

**APPENDIX 1**  
**STRENGTHS, WEAKNESSES, OPPORTUNITIES THREATS**

<p><b>Strengths</b></p> <ul style="list-style-type: none"> <li>• Extent of coverage</li> <li>• Quality of operation</li> <li>• Public like the service</li> </ul>	<p><b>Weaknesses</b></p> <ul style="list-style-type: none"> <li>• Lack of integration with Police and CDRP</li> <li>• Driven by capital funding availability without taking account of ongoing revenue implications</li> <li>• Ad hoc development without overall plan</li> <li>• Different maintenance contracts for different cameras</li> <li>• Have to tender individually for each new scheme</li> <li>• Large rural District mitigates against use of redeployable cameras etc</li> <li>• Need to keep up with changing technologies (i.e. digital recording)</li> </ul>
<p><b>Opportunities</b></p> <ul style="list-style-type: none"> <li>• Selling services to other organisations</li> <li>• Quality assurance to reassure public</li> <li>• Improved publicity to reassure public</li> <li>• Better working with Police and Town/Parish Councils</li> </ul>	<p><b>Threats</b></p> <ul style="list-style-type: none"> <li>• New regulations required by developing industry</li> <li>• Average unit cost, but high overall costs given size of service</li> <li>• Possible redevelopment of control centre site</li> </ul>

## **APPENDIX 2**

### **PROTOCOL FOR PRIORITISING LOCATION OF CCTV SCHEMES**

1. The decision to deploy CCTV will be evidence based.
2. Future locations should be identified in Partnership with the Police, including Safer Neighbourhood Teams, and the CDRP.
2. CCTV is most effective in dealing with crimes committed in public places, and in improving public confidence.
3. The Crime, Disorder and Drugs Misuse Strategy 2005-2008 identifies dealing with anti-social behaviour as a priority within the District.
4. New schemes will be prioritised according to evidence of:
  - Crime and Anti-social behaviour rates
  - Escape routes
  - Current coverage
  - Suitability of ANPRIn order to have the maximum possible impact on crime rates.
5. Once a decision to introduce new schemes has been made, details of the number of cameras and their specific location will be agreed with Warwickshire Police and the Crime & Disorder Reduction Partnership, based on the principles above.