

## 2011 Census Profile for Alcester & Bidford (Locality) with Stratford included as a comparison geography

Demography							Demography						
Locality: Alcester & Bidford (Locality)			Borough or District: Stratford				Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			
Demography	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)	Demography	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
Total Population	21,488		7	120,485		3	Males	10,459	48.7%	26	58,497	48.6%	5
							Females	11,029	51.3%	5	61,988	51.4%	1
<b>Age Structure</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank</b>	Population Density (Persons per Hectare)	1.33		22	1.20		5
0-4 years	987	4.6%	27	5,965	5.0%	5	Median Age	47		6	46		1
5-9 years	1,100	5.1%	21	6,176	5.1%	5	<b>Household Composition</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
10-14 years	1,276	5.9%	12	6,849	5.7%	4	All Households	9,127		7	51,928		3
15-19 years	1,270	5.9%	16	6,737	5.6%	5	Person per Household	2.33		6	2.32		5
20-24 years	894	4.2%	25	5,257	4.4%	5	One person households (All)	2,523	27.6%	15	14,804	28.5%	3
25-29 years	815	3.8%	26	5,382	4.5%	5	One person Households (65+)	1,309	14.3%	8	7,482	14.4%	1
30-34 years	897	4.2%	26	5,558	4.6%	5	Lone parent, with dependent children	462	5.1%	20	2,533	4.9%	5
35-39 years	1,199	5.6%	28	7,242	6.0%	5	Households with no adults in employment with dependent children	176	1.9%	18	930	1.8%	5
40-44 years	1,562	7.3%	22	8,897	7.4%	4	Households with one person with long term health problem and dependent children	359	3.9%	17	1,785	3.4%	5
45-49 years	1,783	8.3%	6	9,596	8.0%	2	<b>Migration</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
50-54 years	1,593	7.4%	7	8,718	7.2%	2	Residents born outside of UK	985	4.6%	15	7,462	6.2%	4
55-59 years	1,518	7.1%	5	8,187	6.8%	1	Residents born outside of UK that have arrived in last 10 years	381	38.7%	17	3,404	45.6%	3
60-64 years	1,725	8.0%	4	9,341	7.8%	1							
65-69 years	1,537	7.2%	4	8,117	6.7%	1							
70-74 years	1,113	5.2%	6	6,149	5.1%	1							
75-79 years	948	4.4%	4	4,931	4.1%	1							
80-84 years	646	3.0%	10	3,761	3.1%	1							
85-89 years	396	1.8%	7	2,317	1.9%	1							
90 years and over	229	1.1%	7	1,305	1.1%	1							

Health & Care							Health & Care						
Locality: Alcester & Bidford (Locality)			Borough or District: Stratford				Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			
Health	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)	Provision of unpaid care (per week)	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
Very good health	10,303	47.9%	13	58,094	48.2%	2	Provides 1 - 19 hours care	1,779	8.3%	9	9,685	8.0%	1
Good health	7,264	33.8%	27	41,966	34.8%	4	Provides 20 - 49 hours care	288	1.3%	11	1,413	1.2%	4
Fair health	2,919	13.6%	9	15,315	12.7%	3	Provides 50+ hours care	470	2.2%	18	2,553	2.1%	3
Bad health	793	3.7%	14	4,049	3.4%	4	All providing unpaid care	2,537	11.8%	11	13,651	11.3%	3
Very bad health	209	1.0%	19	1,061	0.9%	5							

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Ethnicity, Language & Religion							All Ranks are of percentages with 1 as the highest value						
Ethnicity	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			Country of Birth	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)		Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
White British	20,474	95.3%	6	112,780	93.6%	2	UK	20,503	95.4%	9	113,023	93.8%	2
White Irish	139	0.6%	22	890	0.7%	3	Europe	526	2.4%	18	4,023	3.3%	3
Gypsy or Irish Traveller	58	0.3%	3	173	0.1%	2	Poland	91	0.4%	18	1,130	0.9%	2
White Other	430	2.0%	16	3,464	2.9%	3	Ireland	119	0.6%	22	708	0.6%	3
Mixed: White & Black Caribbean	77	0.4%	21	417	0.3%	5	Germany	66	0.3%	24	538	0.4%	2
Mixed: White & Black African	19	0.1%	15	106	0.1%	3	Portugal	5	0.0%	24	72	0.1%	3
Mixed: White and Asian	50	0.2%	26	448	0.4%	3	France	25	0.1%	14	179	0.1%	2
Mixed: Other	35	0.2%	21	287	0.2%	3	Italy	23	0.1%	15	154	0.1%	2
Asian: Indian	53	0.2%	29	564	0.5%	5	Other	197	0.9%	13	1,242	1.0%	3
Asian: Pakistani	17	0.1%	23	74	0.1%	4	Africa	128	0.6%	26	910	0.8%	4
Asian: Bangladeshi	0	0.0%	25	13	0.0%	5	South Africa	60	0.3%	16	363	0.3%	3
Asian: Chinese	28	0.1%	24	391	0.3%	3	Kenya	10	0.0%	29	102	0.1%	4
Asian: Other	54	0.3%	25	424	0.4%	4	Zimbabwe	22	0.1%	20	145	0.1%	3
Black: African	10	0.0%	27	112	0.1%	4	Other	36	0.2%	27	300	0.2%	4
Black: Caribbean	18	0.1%	29	115	0.1%	5	Asia	151	0.7%	26	1,320	1.1%	4
Black: Other	3	0.0%	29	37	0.0%	4	India	39	0.2%	29	360	0.3%	4
Other: Arab	6	0.0%	20	51	0.0%	4	China	16	0.1%	17	208	0.2%	2
Any Other Ethnic Group	17	0.1%	25	139	0.1%	4	Hong Kong	11	0.1%	21	141	0.1%	4
							Pakistan	9	0.0%	23	54	0.0%	4
							Other	76	0.4%	23	557	0.5%	4
							Rest of the World	180	0.8%	14	1,209	1.0%	3
							United States	44	0.2%	11	361	0.3%	2
							Australia	42	0.2%	4	216	0.2%	2
							Jamaica	7	0.0%	25	51	0.0%	5
							Other	87	0.4%	16	581	0.5%	3

# 2011 Census Profile for Alcester & Bidford (Locality) with Stratford included as a comparison geography

### Ethnicity, Language & Religion

All Ranks are of percentages with 1 as the highest value

Household Language	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			Religion	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)		Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
English as a Household language	9,127			51,928			Christian	15,578	72.5%	2	84,697	70.3%	1
All in household have English as main language	8,936	97.9%	10	50,423	97.1%	2	Buddhist	35	0.2%	25	325	0.3%	4
At least one member of household has English as main language	126	1.4%	18	756	1.5%	4	Hindu	26	0.1%	28	250	0.2%	5
No-one aged 16+ has English as main language but at least one aged 3 - 16 has English as main language	5	0.1%	28	66	0.1%	4	Jewish	20	0.1%	11	150	0.1%	2
No-one in household has English as main language	60	0.7%	23	683	1.3%	4	Muslim	31	0.1%	26	280	0.2%	4
							Sikh	23	0.1%	30	243	0.2%	5
							Other	64	0.3%	23	420	0.3%	5
							No religion	4,180	19.5%	28	25,556	21.2%	5
							None stated	1,531	7.1%	9	8,564	7.1%	2

### Qualifications & Students

All Ranks are of percentages with 1 as the highest value


Qualifications (those aged 16+)	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
Total	17,837			100,042		
No qualifications	3,796	21.3%	12	19,345	19.3%	4
Highest qualification: Level 1	2,246	12.6%	18	11,971	12.0%	4
Highest qualification: Level 2	2,820	15.8%	16	15,619	15.6%	4
Apprenticeship	667	3.7%	21	3,619	3.6%	4
Highest qualification: Level 3	2,104	11.8%	16	11,712	11.7%	4
Highest qualification: Level 4	5,420	30.4%	13	33,396	33.4%	2
Other (including vocational)	784	4.4%	16	4,380	4.4%	4
Full-time students (aged 18-74)	377	1.8%	28	2,445	2.0%	4


### Car or Van Availability

All Ranks are of percentages with 1 as the highest value

Car or Van Availability	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
Without car/van	1,031	11.3%	22	6,622	12.8%	5
With 1 car/van	3,461	37.9%	23	19,840	38.2%	5
With 2 cars/vans	3,275	35.9%	11	18,347	35.3%	1
With 3+ cars/vans	1,360	14.9%	8	7,119	13.7%	1
All cars in area	14,660		6	81,143		1

## 2011 Census Profile for Alcester & Bidford (Locality) with Stratford included as a comparison geography

Housing & Accommodation 							All Ranks are of percentages with 1 as the highest value						
Housing tenure	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			Communal establishment residents	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)		Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
Owned outright	3,722	40.8%	7	20,315	39.1%	1	All communal establishments	32		5	209		1
Owned with mortgage	3,016	33.0%	22	16,989	32.7%	5	All residents in communal establishments	340		7	1,632		3
Shared ownership	115	1.3%	4	561	1.1%	1	All medical and care establishments	292	85.9%	15	1,006	61.6%	3
<b>Rented</b>					<b>0.0%</b>		NHS	0	0.0%	4	0	0.0%	4
Local Authority	118	1.3%	26	594	1.1%	5	Local Authority (car home or other home)	0	0.0%	9	61	3.7%	3
Other social rented	1,045	11.4%	5	6,119	11.8%	1	Registered Social Landlord / Housing Assoc.	0	0.0%	5	25	1.5%	2
Private landlord/agency	885	9.7%	18	5,885	11.3%	4	Care home with nursing	151	44.4%	6	407	24.9%	2
Other private	103	1.1%	19	711	1.4%	2	Care home without nursing	122	35.9%	16	483	29.6%	3
Living rent free	123	1.3%	8	754	1.5%	1	Children's home	0	0.0%	3	0	0.0%	3
<b>Dwelling type</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>	Other	19	5.6%	2	30	1.8%	2
All household spaces	9,730		7	54,814		2	All other establishments	48	14.1%	16	626	38.4%	3
with at least one resident	9,127	93.8%	29	51,928	94.7%	5	<b>Household size</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
with no usual residents	603	6.2%	2	2,886	5.3%	1	Average household size	2.29		23	2.30		3
	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>	Average number rooms per household	6.02		7	6.10		1
Detached	3,474	35.7%	10	20,169	36.8%	1	Average number of bedrooms per household	2.99		8	3.00		1
Semi-detached	3,054	31.4%	19	16,588	30.3%	5	<b>Household amenities</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
Terraced	1,929	19.8%	16	10,617	19.4%	5	Households without central heating	260	2.8%	2	1,115	2.1%	2
Flat, maisonette, apartment													
Purpose built block of flats	514	5.3%	25	5,056	9.2%	4							
Part of shared house	113	1.2%	16	847	1.5%	2							
In commercial building	110	1.1%	8	522	1.0%	3							
Caravan or other mobile home	536	5.5%	1	1,015	1.9%	1							

Travel To Work 							All Ranks are of percentages with 1 as the highest value						
Travel to Work	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			Total	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)		Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
Total	15,618			87,728									
Work mainly at or from home	1,082	6.9%	6	6,059	6.9%	1							
Underground, light rail, tram	17	0.1%	3	109	0.1%	1							
Train	142	0.9%	23	1,121	1.3%	3							
Bus, minibus or coach	212	1.4%	21	1,083	1.2%	5							
Taxi	8	0.1%	29	108	0.1%	5							
Motorcycle, scooter or moped	74	0.5%	17	369	0.4%	4							
Driving a car or van	7,538	48.3%	16	41,227	47.0%	3							
Passenger in a car or van	569	3.6%	16	2,762	3.1%	5							
Bicycle	218	1.4%	15	1,313	1.5%	3							
On foot	809	5.2%	17	6,298	7.2%	3							
Other method of travel to work	54	0.3%	13	316	0.4%	1							
Not in employment	4,895	31.3%	15	26,963	30.7%	4							

## 2011 Census Profile for Alcester & Bidford (Locality) with Stratford included as a comparison geography

### Labour Market



All Ranks are of percentages with 1 as the highest value

Economic Activity	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford			Industry	Locality: Alcester & Bidford (Locality)			Borough or District: Stratford		
	Number	Percentage	Rank (30)	Number	Percentage	Rank (5)		Number	Percentage	Rank (30)	Number	Percentage	Rank (5)
<b>Males (aged 16 - 74)</b>	7,662		9	42,947		3	Total	10,723			60,765		
<b>Economically Active</b>	<b>5,859</b>	76.5%	<b>18</b>	<b>33,306</b>	77.6%	<b>2</b>	Agriculture, forestry & fishing	271	2.5%	4	1,408	2.3%	1
Part-time	353	4.6%	26	2,283	5.3%	3	Mining & quarrying	8	0.1%	17	34	0.1%	4
Full-time	3,608	47.1%	25	20,666	48.1%	5	Manufacturing	1,110	10.4%	20	5,830	9.6%	5
Self-employed	1,491	19.5%	4	8,123	18.9%	1	Electricity, gas, steam, air conditioning supply	62	0.6%	23	399	0.7%	5
Unemployed	220	2.9%	23	1,278	3.0%	5	Water supply, sewerage, waste management	103	1.0%	4	493	0.8%	2
Full-time student	187	2.4%	9	956	2.2%	4	Construction	804	7.5%	9	4,367	7.2%	2
<b>Economically Inactive</b>	<b>1,803</b>	23.5%	<b>13</b>	<b>9,641</b>	22.4%	<b>4</b>	Wholesale & retail trade; repair of motor vehicles	1,889	17.6%	12	9,936	16.4%	4
Retired	1,216	15.9%	5	6,411	14.9%	1	Transport & storage	364	3.4%	24	2,100	3.5%	4
Student (including full-time)	231	3.0%	26	1,442	3.4%	5	Accommodation & food service activities	617	5.8%	5	3,894	6.4%	1
Looking after home/family	49	0.6%	12	215	0.5%	4	Information & communication	402	3.7%	14	2,641	4.3%	2
Long-term sick or disabled	209	2.7%	16	1,035	2.4%	5	Financial & insurance activities	422	3.9%	2	2,433	4.0%	1
Other	98	1.3%	14	538	1.3%	3	Real estate activities	163	1.5%	6	998	1.6%	1
<b>Economic Activity</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>	Professional, scientific and technical activities	878	8.2%	10	5,226	8.6%	2
<b>Females (aged 16 - 74)</b>	7,956		7	44,781		3	Administrative and support service activities	579	5.4%	5	3,295	5.4%	1
<b>Economically Active</b>	<b>5,283</b>	66.4%	<b>20</b>	<b>29,947</b>	66.9%	<b>4</b>	Public administration and defence; social security	413	3.9%	25	2,444	4.0%	5
Part-time	1,864	23.4%	11	10,368	23.2%	3	Education	991	9.2%	21	6,009	9.9%	3
Full-time	2,246	28.2%	27	13,151	29.4%	5	Human health and social work activities	1,029	9.6%	25	5,761	9.5%	5
Self-employed	763	9.6%	4	4,253	9.5%	1	Other	618	5.8%	5	3,497	5.8%	1
Unemployed	153	1.9%	23	876	2.0%	5							
Full-time student	257	3.2%	7	1,299	2.9%	3	<b>Hours worked (aged 16 - 74 in employment)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (30)</b>	<b>Number</b>	<b>Percentage</b>	<b>Rank (5)</b>
<b>Economically Inactive</b>	<b>2,673</b>	33.6%	<b>11</b>	<b>14,834</b>	33.1%	<b>2</b>	15 hours or less	1,208	11.3%	4	6,578	10.8%	1
Retired	1,618	20.3%	6	8,744	19.5%	1	16 - 30 hours	2,076	19.4%	9	11,645	19.2%	2
Student (including full-time)	232	2.9%	28	1,545	3.5%	4	31 - 48 hours	5,655	52.7%	27	32,298	53.2%	5
Looking after home/family	506	6.4%	13	2,841	6.3%	3	49+ hours	1,784	16.6%	7	10,244	16.9%	1
Long-term sick or disabled	188	2.4%	18	994	2.2%	5							
Other	129	1.6%	14	710	1.6%	4							