



CITIZENS' PANEL SPECIAL – STRATEGIC REVIEW RESULTS NOVEMBER 2016

FINAL REPORT

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Stratford-on-Avon District Council
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1.0 Introduction

The Council has a Citizens' Panel, which contains a sample of people living in the District of Stratford-on-Avon. By surveying this Panel, it is possible to obtain views and opinions broadly representative of local residents.

The survey focused on the Councils' Strategic Review undertaken to question everything that the Council does, to ensure that it is best placed to meet the needs of the community today and in the future.

The following results are from the November 2016 Panel.

2.0 Methodology

1,134 questionnaires were sent to the Stratford District Council Citizens' Panel – 544 by email and 590 in the post. 495 were returned, with 14 sent back for reasons such as gone away, no longer interested. A response rate of 44.2% was achieved. The survey took place from 11th November to 5th December 2016.

The report follows the order of the questionnaire. In some cases, anomalies appear due to "rounding".

The number of results by locality was as follows:

Alcester/Bidford 69

Henley/Studley 83

Shipston 66

Southam 46

Stratford 138

Wellesbourne/Kineton 52

Not known 41

3.0 Summary of Results

- Comparing all initiatives one stands out from the rest, the Stratford-upon-Avon congestion in the Birmingham Road, with exactly half of respondents stating it was an essential priority and a further third making it a high priority. Unsurprisingly, Stratford town residents rated it highest with a 3.59 mean score out of four, compared with the Southam locality at 2.77.
- The next initiative that residents felt was high on the agenda was to ensure that health needs following housing growth is met, 26% felt it was an essential priority and 44% a high priority. Wellesbourne/Kineton and Shipston locality residents rated this the highest (3.06), with Henley/Studley lowest at 2.69.
- Reducing obesity (27% essential and 32% high priorities) and easing Stratford-upon-Avon congestion with an Eastern Relief Road (25% essential and 35% high) were the next two most favoured initiatives. For reducing obesity Henley/Studley locality was highest (2.88) with Shipston (2.87) and the Relief Road was most favoured by those living in the Shipston locality.
- The bottom two scoring initiatives of the 23 suggested were the provision of a Bike Scheme with 49% giving it a low priority and 46% the same level for the rail link with High Speed 2. The least support by locality for the Bike Scheme was in Shipston with a mean score of 1.52 and for the rail link in Southam at 1.66.
- Exploring the highest variations in mean scores by locality, the location of the initiative affected this greatly. In respect of rail services to London, Stratford recorded 2.86 against a low for Wellesbourne/Kineton of 2.26.
- In respect of the rail link to Birmingham, this initiative favoured those living in Stratford locality (2.70) against Southam and Alcester/Bidford (2.18).
- For cycle route improvements these were liked by residents in Stratford (2.63) against Southam with the lowest, 2.02.
- Southam road improvements had least support from Stratford residents with a mean score of 1.96.

4.0 Results in Full

4.1 Results in detail

The mean scores shown in bold in the left hand column is between 1 and 4, where 1 = low priority and 4=essential.

Transport and Infrastructure

A number of transport initiatives have been raised by partners of the Council, we would like to understand your views on which you would consider to be the highest priority in supporting our communities.

Railway Related Schemes

Q1	What priority would you give the following initiatives? (Tick one box per row)	Low Priority	Medium Priority	High Priority	Essential
1.86	<u>Rail Link with High Speed 2</u> Although the proposed HS2 line passes through the District there will be no stops. This project would seek to establish a link from Stratford-upon-Avon to the Birmingham International HS2 station.	222 (46%)	147 (30%)	77 (16%)	39 (8%)
2.44	<u>Rail Link to Birmingham</u> The current rail services to Birmingham from Stratford-upon-Avon take almost an hour. Partners stated a quicker connection which stopped less frequently should be investigated.	86 (18%)	171 (35%)	161 (33%)	69 (14%)
2.61	<u>Rail Services to London</u> There is currently only an infrequent direct rail service from Stratford-upon-Avon to London. This initiative would seek to increase this service and provide a faster journey.	71 (15%)	134 (28%)	195 (40%)	87 (18%)
2.02	<u>Rail Link to Cotswold Line</u> This project would seek the reinstatement of the rail line from Stratford-upon-Avon to Honeybourne to connect with the Cotswold line south to London via Oxford and west to Worcester.	182 (37%)	170 (35%)	84 (17%)	54 (11%)

2.37	<u>Stratford-upon-Avon Railway Station Improvements</u> As the gateway into the town where a number of our visitors arrive, it was stated that improvements to this facility is required.	90 (18%)	200 (41%)	122 (25%)	75 (15%)
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Road Related Schemes

Q2	What priority would you give the following initiatives? (Tick one box per row)	Low Priority	Medium Priority	High Priority	Essential
3.28	<u>Stratford-upon-Avon congestion – Birmingham Road</u> Following housing development within the town, congestion is suggested as a significant issue. This project proposes the redevelopment of the A3400 (Birmingham Road) entry into Stratford-upon-Avon (and improvements to adjacent roads to help remove traffic congestion)	25 (5%)	58 (12%)	161 (33%)	246 (50%)
2.70	<u>Stratford upon Avon congestion – Eastern Relief Road</u> This project would seek to construct an Eastern Relief Road linking the A422 Banbury Road with the A429 at Wellesbourne, which could provide traffic relief benefits in Stratford-upon-Avon.	68 (14%)	131 (27%)	170 (35%)	120 (25%)
2.58	<u>A46 Improvements</u> The A46 links the M40 to the M5. Although some stretches are duelled the majority is still single carriageway. This project would seek to encourage government to duel the entire length.	72 (15%)	154 (32%)	165 (34%)	95 (20%)
2.12	<u>Southam road improvements</u> Whilst significant improvements have been made to highways in the town centre, roads surrounding Southam College are becoming extremely congested. This initiative would seek to identify solutions to address this issue.	119 (26%)	208 (45%)	103 (22%)	36 (8%)
2.34	<u>Improvements to Cycle Routes</u> Improve cycle routes in Stratford-upon-Avon, to provide safer passage in the town and to link Stratford Town Centre with various Shakespeare attractions and other market towns in the District.	126 (26%)	160 (33%)	105 (22%)	92 (19%)

Other Infrastructure Related Schemes

Q3	What priority would you give the following initiatives? (Tick one box per row)				
		Low Priority	Medium Priority	High Priority	Essential
2.21	<p><u>Birmingham Airport Coach Service</u> This potential project would seek to introduce a coach service from Birmingham Airport to Stratford-upon-Avon.</p>	122 (25%)	189 (39%)	124 (26%)	49 (10%)
1.97	<p><u>Canal Quarter Regeneration</u> Re-generate the Canal Quarter zone located in the heart of Stratford-upon-Avon with a mix of housing (including affordable) class B1 (offices or research and development or light industry) and possibly a multi-purpose community facility. Re-location of some of the businesses on this site could be achieved through using land south of the Alcester Road, adjoining the A46 and development at the former Atherstone Airfield.</p>	155 (32%)	211 (44%)	96 (20%)	21 (4%)

The Local Economy and Tourism

The District has a diverse economy which ranges from a vibrant tourism industry to high end world leading automotive research. The District has the highest proportion of small businesses throughout Warwickshire and one of the lowest rates of unemployment in the Country. A strong local economy will benefit our communities and the public sector. A number of potential projects have been identified in this area.

Q4	What priority would you give the following initiatives? (Tick one box per row)				
		Low Priority	Medium Priority	High Priority	Essential
2.34	<p><u>West Midlands Combined Authority</u> The Council has applied to become a non-constituent member of the WMCA. Government is committed to support the development of this organisation. Stratford DC needs to maximise the benefits that can be delivered on schemes which affect our area.</p>	93 (20%)	188 (40%)	132 (28%)	61 (13%)
2.05	<p><u>Development of a Shakespeare Museum</u> Stratford-upon-Avon is recognised worldwide as the home of Shakespeare and through this recognition is responsible for sustaining the District's tourism sector. This proposal would work with Shakespeare Birthplace Trust on the concept of delivering a museum within the town dedicated to the playwright's life and works.</p>	153 (32%)	188 (39%)	111 (23%)	32 (7%)
2.51	<p><u>Development of Science/Technology Park</u> Within the District there are a number of advanced engineering and technology companies already operating. Examples include Jaguar Land Rover and Codemasters. The proposal is to establish a centre of excellence to encourage more creativity and innovation within the District, which would lead to the delivery of a highly skilled employment base.</p>	66 (14%)	171 (35%)	181 (37%)	66 (14%)
1.71	<p><u>Provision of a Bike Scheme</u> The introduction of the "Boris Bikes" in London has been viewed to be a success. It was recommended that the Council should investigate a similar scheme for visitors and residents.</p>	236 (49%)	166 (34%)	65 (13%)	16 (3%)

1.95	Shared Space Feedback from a number of stakeholders felt that Stratford Town Centre could be improved through the introduction of shared space – where equal prioritisation is given to cars, pedestrians, cyclists and other users between certain operating hours.	195 (41%)	159 (33%)	79 (16%)	46 (10%)
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Housing

The District is a very desirable place to live; historically the Council has worked hard to increase the provision of affordable housing. A number of stakeholders identified that the cost and provision of housing in the District is becoming a strategic issue for their organisations.

Q5	What priority would you give the following initiatives? (Tick one box per row)	Low Priority	Medium Priority	High Priority	Essential
2.57	<u>Council providing Affordable Housing directly</u> The Council transferred its housing stock to South Warwickshire Housing Association (now Orbit Housing) in 1996. Whilst the Council has helped deliver affordable housing since the transfer, it has not done so directly. It was proposed that this could be an area the Council should take a more direct approach to.	90 (19%)	130 (27%)	156 (33%)	104 (22%)
2.38	<u>Development of Housing for key workers</u> Linked to the provision of affordable housing, stakeholders suggested that there may be merit in developing market housing directed towards Key Workers. This could involve potential subsidies to make the properties more affordable.	93 (19%)	187 (39%)	130 (27%)	72 (15%)

Health and Wellbeing

The age profile of the District identifies that over 25% of the population is aged over 65, compared to the national average of 17% and that the number of residents aged 85 will increase by 180% by 2037. The growth on housing numbers is placing added pressure on health services and the District Council is working closely with the South Warwickshire CCG and Public Health Warwickshire. Obesity is also a growing concern with 16% of children throughout the County being considered as obese at 11 years of age, compared with 8% when 5 years of age.

Q6	What priority would you give the following initiatives? (Tick one box per row)				
		Low Priority	Medium Priority	High Priority	Essential
2.92	<p><u>Ensuring Health needs of Housing Growth is met</u> This project would involve the District working closely with the CCG to actively plan for future health provision. It would also investigate options for the funding of investment in Health Services.</p>	19 (4%)	126 (26%)	210 (44%)	126 (26%)
2.71	<p><u>Reducing Obesity</u> The proportion of children considered to be obese is increasing. It was advised that agencies, including the Council, should be more co-ordinated and focussed in tackling this issue.</p>	74 (15%)	122 (26%)	152 (32%)	130 (27%)
2.15	<p><u>Development of a new park within Stratford-upon-Avon</u> It was suggested that a new park could be created in the Town on land between the back of Stratford Leisure Centre and the River. This would be the first new park in the Town for 100 years and could link the area to the Recreation Ground.</p>	138 (29%)	176 (37%)	122 (25%)	45 (9%)

4.2 Results ranked in mean score order

The mean scores shown in bold in the left hand column is between 1 and 4, where 1 = low priority and 4=essential.

3.28	<u>Stratford-upon-Avon congestion – Birmingham Road</u> Following housing development within the town, congestion is suggested as a significant issue. This project proposes the redevelopment of the A3400 (Birmingham Road) entry into Stratford-upon-Avon (and improvements to adjacent roads to help remove traffic congestion)
2.92	<u>Ensuring Health needs of Housing Growth is met</u> This project would involve the District working closely with the CCG to actively plan for future health provision. It would also investigate options for the funding of investment in Health Services.
2.71	<u>Reducing Obesity</u> The proportion of children considered to be obese is increasing. It was advised that agencies, including the Council, should be more co-ordinated and focussed in tackling this issue.
2.70	<u>Stratford-upon-Avon congestion – Eastern Relief Road</u> This project would seek to construct an Eastern Relief Road linking the A422 Banbury Road with the A429 at Wellesbourne, which could provide traffic relief benefits in Stratford-upon-Avon.
2.61	<u>Rail Services to London</u> There is currently only an infrequent direct rail service from Stratford-upon-Avon to London. This initiative would seek to increase this service and provide a faster journey.
2.58	<u>A46 Improvements</u> The A46 links the M40 to the M5. Although some stretches are duelled the majority is still single carriageway. This project would seek to encourage government to duell the entire length.
2.57	<u>Council providing Affordable Housing directly</u> The Council transferred its housing stock to South Warwickshire Housing Association (now Orbit Housing) in 1996. Whilst the Council has helped deliver affordable housing since the transfer, it has not done so directly. It was proposed that this could be an area the Council should take a more direct approach to.
2.51	<u>Development of Science/Technology Park</u> Within the District there are a number of advanced engineering and technology companies already operating. Examples include Jaguar Land Rover and Codemasters. The proposal is to establish a centre of excellence to encourage more creativity and innovation within the District, which would lead to the delivery of a highly skilled employment base.
2.44	<u>Rail Link to Birmingham</u> The current rail services to Birmingham from Stratford-upon-Avon take almost an hour. Partners stated a quicker connection which stopped less frequently should be investigated.
2.38	<u>Development of Housing for key workers</u> Linked to the provision of affordable housing, stakeholders suggested that there may be merit in developing market housing directed towards Key Workers. This could involve potential subsidies to make the properties more affordable.
2.37	<u>Stratford-upon-Avon Railway Station Improvements</u> As the gateway into the town where a number of our visitors arrive, it was stated that improvements to this facility is required.

- 2.34** **Improvements to Cycle Routes**
Improve cycle routes in Stratford-upon-Avon, to provide safer passage in the town and to link Stratford Town Centre with various Shakespeare attractions and other market towns in the District.
- 2.34** **West Midlands Combined Authority**
The Council has applied to become a non-constituent member of the WMCA. Government is committed to support the development of this organisation. Stratford DC needs to maximise the benefits that can be delivered on schemes which affect our area.
- 2.21** **Birmingham Airport Coach Service**
This potential project would seek to introduce a coach service from Birmingham Airport to Stratford-upon-Avon.
- 2.15** **Development of a new park within Stratford-upon-Avon**
It was suggested that a new park could be created in the Town on land between the back of Stratford Leisure Centre and the River. This would be the first new park in the Town for 100 years and could link the area to the Recreation Ground.
- 2.12** **Southam road improvements**
Whilst significant improvements have been made to highways in the town centre, roads surrounding Southam College are becoming extremely congested. This initiative would seek to identify solutions to address this issue.
- 2.05** **Development of a Shakespeare Museum**
Stratford-upon-Avon is recognised worldwide as the home of Shakespeare and through this recognition is responsible for sustaining the District's tourism sector. This proposal would work with Shakespeare Birthplace Trust on the concept of delivering a museum within the town dedicated to the playwright's life and works.
- 2.02** **Rail Link to Cotswold Line**
This project would seek the reinstatement of the rail line from Stratford-upon-Avon to Honeybourne to connect with the Cotswold line south to London via Oxford and west to Worcester.
- 1.97** **Canal Quarter Regeneration**
Re-generate the Canal Quarter zone located in the heart of Stratford-upon-Avon with a mix of housing (including affordable) class B1 (offices or research and development or light industry) and possibly a multi-purpose community facility. Re-location of some of the businesses on this site could be achieved through using land south of the Alcester Road, adjoining the A46 and development at the former Atherstone Airfield.
- 1.95** **Shared Space**
Feedback from a number of stakeholders felt that Stratford Town Centre could be improved through the introduction of shared space – where equal prioritisation is given to cars, pedestrians, cyclists and other users between certain operating hours.
- 1.86** **Rail Link with High Speed 2**
Although the proposed HS2 line passes through the District there will be no stops. This project would seek to establish a link from Stratford-upon-Avon to the Birmingham International HS2 station.
- 1.71** **Provision of a Bike Scheme**
The introduction of the "Boris Bikes" in London has been viewed to be a success. It was recommended that the Council should investigate a similar scheme for visitors and residents.

4.3 Results ranked in mean score order including locality results

The mean scores shown in bold is between 1 and 4, where 1 = low priority and 4=essential. The highest mean score for a locality for a priority is shaded. With the comparatively low number of the localities the results should be treated with caution.

Stratford-upon-Avon congestion – Birmingham Road						
Following housing development within the town, congestion is suggested as a significant issue. This project proposes the redevelopment of the A3400 (Birmingham Road) entry into Stratford-upon-Avon (and improvements to adjacent roads to help remove traffic congestion)						
Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
3.28	3.06	3.59	2.77	3.39	3.08	3.30

Ensuring Health needs of Housing Growth is met						
This project would involve the District working closely with the CCG to actively plan for future health provision. It would also investigate options for the funding of investment in Health Services.						
Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.92	3.06	2.90	3.02	3.05	2.69	2.84

Reducing Obesity						
The proportion of children considered to be obese is increasing. It was advised that agencies, including the Council, should be more co-ordinated and focussed in tackling this issue.						
Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.71	2.75	2.67	2.71	2.87	2.88	2.58

Stratford-upon-Avon congestion – Eastern Relief Road						
This project would seek to construct an Eastern Relief Road linking the A422 Banbury Road with the A429 at Wellesbourne, which could provide traffic relief benefits in Stratford-upon-Avon.						
Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.70	2.58	2.83	2.55	2.94	2.54	2.60

Rail Services to London

There is currently only an infrequent direct rail service from Stratford-upon-Avon to London. This initiative would seek to increase this service and provide a faster journey.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.61	2.26	2.86	2.35	2.54	2.57	2.38

A46 Improvements

The A46 links the M40 to the M5. Although some stretches are duelled the majority is still single carriageway. This project would seek to encourage government to duel the entire length.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.58	2.63	2.54	2.59	2.47	2.51	2.66

Council providing Affordable Housing directly

The Council transferred its housing stock to South Warwickshire Housing Association (now Orbit Housing) in 1996. Whilst the Council has helped deliver affordable housing since the transfer, it has not done so directly. It was proposed that this could be an area the Council should take a more direct approach to.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.57	2.55	2.60	2.67	2.32	2.53	2.55

Development of Science/Technology Park

Within the District there are a number of advanced engineering and technology companies already operating. Examples include Jaguar Land Rover and Codemasters. The proposal is to establish a centre of excellence to encourage more creativity and innovation within the District, which would lead to the delivery of a highly skilled employment base.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.51	2.40	2.56	2.71	2.56	2.47	2.53

Rail Link to Birmingham

The current rail services to Birmingham from Stratford-upon-Avon take almost an hour. Partners stated a quicker connection which stopped less frequently should be investigated.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.44	2.33	2.70	2.18	2.30	2.33	2.18

Development of Housing for key workers

Linked to the provision of affordable housing, stakeholders suggested that there may be merit in developing market housing directed towards Key Workers. This could involve potential subsidies to make the properties more affordable.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.38	2.38	2.40	2.21	2.34	2.27	2.39

Stratford-upon-Avon Railway Station Improvements

As the gateway into the town where a number of our visitors arrive, it was stated that improvements to this facility is required.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.37	2.24	2.52	2.20	2.42	2.38	2.13

Improvements to Cycle Routes

Improve cycle routes in Stratford-upon-Avon, to provide safer passage in the town and to link Stratford Town Centre with various Shakespeare attractions and other market towns in the District.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.34	2.31	2.63	2.02	2.20	2.40	2.21

West Midlands Combined Authority

The Council has applied to become a non-constituent member of the WMCA. Government is committed to support the development of this organisation. Stratford DC needs to maximise the benefits that can be delivered on schemes which affect our area.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.34	2.45	2.43	2.17	2.34	2.38	2.23

Birmingham Airport Coach Service

This potential project would seek to introduce a coach service from Birmingham Airport to Stratford-upon-Avon.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.21	2.12	2.38	1.89	2.14	2.17	2.05

Development of a new park within Stratford-upon-Avon

It was suggested that a new park could be created in the Town on land between the back of Stratford Leisure Centre and the River. This would be the first new park in the Town for 100 years and could link the area to the Recreation Ground.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.15	2.28	2.23	1.93	2.19	2.07	2.02

Southam road improvements

Whilst significant improvements have been made to highways in the town centre, roads surrounding Southam College are becoming extremely congested. This initiative would seek to identify solutions to address this issue.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.12	2.23	1.96	2.77	2.10	2.05	1.99

Development of a Shakespeare Museum

Stratford-upon-Avon is recognised worldwide as the home of Shakespeare and through this recognition is responsible for sustaining the District's tourism sector. This proposal would work with Shakespeare Birthplace Trust on the concept of delivering a museum within the town dedicated to the playwright's life and works.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.05	2.22	1.99	2.22	2.19	2.09	1.85

Rail Link to Cotswold Line

This project would seek the reinstatement of the rail line from Stratford-upon-Avon to Honeybourne to connect with the Cotswold line south to London via Oxford and west to Worcester.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
2.02	2.07	1.87	1.86	2.11	2.04	1.97

Canal Quarter Regeneration

Re-generate the Canal Quarter zone located in the heart of Stratford-upon-Avon with a mix of housing (including affordable) class B1 (offices or research and development or light industry) and possibly a multi-purpose community facility. Re-location of some of the businesses on this site could be achieved through using land south of the Alcester Road, adjoining the A46 and development at the former Atherstone Airfield.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
1.97	1.90	2.13	1.81	1.92	2.01	1.74

Shared Space

Feedback from a number of stakeholders felt that Stratford Town Centre could be improved through the introduction of shared space – where equal prioritisation is given to cars, pedestrians, cyclists and other users between certain operating hours.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
1.95	2.19	2.16	1.76	1.81	1.91	1.74

Rail Link with High Speed 2

Although the proposed HS2 line passes through the District there will be no stops. This project would seek to establish a link from Stratford-upon-Avon to the Birmingham International HS2 station.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
1.86	1.65	2.04	1.66	1.75	1.90	1.68

Provision of a Bike Scheme

The introduction of the "Boris Bikes" in London has been viewed to be a success. It was recommended that the Council should investigate a similar scheme for visitors and residents.

Overall	Wellesbourne/ Kineton	Stratford	Southam	Shipston	Henley/ Studley	Alcester/ Bidford
1.71	1.80	1.77	1.76	1.52	1.80	1.58

4.4 Respondent Profile

Gender	%
Male	52
Female	48
BASE:	(484)

Age	%
Up to 64	44
65 plus	56
BASE:	(477)

Whether have any long-term illness, health problems or disability which limits daily activities or the work that could be done can do?	%
Yes	49
No	51
BASE:	(478)

How long lived in Stratford District	%
Less than 1 year	1
1 - 2 years	3
3 - 5 years	6
6-10 years	9
11-20 years	25
21 years or more	56
BASE:	(474)

Origin	%
White - British	99
White - Irish, White - Other Background, Mixed White & Black Caribbean, Mixed - Other Background, Asian or Asian British - Indian, Any Other Ethnic Background	1
BASE:	(473)

4.5 Comments

All the priorities listed above follows discussions over the past couple of months with stakeholders. However, if you feel there are priorities missing, please comment in the box below.

186 comments made

<p><i>* Bigger cleaner hospitals & Research Centres. English doctors. Testing for Asthma/peanut research centre. Ambulances that arrive immediately. All ages to be cared for in the community. *Use schools in the holidays all year round for activities for children and adults. Synchronised traffic lights. Only have buses on Birmingham Road, horrendous hold-ups/traffic jams, time wasted, bad planning? We need a Relief Road - well thought through proper planning of traffic lanes and proper use of roundabouts. Need a proper TOWN PLAN. Coherent Town Planning. BUSES to cut down the pollution and have Pollution monitors all over the town. Heavy lorries should be directed away from the old bridge over the Avon. *Important, children very important. Children's centre/teenager centre - both with safety mentors attending and with a large green area for their fun & safety. Outside gym & table tennis like other towns. Static bikes. A NO NUT FACTORY to be built. MEDICAL Research Centre/university campus. (Bring back school evening classes). More open regular meeting to discuss with people re planning the above</i></p>
<p><i>1 Supporting and protecting Neighbourhood plans which allow for low cost housing in their areas. 2 Working with the NHS to ensure best care for frail elderly citizens; and best care for at-risk children.</i></p>
<p><i>1. Rail links to/from Birmingham & London desperately need improving for residents & tourists alike. 2. Cycling should be given top priority in the way it is in Copenhagen or Amsterdam. 3. Get these two things right and you will solve a lot of other problems like traffic congestion & obesity or at least drastically improve them! Plus it will make the town much cleaner & pleasant</i></p>
<p><i>1. Road in Rivermead Drive was resurfaced in August 2016. The road has still not been swept - pavement also. 2. Hedges/bushes along pathway on Tiddington Road are heavily overgrown - need cutting back. - Section from leaving Tiddington in the direction towards Stratford town centre, just after Rayford caravan park. 3. Bridgefoot always heavily congested - what measures are put in place to ease congestion? 4/ Deep undulation in the road opposite Beeches Walk - dangerous nearly come off my bike cycling over it. Please address</i></p>
<p><i>1. The re-opening of rail link Stratford - Long Marston is the most important development - the tracks are there, the bridge over the river is in place. The major housing development at Meon Vale/Long Marston airfield could access this and tourists use it. It would give better access to London and the south. To reduce cost the line could run, as it did, along the level into Stratford station with a road level crossing on Evesham Road as it used to be. 2. Keep B&Q in the town!! 3. Will there be a new school in Meon Vale/Long Marston Airfield as Quinton school can't be expected to cope. 4. Road river crossing to link B4086 Alveston to Warwick Road</i></p>
<p><i>1. Maintenance & improvement of all foot bridges over river. Lucy's Mill Bridge now needs replacing. Tramway Bridge needs proper repairs to lights & resurfacing. Pedestrian path on road bridge needs improvements. 2. Managing town centre to promote diverse shopping and avoid empty properties - such as the old BHS building. Tourism appeal should be a focus. 3. Diverting buses to a new bus depot on the edge of town (rather than through the centre) to reduce pollution & promote pedestrian & cyclist access</i></p>
<p><i>A high profile visitor's experience hub using state of the art technology to present the history of the town with a wider focus than just the Bard of Stratford.</i></p>
<p><i>A new bridge across the Avon, to allow the existing medieval bridge to be for pedestrians only. When will the DC and the County have the courage to organise the finance fir this long-desired improvement to the Town?</i></p>
<p><i>Abolition of SDC in favour of unitary authority with increased powers for Stratford town council</i></p>

<i>Action to relieve congestion and solve traffic problems around all schools, and in particular Wellesbourne</i>
<i>Affordable Housing: - The actual monetary value (£'s) appears to be determined by the builder/developer and not those residents who have to buy them. What is "affordable" should/must be determined by the paying residents. The Council should conduct their own resident's survey with each household within the district. If completed it would form an informed and reliable measure of what is affordable</i>
<i>Air pollution should be a priority as it is set to further increase with increased traffic from new houses and decreased green space. This directly links health and would save money spent on health services. One of the main ways to instigate air pollution is to have trees and absorb toxins and release oxygen</i>
<i>All the priorities listed above follows discussions over ...</i>
<i>All the questions relate directly to Stratford upon Avon. as I live in Harbury and my nearest town is Leamington spa I feel I could not comment on many of the issues in this survey</i>
<i>An investigation into the state of pavements in the town of Stratford-upon-Avon and a survey into dropped curbs email everywhere.</i>
<i>Any ideas to reduce the amount of through traffic in SOA are essential; a workable ring road could be the answer, especially between Alcester Road and the A34 south of the town. The "rat-run" via Shottery is in no way sensible or practical. This would dramatically reduce the through traffic.</i>
<i>As a volunteer working with visitors I feel strongly that we have enough wonderful sights to provide a full "Shakespeare Experience" Therefore no need for another museum. Better to improve what we have already, if that is really needed</i>
<i>As I frequently travel abroad I find that most towns in the UK have the same shop brands on or around the high streets. If Stratford could involve more local produce, whether it being arts, gadgets or foods, it could make Stratford unique in this country and attract more visitors from abroad as well as from this country. This could be made possible by reduced business tax and carefully select what is considered local.</i>
<i>As I have been working in Stratford for 3 month at a housing development - I was shocked to find the town around the fountains traffic lights grid locked, school children queuing for buses - surely it would be easier for them to be picked up at their relevant school- there is a large empty space outside the Rail Station (yes I know this is due to be developed soon?) or even on the College car park. Plus another long shot, develop the canal from the Park & Ride down to Bancroft Gardens i.e. make it wider in places and use the canal, water taxi them into Stratford, it would need to be smartened up some!, maybe a long term project</i>
<i>As I live on the outskirts not a great deal of the above really affects me so cannot really give an opinion & I am unable to travel to Stratford. (Can only use local bus, 1 a day but very grateful for that). I do feel that perhaps we could get a bit more of a look in on some of the proposals! I am happy to do further questionnaires</i>
<i>As I work for xxx for over 10 years, seeing what I've seen (I.e.) no left workshop, xxx Day care Centre, xxx (one room) all health & well being</i>
<i>Attention should be given to integrating services to the elderly at home, with the costs being kept at reasonable levels.</i>
<i>Bard's Walk & other pedestrian shopping malls do not seem to attract sufficient shoppers? Help them before they wither & die!! Do not let Weatherspoon's have the BHS site</i>
<i>Be very selective on new house building use Brown Field sites not Green Field. Put infrastructure in place before any more building</i>
<i>Better/bus services - 7 days a week! We still need to address state of pavements in town centre & future of empty premises. Far too many restaurants/cafes - not enough independent retail in centre of town & residents need listening to, not simply visitors. We also need to better address litter issues, general 'face-lift' needed in town and removal of street rough sleepers & those drinking alcohol on street</i>

<i>corners which police turn a blind eye to</i>
<i>Bike paths are so lacking in SOA area, why? People need to walk; paths by river & canal require maintenance. If people are to be encouraged to be more active they need increased free access to walk, swim & ride. This can be outside, organised walks etc. At present the Greenway is the only place to walk, why? At present the Greenway is the only place to walk, why? River sidewalks are muddy & dirty why?</i>
<i>Bus & coaches in Wood Street at school term 1. Need a solution. 2. Settlement of Long Marston aerodrome and Marston Grange need a relief road to A46, other than put at the bottom of Bordon Hill</i>
<i>Bus services to the surrounding villages have been reduced to help private operators make a profit. Presumably, this is one reason why 'Park & Ride' provision has also been reduced. If the town is not easily accessible to locals they will find more attractive alternatives elsewhere. Good and frequent bus services and 'Park & Ride' are a high priority to sustain the town centre as a quality local amenity. Tourism alone will not sustain local businesses.</i>
<i>Congestion due to parking in many side roads is both dangerous and can prevent large vehicles/ emergency vehicles from accessing properties -parking in some residential streets could be improved by installing parking bays on some of the grass verges which in some cases are over large - this would also in the long term save on grass cutting. Where this is not possible then parking on only one side could be introduced plus subsidies for residents to install dropped kerbs and install parking bays on their land. Heavy lorries should be prevented from accessing town via Clopton bridge & only allowed access to the centre before 0800 and after 2000</i>
<i>Continued support for local bus services to provide access to doctor's surgeries and Warwick hospital</i>
<i>Co-ordinate transport - rail, coach, bus.</i>
<i>Creating safe cycle routes in and around the Stratford area would encourage more people to engage in healthy exercise. It would address many of the issues raised in this questionnaire such as obesity, congestion and new roads</i>
<i>Dealing with the increase of beggars and people sleeping rough in town. This is starting to become a systemic issue and should be aggressively addressed. The Council have been too tolerant</i>
<i>Desperately need a 24hour A&E in Stratford with all the new housing here and in Warwick district.</i>
<i>Difficult to comment on most of these as I live in Alcester & none apply & are mostly focussed on improvements to Stratford upon Avon. The only issue for me is the appalling congestion in Stratford getting to the other side of the river from Alcester is near impossible! With regards to the age population most 20/30 year olds are moving out of Stratford because they feel other than restaurants there isn't much for them - all clubs have now been closed!</i>
<i>Do care homes come within remit of the DC? Provision is limited and costs are astronomic!</i>
<i>Don't continue ignoring the elephant in the room as you have done for 30 years. We need a new river bridge on the Warwick side of the old one. Even if it ruins your house on the Tiddington Road. Re Bike Scheme, cycling roads/road lanes first, scheme second.</i>
<i>Don't spend any money for the sake of it. Always get best value for money. If it isn't broke, don't fix it</i>
<i>Examine the provision of services to outlying districts. We do not all live and work in Stratford town. For many villages who pay rates to SDC they are closer to other towns e.g. Leamington and never seem to be included in forward planning of SDC</i>
<i>Feel that the projects listed are very varied and worthwhile, almost without exception. Hope there's enough money to do them all!</i>
<i>Financial help for the Greig sports hall. Provision of a community centre in Alcester. Re open Greig hall - five years have passed since it was closed. Storage spaces for Alcester organisations needed1. Silver band 2.Male voice choir. 3. Alcester bunting & lighting & others. This could be provided by Greig if re opened</i>

<i>Firstly your survey is flawed as it does not allow the option of 'no priority' or 'bad idea. Therefore your results will be skewed. You also could ask further about the provision of health services in the District as to how local people want this provision to be set up. This could help block the creeping privatisation that is happening. Improvements to roads serving areas up for development need to happen now! Already a major problem with JLR & the B4100</i>
<i>Full review of traffic flow particularly lorries in Stratford upon Avon area as it is becoming gridlocked!</i>
<i>Further measures to reduce traffic congestion...stop putting more and more traffic lights in!</i>
<i>Graffiti on Sanctus Bridge also litter on Sanctus Bridge over the wall in bushes. Not good for tourism</i>
<i>Green infrastructure as a means of supporting & developing change. Park & Ride better promotion & better financial support. Underpinning all the topics covered in this questionnaire is the subject of Design Quality - still far too many shocking developments of housing which bear no vernacular to Stratford District. Schemes could have come straight from Brighton or Basingstoke - why are housing developers allowed to get away with it - every time. Design quality can influence infrastructure, tourism, economy, health/wellbeing, etc. etc.</i>
<i>Having lived in Stratford since 1980 I have heard all the talk, been to several meetings to discuss the congestion in Stratford that's 36 years of talking about the problem but nothing ever gets resolved. It's time to take action now as trying to get into the town for visitors is a nightmare</i>
<i>Henley Traffic Lights / 20 minute wait every morning from Studley to Henley</i>
<i>Homeless people. There are four rooms at Marram Court. Been vacant for a couple of years. These rooms have a shared kitchen</i>
<i>Hopefully, the discussions on housing will be fruitful in this area but I am concerned that not much is being done to provide homes and to assist the homeless population in Stratford. This group of people have noticeably grown in number recently so clearly something is not right. I'd like to see the root cause of this investigated and a solution found. It is harrowing to see the number of people rough-sleeping in the town and in the rec ground, especially the increasing number of young adults. The increased numbers of people begging will also have a negative impact on the tourist and retail industries.</i>
<i>Housing - great to have new options, looked at places but needs to have suitable people in suitable situations. Parking spaces allocated etc. Too much traffic now. Public transport experiencing problems due to this. Would there be good/better linked across town for new properties?</i>
<i>How about a decent bus route to Banbury from Southam, as it is being stopped, I have spoken to a lot of old people who will miss it and one guy who will have to give up work as he has no way of getting there. Start investing outside of Stratford upon Avon</i>
<i>HS2 will not deliver anything like the claims made, hence should always be seen as very low priority. IT IS NOT NEEDED!</i>
<i>I am appalled that the Council should say that "congestion is suggested as a significant issue". Everyone has known for 10 years that it is a major issue. The Council has been negligent in ignoring it and failing to plan for the future. Birmingham Road should have been made into a spacious dual carriageway to give a good entrance to the town when the area was being developed - a total lack of forward planning! Suggested re development schemes should not be used to provide windfall profits for favoured owners of green belt land</i>
<i>I am pleased and very grateful to be included in the residents invitation to contribute to the aforementioned questionnaire</i>
<i>I believe we should strongly consider pedestrianizing the town centre to include: Waterside, Sheep Street, Wood Street, Bridge Street, and High Street. It would encourage free movement of all age groups and abilities, together with bringing the offerings from our excellent coffee shops, Bistro's, etc onto the street - 'Euro style'</i>
<i>I consider SDC do a good job keeping the town clear but why do they have to charge 20p to use men's toilets</i>
<i>I feel a bit cut off living in Earlswood. The magazine seems a good idea but never developed as far as I know? I went to a meeting in</i>

<i>Alcester some years ago - XXX bus xxx from Birmingham, picking up in Shirley. But only a bus to Shirley Mon - Thurs & sat from Forshaw-Heath Earlswood. A rail pass include in bus pass elderly, would be appreciated. (As in B'ham)</i>
<i>I feel that fixing the congestion on the Birmingham Road should be an absolute priority. I do wonder how it has been allowed to get so bad, the developments were agreed and built with no solution to the increase in use being put in to place - I avoid Stratford unless really urgent and drive to Leamington for most purposes now. Very sad as I love Stratford but it is quicker to drive to Leamington than to sit in the dreadful traffic</i>
<i>I feel there is no point in introducing the Vélib model in Stratford until the roads are safe for cyclists e.g. proper cycle paths that do not suddenly disappear after a short distance or paths that lead the cyclist onto a busy pavement. So far, in my opinion, the council has only made token efforts to comply with the provision of cycle paths.</i>
<i>I have ticked essential where I think there is a priority need. Elsewhere I have given higher priority to ideas that are affordable and easier to implement. "Centres of Excellence" I regard as pure jargon. The idea smacks of pouring money down a drain. There is a huge amount of potential in existing clubs and institutions. Encourage and support this The Council should seek out Artists and community groups, the theatre, Shakespeare Birthplace Trust. These are full of people who could be innovative and improve the Stratford Environment. Development of Science/Technology Park usually means earmarking the land and advertising. Good infrastructure will bring in the innovators who create employment</i>
<i>I like many of your ideas. I have a thing about signage I read that reducing the number of signs declutters and makes an area feel more welcoming and can lead to less accidents, I have observed so many totally useless signs taking them away would reduce council expense too, also with so much development we must keep planting trees and shrubs to improve the environment I tried to catch a bus from Coventry back to Stratford recently it takes such a long time we could certainly do we with a faster service which could serve Warwick, Birmingham Airport and Coventry</i>
<i>I live in Alcester and am very disappointed with our High Street. There are no shops I can see that are affordable even the charity shops are expensive with some of their things. Not everyone who lives in Alcester have money. Waitrose is expensive we have one shoe shop 1 clothes shop both expensive and others lots of coffee shops & pubs. Some more well-known shops need to invest. I'm sure the High Street would be more attractive like Stratford. I can't shop in Alcester I have to travel</i>
<i>I remain convinced that Stratford's traffic congestion can only be eased by reducing traffic entering the town in the first place. One option is much improved public transport (rail and bus), but the other is Park & Ride - not mentioned in the questionnaire. This is a serious omission, notably the lack of P&R facilities from the south and from the west. There appears to be a reluctance among authorities to fund a comprehensive scheme designed (via price, location & frequency) to be attractive. This ignores the true cost of congestion which causes delay and loss of business.</i>
<i>I see no reference to the Clopton Bridge bottle neck; will any of your discussions address that?</i>
<i>I started to fill in the questionnaire and one again the Council is not reflecting the whole of the region. Funds are not being used effectively, Stratford district</i>
<i>I strongly agree that the Council needs to address traffic congestion around Stratford as a matter of urgency. Also it needs to listen to the opinions of local people, instead of pushing forward regardless of local feeling. Councillors are appointed by US, to act on our behalf - some of them have not got a clue what their constituents want or need. Stratford is a lovely place and one of the jewels in Warwickshire's crown. DON'T SPOIL IT</i>
<i>I think more attention needs to be given to the unacceptable congestion in Stratford itself</i>
<i>I think you have plenty to deal with already. But getting from A to B will become more of a problem with more houses and more cars. Expect more factories as the car industry in decline, so well, regards</i>

<i>I understand the Government are putting pressure on councils to build houses but I feel strongly that Stratford has been saturated in housing, as well as the outlying villages (some of which have been ruined), to the detriment of the town and access for local residents in and out of the town. I think it should be a priority for the council to stop any further housing development apart from low cost housing and to improve the road network in and around the town.</i>
<i>I, we could do with more buses around Studley and not just going into Redditch. With an occasional bus into Evesham or Stratford. Can we have more buses to take us from Studley to other towns? (It's a pity the train track is no longer in use from Redditch to Studley!!)</i>
<i>I'd have liked to have seen something about SDC's contribution to the European refugee crisis</i>
<i>If it's supposed to be an anonymous survey how come I can be identified by the number xxxx next to my name & address on the letter and the back of the survey</i>
<i>Improve the appearance of Birmingham Road by planting a row of trees along each side of the road. Ensure builders do the same on new developments</i>
<i>In a time of austerity the Council should concentrate on providing excellent services in the areas they are legally obliged to do so. The Council should not be looking for ways of spending more on grandiose schemes that only benefit a few people</i>
<i>In respect of a rail link to the Cotswold Line, please remember that a survey of over 11,000 Stratford households in 2011 showed that 71% of respondents were in favour. The "Canal Quarter" development is not a good idea. It would be fatal to jobs and prosperity to force businesses out</i>
<i>Instead of the reliance on Shakespeare to attract tourists and other visitors, there is a need for an arts complex to showcase local talent in art and craft as well as attracting touring exhibitions</i>
<i>Investigate traffic congestion problems around the roundabout on A422 outside the Shell Service Station</i>
<i>It is essential that Stratford and district get the support of the combined district authority and quickly get up the standard of our big sister authority in the West Midlands in the area of public transport. A) We need better new state of the art buses. With an improved frequency and lowering of the fares to encourage more people to leave their cars behind. (A fact finding trip to the West Midlands is called for. B). Stratford town centre needs an electronic real time display board showing the bus times. C) Pensioners living in Warwickshire should be able to travel by train to any station in the West Midlands using their concessionary passes, and be able to carry on their journey on the Metro tram system. D) The train fares (pence per mile) from Stratford, Leamington and Warwick stations need to be bought into line with the West Midlands fare system. Hopefully that would encourage more fare paying customers. In the Greater Manchester area the buses, trains and metro spread out to nearby towns and countryside giving a better quality of life</i>
<i>It is sad to witness the demise of the city centre. I feel this is largely due to the high parking charges which directly give a great advantage to the use of the Maybird rather than shops in the centre itself. I recognise a decrease in parking charges would encourage more parking, but the advantage 'particularly' to Stratford residents would be 'particularly' opposite. If the Maybird continues to grow in popularity the congestion on the Birmingham Road combined with housing development will make the journey to this a nightmare at certain times of the day</i>
<i>It would seem to me that everything in this questionnaire is about S.O.A. itself. There is no mention of outlying districts as Lighthorne Heath. There used to be a bus service that came down Stratford Road to take people to Banbury for shopping and to Southam for the market. I was in full time work, so was unable to use the service, what happened to it? I am disabled so cannot walk up to regular bus stop, so I am trapped in these four walls 24-7. Can something be done for me and others down here PLEASE</i>
<i>It's nearly all about Stratford town, but we are a district. Stratford is a long way from the east of the district, so what is or is not provided there is pretty irrelevant for us. Far more important is local transport (like buses!!) especially to distant doctors, and penalising the motorists who drive fast on narrow roads with no pavements. If the police say they are too busy (filling in paperwork) then put in more</i>

<i>speed bumps. Getting people to take exercise is a HIGH PRIORITY</i>
<i>Just to note that increasing frequency/speed of rail journeys to London and opening up Honeybourne line are alternatives. I am encouraged with the ambition of these ideas. As a resident I can see the direct benefit in all of them. Good luck. I would also say that such ambition would justify rises in Council Tax but I suspect residents will be sceptical on past performance that SDC can manage the planning process</i>
<i>Last train times to and from SOA are a disgrace. Bus station/terminal badly needed, Waterside would have been a good place. Parking needs to be addressed</i>
<i>Litter and the state of pavements in and around the town centre - pavements uneven and cracked badly posing a trip/fall hazard The streets are littered and although I have seen more evidence of litter clearing and pickers out and about on the edge of town - I feel the centre is still badly lacking and it looks uncared for especially in the eyes of visitors</i>
<i>Make existing cycle tracks linked</i>
<i>Managing the road alongside Alveston Hotel and end of Clopton Bridge where water gathers and floods. This causes traffic congestion in all directions. Maybe a drain is needed??</i>
<i>More attention to smaller towns - Shipston-on-Stour, Alcester and Southam, none of which benefit from the direct spending on Stratford-upon-Avon. Rural bus services. More buses from Shipston-on-Stour to Chipping Norton, particularly an early morning service on a Saturday at around 7.30 to connect with service to Oxford at 8.10. Reinstatement of 07.30 buses from Shipston-on-Stour to Banbury on weekday, including Saturday. This was the most used service on the route before it was withdrawn. (People going to work, children going to school/college)</i>
<i>More Council funding for provision of Medical Centres in outlying towns and villages, to help with the over whelming house building. Also provision of more junior schools to help with the rising number of extra in coming families</i>
<i>More needs to be for disabled persons (wheelchair users) planners need to be more stringent in planning applications to comply with the law on access. (it does not do this efficiently at the moment)</i>
<i>More police, less traffic wardens, they are like wasps, not needed</i>
<i>Most of the questions are aimed at issues relating to Stratford upon Avon whilst surrounding villages get little or no mention. Many who live in the surrounding villages sometimes have very little contact with Stratford other than the occasional visit (transport being available!)</i>
<i>My concern is the lack of accountability of SDC, e.g. agreement to erecting a 'big wheel' and the closure of B&Q at the Maybird centre. Both have been given the go ahead by the SDC despite local objection!!! Why oh why??? Lack of progress after 4 years of discussion by SDC as to the traffic congestion like Birmingham Road area. Shame on you SDC!!!</i>
<i>No mention has been made about the effects in the environment e.g. wildlife. With the need to build more houses, the most important impact will be in Public Services, e.g. schooling, electricity and gas etc. However the knock on effect is the terrible congestion in the roads into Stratford, particularly the Birmingham Road, even when it is not in the rush hour and I feel strongly that it will get worse</i>
<i>No to HS2 & more road building</i>
<i>No, I think you have enough on your plate, what you got to try to keep going as this is going to be a rough next five years, you'll make it nice steady</i>
<i>No.1 priority - don't waste money i.e. £90,000 on repairing lights on Tramway Bridge. The original company who installed them should be liable. 2. Don't know enough about W.M.C.A. so cannot comment. 3. Better in-out access to Bancroft Gardens</i>
<i>None, thank you</i>
<i>Of all the things listed in this survey it is my opinion the most essential and urgent is the reopening of the railway line between Stratford</i>

<p>upon Avon and Honeybourne. With traffic gridlock destroying the town and the development taking place at Long Marston high quality public transport is vital to reduce traffic congestion. If nothing else is achieved the reopening of this railway must be a priority. Without it life in Stratford and the surrounding district will become unbearable, it must become the utmost priority for the District council.</p>
<p>One priority I believe is missing is the consideration of removing the parking on Bridge Street outside the shops which includes Boots, M&S etc and having better space given to buses, bus stops and space for people to queue without blocking the pavement. It would also give space for taxis and a safer pedestrian space which is currently overcrowded. Walking past M&S for example, there are so many cars parked with the front bonnet hanging over the pavement. The taxis parking there tend to reverse and it is daunting walking by with vehicles reversing to park or even parking forwards. By taking out the parking spaces on both sides, widening the pavement on both sides slightly it would create a much more pleasant and more importantly a safer environment to walk safely through the town. It would also improve the safety of people and drivers when pedestrians step out on to the road in between parked cars. Currently the road is a dangerous place for car drivers and pedestrians. On the other side of the road where Huffkins cafe is and McDonalds, the pavement gets blocked with people queueing for the buses. If the bus stops were spread out it would reduce the congestion on the pavements. We have so many visitors to Stratford and large groups of foreign students; we must make sure everyone walking in town is safe and has suitable space.</p>
<p>Our current roads do need better maintenance!</p>
<p>Parking- far too expensive for local people and those working in the town. A parking pass is £500 pa and a huge consideration in someone taking a job in the town. There should be a scheme for those living and working in the area to have reduced parking payments on production of evidence of their address/place of employment- the impression certainly is that the Council care more about raising revenue from parking charges than supporting local people. The Visitor's Centre and Tourist information in Stratford is poor at best. The weekly market in Rother Street is an embarrassment for a supposed international tourist destination or for local people to use.</p>
<p>Parking for residents in the town centre can be insufficient even with a parking permit because in the evenings it is often impossible to find a space in the permitted streets. A solution would be to allow permit holders to use the Windsor Street car park overnight if necessary at no extra cost, because this car park is usually nearly empty at night in any case. The same should also apply when there are any initiatives closing off the centre (e.g. the Mop and the marathon). On these occasions we have often had to pay for car parking despite having a resident permit.</p>
<p>Parking is a seriously neglected issue. There is no continuity in the time which disabled drivers can park for in different parts of the town and signage for such is not explicit.</p>
<p>Pavement repairs (Block) if possible as they are durable and less likely to crack. 20 mile speed limit in Church Street, High Street and Chapel Lane, very dangerous corner near Chapel. Discreet shop sign colours, our beautiful town is not a circus, good taste must prevail. The other place should be a part-time opera house. The Guild Chapel should be granted a licence to hold weekend weddings which would help to pay for repairs and further restoration of the wall paintings</p>
<p>Pedestrianisation of the town centre would make it so much more attractive. Develop pavement cafe culture etc. etc. Other big tourist towns are way ahead of Stratford on this and as a result are much more attractive. Stratford is years behind in its provision for tourists</p>
<p>Pedestrianise the town centre at weekends. shuttle bus service from Maybird to town centre to take traffic off the roads car park behind Aldi should be overflow Maybird parking</p>
<p>Planning permission has been granted for houses without the requirement to provide suitable road infra-structure. An example of this is the Birmingham Road. Future developments in Tiddington without consideration of this problem could lead to more deaths; it is already a serious bottleneck with on road parking. Buses can't get through as 2 way traffic is restricted. Issues like this prevent the free flow of traffic. Radical consideration need to be given to these issues which are repeated throughout the area</p>

<i>Plans to reduce or scrap the bus services 63, 64, 65 & 66 will cause much hardship & inconvenience. ESP. the 63 & 66. The am Banbury bus is heavily used. Already there is no direct service from the Southam area to Coventry!!</i>
<i>Policing is also an issue - I live in Wellesbourne where there is no police station and no police presence</i>
<i>Priority must be given to matching the growth in new housing developments to existing infra-structure within / around Stratford. The Birmingham road problems are related to excessive new housing in that area, and likely to be repeated on the Alcester and Evesham Roads when developments like the Shottery projects go ahead.</i>
<i>Provision of bus links from villages around Stratford, eg. Bishops Itchington area. Bishops Itchington just lost links to Banbury and Daventry and have no links to Kineton to connect to a Stratford link. Very poor service to Rugby and Leamington. From December onwards. Can't use the rail services if we can't get to them. The Elderly stop driving and need bus links. All the new housing in Harbury and other villages yet with less provision of transport for the non-drivers (teenagers and elderly).</i>
<i>Provision of resources for young people. A golden opportunity has been missed is the redevelopment of Bell Court. Stratford has no Youth Centre, no cultural break out spaces for young people</i>
<i>Public transport has been chaotic in last few months. For example no bus for 3 months along Banbury road. Good public transport is essential as part of the plans to alleviate excess traffic in town. The poorest and most vulnerable in our community must be protected at all costs. It is unbelievable to me that there should be plans to cut council tax support to people who are already struggling to survive. A caring and compassionate council must find other ways of cutting expenditure or raising revenue. I think a small increase in council tax, especially for the higher bands (we are in band G) would be acceptable. The people with should always be willing to subsidise those without</i>
<i>Q2 could have offered other traffic management measures e.g. greater support for public transport. Q3: whilst regeneration of the 'canal quarter' is desirable, the town needs to retain green 'breathing' spaces including with trees Some of Q1-Q6 are asking a lot of respondents to this questionnaire - Q4: what will being a 'non-constituent member of the WMCA' involve? What will it cost? What does the WMCA do? Q6: what is South Warwickshire CCG and what does it do? Are you expecting us to research these points ourselves before answering?</i>
<i>Re: Eastern Relief Road - I see little benefit in this road - traffic coming from the south i.e. Shipston-on-Stour or Banbury would take the A429 further south i.e. Ettington or Tredington. With traffic approaching from the North they would either already have come through Stratford A8400/A422 or from Warwick via A46 and A429</i>
<i>Recently tried to get my foot problem sorted so I can walk again and not put even more weight. My doctor was wonderful but as I do not drive my only option of a Chiropodist in Warwick/Leamington Spa was useless - besides I had already paid to see a private Chiropodist! If you want to help the obesity epidemic make medical help accessible - Join Birmingham -NOT Worcester Hospitals - or help keep the Alex open and contribute to an extension there. N.B. If there is spare funding us in Studley need A) A school crossing supervisor. B) A Bypass both urgent</i>
<i>Reduce all councillors' allowances to save money. What about priorities outside Stratford town. There are other areas in the district!</i>
<i>Reduce Staffing levels in SDC</i>
<i>Reinstate benches on the Greenway and reinstate all the nesting boxes there used to be along the route also</i>
<i>Retired Company Director</i>
<i>Scrap HS2 spend the money on health, education & improving transport/roads</i>
<i>Shakespearean focus, rather than specific location, eg a SHAKESPEARE CHARACTERS STATUE TRAIL, comprising characters from the various plays and being located at spaced intervals to form a numbered trail with map and commentary. This would encourage visitors to explore the whole town and thereby increase footfall. (See such US towns as Boulder, Colorado, Estes Park etc.) To reduce traffic</i>

<p>congestion need to reduce parking in the centre of Stratford and provide CHEAPER AND FASTER P&R facilities, using ELECTRIC VEHICLES where possible. I feel that perhaps insufficient information was given in the above questionnaire to enable me to give a considered response to a number of the questions.</p>
<p>Some way is needed to address the imbalance of shopping experiences for ordinary residents.</p>
<p>Southam; Cannot comment know nothing about the town. Health & Wellbeing: Why are you involved, nothing to do with the Council are you trying to be a nanny authority?</p>
<p>Stop new housing development - listen to us!</p>
<p>Stratford has a very large number of people employed in retail, hotels and leisure. All or most on low wages, probably at or just above the minimum wage. They are essential for Stratford. They should be classed as essential when it comes to housing etc. They should also receive more help with car parking</p>
<p>Stratford is getting more congested by the day, making trips into town from outside the town increasingly challenging and more unlikely, thus bringing a loss of trade potentially.</p>
<p>Stratford is within the Birmingham Housing Market Area. 38% of am journeys into Birmingham City Centre are by rail. Reinstating the southbound rail link to Honeybourne-Oxford-Worcester, is critical and the means of delivering fast rail journeys to Birmingham. Long Marston Airfield (new settlement) and wider area is committed to grow to 24,500 people. Rail services are essential. The lessons of the 1994 SACTRA, Standing Advisory Committee on Trunk Road Assessment have not been learnt. The report concluded after 40 years of trying to build roads to meet demand is a failed policy, as new roads only lead to induced traffic.</p>
<p>Stratford Leisure Centre - I do not agree with the "Village" style changing rooms/area. I feel it is inappropriate for men & women to be mixed & especially with children. There should be a choice of men/women or families, then everyone could decide which they wish to use. Congestion in Stratford (traffic) makes it unbearable to shop in the town during weekdays/busy times getting from the A46 to the Maybird & beyond is always difficult & from the Warwick Road to the Maybird equally so. I think it was poorly planned</p>
<p>Stratford upon Avon desperately needs more affordable housing, the building of which will create jobs. Affordable housing will attract young workers and create wealth and prosperity for all concerned. INVESTMENT particularly LONG TERM INVESTMENT always pays off. Just look at LAS VEGAS. Cut backs and austerity has never worked historically. The Wall Street crash of 1929 was made much worse by subsequent Government cut backs. So fight tooth and nail for investment for future generations.</p>
<p>Stratford -upon-Avon desperately needs a fully comprehensive ring road! This would help to keep heavy traffic and lorries out of the town. Otherwise, there will always be a bottleneck somewhere</p>
<p>The Clopton area of Stratford north is already woefully provided for (without the new housing to make it worse). Clopton is cut off from Stratford with very poorly maintained service roads and is looking for: 1. A medical centre/doctor's surgery. 2. A community centre/post office. 3. Cash machines (ATM's) introduced. 4. Two-way access roads at: Justins Avenue/Warwick Road. 5. Be realistic and make the "Clopton Road" gridlock a "one way street" 6. Decent water pressure from the Clopton Tower storage tank? (Very low)</p>
<p>The concept, as an architect, of a new park, linking to the recreational ground is quite excellent and should be a high priority; however, it should be coupled to far greater "Pedestrianisation" on a larger, more ambitious scale, like Norfolk and most cities in Europe. Removing the traffic from the centre can only help pedestrians, help fitness by walking more (obesity) and help tourists. It would also help, for Councillors to desist from adding to the confusion by banning/not promoting the "Vulgarity" of the big wheel, and keep the river bank "virgin" and clear from such mechanical & Disney intrusion. Alphase Mucha a famous artist, once said I quote, "Those who walk through dust, see only dust, but those that elevate their souls to high mountains, grand new days will they see" the conclusion is, our Councillors need to have inspiration like architects and those who do not, like my German prof' said are "Mere pygmies" You need aesthetically trained architects on the Council to temper the career business people</p>

<i>The Council need to stop people i.e. developers building large houses and restrict the selling of properties to portfolio holders. They buy all the small houses etc so they can rent them out at high prices. This stops younger people being able to buy a home to live in that could be affordable to them. If the Council want to raise more money, I suggest they follow the Welsh idea and get extra payments from private landlords. This would maybe have a double effect. Stop Stratford becoming more of a toilet (to let) town than it already is. Keep families closer to maybe help with care later in life, and free up space for smaller more affordable houses for our kids</i>
<i>The council needs to be realistic about what a DC can actually achieve and avoid being part of chorus just to satisfy member's egos!!</i>
<i>The Council should start looking at improving the basic services they offer, before commencing on high profile schemes. The current waiting list for searches to do with house purchases is unacceptable. Why should Stratford District Council residents have to wait nearly 6 weeks for local searches to be completed? I have to ask what exactly do we get for our Council tax payment, apart from bin collection! Come on Council, sort it out!</i>
<i>The creation of a centralised train and coach/bus station - thus taking coaches and buses out of the centre of town and lessening of crowd/congestion around bus stops outside McDonalds etc. The car park space surrounding the present station could easily be used for this</i>
<i>The issue of children's obesity needs to be tackled before the associated health costs become a financial drain.</i>
<i>The main priority has to be better links with Birmingham for the NEC, airport and city centre.</i>
<i>The most pressing problem for SONA is getting the traffic moving. Something must be done or gridlock will be a constant problem</i>
<i>The need for HS2 at all, what survey has been carried out to ascertain the demand for such a project? Housing, consideration should be given to build the two bedroom bungalows to sell, this would then make available 3, 4, 5 and even six bedroom houses onto the housing market. Obesity, I see little evidence to support figures show, sports activities should be encouraged. "Boris Bikes" it depends on who's report you read to see whether it is a success or not, if when building cycle routes normal traffic flow is reduced then I do not consider it a success or warranted</i>
<i>The need to urgently reduce traffic congestion, particularly on the B'ham Road, needs to be a top priority. Until this is done, I don't think more projects which would further add to this congestion should be even considered. Likewise, I would like to see empty properties (including shops) turned into homes before giving priority to more development</i>
<i>The only way that you can get a frequent direct rail service between Stratford and London now is via the reopening of the Honeybourne line. Chiltern Railways have taken all the paths on the main line that the previous direct Stratford-Marylebone services used and these paths are now being utilised for the new Oxford Parkway-Bicester-Marylebone service. Network Rail has stated in their route study that interventions will be needed at Leamington Spa because of congestion and lack of train capacity by 2043. The reopened line via Honeybourne would enable a London - Oxford - Stratford service and also a bi directional circular South Midlands service i.e. Birmingham - Stratford - Evesham - Worcester - Stourbridge - Birmingham & Birmingham - Stourbridge - Worcester - Evesham - Stratford - Birmingham. This would also enable a new parkway station to be built at Long Marston to mitigate the traffic volumes arising from the development proposed in the Core Strategy. The ideas in the survey to improve the town centre create a technology and business park are all positive and forward looking proposals that, if actioned, will enable economic growth for the area. The current 6% of visitors to Stratford upon Avon by rail is half the national average of 12%. If the railway via Honeybourne was reopened the greater connectivity would enable Stratford to reach the national average and that would be worth up to £17 million a year to the local economy. A detailed study (GRIP4) should be enabled by the Local Transport Authority (Warwickshire County Council) and the Local Enterprise Partnership with responsibility for Stratford upon Avon which is the Coventry & Warwickshire LEP. Third party funds are currently available from developers towards such a study as is up to £17 million towards reinstatement. The Planning Inspector for the Core Strategy made it clear in his final</i>

report in June 2016 that the local authorities need to move quickly and fully evaluate the railway reopening proposal as in his words it could provide a significant part towards solving the towns traffic congestion. Concerns and objections from those properties near to the route of a reopened line are largely assuaged by the need to tunnel the line to get under Evesham Place. The line would co-exist easily with the Greenway and indeed its reinstatement could include enhancements for access and parking for those that use the Greenway. There was not one objection to the reopening proposal through the Core Strategy process. There is major support for the railway reopening from adjacent local authorities and train operator Great Western Railway. A full study should be pursued and the results from such a study will enable local authorities to determine if they would support reopening and if so provide the basis to promote such a scheme.

The opening of the Park & Ride. Toilets in the afternoon. Even for the bus driver's sakes. Plus with no shelter to get in with winter approaching has knocked the shine off the idea of using the bus service

The proposed use of a roundabout at the bottom of Bordon Hill is bound to become an accident black spot. Services consideration should be given to attendees

The questionnaire reinforces my view that as a resident of Long Itchington we are allocated to the wrong District Council. Many of the questions here relate directly to Stratford - a place I visit less than four times a year. I feel we should be part of Warwick District Council as it covers an area I use most.

The reinstatement of the Stratford-upon-Avon - Long Marston - Honeybourne railway, where it would join the Cotswold Line, is absolutely essential, particularly as the Great Western Railway fully supports the scheme as an alternative route from Stratford-upon-Avon to London, serving Paddington, rather than Marylebone. The link would enable through trains to operate to Moreton-in-Marsh, Oxford, Reading (for the Heathrow airport road coach service and rail service to Gatwick airport), Slough (for Windsor) and Paddington (for the Heathrow Express), destinations not served by Chiltern services. In the western direction the rail link would serve Honeybourne, where eventually it would link with the Gloucestershire and Warwickshire Steam Railway, a major tourist attraction, Evesham, population, about 25,000, with a new direct rail link to Birmingham, Worcestershire Parkway, where a new station is due to open in 2018 with connections to Cheltenham, the west of England and south Wales and Worcester, with connections to Malvern, Ledbury and Hereford. At present passengers these latter destinations have to travel via Birmingham, 25 miles north to go south, with an inconvenient change of stations between Moor Street and New Street, not to mention additional time and cost. Passengers for Worcester, at present, also have to travel via Birmingham, doubling the distance of a direct route. At Long Marston, where nearly 6,000 new houses are planned to be built, in addition to existing developments, a Park and Ride station would be provided, with direct services to Birmingham, as well as to the above destinations. The railway reinstatement would not only help to take pressure off the rural roads and villages south of Stratford, but also in the town itself, which suffers from heavy traffic congestion and often gridlock.

The town centre grammar school should be relocated to area where the High School, College and girls Grammar School are. Opening up an area in town for a Shakespeare Museum and enabling all the children to share facilities. The town centre railway station should be closed enabling a transport route through Stratford from the Greenway to A46. A through rail route should be included in the A46 improvements linking from Long Marston joining the A46 at the Wildmoor to Stratford Parkway and beyond. Regeneration of the Canal Quarter should not include business park. Now business people should be at the Wildmoor and north of the A46 close to the Parkway Station. Atherstone Airfield should be for local housing only not business use!

The town desperately needs to upgrade the existing Clopton Bridge. I fail to understand why a second crossing has not been proposed. The existing bridge could become one way with the "new bridge" sending traffic the other way. Yes there would be the need to take land in the Hotel frontage and on the south side but this particular "nettle" must be grasped. A single track bridge could be cleverly incorporated without huge land take and would revolutionise the traffic flow.

<i>There are no priorities missing - but affordable housing is CRUCIAL. It's no good giving permission for houses to be built unless they are properly affordable for local residents. Witness the ones at Kineton Meadows - just past my house - who on earth can afford them? We do not need 3/4/5 bed houses. We need 1/2 bed starter homes & more community housing. My kids would still like to be here buying but can't afford to. This is a shame as they are qualified , social worker and works with autistic people, both moved away one to Devon and one to Cardiff, what a shame</i>
<i>There are not enough W.C's (lavatories) in S.O.A. this needs to be addressed fairly soon</i>
<i>There is a great need for beds to free up acute beds in hospitals. Bed blocking is horrendous and it was a mistake to close cottage hospitals</i>
<i>There is a need for housing for one person as the size of the ageing population increases and young people want to get in the property market. However the growth in housing appears to be mainly 3-5 bedroom houses and is however inappropriate. Need to situate the increase in housing in city centres i.e. not rural areas to avoid increasing congestion. Need to see some low rise apartments - my friends and I want to live in the city centre when we retire in preparation for when we can't drive and need easy access to shops, hospitals and train service via walking. Strongly object to HS2 as it will just put house prices up locally and? Local people? It will also destroy the countryside for the benefit of the few</i>
<i>There is a need for more leisure and sporting facilities generally, but especially for young people, to battle obesity, and to encourage more civic and corporate identification</i>
<i>There would seem to be two KEY ISSUES for the future (and present) health of the town itself. 1. Traffic Congestion: Especially the congestion on the Birmingham Road between the Clopton Bridge and the Maybird Centre. The traffic lights at Western Road MUST be removed - they alone are the cause of much of the problem. 2. Mix of shops in the town centre: Rent/rates are high and discourage all but the largest retailers. The town urgently needs a variety of small, varied shops for both residents and tourists</i>
<i>These are isolated projects. Stratford lacks a comprehensive approach and vision for the future. The area is expanding better transport links and improvements in visitor attractions are essential to Stratford having a vibrant future. There is not even a cohesive transport approach e.g. last bus to Bidford from Stratford is 18.05pm.</i>
<i>These as usual focus on the town of Stratford. Surely there are some ideas about the villages eg Harbury, long Itchington that always seem to be forgotten. Southam will suffer from HS2; why not suggest improving bus links from there to Coventry and/or Birmingham via Long Itchington? Speeding on existing roads within villages needs more attention, what about chicanes in Long Itchington on the A423?</i>
<i>This survey is overwhelmingly biased towards Stratford town. While I believe rail provision around Stratford should be improved, I would like to see a rural parkway station serving the JLR and Aston Martin sites. In spite of the M40 J12 works, the traffic is still bad. Also there is no mention about the relatively poor town centre in Southam.</i>
<i>To ensure that the shopping needs of residents rather than tourists are being met and given priority. Pedestrianisation of town centre is needed. Shared spaces are dangerous especially for the elderly</i>
<i>To reduce speed limits between Alcester and Stratford on the A46. At the many dangerous intersections the speed limit should be reduced to 40mph</i>
<i>Traffic congestion - reduce the traffic over Clapton Bridge, work out where to place a new bridge and provide residents with parking permits for on street parking - a trip to the bank costs at least 50pence.</i>
<i>Traffic congestion is choking the town. That has to be the key priority. However moving retail away from the town centre is wrong as we are ending up with a centre that is fast becoming tea and coffee outlets. We should not solely be depending on Shakespeare's heritage as in 50 years will that still be of interest to everyone? I feel that we need to make Stratford a wonderful semi-rural centre that people desire to come to escape for a few hours enjoying the ambience of the place.</i>

<i>Traffic congestion is getting worse especially from Banbury and Shipston roads</i>
<i>Traffic congestion should be a major issue on the agenda. I much prefer Warwick or Leamington for shopping & doing essentials purely because of congestion & lack of parking facilities in Stratford</i>
<i>Traffic flow in the town needs to be looked at, the current system needs to make sure traffic flow is correctly controlled when needed (for example the junction at Banbury Road and A3400 - currently a roundabout give priority to traffic coming in to Stratford (going back on itself) and then traffic on Banbury road - you often have 20 or so cars on the A3400 being delayed by 3 to 5 cars on Banbury Road... this has a knock on effect with traffic trying to get to the A46, via the A3400 then opting to go up Birmingham road).</i>
<i>Transport: Buses for villages. Cuts in bus services have had impact on lifestyle and an adverse effect on the economy of surrounding businesses! Cost Savings: have all productivity savings been exhausted?</i>
<i>Two essential factors for SDC to pursue. 1. Traffic congestion in & around the town. 2. Provision of affordable housing, especially for key workers. Affordable housing is a problem in this area because of housing costs, so SDC needs to beware of linking rental/buying costs for 'affordable' housing to market prices</i>
<i>Very Stratford town focussed, apart from the Southam college question - what about the outlying areas - what's the use of better services to/from Stratford from London Birmingham other than for tourism. Better/cheaper parking or bus services needed for rural residents to access these improved transport links, parks etc</i>
<i>Volunteers to do more gardening nr station</i>
<i>We certainly need a bus station but where it can be located foxes me!</i>
<i>We have just received our winter fuel payment. We feel that other people would benefit more than us from this money. Would it be possible for this money to be directed to District or County Councils, who could target the payments more effectively to those who really need them?</i>
<i>We need 4 line roads from Stratford to the Oversley Green Island AND FAST!</i>
<i>When planning the new park the flooding of the area should be investigated</i>
<i>Whilst not mentioned, planning is an area that clearly needs boosting. Both in staff and bite. It seems some of the issues currently in the area are partly due to having a lack of resource</i>
<i>Whilst Stratford-upon-Avon is a market town and must continue to prioritise this status. It is also because of Shakespeare a tourist centre but cannot fall into the trap of shared space where with a small police force it becomes a battle ground. The over development of part of the District, without the supportive back-up of schools, national health service, doctors and transport is leading to increased transport problems that can only get worse. There is only one bridge over the River Avon into or around Stratford-upon-Avon. Without a Chief Executive to direct operations or Councillors representing Stratford-upon-Avon the town becomes the fall back to the regions councillors pushing for their own areas rather than the town itself</i>
<i>Why improve cycle routes when most people just ride their bikes on the footpaths, even though there are cycle lanes!! Obesity is down to families and what they feed their children!!</i>
<i>Why is all this about developing the town of Stratford-upon-Avon? I live in Studley which desperately needs a by-pass or traffic calming measures on Alcester Road/High Street. It does not have a railway station and bus links to Stratford are very poor. Shouldn't you be looking at helping villagers in rural communities rather than focussing on Stratford!!! The Council covers a large area of Warwickshire not just the town Shakespeare was born in</i>
<i>With regard to health, the top priority should be additional funds for care for the elderly. This would reduce the amount of "bed blocking" in NHS hospitals, thus benefiting the whole community</i>

<i>With regards to older people - large housing developments should include the provision of bungalows so that older town residents can move into and still be part of a mixed community and not 'controlled' into a purpose build 'old people's ghetto</i>
<i>With the baby boomers of the 1940s ageing, provision needs to be made now to care for these in their later life ie sheltered housing villages and care homes.</i>
<i>Within Housing Section - no-one should get priority</i>
<i>Yes, Stratford Council is not just about the town of Stratford upon Avon. It is way past time the council also gave equal consideration to places like Studley, which suffers from far too much traffic and pollution. Residents of Studley pay taxes the same as Stratford residents yet most of the time gets overlooked by the council. Studley desperately needs a bypass.</i>
<i>Yes, those who are in SDC, but outside Stratford Town itself. As a member of citizen panel who does not live in Stratford town itself, I find it worrying that most of the questions are about development of the town, and not much of the adjacent villages.</i>
<i>You mention a number of transport priorities but don't mention heavy lorries blocking access in the centre of the town, the main bridge is a huge danger for buses and heavy vehicles when passing each other. Can you not limit their size and times of delivery?</i>
<i>You should be ashamed of the congestion in Stratford, allowed housing and retail parks to be built but completely ignored the infrastructure. Sheer incompetence</i>
<i>You will note that I have not answered any of these questions. The reason for this is that I live in Harbury and only one point is relevant to me, namely the Southam Road, all the rest are directed at people living in Stratford itself. Currently our Stagecoach bus service between Banbury & Leamington & Daventry and Leamington (calling at Harbury) is due to stop at the end of November and as yet you have not replaced it. You have already withdrawn the bus to Stratford. People in rural villages in the Stratford feel very much discriminated against. Without cars they cannot get to Stratford to make use of rail links to London or Birmingham. The local economy questions & tourism are relevant to Stratford town only. When will you realise that people living beyond the town itself need to be catered for!!</i>