

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 23 October 2023 16:15  
**To:** Planning Policy  
**Subject:** RE: Stratford-upon-Avon Gateway Masterplan Framework SPD: Public Consultation

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Hi John,

Thank you for your email and for your interest in Active Travel England.

Since Thursday 1st June 2023 ATE has been a statutory consultee on all planning applications for new developments that meet or exceed one of more of its application thresholds. This statutory consultee role does not extend to local planning or planning policy, therefore ATE should not be consulted on any Local Plans or planning policy and does not currently intend to respond to any consultations that it does receive.

We have recently launched a discovery project for planning policy and Local Plans to scope out opportunities for ATE's involvement in the future. Should there be any changes to the planning system due to this project then we will update planning authorities at that time.

Should you have any queries on the above then please get in touch with the team at: [REDACTED]

Many thanks,  
Imogen

Imogen Toulmin | Planning Inbox Manager, Active Travel England, Active Travel England  
[REDACTED]

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**From:** Planning Policy <Planning.Policy@stratford-dc.gov.uk>  
**Sent:** Thursday, October 19, 2023 9:50 AM  
**To:** [REDACTED]  
**Subject:** Stratford-upon-Avon Gateway Masterplan Framework SPD: Public Consultation

Dear Sir/Madam

***Stratford-upon-Avon Gateway Masterplan Framework Supplementary Planning Document (SPD)***

**Public Consultation – Thursday 19 October to 5.00 pm Friday 1 December 2023**

I am writing to inform you that the District Council has prepared a draft Stratford-upon-Avon Gateway Masterplan Framework Supplementary Planning Document (SPD). This document provides additional guidance on the interpretation and implementation of Policy TC.5 of the adopted Stratford-upon-Avon Neighbourhood Plan and Site Specific Proposal SUA.6 in the emerging Site Allocations Plan (SAP) which look to redevelop the site for a mix of uses including visitor attractions and accommodation, retail and commercial uses, residential, leisure, community and educational facilities, and an improved public realm. The SPD also provides guidance on the interpretation and implementation of Policy AS.1 of the adopted Stratford-on-Avon District Core Strategy.

The Gateway site has been identified by the Shakespeare Birthplace Trust as a suitable location for a new museum and visitor attraction celebrating the life, works and times of William Shakespeare. The proposed World Shakespeare Centre (WSC) will anchor a broader mix of town centre uses on the Gateway site and provide a complementary addition to Shakespeare's birthplace and his other family homes in the town, the Royal Shakespeare Company (RSC), and other cultural attractions around the town.

The SPD provides a framework to guide the re-development of the Gateway site. It is one of a number of Supplementary Planning Documents (SPD) that accompanies the Core Strategy. The SPD will bridge the gap between the planning policies and proposals that are set out in the Core Strategy, Neighbourhood Plan and the emerging SAP and will help to co-ordinate delivery of development that will create a new World Shakespeare Centre and other uses.

The consultation document can be viewed on the District Council's website at: [www.stratford.gov.uk/gatewayspd](http://www.stratford.gov.uk/gatewayspd)

It is also available to inspect at the District Council offices, Elizabeth House, Church Street, Stratford-upon-Avon CV37 6HX and at Stratford-upon-Avon Library and all District libraries during normal opening hours.

The Council will also be hosting two drop-in events at Stratford-upon-Avon Library where Officers will be available to answer questions and provide information face to face on the following dates:

- **Thursday 26<sup>th</sup> October from 1.00pm to 5.00pm**
- **Saturday 4<sup>th</sup> November from 11.00am to 2.00pm**

### **How to Comment**

Comments are invited on any aspect of the SPD.

- Responses can be made via an on-line comment form using the link above; or
- by downloading a form and emailing it to [policy.consultation@stratford-dc.gov.uk](mailto:policy.consultation@stratford-dc.gov.uk); or
- by post to: Planning Policy, Stratford-on-Avon District Council, Elizabeth House, Church Street, Stratford-upon-Avon, CV37 6HX; or
- by handing it in at the District Council offices in Stratford-upon-Avon.

### **What happens next**

The comments submitted during the consultation period will be assessed and the SPD will be amended as appropriate prior to its adoption by the Council. Once adopted, the SPD will be used by the Council to help deliver the re-development of the Gateway site and help Officers make decisions on future planning applications on the site.

Comments must be received by the District Council by **5.00 pm on Friday 1 December 2023**.

Yours faithfully

John Careford  
Head of Development  
Stratford-on-Avon District Council

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