

STRATFORD STRATEGY GROUP

16 May 2005

Those present:

Trevor Askew, Maureen Beckett, Tony Brooker, Andrew Cooper, Ian Heggie, Ludo Keston, Paul Lankester, Sue Morgan, Vince Seaman, Les Topham (observer), Nick Walsh, John Winterburn,

1. Apologies for absence

Tony Bird, Julie Crawshaw, Clive Thomas, Nick Walsh (for his late arrival). It was noted that Councillor Cockings, having not been elected at the recent County Council election, would no longer be representing Warwickshire County Council.

2. Notes of the meeting held on 14 March 2005.

These were agreed as a correct record with the exception of the action point at the end of Minute 3, which should read "Keston" and "Heston".

4. Terms of Reference for the Group

The Group considered the draft Terms of Reference as outlined. It was considered that the Press should be added to the organisations that would be involved as consultees. Apart from that item, the Terms of Reference are agreed.

5. Outline programme for development of the Vision

Paul outlined a timeline for developing the Vision for Stratford. This was as follows:

May 2005	Advertise/appoint consultants.
June 2005	Appoint consultants.
Early July 2005	Hold a seminar for all organisations involved in the preparation of the Strategy and organisations to be consultees
July/August 2005	To prepare the draft Vision.
September/ October 2005	Carry out consultation on the draft Vision with residents.
November/ December 2005	Finalise the Vision.

Considerable discussion took place concerning this programme with views expressed that it would be possible to prepare a Vision much earlier and that this was necessary due to pressures on certain sites around the town. It was, however, recognised that it was necessary to prepare an agreed Vision involving all of the town in order to make its implementation more likely.

6. Links with World Class Stratford project

Trevor Askew outlined the work that was being undertaken on the World Class Stratford project, particularly in relation to the groups that have been created. This involved a strategy group and a project working group. The strategy group was chaired by Mark Abrams from AWM and had seven main people on it, including representatives of the District Council, County Council, businesses and AWM. The project group had a wider representation, including representatives of Town Management Partnership. It was noted that the principal work to create a "World Class Stratford" was over the next five years which would, hopefully, result in world heritage site status for the town.

7. Update on ideas

Clarification was sought as to the update that would be needed to be provided following the ideas that were made at the first meeting of the Vision Group. Some confusion was identified as to whether the Group was concentrating on the Vision or being involved in master planning. It was clarified that people's ideas, which related to projects or tasks that might well be in any master plan, would be developed into Vision themes.

8. Seminar for all consultees

The group considered the previously circulated programme for the seminar on delivery a Vision. The programme was agreed with the following changes to include a session from what other towns have done and to involve the consultants when they were appointed. This would be amended and a day set in early July. It was identified that this would be either 5, 11 or 12 July. ***This date is now confirmed as 11 July.***