

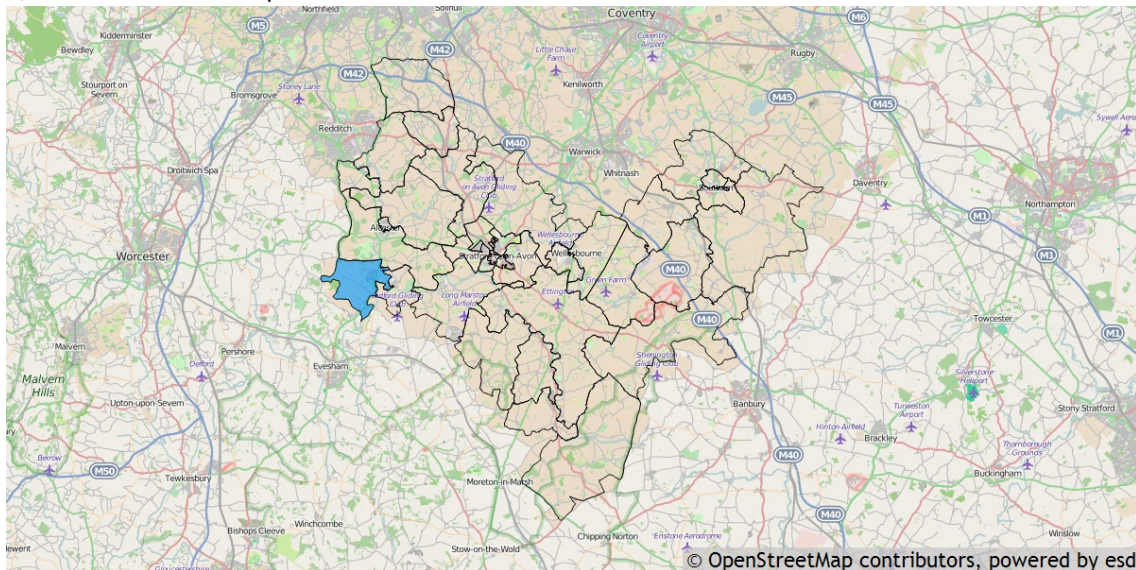
Basic facts about Bidford West and Salford 2015 election Ward

This report provides a summary of the latest available information on the demographic and socio-economic make-up of the Bidford West and Salford 2015 election Ward within Stratford-on-Avon. It looks at the population structure and provides information on the economic, housing and educational achievement of the 2015 election Ward.

This report is part of a series of reports available from the Local Government Association's LG Inform Plus service. Other free reports include a demographic and economic profile of Stratford-on-Avon and a health and wellbeing profile which enables a side by side comparison of all 2015 election Wards in Stratford-on-Avon.

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Bidford West and Salford is one of the 36 2015 election Wards of Stratford-on-Avon. It has an area of 2,103 hectares which represents 2.15% of the total area of Stratford-on-Avon District.



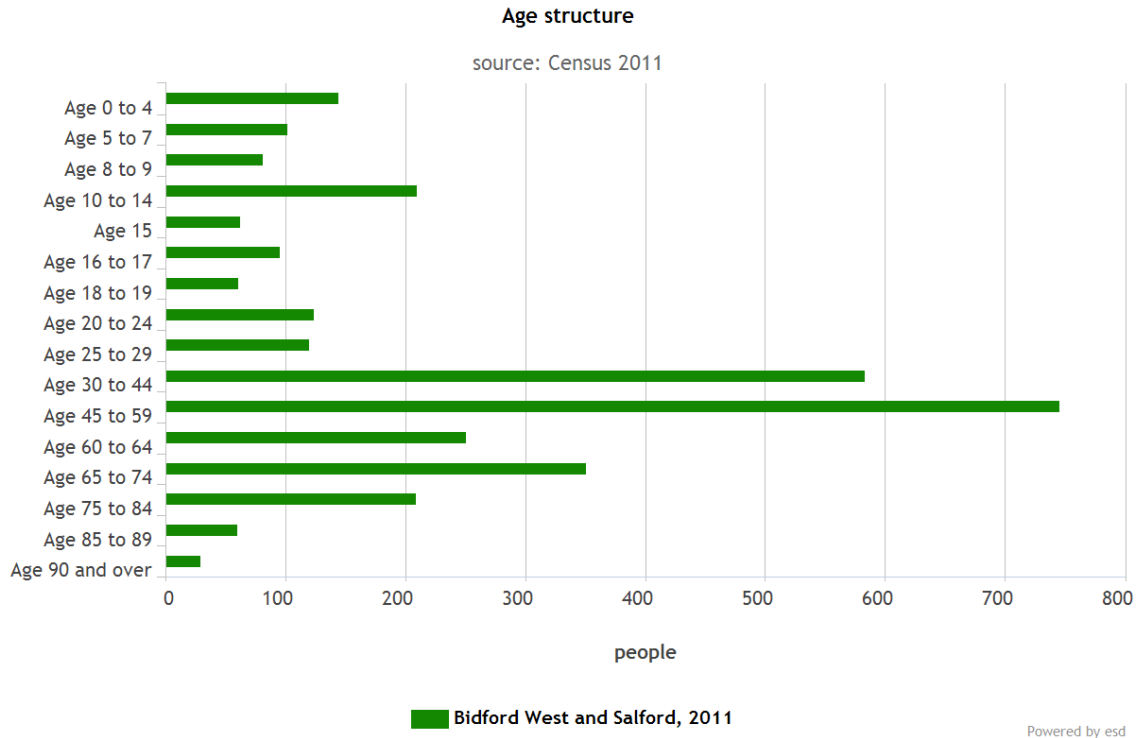
Residents

Bidford West and Salford has a resident population of 3,228 which represents 2.68% of the total Stratford-on-Avon resident population of 120,485.

Bidford West and Salford's resident population is 50.5% female and 49.5% male.

Age

The mean age of the Bidford West and Salford 2015 election Ward population is 43 years compared to a mean age of 44 years for residents in the whole of Stratford-on-Avon. The predominant age band in Bidford West and Salford 2015 election Ward is Age 45 to 59 which represents 23.11% of the population.

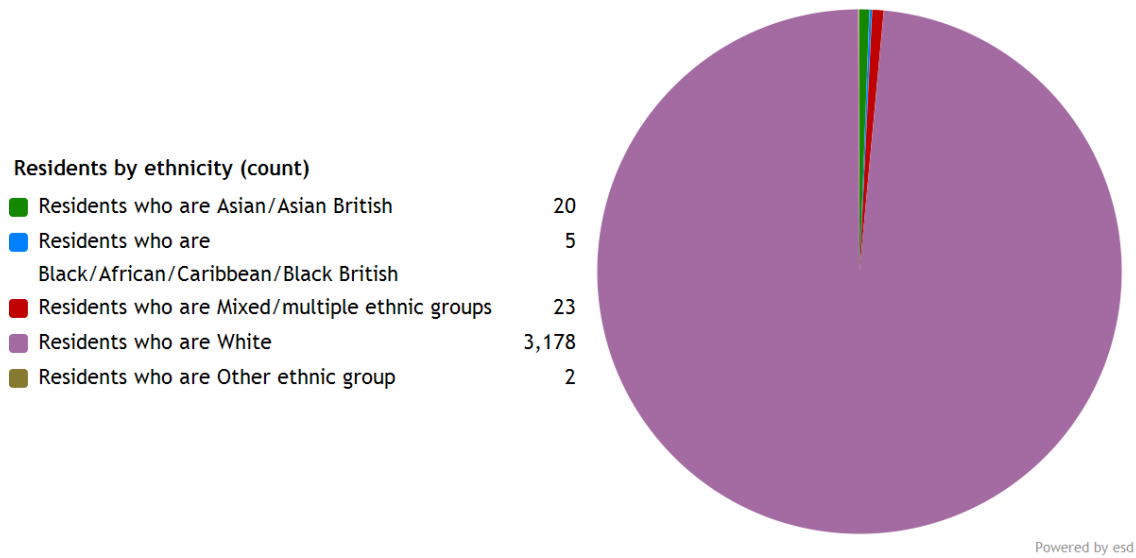


Ethnicity

The largest ethnic group is 'Number of usual residents who are White' with 98.5% of the 2015 election Ward's population. That compares with a figure of 97.4% for the District as a whole, 92.7% for the Warwickshire County and 82.7% for all of West Midlands.

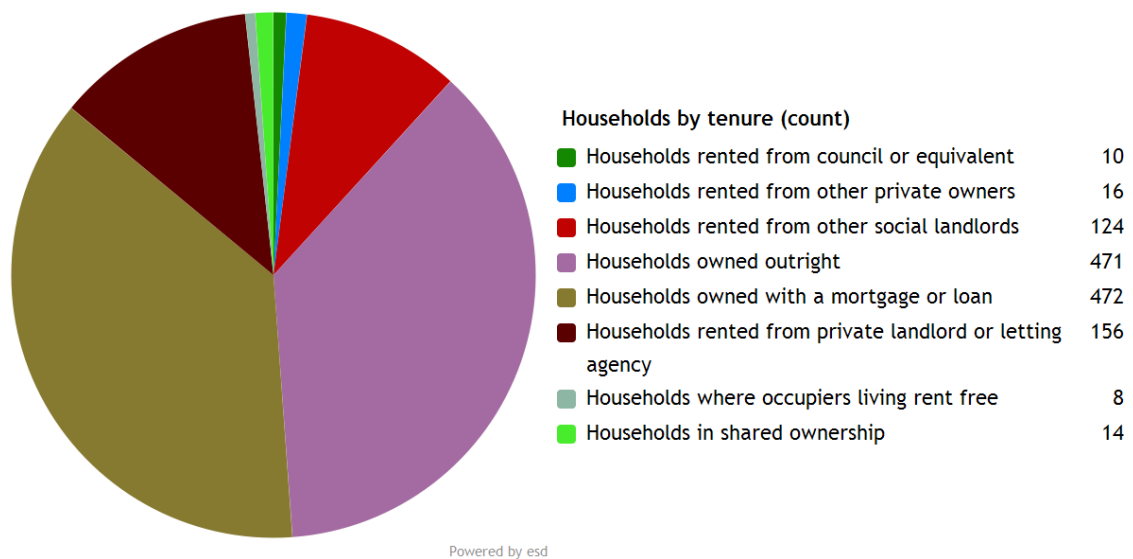
The second largest ethnic group is 'Number of usual residents who are Mixed/multiple ethnic groups' with 0.7% of the 2015 election Ward's population. That compares with 1.0% for the District as a whole, 2.4% for the Warwickshire County and 2.3% for all of West Midlands.

The ethnic split of Bidford West and Salford 's residents is shown below.



Households

Bidford West and Salford 2015 election Ward has 1,271 households, which represents 2.45% of Stratford-on-Avon's 51,928 households. The household split by tenure is shown below.



The largest number of households lives in 'Number of all households - Owned with a mortgage or loan' accommodation with 37.1% of the 2015 election Ward's households. That compares with 39.1% for the District as a whole, 34.5% for Warwickshire County and 35.4% for the whole of West Midlands.

The second largest number of households lives in 'Percentage of all households - Owned with a mortgage or loan' accommodation with 37.1% of the 2015 election Ward's households. That compares with 32.7% for the District as a whole, 35.5% for Warwickshire County and 32.0% for the whole of West Midlands.

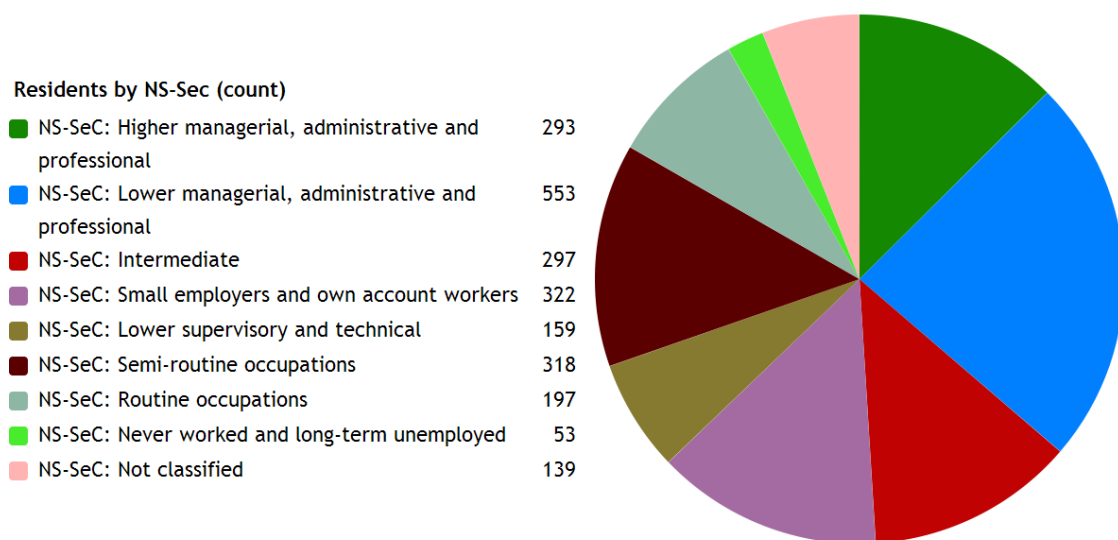
The 2015 election Ward has 115 households with dependent children aged 0 to 4. That represents 9.05% of the 2015 election Ward's households.

395 households in the 2015 election Ward have 'Dependent children in household: All ages'. That represents 31.08% of the 2015 election Ward's households.

Employment

The following chart provides a breakdown of the Bidford West and Salford 2015 election Ward by socio-economic classification for all residents aged 16 – 74.

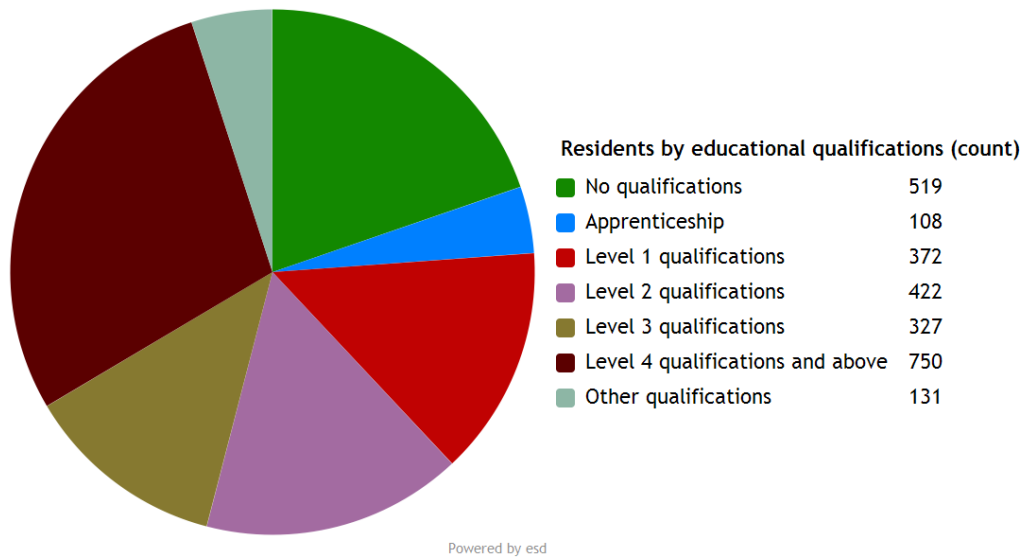
The National Statistics Socio-economic Classification (NS-SEC) provides an indication of socio-economic position based on occupation. It is an Office for National Statistics standard classification. To assign a person aged 16 to 74 to an NS-SEC category their occupation title is combined with information about their employment status, whether they are employed or self-employed, and whether or not they supervise other employees. Full-time students are recorded in the 'full-time students' category regardless of whether they are economically active or not.



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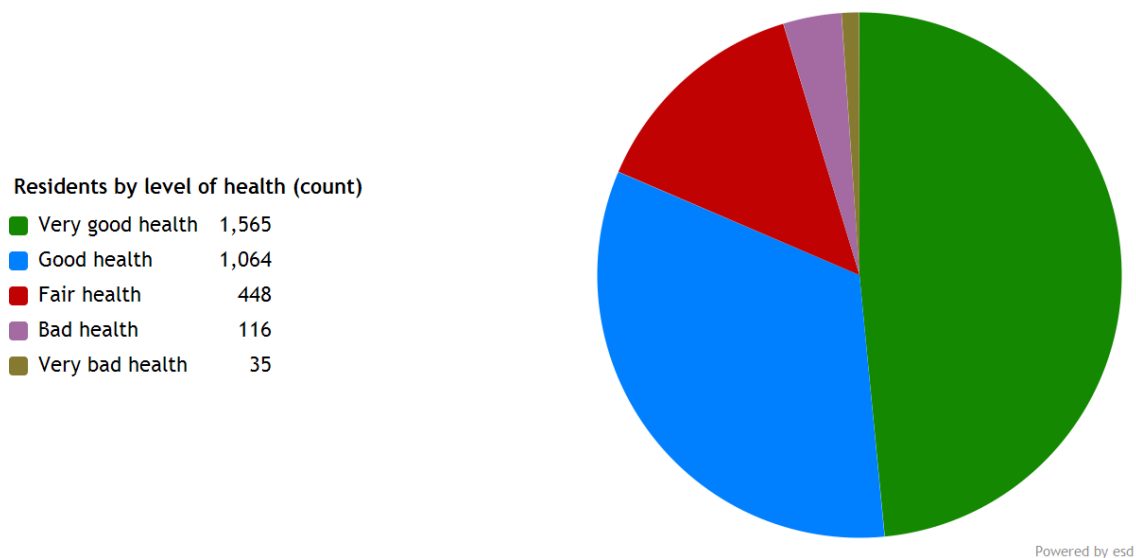
The largest group is 'National Statistics Socio-Economic Classification - 2. Lower managerial, administrative and professional occupations' representing 17.13% of the 2015 election Ward's population.

Education



23.23% of Bidford West and Salford 's residents have achieved level 4 qualifications and above compared to 23.30% in West Midlands as a whole and 16.08% of Bidford West and Salford 's residents have no qualifications compared to 26.60% in West Midlands .

Health



Bidford West and Salford has 116 (3.6%) residents that report being in bad health and 35 (1.1%) residents that report being in very bad health.

Its ranking for the number of residents in very bad health is 30 (out of 36 2015 election Wards) within Stratford-on-Avon.

Further information

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References

This report was generated using data from:

[Office for National Statistics: Census 2011](#)