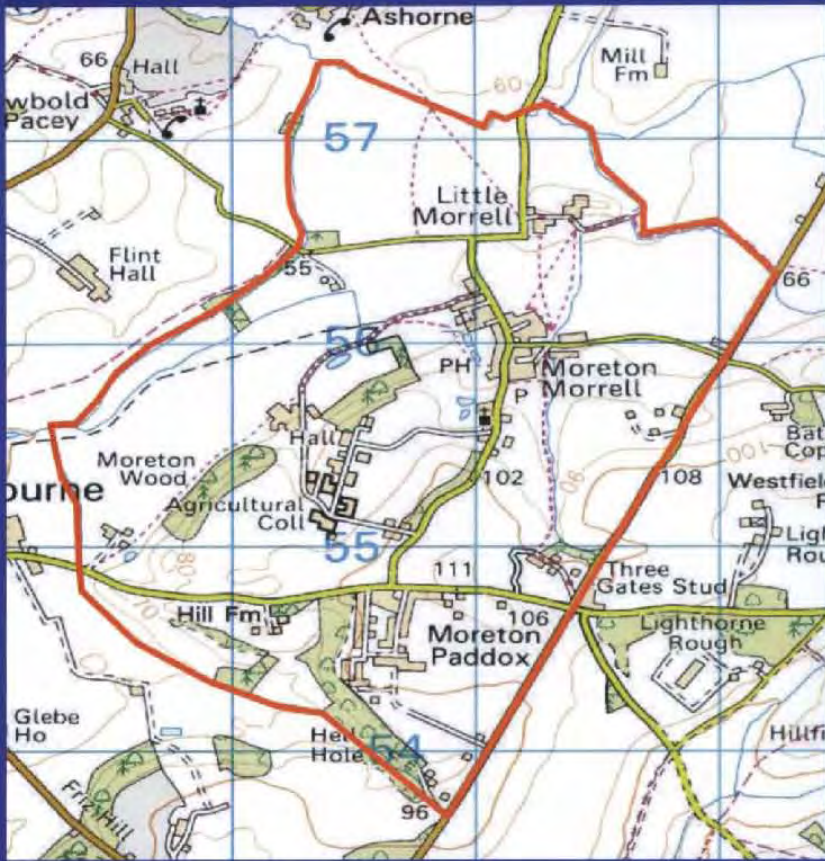




# MORETON MORRELL PARISH PLAN

## AND VILLAGE DESIGN STATEMENT 2006



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## Introduction to Parish Plans and Village Design Statements

### What is a Parish Plan?

Parish Plans are an initiative sponsored by the government to give local villages the opportunity to define the needs of their community, now and for the future. It reflects the needs and desires of all sections of the community and aims to:

- ✓ Identify the features of the village that people value and wish to preserve
- ✓ Identify the key services and facilities that people want to maintain and improve
- ✓ Enable the people in the parish to identify local problems and issues to be resolved
- ✓ Define how people want the village to develop in the future
- ✓ Provide a framework to help the Parish Council understand what the community want them to focus on
- ✓ Create and implement an action plan to achieve this vision

The Moreton Morrell Parish Plan represents the needs of the whole parish: Moreton Morrell, Little Morrell, Moreton Paddox, The Fosse Way and Three Gates. It covers social, economic and environmental issues, as well as some interesting historical facts which are an invaluable record of our heritage.

*In short, it is your say about how we develop as a community.*

### What is a Village Design Statement?

A Village Design Statement is unlike any other planning document. It describes local design characteristics and gives planning advice directly applicable to the statutory planning system. It is based entirely on local community desires and needs.

### Moreton Morrell Parish Plan and Village Design Statement

There is a certain amount of overlap in the information in a Parish Plan and a Village Design Statement. Therefore this document has been written as a combined Parish Plan and Village Design Statement.

This document describes the history of the village, the locality, a Parish A-Z which sets out the current and future needs of the village and a Village Design Statement which set out the key design principles and guidelines for future development.

### How we produced our Parish Plan and Village Design Statement

This document is the culmination of months' worth of effort by the Village Plan Committee, a group of volunteers set up by the Parish Council.

A questionnaire was issued to each of the 267 households in the parish, asking for views on a variety of social, economic and environmental issues. 84 households (31%) responded to the questionnaire representing the views of 174 people, including children over the age of eleven.

A Parish Plan Presentation Evening was held in September 2005 to present the results of the process so far and to obtain further input. Over 80 people attended and comments and ideas were analysed further and are included in this document.

In addition, a Planning Open Morning was held in January 2006 to gather further input on village design principles and guidelines for future development. This was a successful event, attended by over 70 people. The results and feedback have been incorporated into the Village Design section of this document.

**Jul 2004:** Village Plan committee set up, consisting of two Parish Councillors and eight volunteers.

**Aug 2004:** Village Plan committee defines the Village Plan strategy and timeline.

**Jan 2005:** Village Plan questionnaire distributed to every household in the parish.

**Apr 2005:** Village Plan questionnaires collated, tabulated and analysed.

**Jun 2005:** Detailed analysis of the questionnaire responses completed. Key values and issues identified and draft action plans developed.

**Jul 2005:** Meetings held between the Village Plan committee and the Parish Council to review and refine action plans and agree ownership.

**Sept 2005:** Village Plan Presentation evening held to present the findings and action plans to the village and gather more ideas and input.

**Oct 2005:** Draft Village Plan document produced and sent to Defra, Warwickshire Strategic Planning department and the Parish Council for review.

**Jan 2006:** Planning Open Morning held to confirm opinion on future planning design.

**April 2006:** Final Parish Plan and Village Design Statement document published and distributed to every household in the parish.

## Summary of our Parish Plan

This document summarises the input obtained from the village questionnaire and Parish Plan Presentation Evening. The responses have been analysed in detail and this document attempts to record the majority opinions.

The key results of the questionnaire and Presentation Evening have been summarised below but these are expanded upon in more detail throughout this document.

### Village Values

Key findings:

- ✓ The key values prized by those who live in the village are its peace and quiet, green space and trees and being away from main roads. These are values that must be taken into consideration for the future of the village.
- ✓ The Parish Church is recognised by 84% of respondents as being of value to the village for a variety of reasons.
- ✓ Keeping the village clean and tidy is seen as the responsibility of every individual in the village and options for doing this together as a community were not widely popular.

### Social activities and communication

Key findings:

- ✓ There was a big response in the questionnaire to suggestions for new clubs and societies.
- ✓ The Presentation Evening gave people the opportunity to sign up to new clubs and societies and make suggestions for new ones. These are now under development.
- ✓ 80% of respondents want a village website to improve communication.



*Village Clubs and Societies Sign Up Presentation*

### Environmental Actions

Key findings:

- ✓ There was a big response to the need for mobile suppliers, particularly fresh fruit and vegetables and fresh fish.
- ✓ A greater police presence is required in the village and villagers want greater consultation with the police.
- ✓ There is an active Neighbourhood Watch Service in Moreton Paddox but this is not active in the rest of the parish.
- ✓ Transport is not a problem to 97% of the respondents but a small number of people had difficulty getting to medical appointments.
- ✓ The Presentation Evening gave people the opportunity to volunteer to go on a Voluntary Drivers Scheme list.



*Village Plan Presentation Evening*

### Council Actions

Key findings:

- ✓ A high majority of respondents were satisfied with Parish Council communications and these have been further improved since the questionnaire was issued.
- ✓ Parking is a problem on the Main Street but there is little opportunity to provide off-street parking facilities.
- ✓ Speed of traffic is a major concern in the village and a number of actions are already in place to address this.
- ✓ Opinion is divided over the housing that has been built in the last 10 years.
- ✓ The majority of respondents are opposed to expansion on the edge of Moreton Morrell and large developments of housing but would accept developments of small clusters of housing within the existing boundary.

## History of Moreton Morrell Parish

Moreton Morrell is an ancient settlement, mentioned in the Domesday Book as Mortone. From at least early Norman times, it has consisted of the "town" of Moreton and the hamlet of Morrell.

The parish consists of Little Morrell in the north, the village of Moreton Morrell, Moreton Paddox in the south and a small number of houses to the west of the Fosse Way. The boundaries are formed:

- √ To the east, by the Fosse Way
- √ To the north, by Thelsford Brook running from the Fosse westwards
- √ To the south, by a valley running from Hell Hole on the Fosse to the bottom of Staple Hill



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in the second half of the 19th century. These included: blacksmith, shoemaker, sawyer, carpenter, ploughman, gamekeeper, butcher, baker, grocer, publican, postman, tailor, dressmaker, teacher, laundress, gardener, groom, as well as multiple farm labourer occupations.



Main Street, postcard dated 1905

### Population

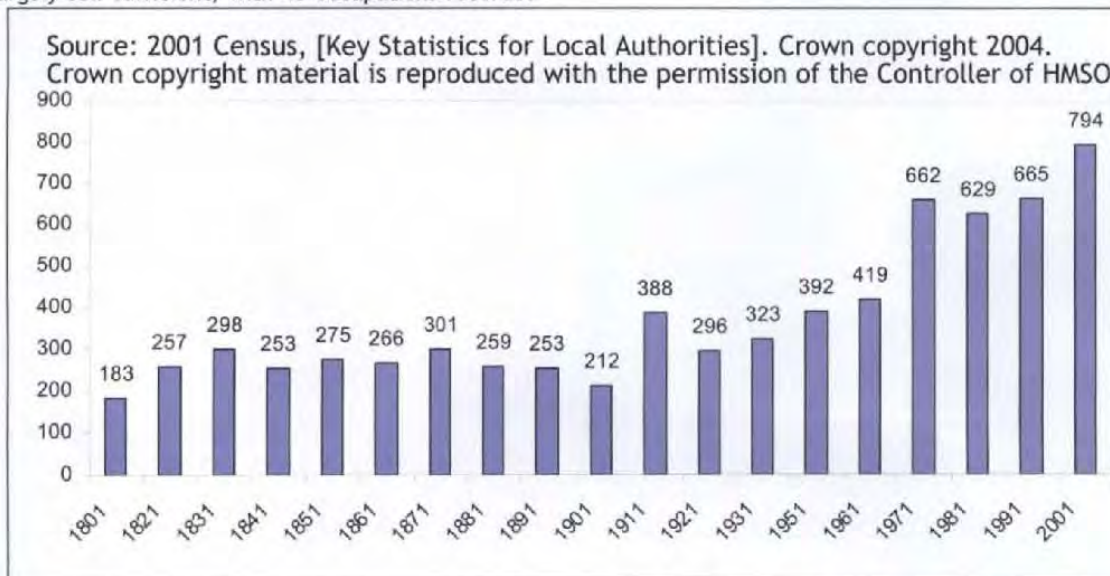
The population in 1801 was very similar to that cited in the Domesday Book in 1086. Throughout the 1800s, the population varied between 183 and 301, according to the prosperity of farming at the time. It rose to 388 by 1911, declining sharply, following the First World War.

In the first part of the 1900s, the population rose at a steady rate, with a sharp increase in the late 1960s. This was primarily due to the development of Oak Tree Close and Moreton Paddox.

By 2001, there was a further increase following the developments of Wilcox Leys, John Taylor Way and Chestnut Grove in the 1990s.

Until the end of the 19th century, the village was largely self-sufficient, with 45 occupations recorded

Population trend



## Introduction to the Parish

### Location

Set in rural Warwickshire, the village of Moreton Morrell is a beautiful place in which to live. It is a small friendly community, enjoying a wide age range and wealth of talents and interests.



Road from Moreton Morrell to B4100

The village is surrounded by mature trees and farmland where sheep, cattle and horses graze and a variety of crops are grown. Despite this rural location, it is situated close to:

- the picturesque town of Stratford-upon-Avon
- bustling Leamington Spa and
- Warwick with its castle and racecourse

The village questionnaire gave villagers the opportunity to rate the most important attributes of the village that they would like preserved. These were cited as:

Peace and quiet	81%
Green space and trees	71%
Away from roads and traffic	64%

There are excellent road links - the M40 leads north towards Birmingham, the NEC and airport and south towards Banbury and London.

Local rail links make commuting relatively simple whether travelling north or south.

Moreton Morrell is served by numerous local airports:

- Birmingham airport serves many European cities as well as some US destinations.
- Nearby Coventry airport serves a small number of European resorts via low-cost airlines
- Wellesbourne airfield provides private tuition and flights.

Despite the close proximity to bustling towns and nearby road, rail and air links, Moreton Morrell is a

peaceful village, an important attribute that the villagers wish to preserve.

### Areas of Moreton Morrell Parish

The main road in the village runs from Little Morrell in the North to Moreton Paddox in the South. The majority of housing developments are situated along or running off this main artery. The village has evolved since the 1950s with developments being added each decade.

#### Little Morrell

The village can be approached from the B4100 in the north. This approach passes through Little Morrell, a small hamlet of three houses including Grange Farm, a 17<sup>th</sup> century building. Other cottages in this area were demolished in the mid-20<sup>th</sup> century.



Little Morrell

#### John Taylor Way and Chestnut Grove

Heading south from Little Morrell, the road brings you to John Taylor Way and Chestnut Grove, on the right-hand side. This development of 37 houses was built in the 1990s and includes 8 social houses. John Taylor Way is named in memory of a past villager, who planted and tended the trees in Brook Lane and the road north of Duffus Hill.



John Taylor Way

#### Oak Tree Close

Continuing to head south, on the right-hand side off the main road is Oak Tree Close, a 1950's development of 44 houses and bungalows built around a green. These houses were originally built on the request of the government.



Oak Tree Close

### Fuller Place

Leading up the hill is Fuller Place on the main road, named after Mr. Fuller who built and ran the post office from 1910.

### Middletown

At the top of Duffus Hill and heading south, Middletown is on the left-hand side. It consists of a small number of 18th and 19th century cottages, including Randolph Cottage where Thomas Jefferson's ancestor was born. Middletown has changed little over the years since the 1885 Ordnance Survey plan was published. It is part of the village conservation area.

### Brook Lane



Brook Lane

Brook Lane runs from the Fosse Way to the heart of the village, at the top of Duffus Hill. It crosses the eponymous brook which was bridged in the 1970s.

On the right-hand side before the hill is Orchard Stables, a privately owned stables. On the left-hand side is Wilcox Leys, a development of homes built in the 1990s on the former land of Wilcox Farm.

### Main Street

Opposite Brook Lane is the 17<sup>th</sup> century Moreton House which was built on the site of a chantry house belonging to the hospital of St. John in Warwick.



Moreton House

### The Terrace

Continuing to head south, the main road passes the Black Horse pub on the right and on the left is a terrace of houses built to house workers at Moreton

Manor. These are now all privately owned properties.

### The Green

Beyond The Terrace and opposite the Village Hall is a small lane called The Green, which contains a number of houses, including the listed buildings of the Old Farmhouse and an old thatched cottage.

From the Green, the road continues up the hill, passing the school and Real Tennis Club on the left and the Village Hall, church and gates to Moreton Hall on the right. The road continues south to Moreton Paddox.

### Moreton Paddox

From the South, there are two approaches passing through Moreton Paddox - from the Fosse Way in the southeast and from Wellesbourne in the southwest. Moreton Paddox is a residential development of the late 1950s and 1960s.



Moreton Paddox junction with Moreton Morrell

Moreton Paddox is built on the site of a large house of that name built at the beginning of the 20<sup>th</sup> century for the sister of the owner of Moreton Hall. The development incorporates some of the original ancillary buildings and garden of the hall. The farmhouse and barns which were present before Moreton Paddox have now been converted into homes.

### Three Gates

The approach from the Fosse Way to Moreton Morrell from the southeast of the village passes Three Gates. This is named after the three nearby roads which used to be gated at the junction of the Fosse Way - the Lighthorne to Moreton Morrell road either side of the Fosse Way and the Kinton to Moreton Morrell road.

### Fosse Way

The Fosse Way borders the east side of the parish of Moreton Morrell. It is the old Roman road linking Lincoln and Exeter. There are two approaches to the main village centre from the Fosse Way - one in the south, running past Three Gates to Moreton Paddox and one in the north leading to Brook Lane.



## The Parish A-Z

### Allotments

There are allotments behind the pub and Brook Lane. The land was originally rented from local landowners but is now owned by the County Council and rented by the Allotment Society.



Allotments behind the Black Horse pub

### Brooks

There are three brooks in Moreton Morrell. A brook runs from the Fosse Way up Brook Lane where it meets another that runs down Darky Ditch and then flows south to Little Morrell. A third brook, Thelsford Brook, forms the boundary between Moreton Morrell and Ashorne.

See earlier in this document for a map showing the location of the brooks.



### Buildings

Moreton Morrell is characterised by a variety of buildings from different ages, spanning over one thousand years. There are a number of listed buildings within the conservation area.

The village has developed from a small number of country manor houses to include the cottages which served those houses. In the last century, there has been gradual development, starting with Oak Tree Close in the 1950s, Moreton Paddox in the 1960s onwards, with Wilcox Leys, John Taylor Way and Chestnut Grove being developed in the 1990s.

See also later section on Village Design Statement

### Chapel

The Methodist chapel opened in 1843 in Middletown but was closed for worship in 1974 when the congregation joined with the Church of the Holy Cross.



Wesleyan Chapel, Middletown

The building is now a private house.

### Church

There has been a church in Moreton Morrell since at least 1086 (when it was mentioned in the Domesday Book). The present church dates mainly from the 13<sup>th</sup> century and is called the Church of the Holy Cross.

Moreton Morrell Parish is linked with three other parishes (Newbold Pacey with Ashorne, Lighthorne with Lighthorne Heath and Chesterton). Collectively, these are known as the Mid Fosse Parishes and share the services of a rector.

84% of respondents to the village questionnaire believe that The Church of the Holy Cross is important to them for a variety of reasons:

Sunday worship	19%
Sunday School	4 %
Baptisms	28%
Weddings	47%
Funerals	36%
Mid-week activities	3%
Focal point for the community	34%
As a historic building	48%

Services are held in one of the Mid Fosse Parishes every Sunday. Moreton Morrell holds the popular all-age service on the first Sunday of each month when there is a vestry club for 5 - 11 year olds. There is also a mid-week service at 10.00 a.m. on Thursday morning.



Church of the Holy Cross

In addition to the church services, there are a variety of church-led groups and clubs, including a monthly Sunday evening group for 14+ age group, a monthly men's breakfast and various Bible study groups run in conjunction with the other parishes. There have been several successful Alpha courses.

## Clubs and societies

There are a number of active groups in the village covering a wide range of interests, including but not limited to: Pilates, a book club, horticultural society, women's group, singing group, over 60s club, allotment society as well as school and church clubs and groups.

56% of respondents to the village questionnaire expressed an interest in joining a club in the local area.

29 respondents want to play badminton  
41 respondents want to play tennis  
18 respondents want to play squash  
39 respondents want to join a rambling club

The Village Plan Presentation Evening gave villagers the opportunity to sign up to a range of new and diverse clubs which are now under development, including: badminton and tennis, guitar players, rambling, etc.



Clubs and Societies, Village Plan Presentation Evening

**ACTION:**  
Set up new clubs and societies.

New clubs and societies are under development, following the Village Plan Presentation evening. More communications will follow on these.

## Communication

Responses to the village questionnaire indicated that communication of existing services, activities and other local information could be improved.

The Village Plan Presentation Evening provided a forum for improved communication as a one-off event, providing information about:

- √ Parish Plan status and outlook

- √ Existing clubs and future clubs under development
- √ Suppliers who currently visit the village
- √ Parish Council activities e.g. status of the recreation ground facilities

In addition, since the questionnaire was issued, Parish Council communications have been further improved via the Villager magazine.

See later section on Literature.

There was an overwhelming response in favour of a village website to provide information on local services and activities.

80% of respondents to the questionnaire want a village website to improve communication, providing information on:

Village news	76%
Bus timetables	67%
Visiting services	60%
Future events	70%
Small adverts	59%
Village history	70%
Planning notices	72%

**ACTION:** *Completed*  
Set up a village website to communicate available services and suppliers.

The Parish Council minutes are now published on a website on [www.warkcom.net](http://www.warkcom.net).

A village website has been launched at [www.moretonmorrell.org.uk](http://www.moretonmorrell.org.uk) to include the items listed above.

## County Council

Moreton Morrell parish falls within the Warwickshire County Council which is responsible for:

- √ Social services
- √ Education
- √ Road maintenance and improvement
- √ Public transport
- √ Libraries
- √ Fire and rescue
- √ Strategic planning
- √ Trading standards



55% of respondents to the village questionnaire were dissatisfied with the communication they receive from Warwickshire County Council

## Description of Conservation Area



# Moreton Morrell Conservation Area

Moreton Morrell is a small linear settlement on a lane running north-south up a spur of rising ground. It has a compact inward-looking core with terraced cottages on both sides of the village street.

From a social and economic point of view, the village is now chiefly associated with Warwickshire College. However, Moreton Manor and Moreton House, together with the entrance gateways to Moreton Hall and its Real Tennis court, give one the impression

that this was formerly a small service community to these closely grouped country houses with their extensive parkland gardens.

Moreton Morrell has a distinctive landscape setting, which includes a substantial number of fine specimen parkland trees.

Moreton Hall is not included within the conservation area because it does not have strong physical attachment or reciprocal views to the village to warrant being embraced with it. It is, however, protected in its own right as a Listed Building. The gates and avenue of trees do relate to the village and are therefore included for the most part within the conservation area.

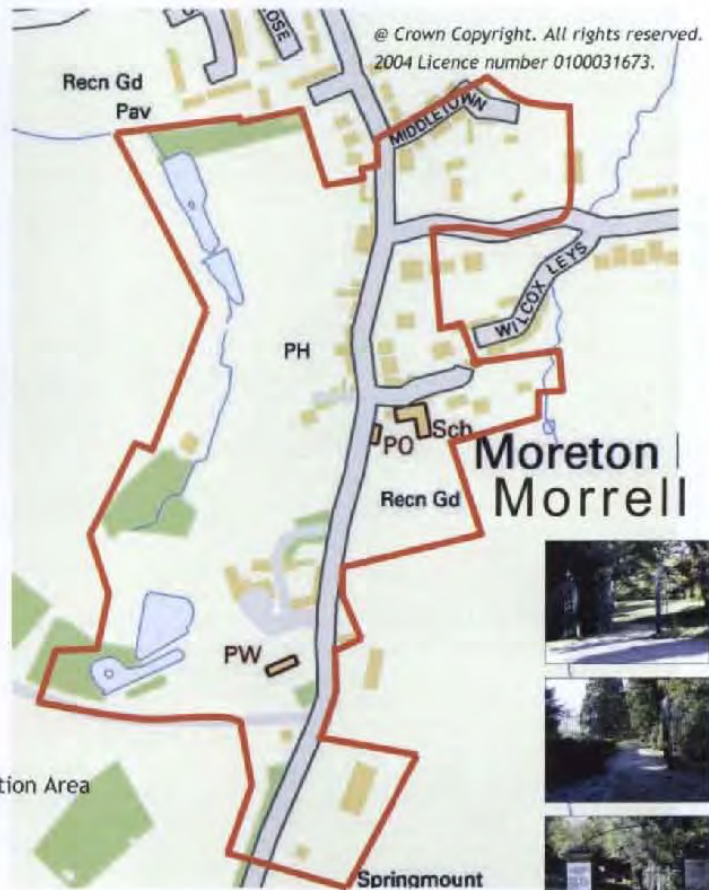
Moreton Morrell conservation area was originally designated in 1969 and revised, with significant extensions and other minor alterations, in September 1997.



Moreton Morrell is characterised by a wide range of both classical and vernacular architectural styles. (Clockwise from top left: The Terrace, April Cottage, Main Street, The Old Vicarage.)



Brook Lane is a pleasant sunken lane with a slightly elevated footpath on one side behind a bank of sycamore trees.



The village street has a number of fine gateways. From the top: Real Tennis Club, Moreton Hall, the churchyard, Moreton Manor.

### For more information:

For information and advice about the Conservation Area, Listed Buildings, landscape improvement or tree-related matters, contact:  
Heritage and Design Team, Tel: 01789-260335  
Email: [planning@stratford-dc.gov.uk](mailto:planning@stratford-dc.gov.uk)

## District Council

Moreton Morrell parish falls within the Stratford District Council which is responsible for:

- √ Refuse and recycling
- √ Planning
- √ Environmental Health
- √ Building control
- √ Leisure activities
- √ Parks and gardens



48% of respondents to the village questionnaire were dissatisfied with the communication they receive from Stratford District Council

## Employment

In response to the questionnaire, 20 people aged 18-59 expressed an interest in local employment. The village website will enable those seeking employment to advertise their availability as well as employers to advertise job vacancies.

## Flooding

A large number of people in the village reported having been affected by flooding in the village. Residents of Oak Tree Close have reported flooding close to their homes. In addition, the approaches to the village from Ashorne to Little Morrell and Brook Lane regularly flood following heavy rainfall.

26% of respondents to the village questionnaire have experienced flooding to village roads or drains.

Any future occurrences should be reported immediately to the Parish Council who will take this up with the County Council.

## Footpaths

There is a wealth of footpaths over the surrounding farmland, providing miles of walks for local people.



Sheep grazing on college farmland

In addition, there are a number of new potential footpaths that the Parish Council are already investigating:

- √ Improving the public footpaths through to

Wellesbourne with the intention of making them accessible to all ages & abilities

- √ Development of a footpath from the school to Moreton Paddox through the college

Maintenance of the village footpaths is also on the agenda at Parish Council Meetings. Any damaged footpaths should be reported to the Parish Council who will raise with the County Council for repair.

**ACTION:**  
Parish Council to continue investigation into footpath improvements.

## Fountain

The fountain was originally fed by a natural spring and was used to provide water for the local horses. It is situated opposite the village notice board on the other side of the road and has recently been repaired.

## Health

The nearest Doctors' surgery is Hastings House in Wellesbourne where there are 7 doctors and 5 nurses. This surgery also provides a dispensary and is open from 08:30 to 18:00 Mon-Fri. There is a prescription service available on request. There is also a branch surgery and dispensary in Kineton.

Brook House Dental practice opened in the village in 2005.

## Housing

Results from the questionnaire indicated a wide range of views on the existing housing.

Opinion was divided over the design of the latest developments, with some villagers expressing concern that newer housing is not in keeping with the village and others enjoying the variety of design within the village.



Wilcox Leys

In answer to the question: "What do you think about the houses that have been built in Moreton Morrell over the last ten years?", opinion was divided but the following represents the majority opinions:

71% thought that the right number of houses had been built

60% thought that the houses were about the right size

49% thought that the right amount of social housing had been built

It is recognised that the village must evolve over time and cannot stand still. However, any development must enhance the existing character of the village and have a positive impact on the residents and their surroundings.



Chestnut Grove

The Planning Open Morning in January 2006 gave villagers further opportunity to provide detailed feedback on future development needs. This is detailed in the Village Design Statement section of this document.

*For details of future design principles, see later section under Village Design Statement.*

### Internet

Broadband has been available in the village since Sept 2004. The standard service is 512Kb which is planned to be upgraded to 1Mb in the near future at no additional cost. A 2Mb service can also be requested at an additional cost.

### Law and order

Moreton Morrell fortunately has a low crime rate. Since the questionnaire was produced, a Community Police Officer has been appointed. In addition, villagers were given the opportunity to sign up to a regular Community Police Newsletter via email.

38% of respondents to the village questionnaire want to see a greater police presence.

### Library

The facilities at the Warwickshire College library are available for use by the public by signing up to an annual membership scheme at a discount of 50%.



Warwickshire College Library

A mobile library service calls at Moreton Morrell & Moreton Paddox every other Wednesday between 2-3pm. It stops at the public house, Oak Tree Close & Brook Lane.

In addition, there is a library in Wellesbourne and opening hours have recently been extended due to popular demand.

### Lighting

Over recent years, the Parish Council have increased the street lighting in Moreton Morrell to improve safety.

The street lighting is funded by the Parish Precept and costs £350 a year. Implementation costs are much higher and therefore any new requests for lighting have to be given careful consideration.

#### ACTION:

The Parish Council will investigate the use of more environmentally friendly street lighting as part of a longer term plan for the village.

### Listed buildings

Part of Moreton Morrell lies within a conservation area and there are several listed buildings, including: the church, Moreton Manor, Moreton House, Rose Cottage and Wilcox Farm (dating back to the Tudor period), Well Cottage, the Real Tennis Club and The Lodge.



Wilcox Farm, The Green

Many other picturesque cottages adorn the High Street and in Middletown, the Old Chapel is now used as a house.

*See earlier section on Conservation Area.*

## Litter

There are several litter bins around the village. The purchase and maintenance of these are funded by the Parish Precept so careful consideration has to be given to any new requests.

Villagers were offered a variety of options for sharing responsibility for keeping the village tidy e.g. clean-up days, but these were not popular. The majority opinion was that each individual was responsible for keeping their own property neat and tidy.

Villagers responded as follows to the question: "Do you think Moreton Morrell should be kept clean and tidy by the following?"

People taking care of their own property	83%
People dealing with their own rubbish	74%
Having a clean-up day once or twice a year	15%

Dog mess is also a concern for a large proportion of the village. This was raised with the Parish Council whose opinion was that there are sufficient litter bins and signs in the village and that the responsibility must reside with dog owners to clean up after their dogs and use the existing bins.

43% of respondents are concerned by dog mess in the village.

Dog owners are reminded that there is a £1000 fine for dog fouling.

## Mobile suppliers

Although the village is served by a small number of mobile suppliers, these services are not widely used. However, the response to the village questionnaire indicated a significant interest in taking advantage of these services.

The Village Plan presentation evening was used to advertise the existing services listed here:

- ✓ A fresh fish supplier visits the village every Wednesday 10:30 - 11:30 and will call on request.
- ✓ The local greengrocer in Wellesbourne provides a free delivery service on request for orders over £5.

The website also contains details of these and other potential future suppliers.

## Moreton Hall

Charles Tuller Garland, a son of a rich New York banker, bought land in Moreton Morrell in 1903 on which he began to build Moreton Hall. It was completed in 1909. The house was eventually turned into the Warwickshire Institute of Agriculture in 1948 and is now part of Warwickshire College.



Moreton Hall

The hall used to be the central building for the whole college with residences and classrooms but today it is primarily used for commercial activities such as weddings and conferences. The top floor continues to be used as a residential hall for some of the students.

See later section on Warwickshire College.

## National Cycle Network

Part of the national cycle network passes through Moreton Morrell. The route comes up Staple Hill from Wellesbourne, turning left into the village at Moreton Paddox and then right into Brook Lane, crossing the Fosse Way to Lighthorne.



Cycle Network sign, on the corner of Brook Lane

## Neighbourhood Watch

Moreton Paddox has an active Neighbourhood Watch receiving regular updates and warnings from the police. This information is then circulated within the Paddox by email. This service has recently been extended to the rest of the parish by



inviting villagers to register their email address.

The Neighbourhood Watch service in the rest of the village has been inactive for some time but there is a recent initiative to try to reinstate this.

Information packs and home safety guidance leaflets are available from the Moreton Paddox Neighbourhood Watch Co-ordinator.

**ACTION:**  
Reinstate the Neighbourhood Watch service throughout the whole village.

### Notice board

The village has a notice board situated near the village hall. In addition, the school has its own notice board at the top of the school path.

### Parish Council

The Moreton Morrell Parish Council consists of seven members and a paid clerk. Councillors are elected to stand for four years. There are two sub-committees: one for Planning and another for the Playing Field.

Parish Council meetings take place in the Village Hall on the 3<sup>rd</sup> Monday of March, May, July, September, November and January. The Annual General Meeting is held at the May meeting. All meetings are attended by 2-3 District Councillors & 1 County Councillor as well as a Warwickshire College Representative who provides a College Report. Villagers are welcome to attend. The minutes are published on the Moreton Morrell village notice board, as well as on a council website – [www.warkcom.net](http://www.warkcom.net).

80% of respondents to the village questionnaire were satisfied with the publication of Parish Council activities and decisions.

### Parish Precept

The Parish precept is used to pay for maintenance of the village, including lighting, bus shelters, litter bins, maintaining public rights of way, mowing grass verges and many more. The total amount gathered in 2005 was £8500, approx. 2% of the total Council tax bill. Further details can be obtained from the Parish Council.

75% of respondents to the village questionnaire would not be willing to pay a higher council tax to deal with the needs of Moreton Morrell.

### Parking

In response to the questionnaire, parking featured as a key issue in Moreton Morrell. This is typical of villages built before the popularity of the car.



Parking on the Main Street

The main areas for concern are Oak Tree Close and Main Street, particularly opposite the school. These areas have been previously investigated by the Parish Council in consultation with the police and concluded that the parking acts as a natural traffic calming measure near the school, although not all villagers agree with this view.

See also later section on Traffic.

75% of respondents to the village questionnaire believe street parking is a danger to other road users and pedestrians.

As a result of the findings of the questionnaire, the Village Plan Committee raised the issue of parking again with the Parish Council. However, there is no available land to provide off-road parking so improvements are limited.

### Planning in the future

Moreton Morrell has developed gradually over the last 50 years with new developments of houses being added each decade. To date, all developments have been within the existing boundary of the village, with the exception of the last development of John Taylor Way and Chestnut Grove.

Responses were as follows to the question: "What type of housing development would not be acceptable in Moreton Morrell?"

Any/All	18%
Single dwellings, controlled locations	9%
Small groups < 10 houses	17%
Larger groups, carefully designed	48%
Converted redundant buildings	3%
Expansion on edge of the village	59%
Other	5%

In response to the village questionnaire, only 3 people expressed a need for alternative accommodation. The need was for rented accommodation, either private, council or social housing.

The responses to the questionnaire indicated that the majority of villagers are opposed to commercial activities in Moreton Morrell. Any new commercial activities should be in keeping with a small rural village location and primarily of service to the local villagers.

To the question: "Should the following be encouraged in Moreton Morrell?", these responses were recorded:

	In favour	Neu-tral	Op-posed
Tourism development / attractions	9%	32%	59%
Small service business developments	17%	26%	57%
Small scale manufacturing and workshops	9%	25%	66%
More jobs	19%	45%	36%

Of those who were opposed, the majority were 'Strongly Against'.

Of those in favour of the above, suggestions provided were all small businesses in keeping with a rural village location, as follows:

- √ Pub selling food
- √ Walking/rambling
- √ Local shop/café/Post Office
- √ Local crafts
- √ Local produce sale/farmer's fayre
- √ Heritage walk / nature trail
- √ Small museum
- √ Hairdressers
- √ Hardware store

See also later section on Village Design Statement.

### Planning Process

Plans for Moreton Morrell & Moreton Paddox are placed at the library at the Warwickshire College for viewing by councillors and members of the public. Any comments can be communicated by telephoning the Parish Clerk. The Parish Council Planning Sub-Committee then give all plans further consideration on all sides.

### Post Office

The Post Office was originally situated in April Cottage. In 1910, the Post Office and shop were

merged together and sited in a new building on Main Street.

However, in May 2005, notice was given by the Postmaster and the Post Office was closed.

Following the closure of the Post Office, the post box has been re-sited on the corner of Brook Lane and Main Street.

54% of respondents would use Post Office services several times a month or more.

Proposals for a Post Office sited in the Village Hall were further investigated by the Parish Council. The primary requirement was for the purchase of stamps. Unfortunately, this is insufficient to support the cost of additional insurance and security of the Village Hall and this has now been abandoned as unviable. The Parish Council are considering the option of a free bus service to Wellesbourne Post Office.

### ACTION:

The Parish Council are investigating a free bus service to a nearby Post Office in Wellesbourne.

### Public House

The Black Horse was previously known as the Sea Horse. It was once two cottages with the right hand cottage being used as the pub. The entrance porch was added in later years.



Black Horse pub

The public house has been in the village since at least 1886, when the census survey lists Charles Wincott as Grocer and Publican.

### Real Tennis Club

The Real Tennis Club was founded in 1905 by Charles Garland who also built Moreton Hall.



The court was masterminded by Joseph Bickley who was responsible for a number of other courts at the turn of the century. Garland installed Ted Johnson, an internationally renowned player who became World Champion, as his resident professional.



The Real Tennis Club continues to be of importance to both the village heritage and the Real Tennis sport. It has been the venue for numerous important competitions, including the Real Tennis World Championships in 2005.



*Real Tennis club court*

The Real Tennis Club also has entertainment facilities, a bar and soft squash court.

### Recreation ground

The recreation ground currently provides some facilities for children, although many of these require repair. Many respondents to the questionnaire, of all age groups, indicated that the existing services were of a poor standard.

The Parish Council have recently initiated plans to improve these facilities, including the introduction of a skateboard ramp and a youth shelter, as well as replacing and repairing existing equipment. Estimates indicate that the improvements will cost £30,000.



*Preliminary skateboard ramp*

A preliminary skateboard ramp has already been installed and is proving to be popular amongst the under 18s age group. Use of this will be monitored over the coming months.

#### **ACTION:**

The Parish Council have enlisted input from local children to devise the plans for improvements to the recreational facilities. They have set up the Moreton Morrell Community Trust Fund to fund these improvements.

These improvements will be funded partially through local grants and partially through local fundraising activities. A Moreton Morrell Community Trust Fund has been set up to fund this and will also be used for other village fund-raising. The first fund-raising event was a Trafalgar themed dinner at Moreton Hall and proved to be enormously popular, selling out quickly. Follow-on events are also planned.

### Refuse and recycling

The village is served by a regular weekly refuse collection, managed by Stratford District Council. There are fortnightly collections of paper, cans, glass bottles and green garden waste which are collected for recycling.

### Riding stables

Despite horses and their riders being a regular sight in the village, all horses and stables in the village are privately owned. The majority of horses are stabled at the college with some being stabled at the livery stables on Brook Lane.

The closest riding school is at Pittern Hill in Kineton.

### School

Moreton Morrell C of E Primary School was established in 1874 in the building now used as a Village Hall. The school moved to its current site in 1914 and serves the villages of Moreton Morrell, Ashorne and Newbold Pacey. As a small village school it has approximately 100 pupils aged from four to eleven, creating a family atmosphere.

In 2005 an ICT (Information and Communication Technology) suite was completed, enabling whole classes to access up to date information. The school offers a wide range of musical instruction - flute, drums, violin, cello to name a few. Sport is also popular with flourishing cricket, netball and football teams.



*Moreton Morrell C of E Primary School*

In July 2005 the school achieved silver status in the Warwickshire Healthy Schools Scheme. This followed the culmination of months of effort, involving not only pupils and staff but also parents, the church, school governors, a school health adviser and other outside agencies. The school also has a strong Parent

Teacher Association which regularly holds fundraising events and has recently refurbished the school library.

The school is an important component of the village, adding to its family atmosphere and community spirit. The school children are central to the vitality of many social events and activities e.g. the Annual Village Fete and Fancy dress competition.

**Social activities**

Moreton Morrell has a lively social calendar throughout the year, including: quiz and supper nights at the village hall, village walks, whist drives, open garden days, an annual village fete, Golden Age Christmas meal, Christmas carols, etc. In addition, there are numerous clubs and societies in the village.

See earlier section on Clubs and Societies.

**Telephone**

The first public telephone in the village was a manual exchange situated within the Post Office.

In 1946, a public telephone box was installed outside the Post Office and was later moved to the top of Brook Lane where it remains in existence today.

**Traffic**

As the community grows, so does the volume of traffic. In addition, traffic is generated by Warwickshire College and college events. The college works closely with the Parish Council to minimise any impact on the village community.

62% of respondents to the village questionnaire are concerned by speeding in the village.

Speeding is an issue that has been raised by the School Governors with the County Council and discussions are ongoing. To summarise the discussions to date:

- √ The County Council have indicated that the parking along Main Street generates an “obvious and simple means of slowing down traffic speed”.



Parking near the school

- √ The School Governors are in consultation with the Safer Routes to Schools Officer from the County Council.
- √ The County Council are reviewing speed in villages across the county but priority will be given according to the category of the highway e.g. A, B, C roads.
- √ A rural traffic management budget could provide a formal gateway, similar to that recently added to Bishops Tachbrook, with white lines to visibly make the road look narrower but there is unlikely to be available budget until 2007 at the earliest.

To the question: “Would you support any of the following speed control measures in Moreton Morrell?”, these responses were recorded:

Extend the speed limit area	33%
Introduce lower speed limit	75%
Traffic calming	68%
“Children at play” signs	53%
Better road warning signs	50%
Speed cameras	39%

See later section on Village Design Statement.

**Transport**

Moreton Morrell is served by a bus service to nearby towns as well as a Flexibus service which can be contacted to operate on request. However, responses to the village questionnaire indicated that the bus service was not widely used. Further, <0.5% of respondents would use the bus service if additional daily services were in operation on other routes.

An obvious concern which arose from the questionnaire responses was the fact that a small number of people had difficulty getting to medical appointments. As part of the Village Plan Presentation Evening, villagers were invited to register on a Volunteer Driver Scheme List.

This is currently under development and a central contact point will be issued in the near future to manage this service. Villagers experiencing difficulty with transport to medical appointments are invited to take advantage of this new service.

**ACTION:**  
 Volunteer Driver Scheme to be set up. Names have been provided from the Village Plan Presentation evening.

Key findings of the village questionnaire related to transport are as follows:

69% of respondents have no opinion on the bus service

92% of respondents use their car as their main means of transport to and from Moreton Morrell

97% of respondents have no transport difficulties

3% of respondents have difficulty getting to medical appointments. The new Volunteer Driver Scheme has been instigated to rectify this problem.

### Utilities

#### Electricity

Moreton Morrell was one of the first villages in the area to be served by mains electricity. This was installed in the village in the early 1900s.

#### Gas

The main gas pipe goes past Moreton Paddox underground to Wellesbourne. Despite this, Moreton Morrell is not serviced by a mains gas supply and would require a new pipe to be laid from Wellesbourne. This was investigated a few years ago but there was insufficient support to justify the cost.

However, newer developments have Liquid Petroleum Gas (LPG) supplies, for example, parts of Moreton Paddox, John Taylor Way and Chestnut Grove.

#### Water

The parish was connected to a mains water supply in 1954. Prior to this date, water was obtained from 14 wells fed by a natural spring. There was a hand pump available for general use on the street opposite No. 2 The Terrace.



Water pump

### Village Hall

The current village hall is the former schoolroom and was purchased for £80 in 1924. The first fundraising event was a whist drive, an event which continues today.

Some modernisations were made to the hall in 1986 but the hall continues to show its age and requires regular maintenance.



Village Hall

A Village Hall Committee has been set up to raise money to attempt to build a completely new hall. Land is not forthcoming and present thoughts are to investigate the cost of modernisation of the existing village hall. This would not resolve the issue over parking and would not allow for an increase in size of the hall but would resolve some of the issues regarding maintenance.

80% of respondents to the village questionnaire think that Moreton Morrell needs a new village hall.

### Village literature

The 'Mid Fosse Parishes' magazine is produced on a monthly basis. This covers the parishes of Moreton Morrell, Ashorne and Newbold Pacey, Lighthorne and Chesterton.

A 'Villager' magazine is produced bimonthly after the Parish Council meeting and advertises local activities and events. In addition, it has been recently revised to include a 'Parish Chat' section, providing the latest update on activities in progress by the Parish Council.

### War memorial

The war memorial consists of the church gate and the two gateposts which contain name tablets, as well as the wall that runs alongside the road. The war memorial is totally non-denominational and recognises the loss of local lives in the First and Second World Wars.

In 2002-4, the war memorial was restored and an additional name was added to the tablet which had previously been missed.

Hidden in the wall is a stainless steel time capsule which holds a list of donors and a variety of 19 contemporary items such as the parish magazine, the Villager, details of how the project progressed, and a copy of Frank Howell's history of Moreton Morrell.

## Warwickshire College



The college in Moreton Morrell is one of 5 main centres which make up the Warwickshire College, together with Leamington Spa, Rugby, Henley in Arden and the Trident Park Business and Technology Centre.

In the 2004-2005 academic year, 28,000 full-time and part-time students studied at these 5 Warwickshire College Centres.



Moreton Hall

### Moreton Morrell College Campus

270 students live on site at the Moreton Morrell campus but there can be 500-800 students on site in any one day. The site is centred around Moreton Hall.

*See earlier section on Moreton Hall.*

The Moreton Morrell campus has a good reputation for its learning environment and students are attracted by the excellent atmosphere on site. The college has a strong support system for students. In addition, residential students benefit from a sense of community as well as lively social and recreational activities.

In a small village like Moreton Morrell, Warwickshire College is bound to have an influence on rural community life. The college works hard to provide a positive impact on the community and currently provides the following facilities for villagers:

- √ A vital source of employment for all age groups
- √ Full- and part-time education
- √ Footpaths across college and farmland
- √ Access to recreational facilities
- √ Use of the college Library

The college can provide significant value to the village:

20 respondents expressed an interest in finding local employment

59% of respondents expressed an interest in full or part-time education

30% of respondents expressed an interest in sports and keep fit clubs

### History of the Moreton Morrell College

Moreton Morrell has been a Land-Based Educational site for over 50 years. It has evolved as follows:

1948 Warwickshire Farm Institute was created.

1969 Became Warwickshire College of Agriculture.

1973 Equine Education started. The college soon became the leading college in Equine and Farriery education. The name was changed to Warwickshire College for Agriculture, Horticulture and Equine Studies to reflect its more diverse programmes.

1993 The college became Independent from the Local Authority and battled to stand on its own.

1996 The college merged with Leamington Spa college.

### Programme areas

A wide variety of Programme Areas are provided on site:

1. Agriculture and Countryside
2. Equine and Farriery
3. Animal Welfare
4. Horticulture and Silviculture
5. Construction, Bricklaying and Carpentry
6. Basic Skills and Foundation Programmes
7. Students with Learning Disabilities and Difficulties



College building

## Warwickshire College Facilities

### Education

The college provide villagers with access to a wide variety of local training courses, both full-time and part-time. At the Village Plan Presentation evening, copies of the part-time and full-time courses were made available to take away.



*Alan Parton Building, Warwickshire College*

### Employment

Over the years the College has been the biggest source of full- and part-time employment in the village and has welcomed many village residents onto the large team of staff that work on site.

### Farm

The farm is owned by the college but is run as a commercial farm and equine unit. There are a variety of farm animals across 350 Hectares. There are currently 200 dairy cows, 800 sheep, pedigree Simmental beef cattle and arable crops.



*Nethermoreton Farm, Warwickshire College*

### Library

The College library is open during term times and is available for villagers to join as Associate Members. This can be done at 50% of the usual public membership fee. (Unfortunately the college licence does not permit members of the public to use the IT facilities in the Library.) Parish Council Planning applications are also kept here and are available to all villagers to view during opening hours.

### Liaison

Over ten years ago, a Village Liaison Committee was set up to review joint college and village issues such

as planning, building works, footpaths, crime, etc. This committee comprises five volunteers from the village and various college managers who meet three times a year (once per term). The Parish Chairman is also invited to attend and minutes are produced and circulated, along with a list of upcoming college events.

A good relationship between the villagers and the college is of mutual benefit. It is therefore vital that this regular communication continues on an ongoing basis to enhance this relationship.

### Moreton Hall

Moreton Hall is available for functions such as weddings, conferences, evening dinner parties, etc. as well as Sunday lunch on various dates throughout the year.

*See earlier section on Moreton Hall.*

### Recreational Facilities

The College has a wealth of recreational facilities. The random use of the sports facilities on site is restricted due to Health and Safety regulations and insurance implications. However, the Village Plan Committee have worked with the College Liaison Representative to instigate official village clubs which will comply with these regulations and enable villagers to take advantage of these facilities.

### Site Access

Warwickshire College welcomes villagers to its Moreton Morrell site on many occasions. On most open days (subject to some exceptions), village residents are welcome to walk in free of charge to enjoy the day.

The Student Association always invites the residents of Moreton Morrell to join them for their annual Firework display and Bonfire in early November.

Residents are permitted to walk through the site as long as they stay on the official footpaths and main drive ways and keep all dogs on leads at all times as well as cleaning up after them. (Please keep all dogs off the sports field).



*Nethermoreton Farm, Warwickshire College*

## Village Design Statement

Moreton Morrell is an attractive rural village set in the heart of Warwickshire countryside. It has evolved over hundreds of years with the majority of housing being added in the last century.

The village owes much of its character to the harmonious arrangements of housing of diverse style and design. It has a range of fine old country manor houses, terraced housing, barn conversions, social housing, as well as semi-detached and detached housing of differing sizes. This diversity produces a relaxed and informal feel to the village.

### Buildings

#### Bricks

The majority of the original manor houses are of a yellow Cotswold stone colour. Fine examples of these are Moreton Hall, Moreton House and the church. The newly built Warwick House was designed to blend in with these.



By contrast, the housing built to support those country houses and the housing built within the last century is predominantly of a mellow brownish-red brick colour.

#### Property boundaries

Boundaries tend to be marked by informal hedges or brick walls. The brick walls are typically of the mellow brownish-red brick and the yellow Cotswold stone colour.



The church wall also doubles as the village war memorial and has recently been renovated.



#### Windows

Windows provide additional features to properties and add to the diversity of design within the village. Window styles include Georgian style sash windows e.g. Moreton Hall and the school, small cottage windows e.g. on Main Street and large panoramic windows of differing shapes and sizes e.g. Brook Lane and John Taylor Way.



### Doors

Doors within the village feature many styles and periods. Attractive porches on many houses provide additional interest and variety.



### Design Guidelines - Future Development

It is recognised that the village must continually evolve in order to sustain a vibrant community but it is equally important for any development to complement or enhance the existing village character. Planning permission should only be granted where the scale, form, design, site and landscaping of the development is in keeping with a rural village location. Any future development should adhere to the following guidelines:

- ✓ Be of a variety of housing size, style, design and building materials, in keeping with the current diversity within the village whilst blending in with the surrounding properties
- ✓ Be restricted to individual houses, within the existing boundaries of the village
- ✓ Preserve the existing views within the village and across fields as they are highly valued by the villagers
- ✓ Incorporate open spaces and trees within the design

The following developments should not be permitted:

- Developments of groups of houses
- Expansion on the edge of the village

The following should be encouraged:

- ✓ The Public House, school and Village Hall are pivotal to the community and should be maintained for their current use
- ✓ Conversion or restoration of old or redundant buildings as long as it complements or enhances the existing design of the village

Commercial development should follow these guidelines:

- ✓ Industrial or major commercial expansion should be discouraged within the village
- ✓ Any commercial development should be in keeping with a small village in a rural location e.g. small craft centre or shop
- ✓ Development of Warwickshire College should be carefully considered to prevent an adverse impact on the village and done in consultation with the villagers

## Environment

The approaches into Moreton Morrell are along winding rural lanes which mean the village is hidden within the landscape until you reach it, with the exception of Moreton Hall which can be seen from the Fosse Way when approaching from the south.

Part of the village falls within a conservation area and the usual conservation processes apply.

### Trees

A former villager, John Taylor, planted and tended the trees on Brook Lane and Duffus Hill within the conservation area.



These include a number of magnificent sycamore trees which should be preserved as far as possible.



### Open Spaces

Large open green spaces are limited within the village, with the largest spaces being the recreation ground and the green in Oak Tree Close. However, the majority of housing developments back onto the boundary of the village, providing an important link with the rural countryside.

### Views

There are magnificent views from all sides of the village across open farmland. Villagers value the rural



location and are attracted to the village for its views. It is essential to preserve these vistas.

### Wildlife

The rural location of Moreton Morrell naturally attracts a diverse wildlife habitat. The lanes leading to the village are lined with hedgerows which provide an excellent environment for birds and other small animals. In addition, the three brooks within the village provide an important source of water to encourage biodiversity.

Warwickshire College actively supports the enhancement of the wildlife habitat through its management of the surrounding fields and farmlands. In addition, it has a small nature reserve at the bottom of Daffodil Meadow.

### Street Furniture

The current signage on entering the village is not of a rural character and should be replaced over time with signage more in keeping with a village location. The college have recently resumed the maintenance of the plants.



The current street lighting produces minimal lighting within the village. Any new lighting needs to be balanced with the impact on neighbouring housing with the need for safety within the village. New lighting should be low in energy usage, produce a minimum spillage of light and blend into the rural location.

Telegraph poles with overhead cables do not blend into the rural landscape and should be replaced with underground cables in the longer term, wherever possible.

### Pavements

Many of the pavements in the village are damaged and require repair. The Parish Council are raising this with the County Council.

## Design Guidelines - Environment

The key values prized by those who live in the village are its peace and quiet, green space and trees and being away from main roads. These are values that must be preserved for the future of the village and any development of the village should take careful consideration of these.

In order to preserve and further enhance these rural attributes, the following should be adhered to:

- ✓ Mature trees should be retained wherever possible, where they are not causing a negative impact on nearby residents
- ✓ Planting of additional trees should be encouraged where it enhances the environment, taking care not to obstruct highways or surrounding views
- ✓ The hedgerows should continue to be maintained and managed to support wildlife habitat
- ✓ Street furniture e.g. waste bins, bus shelters, signage, seating, lighting, etc should be of natural materials wherever possible to be more of a rural character
- ✓ Current street furniture that is not in keeping with a rural location should be replaced with natural materials over time, for example the brick planter signs on entering the village, litter bins, etc
- ✓ The Parish Council should investigate replacing existing overhead cables with underground cables as and when they become due for replacement
- ✓ Street Lighting should be sufficient to enable safe walking at night, ensure minimum spillage of light to provide least impact to nearby housing and be low in energy usage
- ✓ Additional footpaths should be encouraged as long as they do not impinge on the privacy of local residents

## Roads and Traffic

### Roads to Moreton Morrell

All roads leading to Moreton Morrell are minor rural roads from the north, southwest, southeast and east. The parish is flanked by the Fosse Way in the east and is close to the M40 motorway.



Despite this close proximity to main roads, it benefits from not being on a major road that leads to other villages or towns. Therefore the majority of the traffic within the village is purely for the village or for Warwickshire College. The main village roads are rarely used as a cut-through to other locations.



### Moreton Paddock

However, Moreton Paddock is on the main road from the Fosse Way to Wellesbourne and this brings the usual problems of speed and volume of traffic. Speed assessments have been carried out in the past but no action has been taken.

The residents of Moreton Paddock consider this an important issue to continue to review due to the perceived danger when entering and exiting the two driveways into the Paddock.

### Fosse Way

There are two exits from the village onto the Fosse Way – one at the end of Brook Lane and one further south leading from Moreton Paddock.

The junction from Brook Lane has poor visibility to the north, due to the bend of the road. The junction further south from the Paddock has extremely poor visibility to the south, as well as the added hazard of regular traffic crossing the Fosse Way from Lighthorne and Kineton.

This poor visibility combined with the high speed of traffic causes significant danger to road users turning onto and off the Fosse Way. These exits should be regularly reviewed and potential traffic safety measures should be investigated.

### Parking

Parking is a problem on the Main Street within the village due to the lack of off-road parking and garage facilities.

Although there are limited garage facilities in Oak Tree Close, there is a reasonable amount of off-road parking available.

See *Parking* under the earlier Parish A-Z section in this document.

### Road repairs

Due to the fragile nature of the rural roads and the volume of commercial traffic, the incoming roads require regular repair. Any damaged roads should be reported to the Parish Council for repair.

### Traffic

The majority of traffic within the village is generated by the villagers themselves and Warwickshire College. The college works closely with the village in order to attempt to minimise any impact due to college activities and events. This joint cooperation is important to minimise any disruption to villagers and should continue. Any future development of Warwickshire College should include a traffic assessment and traffic management schemes to avoid an increase in traffic volume through the village.

#### Design Guidelines - Roads and Traffic

Parking and traffic were raised as key issues for the majority of villagers. In particular, concerns were raised about the volume and speed of traffic. Numerous actions are already in place to attempt to alleviate these problems, as documented in the Parking and Traffic sections under The Parish A-Z.

The following were highlighted as the key danger spots within the parish and should be continually reviewed by the Parish Council for potential traffic safety measures:

- The main street through the village, particularly past the school
- The two junctions onto the Fosse Way
- The main road from the Fosse Way to Wellesbourne via Moreton Paddock
- Brook Lane to the Fosse Way

In order to minimise further impact on the villagers, any future development should follow these guidelines:

- Any new development should provide off-road parking or garage facilities
- The road to Moreton Morrell via Little Morrell is a narrow rural road which is not suitable for heavy commercial traffic. Warwickshire College should continue to discourage any commercial traffic via this route
- The roads leading to the village should not be widened in order to discourage through traffic and prevent further speeding problems
- Mud on roads can be a danger to road users and pedestrians and any local activities that generate it should take steps to minimise it wherever possible
- Development of Warwickshire College should not increase the volume of traffic through the village



## ACTION PLAN

Finding	Action Plan	Owner	Status	Status / comments
56 respondents would be interested in a mobile fishmonger	Investigate the current fishmonger service and improve publicity	Village Plan Committee	Complete	Supplier identified and communicated at Village Plan Presentation Evening. Also included on the village website
65 respondents would be interested in a mobile fruit and veg service	Identify supplier	Village Plan Committee	Complete	Supplier identified and communicated at Village Plan Presentation Evening. Also included on the village website
54% of respondents would use a Post Office several times a month or more if it was provided	Explore potential option to use the village hall	Parish Council	Closed	After further investigation, there was deemed insufficient demand to use the Village Hall.
80% of respondents would be interested in a village website, showing local news and activities	Village website under construction	Village Plan Committee	Complete	Website now available at <a href="http://www.moretonmorrell.org.uk">www.moretonmorrell.org.uk</a>
Existing clubs not always well known	Improve communication of existing clubs as part of presentation evening	Village Plan Committee	Complete	Included in Presentation Evening and on website
39% of respondents would like to see more or improved footpaths/bridleways in Moreton Morrell	Parish Council to investigate footpath improvements	Parish Council	In progress	
31% of respondents would like to see improved street lighting	Long term: Parish Council to take into consideration when replacing street lighting in the future	Parish Council	Pending	Long-term - 5-10 year plan
24% of respondents would like to see more environmentally friendly street lights	Long term: Parish Council to take into consideration when replacing street lighting in the future	Parish Council	Pending	Long-term - 5-10 year plan
18% of respondents rated the Playing Field facilities as poor	Parish Council to raise funds for improvement	Parish Council	In progress	Moreton Morrell Community Trust Fund set up for this purpose
High interest in new sports activities - tennis, badminton, squash	Investigate use of college facilities	Parish Plan Committee	In progress	New clubs and societies set up, in consultation with the college
Interest in other new clubs and societies	Use Village Plan Presentation evening to communicate	Parish Plan Committee	Complete	New clubs and societies identified at Village Plan Presentation Evening and communicated via the website
62% of respondents were concerned by speeding in the village	Document current status of discussions in Village Plan	Parish Council	In progress	Discussions ongoing between council and school governors
97% of respondents have no transport difficulties, however 3 respondents have difficulty getting to the doctors on a weekly basis, 3 people have difficulty getting to the doctors/hospital on a monthly basis	Set up Voluntary Driver Scheme. Use Villager magazine and notice board to advertise	Parish council	In progress	Volunteers signed up at Presentation Evening. List to be distributed

## Next Steps

The Village Plan committee have documented the action plans arising from the responses to the village questionnaire, the Village Plan Presentation Evening and the Planning Open Morning.

Many of these have already been implemented, e.g. the setting up of a village website and the development and communications of various clubs and societies.

The ongoing action plans have been handed over to the Parish Council to continue implementation as they are the only elected body representing the needs and desires of the villagers.

Updates on progress will be provided by the Parish Council on a quarterly basis via the Villager magazine and the village website.

### Postscript

Not every specific comment or opinion can be represented in this Parish Plan and Village Design Statement. We have summarised those views which represented a majority opinion and included a few minority ones for balance.

If you feel strongly that your views have not been represented, please submit your concerns in writing to the Parish Council.

A copy of this document is available on the village website. Amendments, revisions and updates will be communicated via the website, as well as the Villager magazine.

## Parish Plan Committee

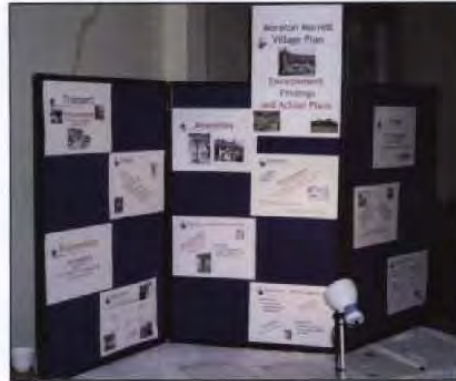
The Parish Plan Committee was set up in 2004 by Hugh Heap and Vivian Frayling. The final committee members were:

Hilary Williams	(Chair)
John Davis	(Vice-chair)
Hilary Thomas	(Treasurer)
Jude Jennison	(Secretary/Editor)
Tim Stokes	
Simon Hetherington	
Mike Bailey	



*Village Plan Committee:*

*Front L-R: John Davis, Jude Jennison, Hilary Williams  
Back L-R: Mike Bailey, Hilary Thomas, Tim Stokes*

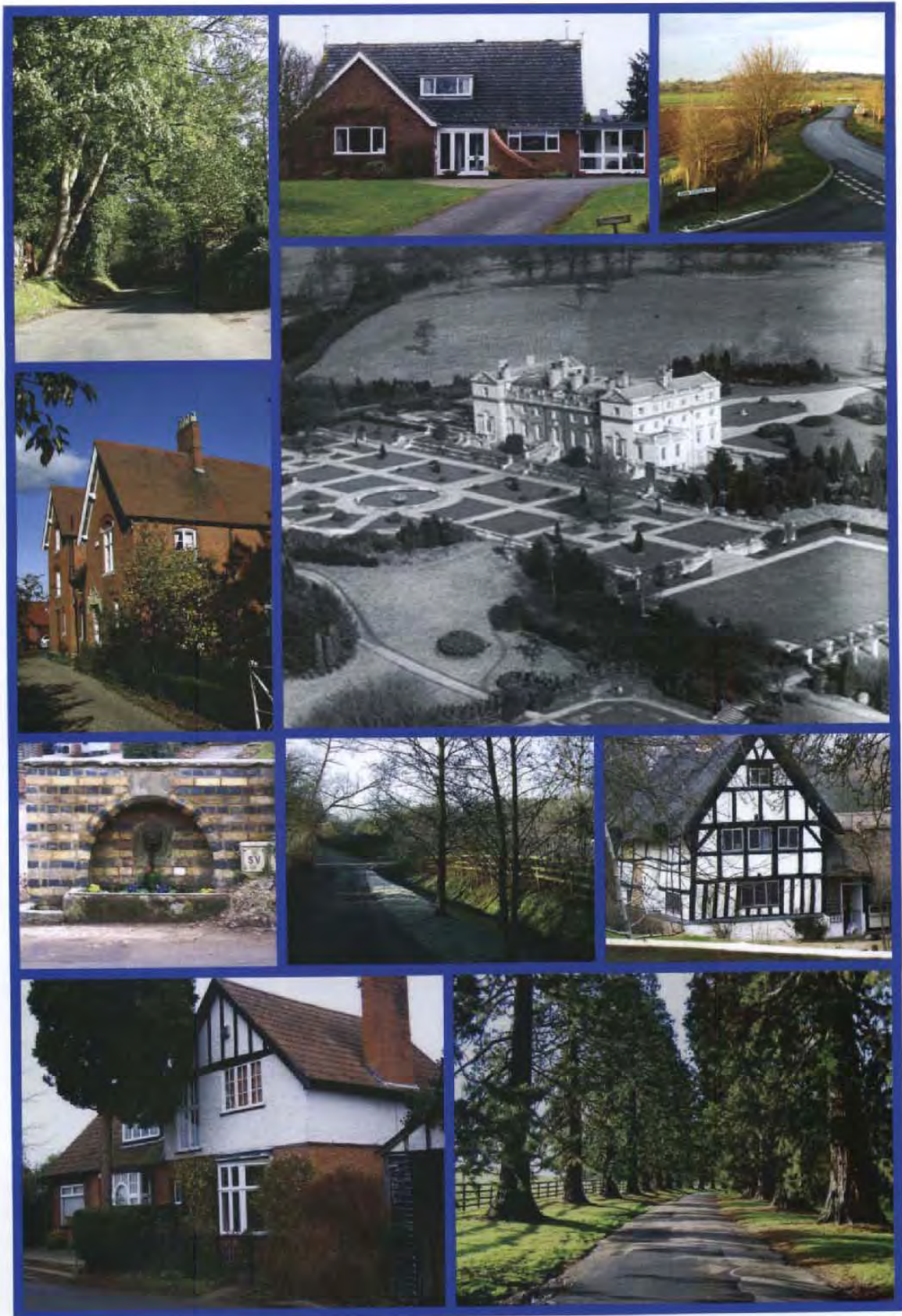


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*Photography by Sophie Williams, Oliver Williams, Sara Lawton and the Village Plan Committee.*





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