

From: [REDACTED]
Sent: 01 December 2023 12:18
To: Planning Policy
Subject: Gateway Masterplan SPD - Consultation

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Good afternoon

Please find below the completed response from Stratford-upon-Avon Town Council

Stratford-upon-Avon Town Council considers that the Gateway Masterplan SPD is largely underwhelming, and there is a prevailing sentiment that much more could have been done to enhance the appeal and potential of this premier location.

The SPD lacks the visionary approach that is expected for a site of such significance. This Gateway to the town deserves a plan that not only adheres to the necessary regulations but also inspires and reflects the unique character of our town. It is crucial that the document goes beyond the mere fulfilment of basic requirements and strives to create a legacy for our community.

The Town Council strongly urged the District Council revisit and enhance the plan so that it serves as a beacon of innovation and sustainability. If the SPD is delivered, will the District Council consider pursuing a collaboration agreement that ensures land owners are not solely driven by the goal of maximising their land holdings?

I have also completed on-line

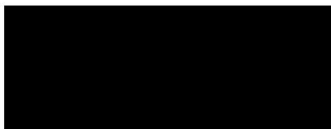
[REDACTED]

Caroline Nash
Town Clerk
Stratford-upon-Avon Town Council

[REDACTED]



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