

World Class Stratford-upon-Avon

Strategy Group Meeting 5 April 2005

Present – Mark Abrams (AWM) – in the chair
Les Topham, Juliet Short, Trevor Askew, (SDC)
Julie Crawshaw (WCC)
Tony Bird, Tony Brooker (STP)
Jeff Ligo – project co-ordinator (PC)

Structure and Governance

The latest version of this document was reviewed and a number of alterations, additions and suggestions were made.

Mark was going to incorporate these into the document and bring a (hopefully) final version back to the next meeting.

In the meantime a stakeholder relationship chart would be prepared by SDC and brought to the next meeting.

Delivering the Vision for Stratford-upon-Avon

The initiative is to be called World Class Stratford-upon-Avon (is “-upon-Avon” in or out?).

The product would be a piece of work with that title which would be a detailed Master Planning document for Stratford-upon-Avon. The intention would be to ensure that the document before final publication was the subject of extensive stakeholder engagement and involvement. The document ultimately should be adopted by SDC as supplementary planning guidance. It should take a long term view of the future of Stratford-upon-Avon but be specifically focussed at what might be achieved in the next ten years.

The Working Group established under the structure and governance arrangements would be the engine of the project. The Visioning Group, would be the Group established by the Avon Area Committee, and this would be the key group of stakeholders representing as they did the majority of stakeholders within the town.

Specific decisions taken during the meeting

1. The Structure and Governance report be amended to reflect the views expressed.
2. A representative from the RSC and one from the Birthplace Trust be added to the Working Group.
3. The primary objectives contained in the PC’s report be amended to reflect the views expressed.
4. The Brief for the Working Group contained in Appendix 2 of the PC’s report be confirmed.

5. SDC consider preparing a report for the next Avon Area Committee to ensure clarity with regard to the governance arrangements for the project.
6. The Working Group meet as soon as possible
7. A communications sub-group of the Working Group be established as soon as possible to develop a communications strategy. In particular, early advice would be welcomed on publicising the Structure and Governance document.
8. A stakeholder relationship chart would be prepared.

Date of next meeting

29 April 2005 at 4pm

At this meeting interim reports were needed from the Working Group and the Communication sub-group. The priority would be to establish a realistic timetable for the project and to discuss the progress on the communication strategy.

The meeting would also look to sign off the structure and governance document.