, but would prefer it to be properly thought out and in keeping with what remains, essentially, a rural settlement.**

## CHURCHES

**St Peter's.** The church serves the parish of Wootton Wawen as part of a ministry that, at the present time, includes the parishes of Claverdon and Preston Bagot. The imposing architecture of St Peter's, reflecting its long history, is the dominant feature of Wootton Wawen. In 1996 the Wagen Trust was set up to maintain the church, with its ancient Saxon Sanctuary. Among worshippers and non-churchgoers alike, the church plays an important part in village life and is much valued for its cultural significance. Its spiritual accessibility is welcomed for a variety of reasons: for regular worship at church services; as a 'rites of passage' focus for baptisms, marriages and funerals; and as a place of solace and tranquillity away from the stresses of everyday life. St Peter's runs a youth club, loyally supported by local teenagers.



*'My parents are buried at St Peter's, also my husband; my son was baptised there.'*



**St Benedict's.** The church of Our Lady and St Benedict serves the Catholics of Wootton Wawen, Henley-in-Arden and a number of surrounding villages. The church itself is just over 100 years old but the parish maintains a Catholic link unbroken by the Reformation. The parish also shares the use of St Nicholas' Anglican Church in Beaudesert and maintains St Mary's Catholic Primary School in Henley. It is the headquarters of the Prayer Trust, which produces prayer booklets and cards that have a world-wide distribution.

Both churches have been praised for their ecumenical activities, such as the annual carol service, Women's World Day of Prayer and the Celtic services, which generate a sharing of friendship and understanding.

*'They're a place to gather in times of emergency – floods and snowstorms etc.'*

## SCHOOLS

**Pre-School.** The development, from the 1960s Playgroup, of the present fully-accredited Pre-School has been widely welcomed. It has a roll of 18 children and employs 1 full-time and 2 part-time teachers. As with the School, however, only a small proportion of the children live in Wootton Wawen. Important links are maintained with the School, through liaison with its reception class teacher, and the Pre-School children visit one morning a week. The Pre-School is supported as a local amenity for young families and as a source of encouragement to others considering settling in Wootton Wawen.

**Wootton Wawen Primary School.** The present School can trace its village origins back to the mid-19th century. Generations of village children have been taught there and the questionnaire revealed a significant number of former pupils still living in the village, whose attendance goes back over 70 years. The School offers primary education in key stages 1 and 2. It fills its capacity roll of 170 pupils and employs 5 full-time and 6 part-time teachers, a Head, and assistants. However, only 20% of the pupils come from Wootton Wawen itself. Half come from Henley-in-Arden and the remainder from neighbouring villages, including a small proportion from Redditch.

The School is regarded as occupying an important place in the community. Many see the provision of good quality education which is locally accessible as essential for the village now and in the future. It helps to keep families in the locality and attracts newcomers with young families into the area to ensure continuity.

*‘Both myself and the children attended the school. It is a fabulous village school with a good reputation.’*



## TRANSPORT

Wootton Wawen is situated on the main A3400, 6 miles north of Stratford-upon-Avon and 18 miles south of Birmingham. There are also cross country road routes to Warwick and Alcester. The village has the following public published bus and train services.

### Bus Services



The X20 offers an hourly weekday and Saturday service to Stratford. On Sundays and bank holidays it provides 9 services. The X20 also offers a weekday service to Birmingham, on average once an hour, with a further 3 services running through to Henley. On Saturday, an hourly service runs to Birmingham, with a further two evening services to Henley only. On Sundays and bank holidays, X20 offers 8 direct services to Birmingham, with one further service to Henley.

A Flexibus 517 shuttle service to Redditch operates on Monday, Thursday and Saturday.

A Henley market shuttle operates only on Wednesdays and Tesco supermarket also provides a weekly service on Tuesdays to their Stratford-upon-Avon store.

*'The X20 cannot help running late but occasionally it does run EARLY to Birmingham. Unforgivable!'*

### Train Services

Wootton Wawen railway station is served by the Stratford-upon-Avon to Stourbridge line via Birmingham, operated by London Midland. It is known locally as The Shakespeare Line. Wootton Wawen is a request stop with the following services: on weekdays three early services to Birmingham operate, followed by hourly running. Service from Birmingham to Stratford begins with an early train followed by an hourly service.

On Saturday, there are two early trains to Birmingham, thereafter running hourly. Two early trains run to Stratford, then operate hourly. Note that all services to Wootton Wawen cease in mid evening. The station does not benefit from the newly introduced fast service operating on this day. No trains stop at Wootton Wawen on Sunday.

## Key transport concerns

### Bus Services

- More peak time buses. The introduction of the senior citizens' bus pass has resulted in both the 10.16 and 11.16 services to Stratford-upon-Avon being full by the time they reach the village
- Later buses. These would allow residents to go to – and return from – theatres, concerts or restaurants in Stratford and Birmingham during the evening
- More direct east/west services to both Redditch and Warwick. Warwick is emphasised as it is the principal hospital serving the village for both outpatient care and hospital admissions

Some residents also called for a cheaper fare structure, bus timetable reliability and bus services complementing train services and school hours.

### Train Services

- Later train services in both directions to allow residents to enjoy theatre, concert or restaurants
- More up to date train information at the station with regards to late or cancelled services
- Sunday service
- Change from a request stop to stopping train
- More assistance for senior citizens to include free travel
- Earlier trains to Stratford-upon-Avon



*'The sooner the (railway) platform has an electronic information board the better.'*

### Private transport

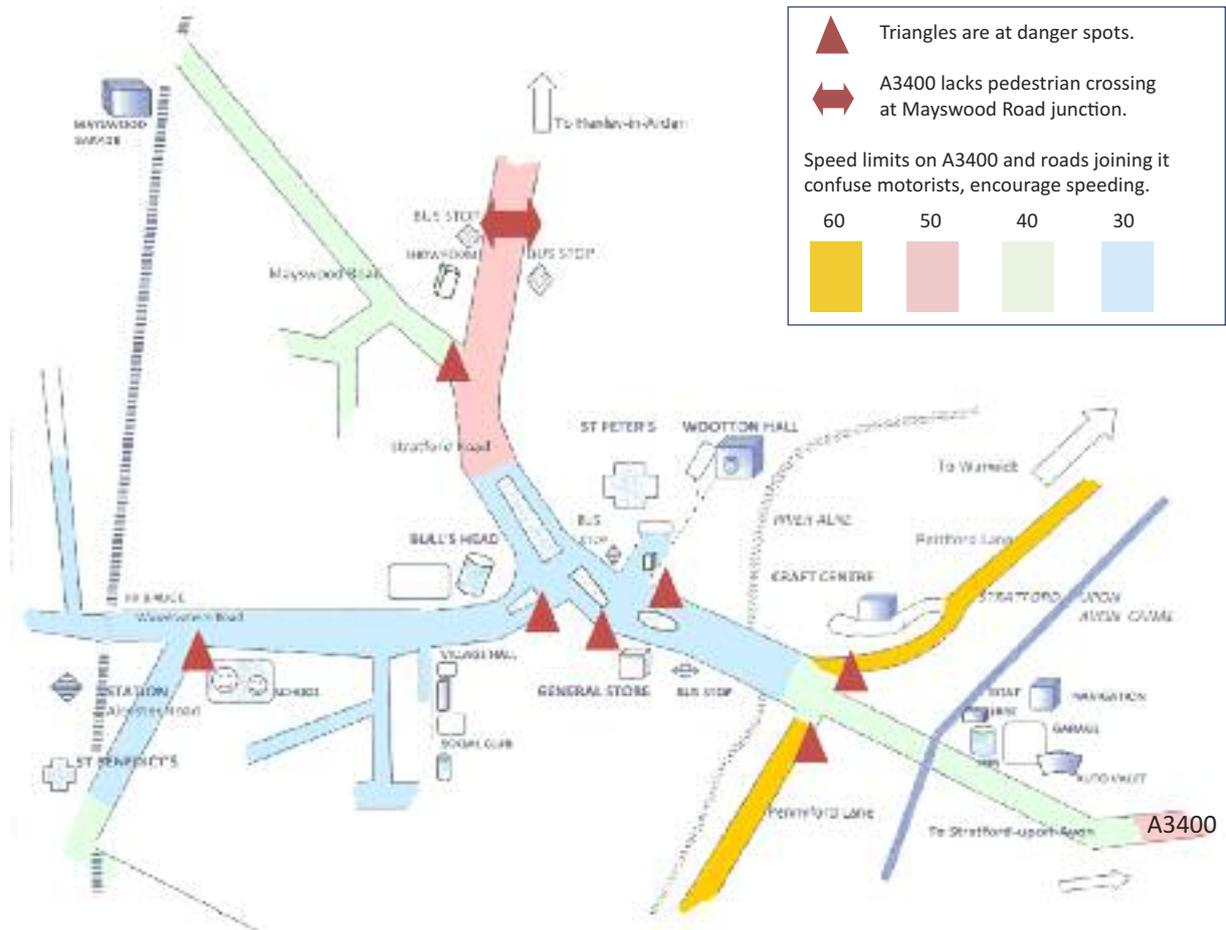
- Cycle track to Henley-in-Arden and Bearley – A3400
- Improved and better maintained footways to Henley-in-Arden – A3400, with good access for mobility scooters
- Lower traffic speed through the village, with effective enforcement of speed and parking restrictions
- Road signage survey to reduce visual clutter

### CONCLUSION

**The main concerns are better east-west connections, an improved rail service and safer roads.**

## SAFETY AND SECURITY

The map highlights 7 dangerous road junctions and a projected pedestrian crossing.



### Danger spots on A3400

- Junction with Mayswood Road
- Junction at Bull's Head with B4089 Alcester Road
- Crossing between Wootton Hall/St Peter's and General Store
- Entrance to Wootton Hall
- Junction with Pettiford Lane
- Junction with Pennyford Lane

The 7th danger spot is at the junction of the Alcester and Wawensmere Roads.

*'Roads in and around the village have become racing circuits.'*

## Road safety concerns

- Speeding and parking are the two major road safety concerns. 284 replies mention dangerous junctions and crossings while a further 134 responses highlight speeding throughout Wootton Wawen
- Poor visibility arises from inadequate light, unsafe parking, untrimmed shrubbery, blind corners and variations in road level
- Unsafe parking occurs near junctions, outside the school and in bus bays, where the resulting limited visibility forces pedestrians into the path of oncoming traffic
- Oversized vehicles regularly use roads that are too narrow including those displaying prohibitive signs
- Pedestrians and mobility scooter users want to travel safely on regularly cleared footways that have adequate lighting, are wide enough and have appropriately dropped kerbs



*'[Bus stop] could be made longer to allow for bus and cars as there is more than enough room.'*

## Security concerns

### Policing

Most striking is the high level of concern about policing. Four in ten (43%) respondents recorded significant levels of dissatisfaction compared with less than two in ten who were satisfied. Others declared an inability to judge as they never see a police presence in Wootton Wawen. Although the village is a low crime area, many expressed a fear of crime as a constant worry, given the apparent absence of policing. They cited thefts and harassment from itinerant salespeople or odd-job seekers.

*'How DO you contact the police?'*

### Neighbourhood schemes

Nine in ten respondents co-operated with their neighbours but less than six in ten wished or felt the need to join a good neighbour or Neighbourhood Watch scheme. Very few knew of the Alcester Road/Wootton Rise Neighbourhood Watch but those who did felt it should receive more publicity.

### CONCLUSION

**Unsafe and often illegal parking, together with speeding traffic in restricted areas were the two main traffic concerns. Inadequate policing, especially lack of any visible police presence, was the chief security concern.**

## ENVIRONMENT

This section asked people to look at the future of the village, its setting and its population. Factors such as global warming, sustainable living and renewable alternatives to fossil fuels were included.

### Aspects to be kept

Although the Questionnaire had stressed that 'don't change anything' was no longer the option it may have been in 2001, this was still the largest response. The elements that scored most highly, in order of recorded importance, were:

- The friendly village atmosphere and the peace and quiet of the rural environment
- The importance of local shops (especially the General Store) and the Post Office
- The Primary School
- Institutions such as the churches and pubs (although there was a frequent plea that at least one of the latter should return to being 'a real village local')
- A continuing preservation and awareness of the agricultural heritage



Although opportunity existed in a later question to discuss the future, strong feelings led to frequent reference to the need for safeguards to ensure the status quo:

- Control of housing developments in number, size and location
- The encouragement of community activities and other gatherings
- Measures to ensure the retention of public transport services by road and rail

### Environmental features needing attention

The categories included: roads, ditches, verges, public footpaths, streams and ponds.

An average of nearly 60% felt that five of these needed present attention and regular monitoring. This applied especially to ditches and streams associated with Wootton Wawen's recent flooding. The only category to meet with little response was that of ponds, probably because there are few around the village in public view. A number supported a move to restore the Prior's Pool, drained when the road was widened around 1960.

*'It was excellent to see the village co-operate over bulk buying of oil.'*

## Quality of life

This question assumed that certain aspects of life needed improvement.

**Intrusion.** Asked whether there was too much light spill from footway lighting and other sources, a clear majority felt that light levels were acceptable. Opinions were almost equally divided as to whether there was too much noise from traffic and other sources.

**Leisure and work.** More leisure and/or sporting facilities needed: slightly more agreed than disagreed. About two-thirds felt more job opportunities should be created.

**Plan for sustainable living.** A clear agreement of 73% indicated a majority acceptance that future social and environmental changes are bound to occur and that such a plan needs to be drawn up.

## Changes for the future

Perhaps, understandably, there were fewer responses to 'change' than to 'retain'. Those who did comment offered positive suggestions for the future good of community and environment while seeking safeguards to ensure a valued way of life be maintained. Points in order of importance were:

- The need to maintain and protect the natural environment (e.g: nature conservation schemes and sustainable woodland management)
- Further review and implementation of measures to prevent flooding
- Control and monitoring of housing development of whatever kind
- More locally generated entertainment to promote community involvement
- Further traffic measures to control speeding: e.g: increased police presence, clearly visible signage and a consistent speed limit regime (although there were several pleas not to install 'speed bumps'). Of equal concern was the need to obviate dangerous parking. Further requests included the general reduction of superfluous signage and other 'street clutter'

### CONCLUSION

**The clear message from the majority of residents is their pleasure at living in Wootton Wawen as it is today with as little change as possible. However, certain aspects of life and the environment could be improved. Strategic planning is a top priority for the sake of future generations and the preservation of the landscape that we hope will be their legacy to inherit and enjoy.**



*'When the current chairman of British Waterways retires it would be nice to think the canal will be maintained to the same standard.'*

## BUSINESS

Response to the separate Business Survey identified a surprising 68 businesses based in Wootton Wawen. These operate in 42 categories, ranging from Allens Caravans Limited to car repair and boat hire to financial services and ICT consultancy. This is a significant increase from the 36 businesses identified in the 2001 *Appraisal*.

The survey generated 55 replies (a response of 81%) in the following categories:

<b>Retail</b>	27 = 49%
<b>Others</b>	28 = 51%

This, again, reflects a significant shift since the 2001 *Appraisal*. Then 67% of businesses were retail compared with only 30% of others.

The agricultural inheritance of the village continues to play an important part in the cultural and historic, as well as economic, life of the village. It is noteworthy that, of the 55 survey replies received, 10 are from farming and related businesses – almost 20% of business activity. 26% of the businesses have been operating in the village for more than 25 years. They gave the following reasons for locating in Wootton Wawen:

- Local need identified 23%
- Convenient location 25%
- Suitable premises available 35%



Three-quarters of businesses commented that they could operate satisfactorily elsewhere, but chose not to do so; a notable increase in the 60% figure reported in 2001.

The total number of employees recorded is:

- Full time 174
- Part time 78
- **Total** 252

Interestingly, this total number of employed has remained static since 2001, but there has been a proportionate decrease in the number of full time employees due to the closure of one major business.

## Additional comments

Overall, there were many additional and spontaneous comments as to the attractiveness and pleasant atmosphere in the village, despite the A3400 and the problems it brings in terms of traffic volume and speeding. Significantly, respondents reported that 82% of people travel to work by car, with a minimal 1% using public transport – this may be a significant comment on the flexibility and frequency of services.



*'Locals have been very supportive of business.'*

## Recommendations

Businesses reported on factors that, in their opinion, would help maintain and develop commerce in the village:

- More local advertising
- Better signage and directions (particularly roadside) – this generated strong feelings, particularly from businesses located at Yew Tree Farm. It is felt that additional roadside signage and directions would help to increase the numbers visiting business centres
- Government support and initiatives (local and central) e.g:
  - small business schemes
  - reduced taxation
  - apprentice schemes
- Improved roads and cycle paths
- Better broadband and telecommunications
- Relaxed planning rules e.g: parking
- Better public transport – a consistent theme requesting greater frequency and later services



## Comments

The survey also provided businesses with an opportunity to comment on Wootton Wawen and its future. The following replies were recorded, some of which reiterate points made in the residents' responses:

- Local staff represent a key asset
- Speeding through the village is a continuing problem
- A degree of affordable housing should be considered, but not four-bedroom executive home development
- More trees, shrubs, plants and cycle paths needed
- Schools are vital to the community – more use should be made of their facilities
- *Wootton Wawen Magazine* is considered central to the life of the village
- A body of opinion considers there is a conflict between the policies of SDC in respect of planning and Green Belt

### CONCLUSION

**The number of businesses replying to this survey represents a positive response. It is encouraging to note that a third of these are willing to participate in ongoing dialogue with regard to the future of Wootton Wawen. This could generate the opportunity for more widespread consultation over issues such as development, equally for preservation or for change. It also offers a platform for business, parish and regional authorities to move to a better understanding of each other's viewpoint and foster closer working relationships.**



PHOTOGRAPH BY CLIVE HANLEY

*'The Bull should be the centre of village life alongside churches and schools.'*

## ACTION POINTS

The findings of the working party have been detailed in the previous sections of the Plan. In essence, these lead quite naturally to a list of key issues for the village: what Wootton Wawen considers important as it moves into the second decade of the 21st century.

It is clear from responses in all sections of the questionnaire that residents and businesses alike care greatly about the village and its future. As a result our framework for delivery of the Parish Plan is based on the following strategies:

- 1** Develop a local housing policy that reflects the changing needs of the village, especially making home buying or renting accessible to younger members of local families. Such developments should be monitored to ensure type and quality of dwellings reflect the rural character of the village and should, where possible, be sited in appropriate infillings so as to deter peripheral sprawl. This should be undertaken in conjunction with SDC and the housing enabling officer to bring forward and adopt a policy to satisfy local need.
- 2** Develop and prioritise policy for improved footways, cycle paths, lighting and road safety, in collaboration with WCC, to deliver a programme that will introduce such measures across the adjoining boundaries of Henley-in-Arden and Bearley.
- 3** Address the most frequently expressed concern about quality of life in Wootton Wawen which is the intimidation caused by the speed and volume of traffic. Despite improvements in recent years there remains a need for constant surveillance in conjunction with local authorities.
- 4** Develop policy and liaise with local bus and train companies for more appropriate transport services. Work with SDC, WCC, London Midland, Johnsons Coaches and any other travel operator to deliver a transport policy that satisfies needs; especially late evening transport arrangements and a more frequent service to Warwick Hospital.
- 5** Continue with flood prevention work, including liaison with the appropriate authorities and the Wagen Trust, to ensure that momentum continues and further flood defences are implemented. These should include regular drain and gulley maintenance within known trouble areas as well as roads linking the village with Henley, Stratford, Alcester and Warwick.
- 6** Draw up or adopt an ecological, social and economic plan for sustainable living. Encourage further initiatives to build upon those already being developed by individual residents.
- 7** Liaise with other villages and collaborate with police authority over more and flexible policing, working with the area police team and county and district councils to deliver an effective policy to reduce the fear of crime and encourage the formation of active Neighbourhood Watch teams.
- 8** Collaborate with village social groups, schools and churches to develop locally initiated recreation and entertainment that brings people together and generates a greater sense of community.
- 9** Liaise with the local business community to improve conditions for commerce e.g: information and communication technology (ICT) and road signage to business venues. Work in conjunction with the business economic units at county and district levels to forward an action plan to support and enhance existing local businesses and future business opportunities.
- 10** Build upon Wootton Wawen's proximity to Stratford-upon-Avon and the village's own tourist resources such as the Saxon Sanctuary and the Stratford Canal holiday base to encourage visitors to the area with the resultant opportunities to promote economic growth.

## STATISTICS FROM THE PARISH PLAN QUESTIONNAIRE 2009

### Q1 - Ages & sexes in household

	0 - 17		18 - 60		Over 60		Total Male	Total Female	Overall total
	Male	Female	Male	Female	Male	Female			
Totals	84	87	195	199	224	256	503	542	1045
Percent gender & age group	49.12%	50.88%	49.49%	50.51%	46.67%	53.33%			
Percent own gender	16.70%	16.05%	38.77%	36.72%	44.53%	47.23%			
Percent overall	8.04%	8.33%	18.66%	19.04%	21.44%	24.50%			

### Q2 - Present home

	House		Bungalow		Flat		Park Home		Total Owner	Total Rented	Overall total
	Owner	Rented	Owner	Rented	Owner	Rented	Owner	Rented			
Totals	234	26	24	1	3	6	169	6	430	39	469
Percent of each accommodation type	90.00%	10.00%	96.00%	4.00%	33.33%	66.67%	96.57%	3.43%			
Percent owner/rented	54.42%	66.67%	5.58%	2.56%	0.70%	15.38%	39.30%	15.38%			
Percent overall	49.89%	5.54%	5.12%	0.21%	0.64%	1.28%	36.03%	1.28%			

### Q3 - How many people in your household are:

	Working	Not Working	Education
Totals	413.5	422	146
Percent of each category	42.13%	43.00%	14.88%

### Q5 - Wootton Wawen needs housing that:

	Is less Expensive					Is primarily for first time buyers				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	86	151	126	66	25	60	116	170	90	21
Percent of each category	18.94%	33.26%	27.75%	14.54%	5.51%	13.13%	25.38%	37.20%	19.69%	4.60%

	Favours people with family ties					Offers option of renting				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	82	174	143	54	12	61	165	163	48	19
Percent of each category	17.63%	37.42%	30.75%	11.61%	2.58%	13.38%	36.18%	35.75%	10.53%	4.17%

	Is energy efficient				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	137	196	111	7	6
Percent of each category	29.98%	42.89%	24.29%	1.53%	1.31%

**Q6 - I have used the Wootton Wawen Post Office**

	> once a week	Weekly	Monthly	Occasionally
Totals	103	100	73	189
Percent of use	22.15%	21.51%	15.70%	40.64%

**Q7 - I shop locally in Wootton Wawen**

	> once a week	Weekly	Monthly	Occasionally
Totals	226	104	26	124
Percent of use	47.08%	21.67%	5.42%	25.83%

**Q8 - I visit Wootton Wawen pub or social club**

	> once a week	Weekly	Monthly	Occasionally
Totals	69	55	60	263
Percent of use	15.44%	12.30%	13.42%	58.84%

**Q9B - I attend church in Wootton Wawen**

	> once a week	Weekly	Monthly	Occasionally
Totals	12	42	29	298
Percent of use	3.15%	11.02%	7.61%	78.22%

**Q10B - Attend Wootton Wawen school**

	Have attended	Now attend
Totals	160	48
Percent of use	76.92%	23.08%

**Q11 - Where do you work or study**

	Home	Elsewhere in Wootton Wawen	Within 10 miles of Wootton Wawen	Over 10 miles of Wootton Wawen
Totals	130	48	198	205
Percent of use	22.38%	8.26%	34.08%	35.28%

**Q12 - What kinds of transport do you use, and how often?**

	Bus				Rail			
	>once week	Weekly	Monthly	Occasionally	>once week	Weekly	Monthly	Occasionally
Totals	63	30	16	123	10	8	27	173
Percent in each category	27.16%	12.93%	6.90%	53.02%	4.59%	3.67%	12.39%	79.36%

	Private			
	>once week	Weekly	Monthly	Occasionally
Totals	359	33	1	16
Percent in each category	87.78%	8.07%	0.24%	3.91%

**Q13 - Rate how satisfied you are with public transport services**

	Bus satisfaction					Rail satisfaction				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	37	177	186	50	16	30	184	188	40	14
Percent in each category	7.94%	37.98%	39.91%	10.73%	3.43%	6.58%	40.35%	41.23%	8.77%	3.07%

**Q16 - Policing in Wootton Wawen is satisfactory**

	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	8	65	188	132	70
Percent of total	1.73%	14.04%	40.60%	28.51%	15.12%

**Q17A - Do you and your neighbours cooperate**

	Yes	No
Totals	423	40
Percent of total	91.36%	8.64%

**Q17B - Would you like to join a good neighbour scheme**

	Yes	No
Totals	255	169
Percent of total	60.14%	39.86%

**Q20 - What features of the human and natural environment in Wootton Wawen need attention**

	Roads					Ditches				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	100	157	137	48	2	133	135	157	20	5
Percent of each category	22.52%	35.36%	30.86%	10.81%	0.45%	29.56%	30.00%	34.89%	4.44%	1.11%

	Verges					Public footpaths				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	109	144	151	42	4	137	129	142	37	3
Percent of each category	24.22%	32.00%	33.56%	9.33%	0.89%	30.58%	28.79%	31.70%	8.26%	0.67%

	Streams/Rivers					Ponds				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	120	116	175	32	3	56	79	278	24	3
Percent of each category	26.91%	26.01%	39.24%	7.17%	0.67%	12.73%	17.95%	63.18%	5.45%	0.68%

**Q21 - The following problems need attention.**

	Too much noise					Too much light				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	72	90	143	129	10	18	27	133	203	62
Percent of each category	16.22%	20.27%	32.21%	29.05%	2.25%	4.06%	6.09%	30.02%	45.82%	14.00%

	More leisure facilities needed					More jobs				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	48	119	167	94	18	47	128	211	46	11
Percent of each category	10.76%	26.68%	37.44%	21.08%	4.04%	10.61%	28.89%	47.63%	10.38%	2.48%

	Plan for sustainable living				
	Strongly Agree	Agree	Dont Know / No Opinion	Disagree	Strongly Disagree
Totals	66	174	168	22	13

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Gill Taylor

### Photography

Clive Hanley  
Chris Hollands  
Judith Lindley  
Ian Roy McCall  
Margaret Stringer

## FURTHER INFORMATION

Wootton Wawen Parish Council:  
[www.woottonwawen-pc.gov.uk](http://www.woottonwawen-pc.gov.uk) e-mail [Wawenpc05@aol.com](mailto:Wawenpc05@aol.com)

St Peter’s Church and *Wootton Wawen Magazine*:  
[www.churchesofarden.org.uk](http://www.churchesofarden.org.uk)

Wootton Wawen Primary School:  
[www.woottonwawenwarwickshire.sch.uk](http://www.woottonwawenwarwickshire.sch.uk)



Twenty-first century diversification: agriculture, commerce and residence at Wootton Park Farm & Business Centre, Wootton Wawen

*Front cover picture: Wootton Wawen school children building for a sustainable future*